



Item:

Listening Project ITN 2022-05 (Kristy Goldwire & Committee Chair, Cheryl Twombly)

Requested Action:

The Trust is asked to receive the information

Background:

At the June 13, 2022 meeting, the CTAC Board approved the release of the Listening Project ITN 2022-05. The ITN was released to the public on June 17, 2022 and closed on July 15, 2022 at 3pm. During the four week period, CTAC staff held a bidders' conference on June 23, 2022. There were 11 participants representing 8 different organizations. Potential applicants were encouraged to submit questions via CTAC's Q&A webform. The last day to submit questions was July 5, 2022.

The ITN closed on July 15, 2022 at 3pm. The following submissions were announced during the bid opening.

1. Prismatic Services
2. Frankel Agency
3. CRL Media Advertising & Public Relations
4. Valetine Consulting

All four submissions have been forwarded to the ITN review team. The review team consists of Cheryl Twombly, Candice King, Dr. Patricia Snyder, Bonnie Wagner, and Dan Douglas. Independent reviews will take place the week of July 18. The public evaluation of applications is scheduled for July 28, 2022 at 1pm.

Attachments:

N/A

Programmatic Impact:

N/A

Fiscal Impact:

\$100,000

Recommendation:

N/A