

Attendee Report

Children's Trust of Alachua County – Regular Board Meeting

10/11/2021 4:00:00 PM - 5:20:00 PM Webinar ID: 896 6683 7376

Board Members

Chair Lee Pinkoson
Vice Chair Maggie Labarta
Member Tina Certain
Member Ken Cornell
Member Carlee Simon
Member Patricia Snyder
Member Nancy Hardt
Member Susanne Wilson Bullard
Betty Friis – Trust Accountant
Bob Swain – Trust Counsel

Staff

Colin Murphy
Kristy Goldwire
Ashley Morgan-Daniel
Nicole Odom
Dan Douglas
Deon Carruthers
Mia Jones
Belita James
Bonnie Wagner
Liz Cayson

Attended in Person

Maureen Conroy
Leah Galione
Sherry Kitchens

Panelists joined by Zoom

Karen Cole-Smith	Karen.Cole-Smith@sfcollge.edu
Cheryl Twombly	cheryl.twombly@myflfamilies.com
Frank Mason	fmason@cricpa.com

Joined by phone

13526721608
13523718002

Attendees joined by Zoom

Christi Arrington	christi@girlsplace.net
Candice King	candiceking2620@gmail.com
Lashone Surrency	lsurrency@elcgateway.org
Becker Holland	Becker.Holland@pacecenter.org
Linda Fuchs	linda@gainesvillethrives.org
Jonathan Leslie	jleslie@projectyouthbuild.org
Joyce Peppel	joycepeppel@gmail.com
Jacki Hodges	jhodges@elcalachua.org
Ellie Chisholm	infinitetruth1@aol.com
Herman Knopf	hknopf@ufl.edu
Addison Staples	addison@acesinmotion.org
Rachel Eubanks	reubanks@elcalachua.org
Julie Moderie	jmoderie@wellflorida.org
Dorothy Thomas	dorothy.acee.thomas@gmail.com
Sheila Dickison	skddac@gmail.com
Cade Camera	ntorres@cademuseum.org
Cade Museum	eventassist@cademuseum.org

Girls Place Inc.
AC Health Advisory Board member
ELC of Florida's Gateway Inc.
Pace Center for Girls Inc. Alachua
Gainesville Thrives
Project YouthBuild
New Tech Now
ELC of Alachua County, Inc.
Retired Educator
Anita Zucker Center-UF
Aces in Motion



CHILDREN'S TRUST

SUMMER PROGRAMS




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ALACHUA COUNTY BOCC

SEPTEMBER 28, 2001




CHILDREN'S TRUST
OF ALACHUA COUNTY



City of Alachua Chamber of Commerce

OCTOBER 5, 2021



CHILDREN'S TRUST
OF ALACHUA COUNTY



CTAC STAFF





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2021 Summer Programming

Program Overview and Outcomes
October 11, 2021

Presentation Overview

1. Recap of the 2021 Summer Programming RFP
2. Program Outcomes
 - a. Participant Demographics
 - b. Program Outcomes
 - c. Parent Satisfaction
 - d. Provider Feedback
3. Learnings & Recommendations



Just for Us Education, Summer 2021



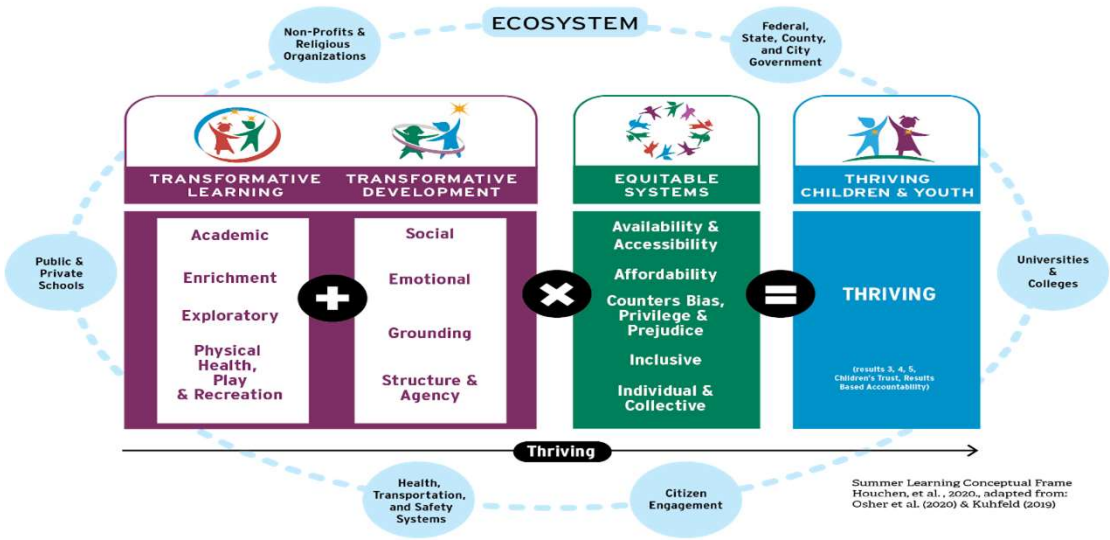
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Recap of the 2021 Summer Programming RFP



Star Center Children's Theatre, Summer 2021

SUMMER LEARNING CONCEPTUAL FRAME Opportunity for Lifelong Impact





Summer Program Overview

The Children's Trust of Alachua County funded qualified summer camp providers to host rising kindergarteners (five years old on or before September 1st) through rising 12th graders from low-income families in safe and enriching summer programming in 2021.

- CTAC intended to award full and partial summer programming scholarships to summer camp providers across Alachua county
- Contracts were fee for service, based on actual enrollment and weekly attendance of children eligible for full and partial summer camp scholarships
- Programs were able to serve one or more program sites throughout Alachua County



Summer Program Activities

Applicants had the flexibility to implement creative, innovative program that meet the needs and interests of children. Applicant must implement at least one of the following activities:

- **Academic:** activities that are designed to improve success in school. Typically, these activities are led by highly trained staff such as certified teachers and/or tutors.
- **Enrichment:** activities that broaden knowledge and/or culture. Enrichment can cover various topics, including but not limited to STEM/STEAM, arts, music, and environmentalism.
- **Exploratory:** activities that engage in active inquiry, decision making, and problem solving.
- **Physical, Health, Play and Recreation:** activities that allow for fun, physical activity, and health.



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Performance Measures

Quantity: How Much?

- Number of children enrolled
- Number of program days



Quality/Effort: How well are services provided?

- Weekly attendance - % of CTAC funded kids will meet the attendance requirement
- Site Monitoring

Client Benefits: Is anyone better off?

- 80% of children enjoyed camp activities
- 75% of parents satisfied with registration process
- 85% parents satisfied with camp activities
- 90% of parents felt their kids were safe at camp
- 80% of parents satisfied with camp communication
- 85% of families enjoyed the overall camp experience

Program Outcomes

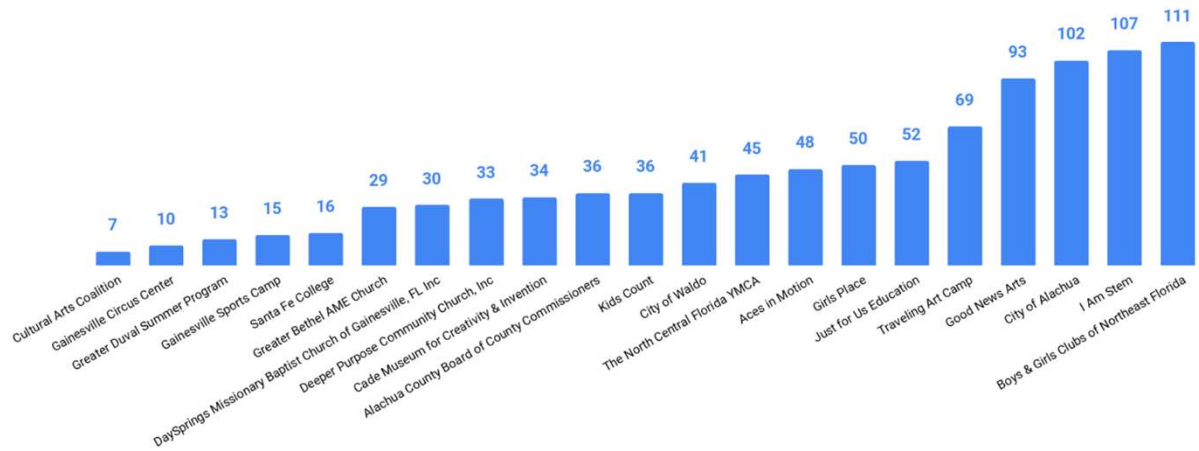


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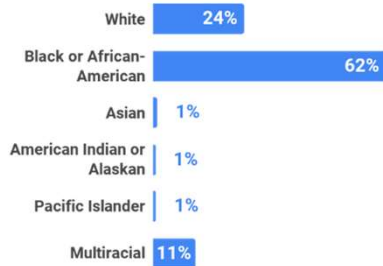
Traveling Art Camp, Summer 2021

Summer programs served **1,125 children** living in Alachua County.



Participant Demographics

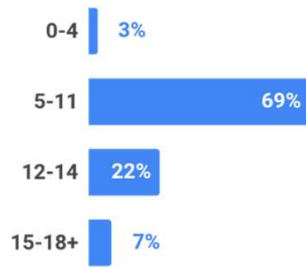
A majority of children were Black or African-American.



City of Alachua, Summer 2021

Participant Demographics

The majority of children were between 5-11 years old.



Good News Arts, Summer 2021

Participant Demographics

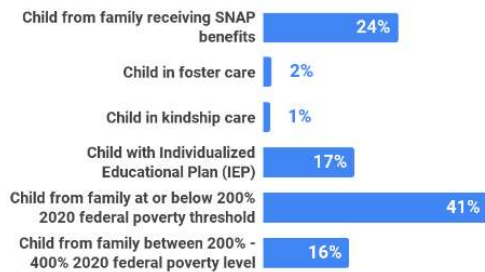
90%

% of children on Full Scholarship

11%

% of children on Partial Scholarship

Most children live at or below 200% of the federal poverty level.



Greater Bethel A.M.E. Church, Summer 2021

Participation by Zip code



Zip Codes	# of children
32609	228
32641	165
32608	122
32643	98
32615	95
32607	75
32606	60
32601	60
32605	53
32653	49
32669	35
32694	30
32667	12
32618	12
32640	5
32603	2

Participation by City



City	# of children
Gainesville	823
High Springs	102
Alachua	100
Newberry	32
Waldo	30
Micanopy	12
Archer	9
Hawthorne	4

Funding Overview

Funded Programs: 22
Number of Children: 1,125

Actual \$\$ Spent: \$685,986.95
Contract Amounts Awarded: \$1,081,750

Programs **spent** significantly less than originally **budgeted** for

Program Attendance

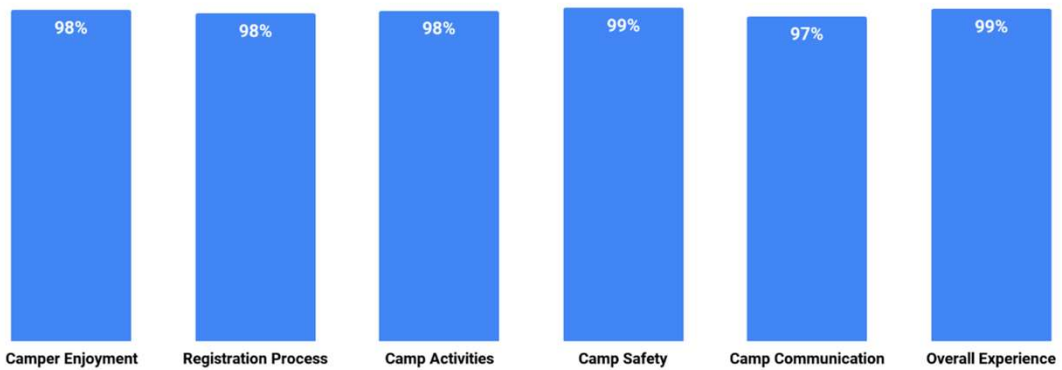
Program Name	Weekly full-time scholarship amount	Number of weeks attended		
		Min	Average	Max
Aces in Motion	\$225.15	1	2	2
Alachua County Board of County Commissioners	\$275.00	1	3	7
Boys & Girls Clubs of Northeast Florida	\$100.00	2	5	6
Cade Museum for Creativity & Invention	\$349.00	1	1	2
City of Alachua	\$83.70	2	5	6
Cultural Arts Coalition	\$530.00	5	5	5
DaySprings Missionary Baptist Church	\$245.00	3	6	7
Deeper Purpose Community Church, Inc	\$100.00	1	5	6
Gainesville Circus Center	\$275.00	1	3	5
Gainesville Sports Camp	\$115.00	0	2	3
Girls Place	\$175.00	4	5	7
Good News Arts	\$93.00	0	4	6
Greater Bethel AME Church	\$75.00	0	5	7
Greater Duval Neighborhood Association	\$243.00	3	5	5
I Am Stem	\$75.00	0	4	4
Just for Us Education	\$115.00	2	5	5
Kids Count	\$115.00	2	3	3
Santa Fe College	\$159.00	1	2	3
Star Center Childrens Theatre	\$150.00	0	2	3
The North Central Florida YMCA	\$174.26	0	3	6

Parent Satisfaction



Cade Museum for Creativity and Invention, Summer 2021

Families were **extremely satisfied** with CTAC summer programs



Parents said their children liked...



What didn't they like?



Success Story: Girls Place

"We had the privilege of serving a family of four girls. One of the oldest siblings, Kia, has a super tough exterior and is slow to trust. She was in a group with a new staff member who was doing her best to balance structure and nurture with middle schoolers. Our kid has a strong voice and can easily sway an entire group. Kia started the summer swaying the group away from the counselor. The counselor was persistent in forming a relationship with Kia as they grew together as a group. About 4 weeks into the summer, Kia got an "awesome note" sent home for her leadership in the group. Kia also brought a staff member to tears with her appreciation. Kia was able to go to the Kennedy Space Center with Girls Place. The trip was possible because of funding from the Trust. Kia got off the charter bus, hugged our program director, Mrs. Lynn, and said thank you for such an awesome opportunity. Her only criticism was that the trip was not long enough. We are so grateful for the opportunity to fully fund Kia's summer with us and to witness her growth and appreciation for our programming."



Girls Place, Summer 2021

Success Story: Just for Us Education

"A parent, we will call her Rachel. She needed childcare for her two middle school kids, Jake and Jacob; Rachel was not comfortable leaving them home alone even though they were 11 and 12. Rachel does not own a car and uses public transportation to get to and from work. It was a perfect opportunity to have her children at Camp Just for Us, especially with no vehicle. Her children could go to camp, and she could go to work with no worries of safety or transportation."



Just for Us Education, Summer 2021



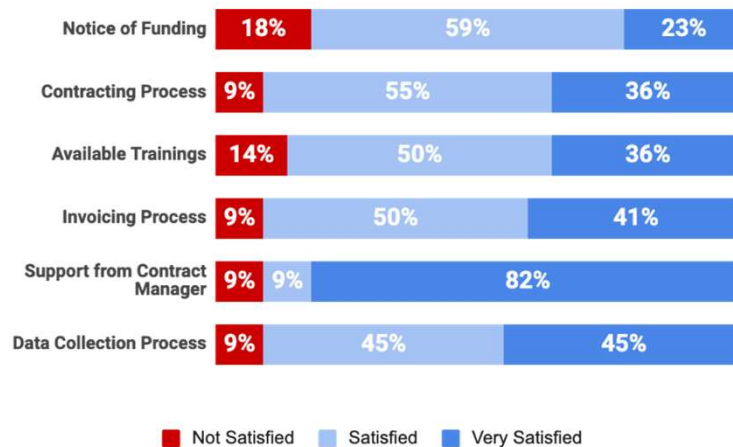
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Provider Feedback



Cade Museum for Creativity and Invention, Summer 2021

Providers were asked to indicate how satisfied they were with:



Providers liked that...

- CTAC funding allowed them to offer scholarships for kid who otherwise would not be able to participate.
- CTAC staff were very approachable and answered all questions; allowing them to feel confident
- They were challenged to do something new and exciting for the community that had not been done before



I Am Stem, Summer 2021

Providers faced challenges like...

- The food service, since it was not covered by reimbursement categories
- No shows and enrollment not meeting expectations
- Recruitment and registration early on
- Communicating program expectations to parents
- COVID-19 placed limits on the experiential learning opportunities that were offered



DaySprings Missionary Baptist Church of Gainesville, Summer 2021

Learnings and Recommendations



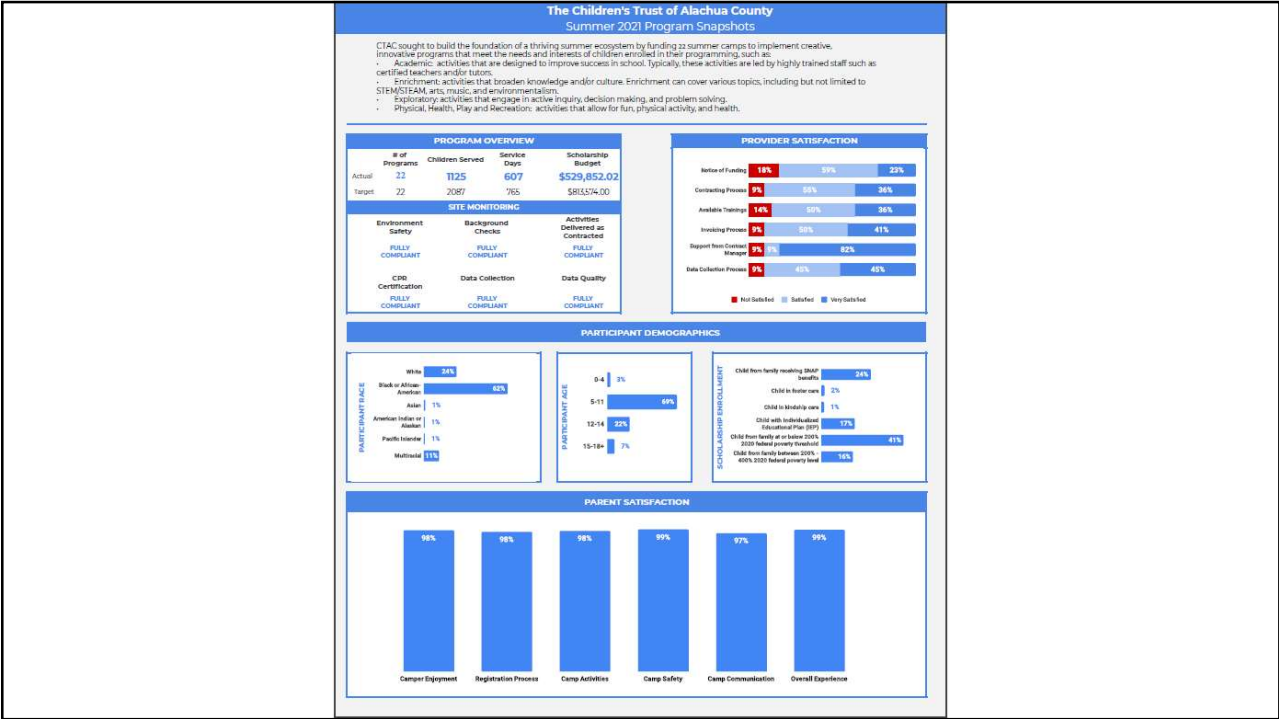
Gainesville Circus Center, Summer 2021

What improvements should CTAC consider for future funding?

- Support connections for food partnerships to help providers better provide healthy snacks and meals
- Start the application process earlier to allow more time for planning and recruitment
- Provide more advanced trainings including fiscal management and upfront assistance/support especially for smaller organizations



DaySprings Missionary Baptist Church of Gainesville, , Summer 2021



Questions

Continuation of Funding for Promising Programs

Prequalification:

- **Never Invoiced** for Program Expenses in in their last active contract (either FY2020 or FY2021). Yes No
- **Funding status in FY2021-2022.** Is the program currently receiving CTAC funding for afterschool, match, or unsolicited for FY2022? Yes No

If yes for either, they are excluded from this funding opportunity.

Stage 1: **End of Year Reports are Reviewed**

The four sections below assess the completeness, effort, and quality demonstrated in the End of Year (EOY) report submitted by funded providers and the promise for provider organizations to be effective partners in achieving the strategic goals¹ for children in Alachua County.

- **Completeness**

Definition: All elements in the report template contained the information requested.

Please place an "x" on all EOY report sections that contained the requested information.

Required Report Elements²

<input type="checkbox"/> Organization Info	<input type="checkbox"/> How Much	<input type="checkbox"/> Program Summary	<input type="checkbox"/> Accomplishments
<input type="checkbox"/> Program Snapshot	<input type="checkbox"/> How Well	<input type="checkbox"/> Program Staff	<input type="checkbox"/> Success Stories
<input type="checkbox"/> Logo	<input type="checkbox"/> Better Off	<input type="checkbox"/> Target Population	<input type="checkbox"/> Challenges

Additional Info (requested, not required)

¹ Goal 1: All children are born healthy and remain healthy; Goal 2: All children can learn what they need to be successful; Goal 3: All children have nurturing, supportive caregivers and relationships; Goal 4: All children live in a safe community.

² The grayed column was required for FY2021, but not in FY2020.

- **Quality of Narrative and Effort**

Definition: The data and narratives provided are detailed enough to convey the program’s efforts during the fiscal year, the individuals served, and its accomplishments. The information provided in the EOY report demonstrate the program’s benefits, ability to connect with and meet the unique needs of underserved cultural groups, and promise to positively impact children with continued funding. Please place an “x” to reflect your rating based on the EOY report submitted.

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Insufficient						Substantial

- **Timely**

Definition: The report was submitted on or before 10/5/2021.

Yes No

- **Alignment with CTAC Priorities**

Definition: The scope of work of the contract aligns with one of the CTAC strategies and particularly one of the strategies unfunded for FY2022 highlighted below. Please place an “x” in the CTAC strategy areas addressed by this scope of work.

CTAC Goals and Strategies

Goal 1: All children are born healthy and remain healthy.

- Strategy 1.1 – Support Maternal and Child Health
- Strategy 1.2 – Support Mental Health and Substance Abuse Prevention
- Strategy 1.3 – Support Physical Health
- Strategy 1.4 – Improve Food Security

Goal 2: All children can learn what they need to be successful.

- Strategy 2.1 – Support Professional Development and Capacity-Building
- Strategy 2.2 – Expand Access to High Quality Childcare, Afterschool, and Summer Programs
- Strategy 2.3 – Support Literacy and Other Academic Supports
- Strategy 2.4 – Improve Capacity to Support Special Needs
- Strategy 2.5 – Support Career Exploration and Preparation

Goal 3: All children have nurturing, supportive caregivers and relationships.

- Strategy 3.1 – Support Initiatives that Connect Families to Resources
- Strategy 3.2 – Improve Family Strengthening and Supports

Goal 4: All children live in a safe community.

- Strategy 4.1 – Support Injury Prevention
- Strategy 4.2 – Support Initiatives that Prevent Delinquency/Truancy
- Strategy 4.3 – Support Violence Prevention Initiatives

Name of Program: Click or tap here to enter text.

Scoring for Stage 1:

Criteria	Total Points	Scoring Explanation	Earned Points
Completeness	5	5 points = 100% of required boxes checked) 4 points = 80-99% of sections completed 3 points = 70-79% of sections completed 2 points = 60-69% of sections completed 1 point = 50-59% of sections completed 0 points = Less than 50% sections completed.	
Quality	5	Based on reviewers' ratings on the scale with 0 points for insufficient -to- 5 points for substantial	
Timely	5	5 points for timely 0 points for late	
Alignment	5	5 points for unfunded strategies 0 points for funded strategies	

Total Earned Points:

Stage 2: Invite those Reviewed as Promising to Submit Proposals

Qualified providers receiving an average score of **15** and above will be invited to submit a brief proposal with performance measures and budget for continued funding of their current scope of work. Those who submit a proposal for continued funding will be selected for funding based on their proposal's alignment with CTAC goals and the cost - benefit of the proposed scope of works relative to other applicants.

- ❖ Proposed budgets must not exceed \$75k
 - With \$383k in unallocated funds, this could provide funding for up to five (5) programs if all programs requested the maximum allocation.
 - Programs should not request more than previously allocated.

- **Alignment with CTAC Priorities**

Definition: The scope of work of the contract aligns with one of the CTAC strategies and particularly one of the strategies unfunded for FY2022 highlighted below. Please place an "x" in the CTAC strategy areas addressed by this scope of work.

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Goal 3: All children have nurturing, supportive caregivers and relationships.

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Goal 4: All children live in a safe community.

- Strategy 4.1 – Support Injury Prevention
 - Strategy 4.2 – Support Initiatives that Prevent Delinquency/Truancy
 - Strategy 4.3 – Support Violence Prevention Initiatives
-

- **Cost-Benefit Analysis**

Definition: The cost of the scope of work is reasonable provided the amount of effort, staffing, and intensity of services. Along with budget, factors considered would include: cost per service within discipline, immediate and long-term benefits to children and families, and value added through sustainability and collaboration efforts. Please place an “x” to reflect your cost-benefit rating based on the proposal submitted.

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Very Poor					Excellent

Scoring for Stage 2:

Criteria	Total Points	Scoring Explanation	Earned Points
Alignment	5	5 points for unfunded strategy; 0 points for funded	
Cost-Benefit	5	Based on reviewers’ ratings on the scale with 0 points for very poor -to- 5 points for excellent	

Total Earned Points:

Stage 2 applicants whose proposals received the highest average scores will be eligible for continued funding.

Timeline:

Date	Task
October 5, 2021	End of the year (EOY) reports due
October 6, 2021– October 14, 2021	EOY review and assessment
October 15, 2021	Notify providers of the results of the assessment Invite providers with an average score of 15 and above to submit proposals
October 29, 2021	Stage two proposals due
October 29, 2021 – November 3, 2021	Proposal review
November 8, 2021	Funding recommendations to Board

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Join the Conversation

Kickoff/Recruitment Dinner

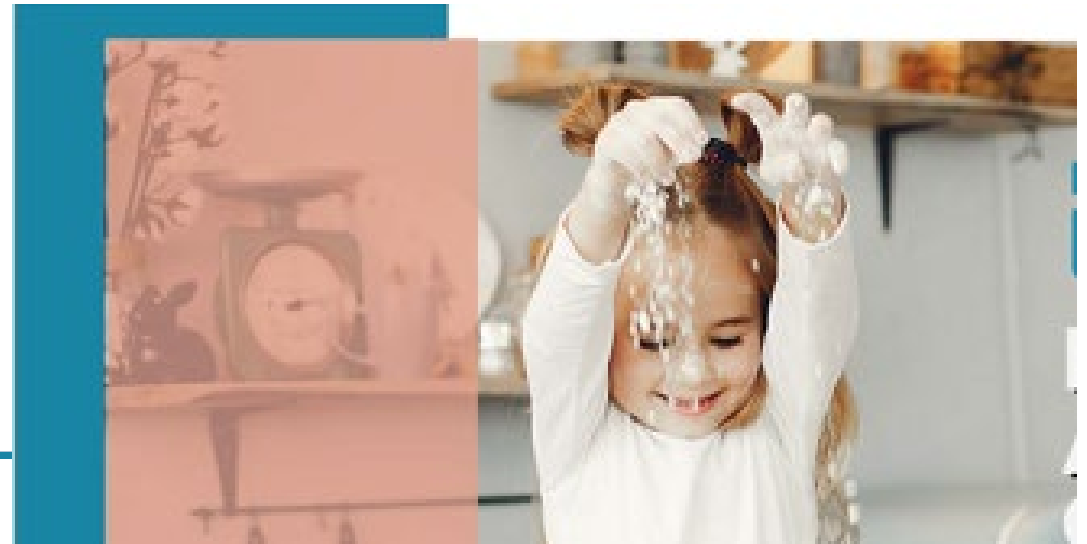
6:30 PM November 4, 2021

Sweetwater Branch Inn

Community Conversation

11:30 AM November 5, 2021

Greater Gainesville Chamber



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Caller:	Childrens Trust of	Insertions:	2	Balance:	\$ 75.06
Taken By:	G046	Columns:	1	Lines:	31
Schedule:	12/21 1x, 12/21 1x, , ,			Taken On:	12/17/2020

**Children's Trust of Alachua County –
 Schedule of Board Meetings for 2021**

All regular meetings will be held at the
Cade Museum, 811 S Main St,
 Gainesville, FL 32601

Monday, January 11, 2021 @ 4:00 PM
 Monday, February 8, 2021 @ 4:00 PM
 Monday, March 8, 2021 @ 4:00 PM
 Monday, April 12, 2021 @ 4:00 PM
 Monday, May 10, 2021 @ 4:00 PM
 Monday, June 14, 2021 @ 4:00 PM
 Monday, July 12, 2021 @ 4:00 PM
 Monday, August 9, 2021 @ 4:00 PM
 Monday, Sept 13, 2021 @ 4:00 PM
 *FIRST TRIM HEARING
 Monday, Sept 27, 2021 @ 4:00 PM
 *FINAL TRIM HEARING
 Monday, October 11, 2021 @ 4:00 PM
 Monday, November 8, 2021 @ 4:00 PM
 Monday, December 13, 2021 @ 4:00 PM

Special Meeting
 Tuesday, February 16, 2021 @ 1:30 PM
 *Joint meeting with the Alachua
 County Board of County Commissioners
 *Jack Durrance Auditorium, Alachua
 Co Admin Building, 12 SE 1st Street

December 21, 2020
 #A000975878

Attention: _____ **Fax:** _____

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