



## EXECUTIVE DIRECTOR REPORT

May 1, 2025 - June 1, 2025

SUMMARY
<ol style="list-style-type: none"><li>1. CTAC Trainings - SAMIS, Summer Kick-Off, and Summer Professional Development Training</li><li>2. Staff Retreat - Highlights</li></ol>

MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT		
DATE	MEETING / EVENT	SUMMARY
May 1, 2025	National Day of Prayer Breakfast	ED Kiner attended the Prayer Breakfast.
May 5, 2025	TeensWork Alachua - SAMIS Data Training	B. Wagner provided training to 9 program staff on performance measures, data reporting, survey & assessment tools, and SAMIS entry and review processes.
May 5, 2025	Greater Duval Summer Camp Performance Measure and Schedule meeting	A. Wagner and M. De Zutter met with program leaders at Greater Duval to discuss summer camp performance measures, camp schedule, and enrollment procedures.
May 5, 2025	UFH Doula Friendly Designation Planning Meeting	M. Jones and K. Goldwire attended this planning meeting for the launch.
May 5, 2025	Children's Week Post Meeting	M. Jones, K. Goldwire, and ED Kiner attended this post debrief meeting about Children's Week with ELC staff.
May 6, 2025	Kids Count - Afterschool Site Visit at Rawlings Elementary	B. Wagner and M. De Zutter completed a site monitoring visit and program check-in.
May 6, 2025	Boys & Girls Club - Afterschool Site Visit at Northwest	B. Wagner and M. De Zutter completed a site monitoring visit and program check-in.
May 6, 2025	ElevatED Program Webinar with WELS and Children's Trust of Miami	M. Jones attended this webinar to learn about the Early Childhood Educator program called ElevatED designed by and for Children's Trust of Miami with WELS

May 6, 2025	Literacy Discussion with Center for Nonprofit Excellence	M. Jones, K. Goldwire, and ED Kiner meet with Theresa Beachy from the Center of Nonprofit Excellence to discuss the comprehensive literacy recommendations made at the CTAC/BOCC joint meeting and the pending recommendation for the CTAC board meeting in May.
May 7, 2025	Willie Mae Stokes – Family Resource Center – Performance Review	B. Wagner, B. James, K. Goldwire met with Bishop Stokes and LaKedra Hall to review program performance data and discuss improvement opportunities.
May 7, 2025	Tu Fiesta CTAC Morning Show Highlighting Summer Camps	ED Kiner highlighted the upcoming summer camps for youth. She spotlighted Limitless Adventures, Inc.
May 8, 2025	Literacy and Campaign for Grade Level Reading Discussion with United Way of North Central Florida	M.Jones and ED Kiner meet with Amber Miller and Madelyn Fleming from the United Way of North Central Florida to discuss the comprehensive literacy recommendations and next steps for Campaign for Grade Level Reading.
May 8, 2025	ACCESS Taskforce Meeting	M. Jones attended the UF Maternal Health ACCESS Taskforce meeting.
May 8, 2025	BOCC/CTAC Special Meeting- Discussion Between Commissioner Mary Alford, Commissioner and CTAC Chair, Ken Cornell, and CTAC Board Member, Cheryl Twombly	M. Jones, B. James, K. Goldwire, and ED Kiner attended the BOCC/CTAC Special meeting to discuss 24 hour childcare.
May 8, 2025	Meeting with Micanopy Town Administrator	ED Kiner met with Town Administrator Sara Samario to discuss opportunities for partnerships.

May 8, 2025	Community Impact Corporation Performance Measure and Expenditure review	A. Wagner, M. De Zutter, and J. Seider met with program leaders to review performance measures and expenditures.
May 8, 2025	Irving Publishing	K. Goldwire met with Shane Irving owner of Irving publishing and Giggle Magazine to discuss our current publications and ways to collaborate.
May 9, 2025	The Learning Alliance	M.Jones, K. Goldwire, and United Way of North Central Florida meet with Marie O'Brien from the Learning Alliance to learn more about their county wide literacy initiative and Campaign Grade Level Reading.
May 13, 2025	HIPPY Program in Alachua County	M. Jones, K. Golwire, and ED Kiner meet with Dr. Tracey Payne with USF and Nannette Dell and Stacey Hill with SBAC to learn more about HIPPY and how CTAC can support it in Alachua County to reach more families.
May 13, 2025	SPARC352 Meeting	ED Kiner met with Center for Arts, Migration, and Entrepreneurship (CAMA) Director to discuss funding opportunities from the Trust and processes for funding.
May 13, 2025	5th Avenue Neighborhood Association Meeting	ED Kiner attended and shared information about the Playbook and the Programs Guide.
May 13, 2025	Historical Douglass Society	K. Goldwire met with the Executive Committee to discuss and brainstorm summer programming for children residing in the Catherine Taylor neighborhood.

May 14, 2025	Main Street Daily News 5th Anniversary Celebration	Attended by K. Goldwire
May 15, 2025	Help Me Grow STAR data system administration meeting	B. Wagner and Christen Lancaster met with Ashley Houk from Help Me Grow Florida for administrative reporting training utilizing the STAR data system.
May 15, 2025	Junior Achievement's 3DE Culminating Program at Eastside High School	ED Kiner and COO Goldwire attended the event with presentations by the 3DE students on DELTA's Case Study.
May 15, 2025	Mirror Image Leadership Academy Gala	CTAC attended the event.
May 16, 2025	Summer Camp Provider - SAMIS Data Training	CTAC staff facilitated training for summer camp providers on program data collection and how to enter data in SAMIS.
May 19, 2025	Anita Zucker Center	M.Jones, K.Goldwire, B. James, and ED Kiner meet with Dr. Pat Synder and Dr. Maureen Connor from the Anita Zucker Center for feedback regarding next steps for the Literacy plan and the upcoming Early Childhood Learning Collaborative.
May 19, 2025	Partnership for Strong Families - Family Resource Center & Help Me Grow - Performance Review Meeting	B. Wagner and B. James met with Stacy Merritt, Pebbles Edelman, Christen Lancaster to review program performance data and discuss improvement opportunities.
May 19, 2025	Boys & Girls Clubs – Afterschool Site Visit at Woodland Park	B. Wagner and M. De Zutter completed a site monitoring visit and program check-in

May 20, 2025	SAMIS S3 Collaboration Meeting	D. Tyson and B. Wagner attended a SAMIS user collaborative meeting with CSCs statewide to discuss system functionality and enhancements.
May 20, 2025	Junior Achievement Meeting	ED Kiner and COO Goldwire met with JA VP of District Development to discuss 3DE expansion to another local high school and the co-sponsoring of BIZTown.
May 21, 2025	YMCA – Level Up Teen Nights – Performance Review & Leadership Team Meeting	<p>B. Wagner and M. De Zutter met with John Rollins and EJ Soft to review the status of their performance measures, provide an overview of data requirements, and how to enter the data in SAMIS.</p> <p>ED Kiner, COO Goldwire, and DOP James also met with the Board Chair, Mr. Rollins, and Mr. Soft to discuss the recent changes at the YMCA, plans for the immediate future, and how the Trust can support and partner with the Community Center moving forward.</p>
May 21, 2025	Follow-up meeting with Economic Development Director for the County	M. Jones, K. Goldwire, B. James, and ED Kiner meet with Jessica Hurov with the Tourist and Economic Development office for the County as follow up to the BOCC/CTAC Special meeting on 24-hour Childcare.
May 21, 2025	Reach out and Read Introduction	M. Jones, K. Goldwire, B. James, and ED Kiner meet with Josue Rodreiguez and Lisa Blair with Reach Out and Read to learn more about the program and how CTAC can support it in Alachua County to reach more families.
May 21, 2025	ELC Board Meeting	ED Kiner attended the ELC Board of Directors' Meeting.

May 22, 2025	Follow-up meeting with Community Support Services Assistant Director and staff.	M.Jones, K.Goldwire, B.James, and ED Kiner meet with Candie Nixon, Satori Days, and Trelany Pennington as follow up to the BOCC/CTAC joint meeting on the Comprehensive Literacy recommendation.
May 22, 2025	CTAC Finance Committee Meeting	CTAC CFO and staff met with the Finance Committee.
May 23, 2025	Mainstreet Daily News - Summer Programming article	K. Goldwire, N. Volcy, and A. Bethune shared summer camp programming, funding, data, etc, with mainstreet Daily News for an upcoming article.
May 23, 2025	HIPPY Advisory Meeting	M.Jones attended the HIPPY advisory end of the year meeting.
May 27th and 29th	Summer Provider Professional Development Training	CTAC staff facilitated training for summer camp providers on best practices for summer camp staff training. A representative from UF CARD (Center for Autism and Related Disabilities) also presented on serving campers with special needs.
May 27, 2025	Comprehensive Literacy Planning Meeting	CTAC staff met with Dr. Theresa Beachy, Organizational Strategist, Center for Nonprofit Excellence and Community Support Services Assistant Director and staff (Candie Nixon, Satori Days, and Trelany Pennington) to discuss literacy planning, opportunities for community, and the creation of an advisory committee.
May 27, 2025	Alachua BoCC Regular Meeting	ED Kiner attended the BoCC Meeting to hear their selection of nominees to fill the CTAC Board of Directors' seat held by Dr. Nancy Hardt.

May 27, 2025	Children's Home Society Meeting	ED Kiner and COO Goldwire met with CHS ED Tiffany Martin and Senior Director Shawn Smith to discuss the Community Partnership schools planning and wellness coordinators' work.
May 28, 2025	ACPS Citizen of the Year Awards	ED Kiner attended the Awards Ceremony to congratulate the students.
May 29, 2025	Executive Connect Meeting	ED Kiner attended the monthly luncheon to discuss Breaking Boxes with Betsy Pepine.
May 29, 2025	ACPS Amplified Student Voice Coalition Celebration	ED Kiner attended the end of year event for area high school students who participated in the Amplified program this year.
May 30, 2025	CTAC Staff Retreat	Retreat for CTAC staff at Lake Wauburg.



## PROGRAMS CALENDAR

May	
May 5, 2025	UFH Doula Friendly Designation Planning Meeting
May 5, 2025	Children's Week Post Meeting with ELC
May 5, 2025	Florida Chamber Foundation Meeting
May 5, 2025	TeensWork Alachua - SAMIS Data Training
May 6, 2025	ElevatED Program Webinar with WELS and CT of Miami
May 6, 2025	Literacy Discussion with Center for Nonprofit Excellence
May 6, 2025	Site Visit: Boys and Girls Club Northwest - After School Program
May 6, 2025	Site Visit: Kids Count - Rawlings Elementary - After School Program
May 7, 2025	Willie Mae Stokes - Family Resource Center - Performance Review Meeting
May 8, 2025	ACCESS Task Force Meeting
May 8, 2025	Literacy and Grade Level Reading Discussion with United Way of North Central Florida.
May 8, 2025	ACCESS Taskforce Meeting
May 8, 2025	Florida Association of Children's Councils and Trust (FACCT) Policy Affinity Group
May 8, 2025	BOCC/CTAC Special Meeting
May 9, 2025	Flourish Alachua Planning and Check In Meeting
May 9, 2025	Literacy Discussion with the Learning Alliance
May 13, 2025	UF Maternal Health Contract Discussion
May 13, 2025	HIPPY and CTAC Introduction
May 15, 2025	Help Me Grow STAR Data System Admin Meeting


May 16, 2025	Summer Camp Provider - SAMIS and Data Collection Training
May 19, 2025	Literacy and Early Childhood Learning Collaborative Discussion with Anita Zucker Center
May 19, 2025	Literacy Presentation meeting with UF Lastinger and Florida Campaign for Grade Level Reading
May 19, 2025	Partnership for Strong Families - Family Resource Center & Help Me Grow - Performance Review Meeting
May 19, 2025	Site Visit: Boys and Girls Club Woodland Park - After School Program
May 20, 2025	Funding Discussion with ELC of Alachua County
May 20, 2025	SAMIS S3 Collaboration Meeting
May 21, 2025	Follow-up meeting with Economic Development Director for the County
May 21, 2025	YMCA - Level Up Teen Nights - Performance Review Meeting
May 21, 2025	Reach out and Read Introduction
May 22, 2025	Follow-up meeting with Community Support Services Assistant Director and staff.
May 22, 2025	Follow-up meeting with Gainesville Empowerment Zone
May 23, 2025	HIPPY Advisory End of Year Meeting
May 23, 2025	Flourish Alachua Check In Meeting
May 27, 2025	Literacy Townhall Planning Meeting
May 27, 2025	ELC Health and Safety Professional Development Training
May 27th and 29th, 2025	Summer Provider Professional Development Training
May 28, 2025	From Policy to Practice: Language Access in a Shifting Federal Landscape

May 29, 2025	Webinar: Elevating Fatherhood in Louisiana's Prenatal-to-Three Systems
<b>June</b>	
June 2, 2025	UFH Doula Friendly Designation Planning Meeting
June 2, 2025	Flourish Alachua Follow up Meeting
June 3, 2025	Future Project: Early Educator Workforce Working Group Meeting
June 3, 2025	Florida Chamber Foundation + CTAC Gap Map Tool Discussion
June 3, 2025	Comprehensive Literacy Assessment at School Board of Alachua County
June 3, 2025	FACCT Program Affinity Group Meetings
June 4, 2025	HIPPY Literacy Graduation
June 5, 2025	Alachua County Campaign for Grade Level Reading
June 6, 2025	Healthy Communities Quarterly
June 7, 2025	North Central Florida Association for Educating Young Children Chapter Board Retreat
June 7-8, 2025	Flourish Alachua Cohort 2 Begins
June 10, 2025	ELC Quarter 2 Contract Meeting
June 10, 2025	NCIT Steering Committee Meeting
June 10, 2025	Neighborhood Innovation Grant Re-Development Meeting
June 11, 2025	Maternal Health Discussion
June 11, 2025	Literacy Townhall Planning Meeting
June 11, 2025	One Voice Advocacy Coalition
June 12, 2025	Early Childhood Collaborative Meeting
June 16, 2025	UFH Doula Friendly Designation Planning Meeting
June 16, 2025	Future Project: Quarter 3 Co-Chairs Meeting

June 16, 2025	PSF FRC Performance Review - Follow-Up
June 17, 2025	SAMIS S3 Collaboration Meeting
June 18, 2025	NHVP Quarter 2 Monitoring Meeting
June 18, 2025	NORth Central CRT Meeting
June 18, 2025	FACCT IT Affinity Group
June 21, 2025	Flourish Alachua Session Building RESources and Local PPD Q & A
June 24, 2025	Florida Chamber of Commerce Learners to Earners Summit
June 26, 2025	HSNCF Annual Meeting
June 30, 2025	Community Conversation on Childcare Planning Meeting

## INITIATIVE

Thanks to funding from the Children's Trust of Alachua County, UF Health Hospital in Gainesville, Florida, will be recognized as the nation's first Doula Friendly® designated hospital tentatively on June 17, 2025 in the Harrell Medical Education Building, Rm 135. This milestone represents significant advancement in perinatal healthcare standards and acknowledges UF Health's dedicated collaboration with nurses, administration, obstetricians, midwives, and local doulas.



Please join us as we celebrate  
**UF Health's Doula Friendly® Designation!**

UF Health is a Doula Friendly® hospital, supporting  
doulas as valued members of your care team.


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**Tuesday, June 17 | 5:30-8 p.m.**

**Harrell Medical Education Building**  
1104 Newell Drive, Gainesville, FL 32601


*Guest parking will be validated.*

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CHILDREN'S TRUST  
OF ALACHUA COUNTY

This initiative has been fully funded by the  
Children's Trust of Alachua County.



UFHealth  
UNIVERSITY OF FLORIDA HEALTH



## **PLANNING, RESEARCH, AND EVALUATION**

### **FY2025 Summer Camp**

- Presented data collection and SAMIS use information at Summer Provider Kickoff Training.
- Developed site profiles and data collection portals in SAMIS for all 23 summer camps.
- Planned and facilitated required training for providers on SAMIS use and data collection; presentation included “how-to” videos for provider future reference.
- Planned and facilitated Provider Professional Development Training for summer camp leaders, which included a presentation from UF CARD (Center for Autism and Related Disabilities).
- Developed a survey to be administered to summer camp families at the conclusion of the summer. Survey will measure parent perspectives on summer camp activities, learning, safety, and more.
- Reviewed and revised summer camp site monitoring tool to evaluate camper engagement and camp environment.

### **Performance Measure Reviews and Data Support**

- Meeting and communication with providers to offer support in data collection and review performance measures. Providers supported include:
  - Head Start Summer Bridge
  - UF ACCESS maternal health navigator
  - Greater Duval Summer Camp
  - Community Impact Corporation
  - Willie Mae Stokes Community Center: Family Resource Center
  - Gainesville Empowerment Zone
  - Partnership for Strong Families: Family Resource Center & Help Me Grow
  - YMCA Level Up Teen Nights

### **After School Site Visits**

- Implemented Afterschool CQI and Site Monitoring tool within SAMIS
- Collaborated with Contract Managers to assess program performance, contract compliance, and outcomes. Providers participating in site visits this month:
  - Kids Count (Rawlings Elementary site)
  - Boys and Girls Club (Northwest and Woodland Park sites)

### **Evaluation Internship at the Trust**

We welcomed our new Research, Planning, and Evaluation intern, Tram Lai. She is currently a graduate student pursuing a master’s degree in Research, Evaluation, and Methodology from the University of Florida.

## **FINANCE AND ADMINISTRATION**

1. FY 2024 Audit
  - Preliminary audit represented to CTAC Finance Committee on May 22nd
  - Management representation letter and management response to findings submitted May 27 and May 28 respectively.
  - Audit is complete and will be presented at the June 9th Board meeting.
  - CTAC will engage Heather Donovan from PurvisGray from June through July to complete open reconciliations and to educate CTAC staff on NewWorld journal entries and account structures.
2. FY 2025 April financial reports
  - Formal month-end closing procedures are completed, and financial reports will be completed by Monday, June 2nd.
3. Summer Camp & Freedom School RFP
  - Issued 23 purchase orders for and 12 advanced funding requests in eight business days.
4. FY 2026 Budget Development
  - 3rd iteration of budget completed for presentation at the June 9th Board workshop and Board meeting.

## COMMUNICATIONS

### **Social Media- Key Points**

- Gained 17 net followers on Facebook and 14 net followers on Instagram.
- Facebook views were 10k and we reached 1.8k views on Instagram, most views were from our posts. The most viewed content on our accounts this month were the posts from when Marsha visited Tu Fiesta Radio with one of our summer camp providers, Limitless Adventures, and the Mental Health Awareness Week post.
- We collaborated with Crafty Gemini on a reel on Facebook that has amassed 5.8k views so far.

### **In the News**

- <https://www.mainstreetdailynews.com/education/23-summer-camps-in-june>



## BOARD MOTIONS AND REQUESTS

DATE	MOTION / REQUEST	STATUS
3.25.2024	Vice Chair Twombly suggested a presentation by a Medicaid outreach provider to discuss the full range of Medicaid's services. ED Kiner suggested this be incorporated into staff's professional development and into the training offered to providers.	Scheduling in progress
8.12.2024	Member Chance mentioned that programmatic dashboards showing awarded amounts and actual invoiced/funded amounts for each program area would be helpful and useful for staff to create or distribute.	Draft in progress
9.9.2024	Chair Pinkoson requested to have a discussion for future RFPs about the maximum amount of funding a provider can request of the total allocation.	Strategic Planning Retreat Discussion
11.4.2024	The Board discussed the need for affordable housing for families with children, with a focus on those living in cars or motels. Member Hardt suggested contacting Anne Ray from the Shimberg Center to give a presentation on local issues and potential solutions.	Scheduling In progress
11.4.2024	The Board requested a joint meeting with the Alachua County Library Board.	In progress
2.10.2025	Member Hardt requested the Board invite Theresa Beachy to discuss affordable housing, ALICE report, and the work she's doing with the chamber. Would also like to discuss housing challenges in Gainesville, particularly among our "heroes" - teachers, law enforcement, fire rescue, and nurses.	Scheduling In progress
3.10.2025	Member Chance suggested checking with other CSC's and considering listing funded organizations under priorities on the website for accountability.	In progress
3.10.2025	Dr. Labarta requested a follow-up to the community needs listing.	In progress (Researching)
3.10.2025	Dr. Hardt requested a follow-up report on future agenda from Partnership for Strong Families.	June Packet - For Your Information
4.7.2025	Member Chance requested more information about national and state campaigns for grade-level reading that have/are successful in increasing 3rd grade reading scores. (Backbone organizations and their models).	In progress

4.7.2025	Member Chance expressed interest in learning whether other Trusts prioritize zip codes with identified gaps in funding decisions (FL Chamber Gap Map)	In progress
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## SUCCESS STORIES

### University of Florida School of Dentistry – Saving Smiles Program

During the Saving Smiles clinic at the Archer Community Center, we met a 7-year-old boy for a dental exam accompanied by his parents. The child had four baby teeth with such severe decay that only the roots remained. We discussed the need for tooth removal with his parents and strategized behavioral support techniques to ensure a positive experience. We provided noise-canceling headphones and a weighted blanket for the child, who sang songs from his favorite movie, "The Lion King," and applauded his bravery throughout the appointment. At the end of the visit, he selected a prize from our toy box and received a toothbrush goodie bag. They will return next month for continued care.

Below is a photo that shows examples of the behavioral supports we utilize in our program, including a weighted blanket, headphones, and a chairside stand for a child to watch a video on a phone or tablet.

