



CHILDREN'S TRUST
OF ALACHUA COUNTY

Crafty Gemini Youth Development, Inc.

Request Date:	12/2/2025
Requesting Organization:	Crafty Gemini Youth Development, Inc
Contact Name:	Brandon Wilson
Event Name:	Crafty Gemini Youth Business Fair and Bootcamp
Event Date:	12/7/2025
Event Summary:	<p>The Youth Business Boot Camp is a hands-on entrepreneurial workshop designed to equip Alachua County youth with real-world business skills, confidence, and practical experience. In partnership with the Crafty Gemini Makers' Market & Youth Biz Fair, all participants receive a free youth vendor booth, giving them the chance to sell their products to an estimated 300-500 community attendees. This combination of training and real-time vending provides an immersive learning environment.</p> <p>The Boot Camp includes a Customer Avatar Challenge, where youth identify and understand their target audience, and the Pitch It Hot! communication game, which builds branding, creativity, and public speaking skills. The youth also engage in a 30-minute Entrepreneur Panel Q&A with established business owners, learning about marketing, pricing, leadership, and overcoming challenges.</p> <p>The program concludes with a working lunch and peer-reflection session where youth discuss their market experience, share successes, and outline goals for continued growth.</p>
Number of Attendees:	25 youth, ages 10-15
Expenses Summary:	Advertising: \$400, Lunch: \$150, Boot camp materials and preparations: \$450
Requested Amount:	\$1,000
Notes/Comments:	
Approved Amount:	\$1,000
Authorized By:	