



CHILDREN'S TRUST
OF ALACHUA COUNTY

SPECIAL MEETING WORKSHOP ON ENRICHMENT RFP MINUTES

May 30, 2024, at 1:00 PM

CTAC, 4010 NW 25th Place, Gainesville, FL 32606

Call to Order

Roll Call

PRESENT

Chair Lee Pinkoson

Vice Chair Ken Cornell

Treasurer Cheryl Twombly

Member Tina Certain – attended virtually

Member Judge Denise R. Ferrero – attended virtually

Member Maggie Labarta

ABSENT

Member Shane Andrew

Member Mary Chance

Member Nancy Hardt

Chair Pinkoson called the meeting to order at 1:00 PM.

Agenda Review, Revision and Approval

A quorum was not physically present; therefore no motions were made in this meeting.

Discussion

1. Enrichment RFP: To expand access to enriching programming and activities for children residing in Alachua County.

Kristy Goldwire, Director of Program Operations, presented the draft of the Enrichment RFP which aligns with Goal 2 of CTAC's Strategic Plan, proposes \$250,000 in funding allocation and is supported with data from CTAC's Listening Project and input sessions from parents, youth, staff, and community members.

The purpose of this RFP is to expand access to enrichment activities, which aim to help children gain knowledge, skills, improve behavior, and expose them to new experiences. Providers may offer a variety of services including but not limited to health and wellness,

leadership, life management skills, career exploration, STEM, social-emotional wellbeing and awareness, and/or arts and culture.

Vice Chair Cornell asked if funds from Goal 1, which focuses on health, could be used instead of or in addition to the existing allocation. Prior to awarding individual providers, DOP Goldwire confirmed that she will bring the applications before the board, and if applicable, the Board may use funds from other categories at that time.

Rural communities are an essential area for service provision, requiring applicants to conduct 30% of their sessions outside of the Gainesville area. The feasibility of this requirement was discussed, but ultimately agreed that the performance measure was suitable. Bonus points were suggested if sites included the Archer, Hawthorne, and Waldo communities.

Member Certain asked how the site locations would be monitored. Research, Planning, and Evaluation Coordinator Bonnie Wagner covered the performance measures that will be used. These included participation rates, sites served, sessions completed, partner satisfaction, youth enjoyment, and quality of programming. As measuring qualitative values, such as youth engagement, enjoyment, and discovery can be difficult, Member Labarta suggested asking the providers to define enrichment, and explain how their curriculum is applied, supported, and modeled.

Staff discussed further requirements, such as a budget summary which may include transportation costs to rural locations. Member Cornell also suggested adding a question to ascertain what percentage of a program's budget this funding would make up, as well as how the program capacity would vary if only 75% or 50% of requested funds were awarded. Among others, requirements also include a 3-5 minute video application of the programs, the number of children expected, the sessions to be provided, and two reference letters from local partners.

General Public Comments

Adjournment

Chair Pinkoson adjourned the meeting at 3:00 PM.