



EXECUTIVE DIRECTOR REPORT

November 1, 2022 - November 30, 2022

SUMMARY

Highlight for the Month:

1. BLI Early Learning Owner/Director Kickoff Dinner
2. ED Visits: Education Foundation of Alachua Co., Representative Yvonne Hayes-Hinson, Child Advocacy Center, and the City of Newberry
3. Florida Alliance of Children's Councils & Trusts Conference (FACCT) (5 staff attended)

MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT		
DATE	MEETING / EVENT	SUMMARY
11/1/2022	Heat map presentation with Dr. Hardt	Dr. Hardt presented for all staff during the Monday morning staff meeting.
11/2/2022	Teen Focus Group	Listening Project teen focus group at Santa Fe High School in 32615.
11/3/2022	Community foundation Legacy Awards	Staff attended the awards.
11/4/2022	Parent Focus Group	Listening Project parent focus group at Library Partnership in 32601.
11/5/2022	Parent Focus Group	Listening Project parent focus group at Greater Bethel AME in 32641.
11/5/2022	Parent Focus Group	Listening Project parent focus group at Farmers' Market Pavilion in 32643.
11/6/2022	Parent Focus Group	Listening Project parent focus group at Upper Room Ministries in 32609.
11/6/2022	Parent Focus Group	Listening Project parent focus group at Iglesia Casa De Dios in 32608.
11/7/2022	Parent Focus Group	Listening Project parent focus group at Archer Elementary in 32618.
11/7/2022	Parent Focus Group	Listening Project parent focus group at Micanopy Town Hall in 32667.
11/7/2022	Community Meeting - Listening Project	Listening Project community meeting at Fearnside in 32609.

11/8/2022	Listening Project - Communications meeting	Discuss marketing and how to encourage greater participation in the Listening Project.
11/8/2022	Teen Focus Group	Listening Project teen focus group at Hawthorne Middle/High School in 32640.
11/9/2022	Parent Focus Group	Listening Project parent focus group at Newberry Library in 32669.
11/10/2022	Summer camp contract discussion-programs team	The programs team met to discuss strategy and plan for upcoming summer contracts.
11/15/2022	Food insecurity advisory group meeting	Staff attended the quarterly meeting hosted by the Junior league of Gainesville to discuss what local nonprofits are doing to address food insecurity in Alachua County.
11/18/2022	CSC Leon County	Met with Stephanie Eller Vaughn and Dina Snider from CSC Leon County. Ms. Vaughn was recently hired as the Program Accountability and Research Manager.
11/20/2022	Newberry Community Thanksgiving Fest	Prismatic and Trust staff attended this event to engage with Newberry families and to encourage participation in the Listening Project survey opportunities.
11/21/2022	Listening Project outreach and promotion-SWAG	Staff placed flyers in thanksgiving bags for the upcoming focus group meeting at SWAG, and asked residents to complete listening project surveys.
11/22/2022	Office Thanksgiving lunch	Staff attended lunch hosted by ED Marsha Kiner.
11/28/2022	Virtual staff session with Strategic planning consultant	Staff participated in a virtual planning session with the strategic planning consultant Nikki Martin-Bynum of Seek Higher Ground, LLC.

11/30/2022 - 12/2/2022	Florida Alliance of Children's Councils & Trusts Conference in Cape Coral	Five staff attended the FACCT Conference with ten others from around the state. Presentations on programs, services, policies, and procedures were shared.
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PROGRAMS Calendar

PROGRAMS CALENDAR (CALENDAR FOR THE PREVIOUS MONTH AND THE UPCOMING MONTH)	
November	
Tuesday, November 1, 2022	Heat Map Presentation & Discussion with Dr. Hardt
Tuesday, November 1, 2022	Pritzker Children's Initiative Fellows Meeting
Thursday, November 3, 2022	Youth Services Presentation with Kingsman Academy
Thursday, November 3, 2022	Campaign for Grade Level Reading Meeting
Thursday, November 3, 2022	Community Meeting at Powerhouse Worship Center
Friday, November 4, 2022	Community meeting with Bishop Chris Stokes at the Willie Mae Stokes Community Center
Friday, November 4, 2022	Summer Bridge Program for Early Learning Centers & Discussion with Episcopal Children's Services and CHILD Center
Friday, November 7, 2022	CHS Help Me Grow Program Meeting
Tuesday, November 8, 2022	Future Project Steering Committee Meeting
Tuesday, November 8, 2022	Listening Project - Communications Meeting
Tuesday, November 8, 2022	Meeting with Jack Levine - 4Generations Institute
Tuesday, November 8, 2022	Meeting with Barzella Papa - Community Foundation
Wednesday, November 9, 2022	Pritzker Children's Initiative Bi-monthly Grant Check-In Meeting
Wednesday, November 9, 2022	Early Childhood Discussion with Dr. Snyder
Wednesday, November 10, 2022	Early Learning Coalition of Alachua County Quality Committee Meeting
Monday, November 14, 2022	Youth Development Capacity Building Collaborative & Freedom School Presentation
BOARD MEETING	
Tuesday, November 15, 2022	Food Insecurity Advisory Group meeting
Thursday, November 17, 2022	Greater Gainesville Chamber and Community Childcare Discussion
Friday, November 18, 2022	NCIT Community Monthly Meeting
Monday, November 21, 2022	Pritzker Children's Initiative Grant Partner Meeting
Monday, November 21, 2022	Listening Project Outreach and promotion at SWAG
Tuesday, November 22, 2022	Campaign for Grade Level Reading Advisory Meeting
Wednesday, November 29 - December 2	Florida Alliance of Children's Councils & Trusts Retreat
December	
Tuesday, December 6, 2022	Pritzker Children's Initiative Fellows Meeting
Wednesday, December 7, 2022	Meeting with Commonsense Childbirth Doula Training
Thursday, December 8, 2022	Meeting with Frankel Agency
Friday, December 9, 2022	HBCD Community Advisory Board Meeting Launch
Friday, December 9-10, 2022	The Children's Movement of Florida - The Future Project Steering Committee
Saturday, December 10, 2022	Listening Project-Community Meeting at Community Praize Center
Sunday, December 11, 2022	Listening Project - Community Meeting at Greater Bethel AME Church
Thursday, December 15, 2022	Healthy Start of North Central Florida Board of Directors Meeting
Thursday, December 15, 2022	Greater Gainesville Chamber and Resource Magazine Discussion
Friday, December 16, 2022	Pritzker Children's Initiative and Community Fellow Planning Meeting
Friday, December 16, 2022	NCIT Community Monthly Meeting
Tuesday, December 27, 2022	Campaign for Grade Level Reading Advisory Meeting

INITIATIVES

PLANNING, RESEARCH, AND EVALUATION

Data Policy Implementation – Summer Camp contracting: incorporated into (1) consent language, (2) revised enrollment form, and (3) performance measures. This also includes working collaboratively with Data Technical Advisory Committee members who’ve expressed interest in these topics.

Scorecard for CQI – continued work with fiscal, contract managers, and external firm to develop a concise, but informative scorecard for providers and the Board to determine our successes and areas for improvement in serving Alachua County children.

Listening Project – regularly and routinely hearing from and involving families and stakeholders will be key to informing our strategic plan and direction for how to fund children’s services in Alachua County. Via the Listening Project we have deployed the following listening methodologies and received the following input thus far:

Survey Completion-

- **178** - Parent/Caregiver (prenatal -18yrs)
- **211** - Teens/Youth (6th- 12th grade)
- **71** - Providers (funded)
- **28** - Partners (non-funded)

Focus Group Attendance-

- **45** - Parents (prenatal -18yrs)
- **53** - Youth (6th- 12th grade)
- TBD - Providers (funded)
- TBD - Partners (non-funded)

Community Meeting-

- **22** attended - Fearnside (11/7)
- TBD - Community Praize Center (12/10)
- TBD - Greater Bethel AME (12/11)

Interviews - **16** completed

Annual Report – Writing and compiling content to feature programmatic efforts and outcomes for our Annual Report. Reaching out and requesting consent and feedback from our providers.

FINANCE AND ADMINISTRATION

November Checks and Expenditures Report

FY22 Programmatic Report

COMMUNICATIONS

Website Traffic – Key Points

- Page Views – 5,595
- New Users – 3,250

Most Viewed Web Pages

- Listening Project – 2,596
- Home Page - 954
- Bids/RFPs – 207
- Calendar - 204
- Program Directory - 195

Followers

- Constant Contact 1,288
- Facebook 1028
- Twitter 509
- Instagram 246
- LinkedIn 136

In the News

[Children's Trust to hold first Community Meeting of its Listening Project on Nov. 7](#)

BOARD MOTIONS

Motions included in this section are incomplete as of the previous meeting

DATE	MOTION	STATUS	COMMENTS

BOARD REQUESTS

DATE	REQUEST	STATUS	COMMENTS

SUCCESS STORIES

Children's Home Society's Wellness Coordinator at Howard Bishop Middle School

We were able to get six (7th-grade students) their TDAP shots. The school nurse was having difficulty reaching families, and the Wellness Coordinator stepped in and helped each student with their appointments, allowing them to stay in school and not miss days.

The Early Learning Coalition-Transformative Professional Development

During a debrief session, a teacher stated she felt every teacher should go through the coaching program. She stated that it helped her understand what she was doing well in, as well as areas she needed to work in with the support of her coach. Secondly, at the end of November, we were able to schedule Director Orientation meetings with the two sites we had on the waitlist for coaching. Lastly, a director stated to a coach that the two teachers she is coaching have been talking about how much they enjoy the program and how much they are learning from it.