



CHILDREN'S TRUST
OF ALACHUA COUNTY

Afterschool and Summer Programming for Children and Youth in Grades K-12

December 11, 2023

Presentation Outline



- **Background**
- **Program Design**
- **Results**
- **Moving Forward**

Afterschool



Deeper Purpose Kids Academy

Our goal for 2023 was to expand access to safe and enriching afterschool programming for children from low-income families living in Alachua County.



Kids Count

- Background
- Program Design

2023 Afterschool Providers



Gainesville Circus Center

- Aces in Motion
- Boys and Girls Club
 - Deeper Purpose
- Gainesville Circus Center
 - Girls Place
 - Kids Count

Summer Camp



YMCA Micanopy

Summer Camp Providers

Background Screening: All staff working in CTAC-funded programs must comply with Level 2 background screening and fingerprinting requirements.

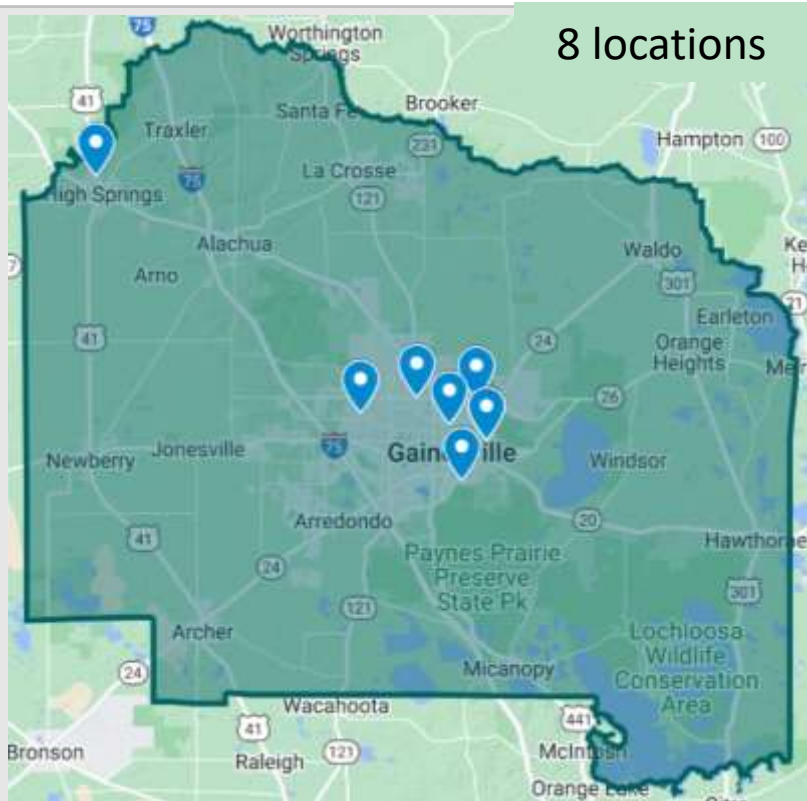
Participant demographics: Enrollment criteria for scholarships:

- * Family below 200% of 2022 federal poverty guidelines
- * Family between 200% - 400% of 2022 federal poverty guidelines
- * Family receiving SNAP benefits
- * Child has an Individualized Education Plan (IEP) and/or 504 Plan
- * Child is in foster care, voluntary formal kinship care, or under case management supervision

Summer Camp Sites

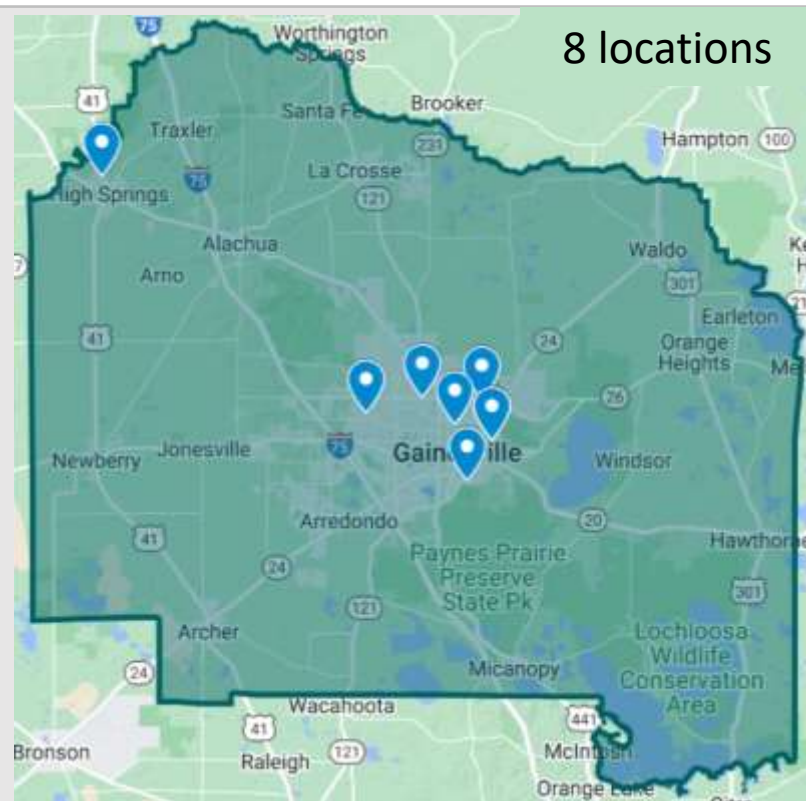


Children's Trust funded Afterschool Locations



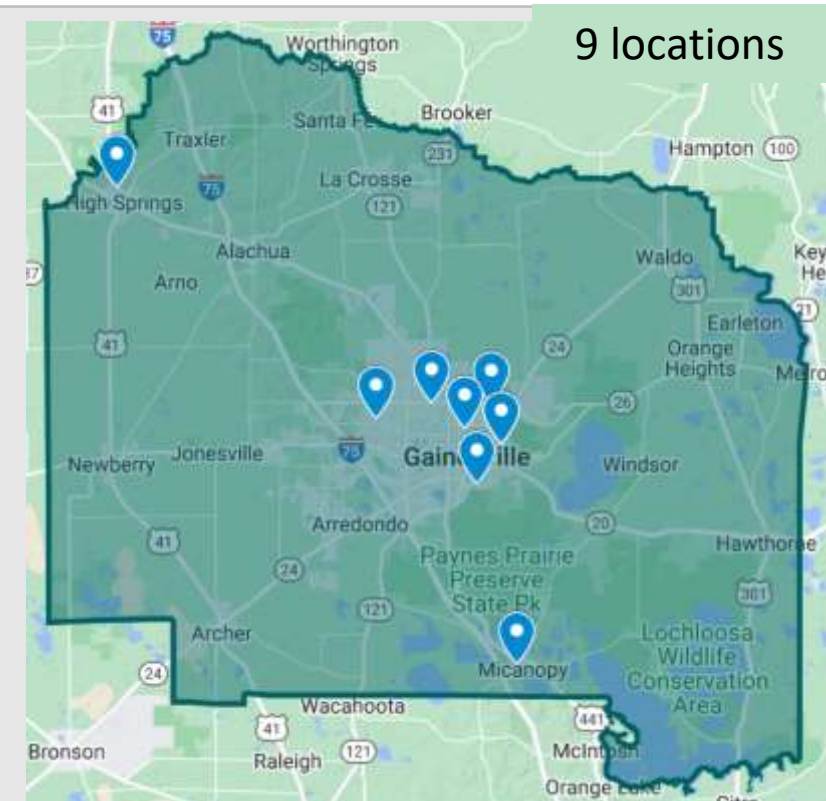
2021-2022

Gainesville	7
32641	3
32609	2
32606	1
32605	1
High Springs	1



2022-2023

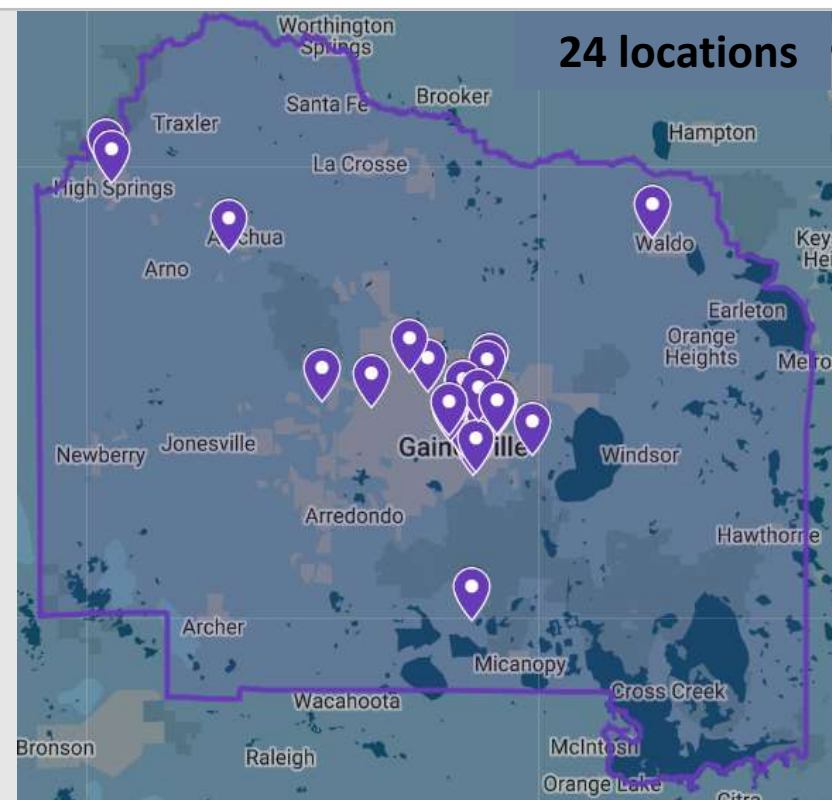
Gainesville	7
32641	3
32609	2
32606	1
32605	1
High Springs	1



2023-2024

Gainesville	7	Micanopy	1
32641	3	32667	1
32609	2		
32606	1		
32605	1		
High Springs	1		

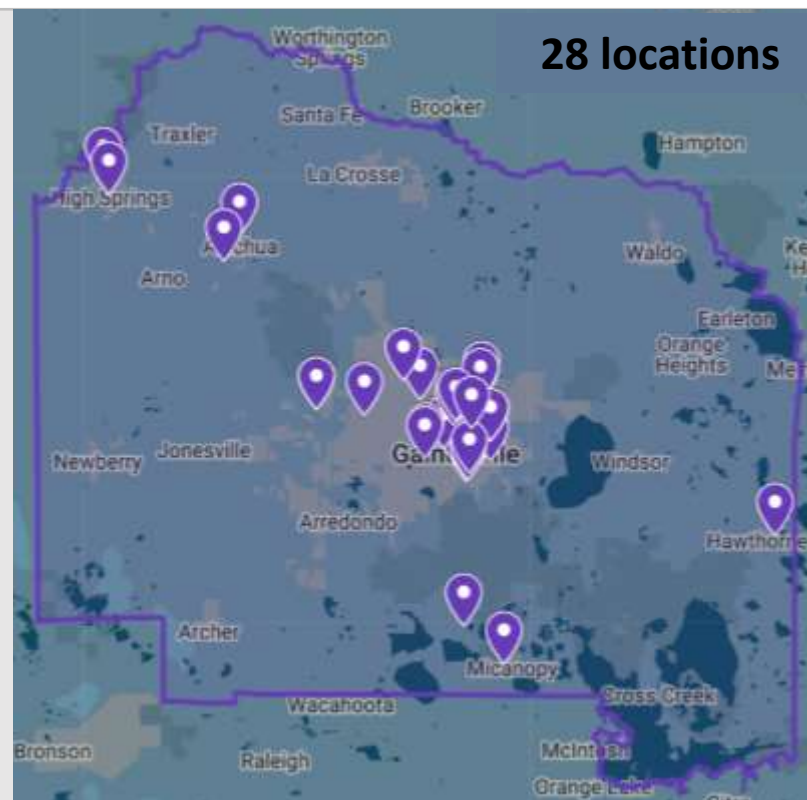
Children's Trust funded Summer Camp Locations



24 locations

Summer 2021

Gainesville	19	Micanopy	1
32601	3	32667	1
32605	2	Waldo	1
32606	2	32694	1
32609	5		
32641	7		
Alachua	1		
32615	1		
High Springs	2		
32643	2		



28 locations

Summer 2022

Gainesville	21	Hawthorne	1
32601	2	32640	1
32603	1	High Springs	2
32605	2	32643	2
32606	2	Micanopy	2
32609	6	32667	2
32611	1		
32641	7		
Alachua	2		
32615	2		

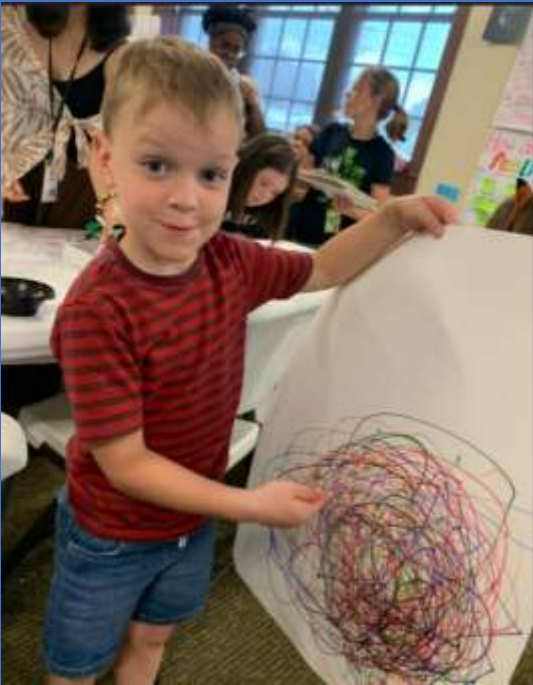


28 locations

Summer 2023

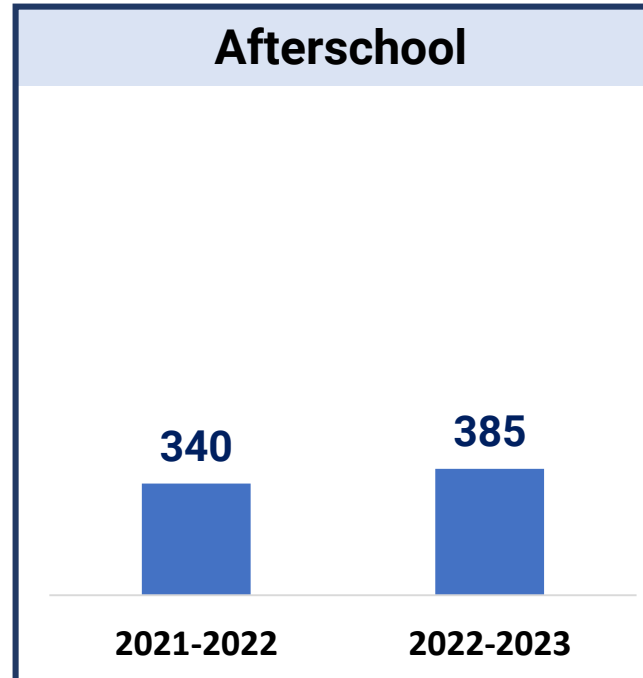
Gainesville	20	Archer	1
32601	2	32618	1
32605	3	Hawthorne	1
32606	2	32640	1
32609	5	High Springs	2
32611	1	32643	2
32641	7	Micanopy	2
Alachua	1	32667	2
32615	1	Waldo	1
		32694	1

Children & Youth Served



Good News Art

Children served with funding from Children's Trust of Alachua County:



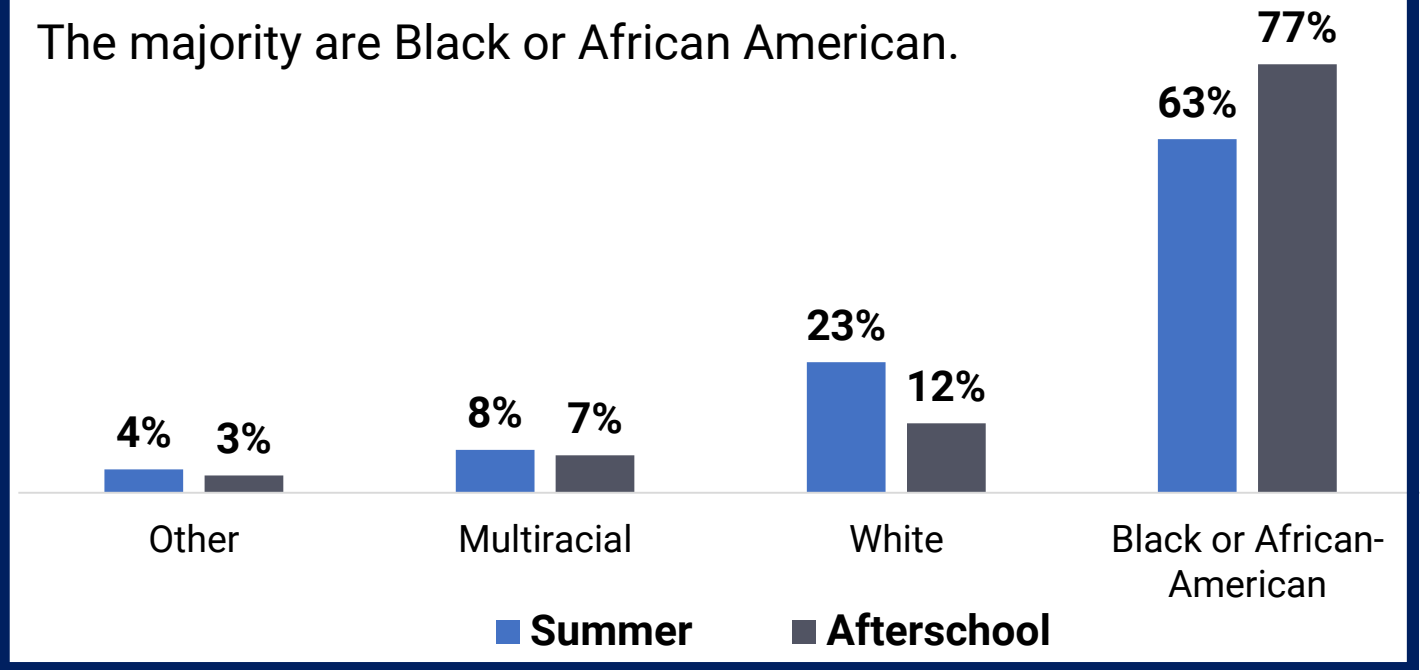
↑ Increased number of children served in afterschool and summer programming.

Children Served:

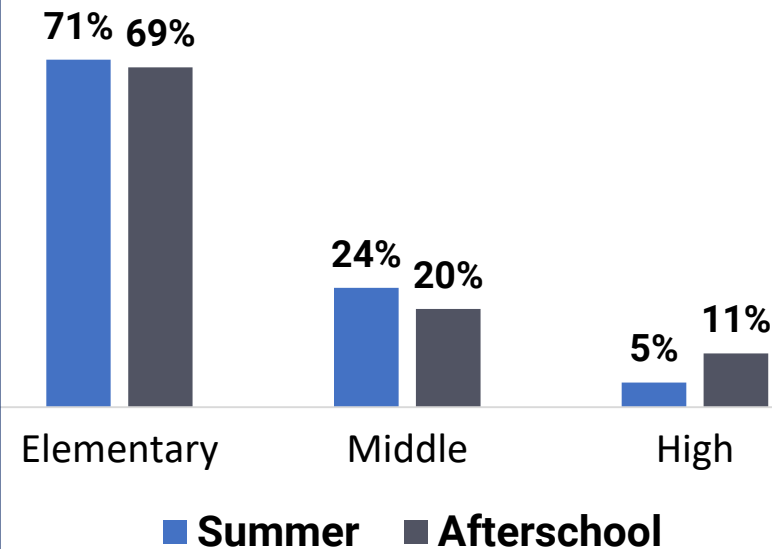
Summer Camp
(1,351)

Afterschool
(n=385)

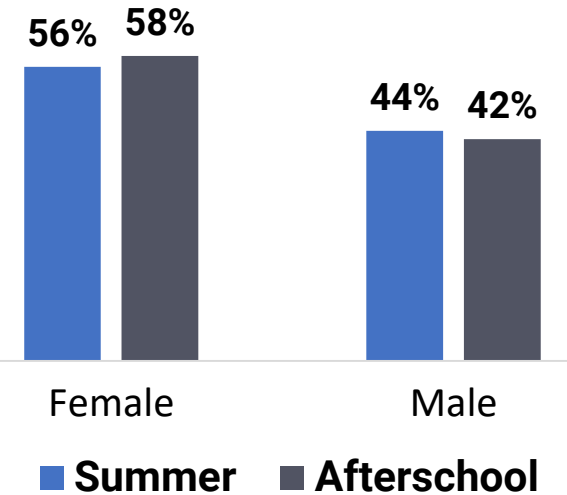
The majority are Black or African American.



Mostly elementary age children.



More females than males.



Children Served:

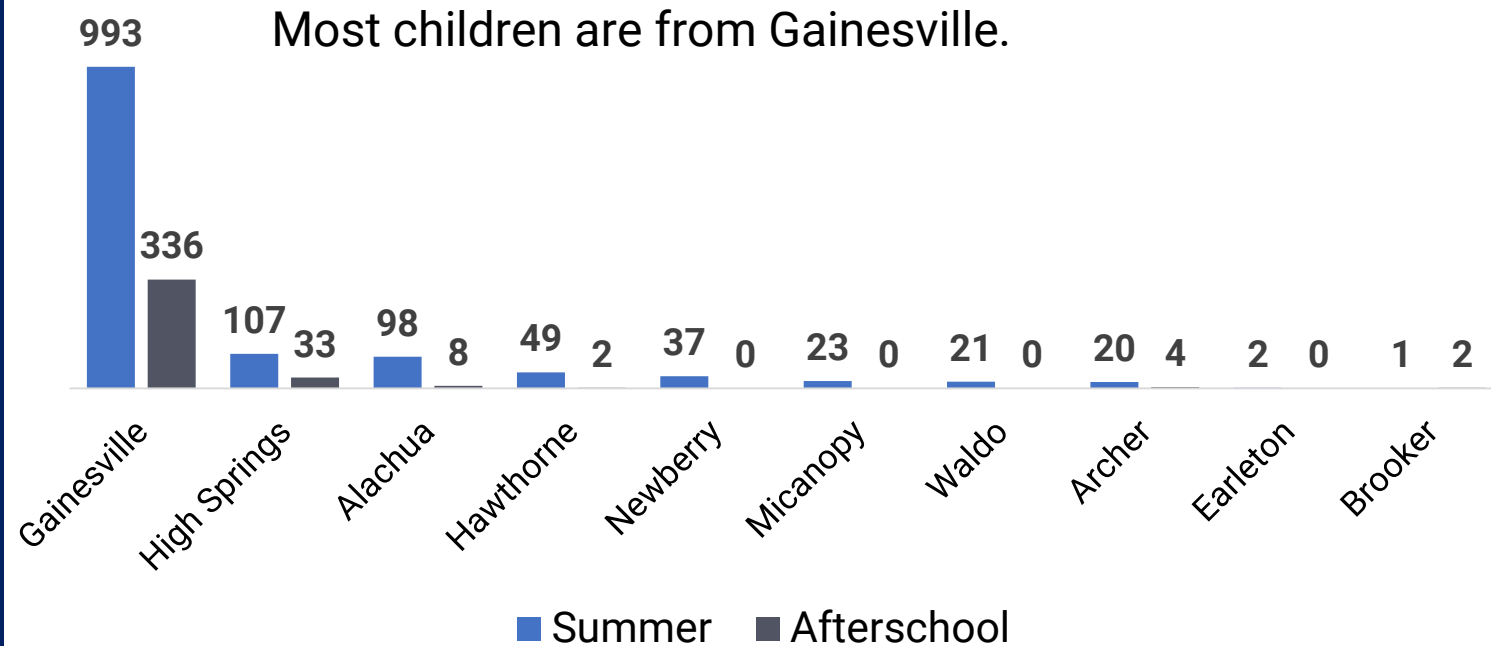
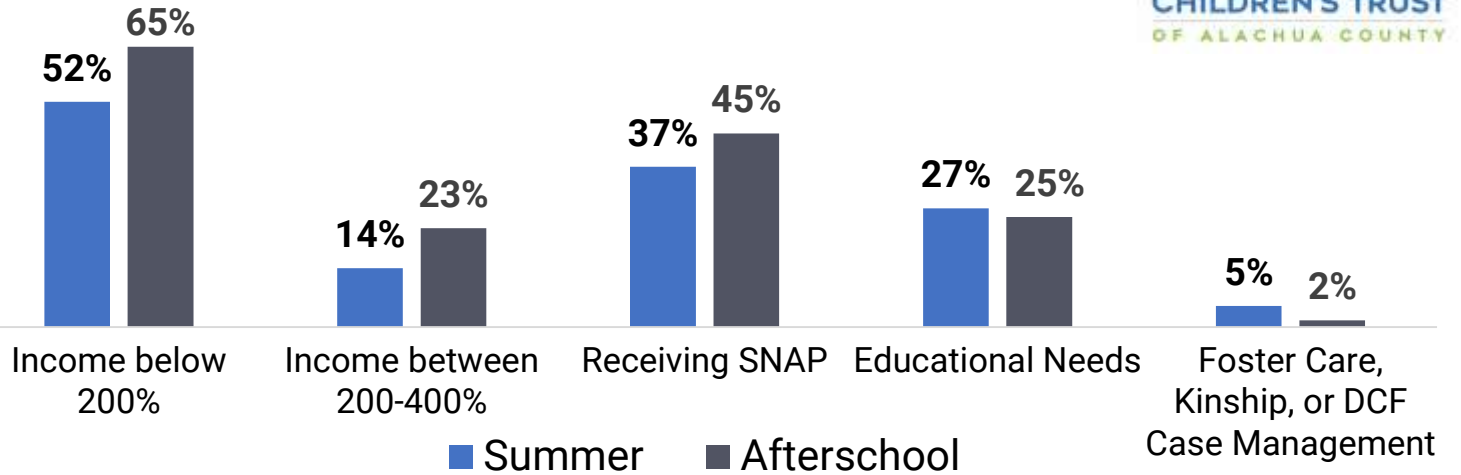


Girls Place

More than half of scholarship recipients report income below 200% of the federal poverty level.



CHILDREN'S TRUST
OF ALACHUA COUNTY



Performance Measures

Summer Camps



Star Center Theatre

How Much?

Measure	Target	Actual
Children Enrolled	1,417	1,351
Program Days	881	860

95%

98%

* Child enrollment and program days is based on data and site profile information submitted by providers.

How Well?

Measure	Target	Actual
Attendance	75%	77%
Site Monitoring	Compliance	63% of sites fully compliant
Communication	85%	94%
Overall Experience	85%	96%

Better Off?

Measure	Target	Actual
Child was Safe	90%	94%
Learning Activities	90%	93%
Child Enjoyment	90%	95%
Activities were Great	90%	96%

Performance Measures

Afterschool



Kids Count

How Much?

Measure	Target	Actual
Children Enrolled	301	385
Program Days	1,191	1,400

* Child enrollment and program days is based on the site profile information submitted by providers.

How Well?

Measure	Target	Actual
Attendance	80%	65%
Site Monitoring	Compliance	100% of sites fully compliant
Communication	90%	96%
Overall Experience	90%	97%

Better Off?

Measure	Target	Actual
Homework Help	85%	90%
Child was Safe	90%	96%
Child Enjoyment	90%	94%
Staff Relationship	90%	95%

Parent and Youth Perspectives



Community Impact

What did your child(ren) like best about the program?

- Staff support, positive influences, activities, field trips, friends/peers, homework help, improving self-esteem.

What did your child(ren) like least about the program?

- Other children's bad behavior, staff turn-over, more and better food options, homework, need longer hours, facilities maintenance, summer heat.

Please tell us the reason(s) you chose this program.

- To provide structure, safety, guidance, learning, growth, social engagement, and exposure to opportunities/enrichment activities; program cost, convenience, hours, transportation from school, received recommendation, great staff that are "like family", program's environment/culture/values.

How did attending this program impact your family?

- Improved attitude and outlook on life, personal development, exposure to experiences, life skills, improved academics, social skills/friendships, gain confidence, overcome anxiety, learn new skills, children's safety, appreciated the homework help, enabled parents to work, reduced parenting stress ("peace-of-mind"), partnership/help with developing/raising their children.

Program Cost



St. Barbara Leadership Academy

Afterschool
Cost per child = **\$2,243**

Summer Camp
Cost per child = **\$1,199**

<u>% Expended:</u>	85%
<u>Expended:</u>	\$863,552
<u>Awarded:</u>	\$1,010,645

<u>% Expended:</u>	85%
<u>Expended:</u>	\$1,620,473
<u>Awarded:</u>	\$1,901,281

Success Stories



Girls Place

“My main comment is Thank You. This year was extremely difficult for me in many ways, including financially, and thanks to the Children's Trust, I got the help I needed to enroll my girls into camp. Not only was that **a weight lifted** off my mind and shoulders but knowing I wouldn't have to worry about where the money would come from so my girls could attend summer camp while I went to work, I knew my girls would have a good summer! From a single mom who appreciates all the help she is given; I appreciated this form of help the most. My daughters enjoyed their summer, went on trips, and participated in numerous activities, and it was all thanks to the help of this Trust program.”

“The scholarship **lifted a significant burden**, and we are very grateful for it.”

“We are both working parents, and it helps us to know that our daughter is going to **a place that will help foster her**. They aren't just babysitting but work to help develop the girls that attend. We really appreciate homework help.”

Success Stories



Good News Art

“As a homeschool family, this was their first time being away for all day. The staff members were patient and encouraging as my daughter struggled at first. By the third week, my daughter was the most eager to go to camp and I believe it truly had the most impact beyond her love for art. My daughter's **behavior improved at home**, as well. My son's imagination was reignited. He has **learned so many new skills** to express himself and has truly taken to expressing himself through his sketchbook. I am very grateful for the opportunity to have my children participate in this camp because not only did it **spark their imagination** and ignite a passion for art, but it also led to social-emotional development, that is invaluable to their future success.”

“This program was awesome! Our daughter met a lot of good people who **accepted her without question**, even when she didn't present them with her best self.”

“It has been a wonderful experience for my kiddo. It has helped a lot with **confidence** and **socialization**.”

Moving Forward Afterschool



Boys and Girls Club

All afterschool providers are **now entering data in SAMIS!**

More Robust Outcomes:

- Academic support
- Assessing social emotional skills

Addressing Attendance:

- Different approach in tracking utilization in older youth.

New RFP to be released in **spring 2026** with programs starting in the **2026-2027** school year.

Moving Forward Summer Camp



Traveling Art Camp

All summer providers will be **entering data in SAMIS**.

New RFP to be released in **January 2025** with programs starting in **summer 2025**.

In preparation, we are looking into possibilities:

- Process improvement
- Outcome and success measures

Hosting listening sessions with parents and providers.



CHILDREN'S TRUST
OF ALACHUA COUNTY



YMCA Hawthorne



Cultural Arts Coalition



Camp Cuscowilla



Community Impact



Just for Us



Aces in Motion