



Marsha Kiner, Executive Director  
Children's Trust of Alachua County  
4010 NW 25th Place  
Gainesville, FL 32606

Re: Government Relations Consulting Services

Dear Marsha:

Thank you for considering retaining The Griffin Group ("TGG") to represent the Children's Trust of Alachua County ("Children's Trust"). Our engagement will involve working with Florida's elected officials, and the Florida Office of the Governor in support of your priorities throughout the 2025-2026 legislative year. We think you will find that TGG offers the quality of service and type of approach that will make for a strong partnership with your organization.

The TGG team represented by Tom Griffin, Keaton Alexander Griffin, Robyn Metcalf Blank, and Brian Jogerst, has been providing clients with effective representation in the state capital for decades. Our accomplishments have been featured in various publications throughout the state, including being named "Rising Stars" in *FloridaPolitics*, featured in the *Tampa Bay Times*, *Tallahassee Democrat*, *Sarasota Herald Tribune*, *Influence Magazine*, and named "a political power duo" in Peter Schorsch's *Sunburn*. Representing clients across sectors, TGG focuses on client results first, along with a broader vision of making Florida a better place for our families, our businesses, and our communities.

Our firm is uniquely situated to represent Children's Trust in the State of Florida. TGG has an extensive and effective practice with deep roots throughout the state. The team has established strong professional relationships with the North Central Florida Legislative Delegation, Governor Ron Desantis, his Appointment's Office, his executive staff, as well as with all members of the Florida Cabinet who may be helpful to Children's Trust's needs. In addition, we have strong personal and professional relationships with the members and staff of the Florida Senate and House of Representatives, including Senate President Ben Albritton, and House Speaker Daniel Perez.

TGG proposes an executive and legislative strategy to assist Children's Trust with needs for the upcoming year. Maintaining strong working relationships with Governor Ron Desantis' administration is critical to the governance and operations of Children's Trust. TGG will draw on its relationships with the Governor's senior staff and Appointment's Director to assist Children's Trust with board appointments and other executive needs

throughout the year. Additionally, TGG will work with the Children's Trust to craft appropriation and policy requests for the 2025-2026 legislative year. The TGG team will identify and secure House and Senate sponsors for any Children's Trust initiatives, and work with your organization to accomplish any of these goals during our engagement.

TGG puts a heavy importance on developing long-term relationships with clients. We work to ensure that we deliver year-over-year results for our clients resulting in multi-year relationships. To that end, TGG proposes a fee of \$5,000 per month for a one-year term beginning June 1<sup>st</sup>, 2025. We would also request that you reimburse us for any out-of-pocket and travel expenses incurred on your behalf. Should you like more information about The Griffin Group, please visit our website at [www.thegriffingroup.com](http://www.thegriffingroup.com). Our goal is to build long-term relationships with our clients by providing demonstrable results.

We look forward to working with you and to establishing a mutually satisfactory relationship. We look forward to the opportunity to partner with you in Florida.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tom Griffin', with a stylized, sweeping flourish extending to the right.

Tom Griffin