



CHILDREN'S TRUST
OF ALACHUA COUNTY

CHILDREN'S TRUST REGULAR MEETING MINUTES

October 11, 2021 at 4:00 PM

Cade Museum, 811 S Main St, Gainesville, FL 32601

Call to Order

Chair Lee Pinkoson called the meeting to order at 4:00 PM.

Roll Call

PRESENT

Chair Lee Pinkoson

Vice Chair Maggie Labarta

Member Tina Certain

Member Karen Cole-Smith (arrived at 4:40 virtually and was ineligible to vote)

Member Ken Cornell

Member Nancy Hardt

Member Carlee Simon

Member Patricia Snyder

Member Cheryl Twombly (appeared virtually and was ineligible to vote)

Member Susanne Wilson Bullard

Agenda Review, Revision and Approval

Approval of the agenda also approves all of the items on the consent agenda.

Member Certain requested that Item #5 be pulled off the consent agenda to be discussed.

Motion made by Member Cornell, Seconded by Member Certain to approve the consent agenda, with the modification to move Item #5 to the Regular Agenda.

Voting Yea: Chair Pinkoson, Vice Chair Labarta, Member Certain, Member Cornell, Member Hardt, Member Simon, Member Snyder, Member Wilson Bullard

Absent: Member Cole-Smith

Not Voting: Member Twombly

Consent Agenda

1. 9.27.21 Regular Meeting Minutes
2. 9.27.21 Final TRIM Hearing Minutes

3. September 2021 Checks and Expenditures Report
4. 4th Quarter Budget Report
6. Agreement with Level Up Impact, LLC
7. Board Attendance YTD

Discussion of Item #5 from the Consent Agenda

5. 4th Quarter Financial Report

Member Certain requested clarification of the reported amounts from the Executive Director, and it was provided by ED Murphy.

Motion by Member Certain, Seconded by Member Cornell to receive staff's report on this item.

Voting Yea: Chair Pinkoson, Vice Chair Labarta, Member Certain, Member Cornell, Member Hardt, Member Simon, Member Snyder, Member Twombly, Member Wilson Bullard

Absent: Member Cole-Smith

Not Voting: Member Twombly

Chairman's Report

Chair Pinkoson reminded the Board of the Governance Committee Meeting on October 12, 2021 starting at 1:00 PM at CTAC, 802 NW 5th Ave, Gainesville, FL 32601.

He also reported that the presentation made by ED Murphy to the Alachua County Board of County Commissioners on September 28, 2021 was very well received, with good questions and good feedback.

Member Cornell said the Board of County Commissioners is interested in the Trust. One issue discussed was that organizations are receiving funding from both the Trust and the BoCC. The City of Gainesville is also planning to issue some grants.

Member Hardt said that this type of information is helpful and asked how multiple funding sources impact analyzing for gaps in funding.

Member Wilson Bullard asked how that information is used by the CTAC staff.

ED Murphy confirmed that he keeps track of United Way funding, Alachua County funding, the City of Gainesville funding, and consistently monitors who pays for what within the organizations we fund. He also stated that one of his "asks" from the BoCC was to support establishing a coordinating council to discuss funding issues.

Member Cornell requested to include this information in the next Board Workshop.

Member Certain said she supported the idea of a board workshop, but did not want agencies to be penalized because they sought funding from multiple sources.

Member Cornell said that the state statute is clear that the CTAC should not supplant current funding. He also said that it is important for the ED to be informed of who else is funding

priorities of the CTAC and that the public knows who is funding what given that no one funder funds everything.

Vice Chair Labarta said that it is important to know the total cost of programs when discussing how much is coming from various funding sources.

Executive Director's Report

ED Murphy reported that CTAC is scheduled for a presentation for the city leaders of Hawthorne and Waldo this month, he has a meeting scheduled with High Springs to address their Board, and the Mayor of Alachua has invited CTAC to tour the city government.

ED Murphy attended the GNV4ALL 5-year anniversary celebration, citing high praise for the work that Member Certain has accomplished with them.

The Executive Director introduced Betty Friis to the Board. She works for Carr, Riggs & Ingram (CRI), which has been hired as the Trust's accounting firm as of October 1, 2021. ED Murphy noted the need to separate CTAC's processes from the County's financial systems to ensure CRI can accomplish their tasks, he will bring a plan to the Board at a future meeting.

At the next meeting, staff will announce the 2022 Schedule of Board Meetings. These will be held at CTAC, 802 NW 5th Ave, which will soon be installing the necessary audio/visual equipment.

The "Annual Meeting" of the Board will take place in January, where the Trust's accounting firm, CRI, will give a systems update and present on 'How to read financial statements'.

Upcoming events:

This month we are hosting four provider trainings of the Youth Development Capacity Building Collaborative (YDCBC). The first session on October 13, 2021 already has 45 agencies signed up.

CTAC is participating in the national Lights on Afterschool event. It will be on October 28, 2021 at the Cade Museum. We would like to extend thanks to BoCC Chair Cornell for making an official proclamation.

The Business Leadership Institute kicks off their programs in November for childcare centers, they will host a recruitment event at Sweetwater Branch Inn, and a community conversation at the Gainesville Chamber of Commerce.

Programs Report

8. Children's Trust of Alachua County "Summer Fun" Report

Director of Program Operations, Kristy Goldwire, gave a presentation on the 2021 Summer Programming.

Member Certain said that she would like the board to consider lifting restriction on programs being able to spend money on food. When visiting some of the summer camps, she heard comments from children that they were not satisfied with the food provided through the School Board of Alachua County's Summer Breakspot program. She praised the Alachua County School District's staffs' remarkable job coordinating and ensuring that all children can eat free

meals and snacks at the camps. She said that the food was not the healthiest food. She noticed that some of the food went to waste as it was discarded by the children.

Member Certain said that because the CTAC is not cash-strapped, the CTAC should provide food that is not “bottom of the barrel”.

Member Certain said that the Trust should come up with a limit so providers would be able to choose food for their camps using Trust funds. She would like the Board to consider revising their policies so providers can use funds for their students, and also for organizations participating in parental engagement, that funds could be used to provide food for families if they have meetings over meal times. Member Certain added that the Summer Programming funded by the Trust was very well received by the community, and going forward, agencies will need the capacity to be able to meet some of the requirements, as some of those are very stringent.

Member Simon asked Member Certain if she was saying that the food that school district food was not acceptable.

Member Certain said that the food was not acceptable. She said fruit and vegetables are acceptable, but that she did not see these items at the three summer camps that she visited.

Chair Pinkoson asked about nutritious expectations.

Member Certain, Chair Pinkoson, and Member Hardt discussed children’s preferences for nutritious food.

ED Murphy agreed with Member Certain that using Trust funds for children’s meals and parent engagement was a reasonable request. He confirmed that CTAC does not have a policy regarding funding food, and offered that the Governance Committee could come up with some guidelines to fund nutritious food in future.

Member Simon said that she will discuss this with her colleagues, however she mentions that a limitation for cooking the food is dependent on what resources the facility has to do so, otherwise a level of transportation is a necessity.

Vice Chair Labarta said that transportation of food is always a challenge. If the facility is unable to heat the food, or keep it hot, it becomes problematic. You’re better off considering items that don’t need to be heated.

Member Hardt said that the staff should be congratulated for putting the summer report together in a way that made the information easy to assimilate. Member Hardt said that she is interested in quality improvement and reasons why children who signed up did not show up.

Member Cornell said that this was a great first year analysis. He said the CTAC met the goal of getting more kids to participate and asked to focus on maintaining reading levels over the summer. He said that the analysis gives CTAC the opportunity to baseline performance. He said that he is interested in increasing capacity, attendance, and reading retention as a literacy component, and improving transportation, and food quality.

Member Cornell asked about the \$400,000 in unallocated funds.

Director of Program Operations, Kristy Goldwire will be making recommendations on how to allocate the remaining funds.

Member Wilson Bullard thanked the program staff for the presentation. She said that references at the previous meeting to a chaotic initial funding process by the CTAC was without context. She said that the \$1.2 million dollars to three programs felt very chaotic and that the initial funding process was an effort to ensure some equalization or fairness to providers. She said that the summer programming was a success despite how rushed it was.

Member Simon said that transportation is a continuous problem. It's an issue for the school. She said that she would like to talk about pooling funding to solve the problem.

Vice Chair Labarta said that transportation has been an issue for thirty years and has been the biggest challenge of getting kids to services. She said the data presented today demonstrates the breadth of what the CTAC has done. She asked why the Hispanic/Latinx demographic was missing. DPO Goldwire said that Hispanic/Latinx data was not captured, but will be included going forward.

Chair Pinkoson asked about weekly attendance.

ED Murphy explained that the CTAC chose to measure the awarded funds based on a child attending only one day per week. This was intentional due to the current situation with COVID-19. He said that staff was as generous as possible given the pandemic.

Chair Pinkoson asked how payments could be aligned with more consistent attendance.

Member Hardt said that staff could hold a focus group on why children did not attend, and that issues such as transportation may be the reason.

Chair Pinkoson reminded the Trust that performance measures are extremely important, and going forward it's important to ensure there is an academic component to each program.

Vice Chair Labarta agreed that kids shouldn't lose academic ground in the summer, however the aim of a program could be different, especially for older kids. Keeping kids occupied in pro-social behaviors and activities, thinking about vocations, social and/or civic engagement are just as important.

Chair Pinkoson agreed.

Member Snyder was pleased to see the percentages of children who participated in the camps who had individualized education programs. She wanted to applaud the staff for helping to support inclusion rather than segregation.

9. Criteria for Continuation Funding

Bonnie Wagner presented the funding criteria for organizations previously funded by RFP 20-937.

Member Cornell asked about the number of eligible agencies and the timeliness of end-of-year report submissions.

Vice Chair Labarta asked about performance measures and asked staff to keep the program's target population in mind when developing performance measures for programs.

Member Certain asked about the eligible agencies.

Motion by Member Cornell, Seconded by Member Certain, to approve the criteria for continuation funding with the flexibility to recommend awards in excess of \$383,000.

Voting Yea: Chair Pinkoson, Vice Chair Labarta, Member Certain, Member Cornell, Member Hardt, Member Simon, Member Snyder, Member Twombly, Member Wilson Bullard

Not Voting: Member Twombly, Member Cole-Smith

10. Program Calendar - FY 2021-2022

Board Member Comments

General Public Comments

Leah Galione gave public comments.

Member Cornell requested to add Board Member Comments after General Public Comments going forward.

For Your Information

Items in this section are for informational purposes only and do not require any action by the Trust.

11. Communications Report - September 2021

12. Lights on Afterschool

13. The Business & Leadership Institute for Early Learning (BLI)

Next Meeting Dates

Regular Meeting - Monday, November 8, 2021 @ 4:00 PM

Cade Museum, 811 S Main St, Gainesville, FL 32601

Regular Meeting - Monday, December 13, 2021 @ 4:00 PM

Cade Museum, 811 S Main St, Gainesville, FL 32601

Adjournment

Chair Lee Pinkoson adjourned the meeting at 5:20 PM.