



Item:

Listening Project Update (Bonnie Wagner)

Requested Action:

The Board is asked to receive this update.

Background:

The Listening Project is an opportunity to help us build better partnerships and receive great insights on how to build a better system for children. Our goal is reaching everyone who has thoughts on how to improve the lives of children in Alachua County and provide them an opportunity to be heard and partner with us.

Since the last Board meeting, a shortened version of the parent and youth surveys have been developed and are in use. Prismatic and Trust staff have attended several community events to encourage survey participation including – Newberry Thanksgiving Fest at the MLK Center, Miracle on Main Street event at Trinity United Methodist Church, Pine Meadows Health Fair with the Gainesville Housing Authority, and a Rural Women's Health Project event at Highlands' Church.

Trust staff developed a [Listening Project website](#) to provide an overview of the project as well as provide the most up-to-date information on activities and opportunities to be heard. The Listening Project is featured on the homepage of [Children's Trust website](#). We are encouraging participation in the Listening Project through our social media, sharing info and flyers with partners, the Alachua County School District's Peachjar, and staffing events we are attending. We are also advertising the Listening Project through newspaper ads, radio, press releases, and in our newsletters.

There are several different opportunities to participate:

- Surveys
- Community Meetings
- Focus Groups
- Interviews

As of 12/5/2022, the following Listening Project activities and participation has occurred:

Survey Completion-

- **178** - Parent/Caregiver (prenatal -18yrs)
- **211** - Teens/Youth (6th- 12th grade)
- **71** - Providers (funded)
- **28** - Partners (non-funded)

Focus Group Attendance-

- **45** - Parents (prenatal -18yrs)
- **53** - Youth (6th- 12th grade)
- TBD - Providers (funded)
- TBD - Partners (non-funded)

Community Meeting-

- **22** attended - Fearnside (11/7)
- TBD - Community Praize Center (12/10)
- TBD - Greater Bethel AME (12/11)

Interviews - 16 completed

The [following map](#) displays the locations where Listening Project activities have or will be occurring. Table below displays all scheduled and completed activities:

Type	Date	Day of Week	Time	Venue	City	ZIP code
Community Meetings	11/7/22	Monday	4pm-7pm	Fearnside Family Center	Gainesville	32609
	12/10/22	Saturday	10am-1pm	Community Praize Center	Gainesville	32609
	12/11/22	Sunday	4pm-6pm	Greater Bethel AME Church	Gainesville	32641
Parent Focus Groups	10/18/22	Tuesday	6pm-7:30pm	Children's Trust	Gainesville	32601
	11/4/22	Friday	10:30am - 12pm	Library Partnership	Gainesville	32601
	11/5/22	Saturday	2pm-3:30pm	Farmers' Market Pavilion	High Springs	32643
	11/5/22	Saturday	10am-11:30am	Greater Bethel AME	Gainesville	32641

Type	Date	Day of Week	Time	Venue	City	ZIP code
Parent Focus Group	11/6/22	Sunday	4:30pm-6pm	Upper Room Ministries	Gainesville	32609
	11/6/22	Sunday	2pm-3:30pm	Iglesia Casa De Dios	Gainesville	32608
	11/7/22	Monday	8:30am-10am	Archer Elementary	Archer	32618
	11/7/22	Monday	1pm-2:30pm	Micanopy Town Hall	Micanopy	32667
	11/9/22	Wednesday	10am-11:30 am	Newberry Library	Newberry	32669
	12/4/22	Saturday	6pm-7:30pm	Forest Pines Community Center	Gainesville	32641
	12/7/22	Wednesday	6:30pm-7:30pm	Zoom	Virtual	
	12/8/22	Thursday	7pm-8pm	Zoom	Virtual	
	12/9/22	Friday	10am-11:30am	SWAG Family Resource Center	Gainesville	32607
	12/9/22	Friday	2pm-3:30pm	Waldo City Square	Waldo	32694
	12/9/22	Friday	4:30pm-6pm	Willie Mae Stokes Community Center	Micanopy	32667
	12/9/22	Friday	7pm-8:30pm	Madres Sin Fronteras	Gainesville	32606
	12/13/22	Tuesday	6:30pm-7:30pm	Zoom	Virtual	
Student Focus Groups	10/19/22	Wednesday	3pm-4:30pm	Gainesville HS	Gainesville	32609
	11/2/22	Wednesday	3:30pm-5pm	Santa Fe HS	Alachua	32615
	11/8/22	Tuesday	2:30pm-4pm	Hawthorne MS/HS	Hawthorne	32640

As of 12/5/2022, Prismatic is in the process of scheduling for the provider/partner focus groups.

Listening activities will wrap up in late December/early January. Input derived from the variety of activities will be compiled and analyzed with initial results being workshopped by Steering Committee members in a February 2023 data party. A final report will be completed and presented to the Board in April 2023. Additional communication products will be used to share back results with those who have participated in the Listening Project. These communication products will highlight key findings, immediate, and long-term next steps will be finalized May 30, 2023.

Attachments:

[Listening Project - Website](#)

[Listening Project Activities - Map](#)

Programmatic Impact:

None.

Fiscal Impact:

None.

Recommendation:

Receive the information.