



CHILDREN'S TRUST

OF ALACHUA COUNTY

Sponsorships

September 23, 2024



Introduction

- Purpose of sponsorships is a way for the Trust to partner with child-serving agencies throughout Alachua County.
- Types of community-based events:
 - Service/Cultural Fairs
 - Special Needs Resource Events
 - Health Education Events
 - Educational Events
 - School Readiness Events
 - Conferences



Eligibility Criteria

Eligible applicants may be governmental entities, for-profit or not-for-profit organizations, or faith-based organizations providing services within Alachua County.

Applicants should be currently qualified to conduct business in the State of Florida, under the laws of Florida.

The activity must benefit the children and families of Alachua County.

All sponsorship requests must be submitted to address the issues in the Children's Trust of Alachua County's (CTAC) strategic funding plan.

- Children and youth are healthy and have nurturing caregivers and relationships.
- Children and youth learn what they need to be successful.
- Children and youth live in a safe community.

Agencies are eligible for one (1) award per fiscal year



Non-Eligible

Examples of some of the activities not supported:

- Individuals
- Programs serving children outside of Alachua County
- Tangible items such as gift cards and bicycles
- Pursuant to section 125.901 of the Florida Statutes, the Alachua County School District is not eligible to apply for CTAC funds. Applicants that operate a charter school are also ineligible for funding.



Application Procedure

- Submit a request online signed by an authorized signer at a minimum of 60 days, in advance of the planned activity.
- Briefly describe the planned event and how it addresses the issues in CTAC's strategic funding plan.
- Include information about the purpose/goals of the event, the expected impact and the number of individuals expect to reach at the event.
- Requests are reviewed on a first come, first served b



Funding Procedures and Guidelines

- Sponsorship requests are reviewed by the Executive Director or their designee.
- If approved, by the Executive Director, the request and supporting documents are provided to the CTAC Finance Department for processing.
- The Children's Trust requires that the applicant use CTAC's logo in print materials, signage online and relevant event messaging.
- The Children's Trust reserves the right to deny any requests for funds. Potential applicants are encouraged to consult with designated staff for additional information prior to submitting application.



Approved Sponsorships

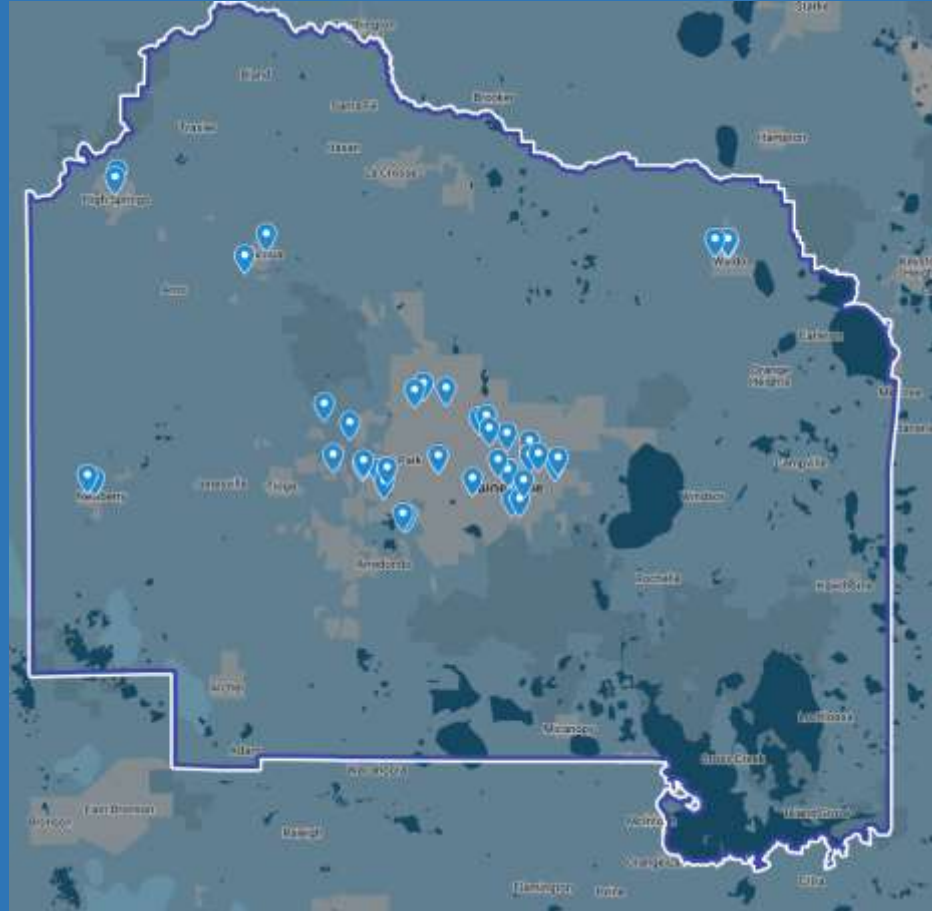
1000 Voices of Florida, Inc.	Cultural Arts Expression: Youth on the Move	\$1,000
399 Sports and Recreation, Inc.	399 Sports Presents Shoot for Success: Basketball Skills Camp and Educational Opportunity Fair	\$2,000
Alachua Raiders Football & Cheer	Back to School Giveaway	\$1,800
Aqua Angels Artistic Swimming	The Little Mermaid Artistic Swimming Show	\$1,500
Bee a Blessing, Inc.	Pamper Me Pink Symposium 2024	\$1,500
Blossoming Butterfly	Pink Fest	\$600
Blessed Future, Inc.	Youth Dance-a-thon	\$1,000
Children Beyond Our Borders	Quarterly Health Fairs	\$1,807.50
City of Gainesville Parks & Rec	Greatest Graduation Party & Teen Culture Event	\$2,300
City of Newberry	AA History Trip - Montgomery Alabama	\$2,500
City of Waldo	City of Waldo Fall Festival	\$1,000
Community Impact Corporation	PAVE - 25th Annual STOP the Violence Back to School Rally	\$2,500
Concerned Citizens of Newberry	Hope for the Community	\$500
Dare To Be Different Youth Empowerment Organization	Back To School Hygiene Drive	\$1,000
Deeper Purpose Community Charities, Inc.	Annual Pinktober Kickback 3KRun/Walk	\$1,000
Dream on Purpose	Career Launch Intensive	\$500
Early Learning Coalition of Alachua County	Falling in Love with Reading, VPK Prom & Back to School event	\$1,800
Education Foundation	Teacher of the Year - Ad Sponsorship	\$500
Free Canaan UMC Waldo	Family Fun Day	\$650
Friends of BCF	Back to School Supplies	\$500
Fun 4 Gator Kids	Celebrate the Child - Advertisement	\$100
Fundamental Therapy Solutions	Fall Festival	\$500
Gainesville for All	Growing Greatness Spring Celebration	\$2,500
Gainesville Alumnae Chapter, Delta Sigma Theta Sorority, Inc.	Youth Summit	\$700

Gainesville Fire Rescue	Community Health Programming Event - Multiple Safety Prevention Events (Oct-Jan)	\$2,500
Girls Can Do It Too, Inc.	Rewriting Her Story	\$1,500
Greater Duval Neighborhood Association	First Annual Holiday & Scholarship Gala - Gold Sponsorship	\$1,000
High Springs Chamber	Back to School Giveaway	\$2,000
Just Between Friends Gainesville	Safe KIDS Day Fall 2023	\$350
Manhood Youth Development Foundation	Civil Rights Spring Break Road Trip	\$2,500
North Florida Council Boys Scouts of America	2024 Gainesville American Values Dinner	\$1,000
Partnership for Strong Families	Partnership for Strong Families Annual Family Resource Center Partner Networking Fair	\$400
Pride Community Center of NCF	The Pride Festival	\$1,000
Shekinah Glory Family Worship Center	Back to School Giveaway & Health Fair	\$800
Swampbots, Inc.	Florida Sunshine Invitational Championship	\$2,500
The Child Center	Help Us Grow Event	\$750
The Education Equalizer Foundation, Inc.	EEF's College Pass	\$1,800
The Education Foundation	Teacher of the Year - Ad Sponsorship	\$1,000
Trinity Day Spa Pampering for Kids	Kidpreneur Popup Shop	\$1,500
United Way of NCF	Women United Holiday Luncheon - ALICE Families	\$1,100
Waldo Community New Vision Coalition	2024 Back To School Fun Day Giveaway	\$1,000
Youth Council, Alachua County Branch of the NAACP, Unit 58b6	Youth Engagement Brunch and Panel Discussion	\$1,500
	TOTAL	\$53,957.50



Sponsorship Event Locations

- Alachua
- Gainesville
- High Springs
- Newberry
- Waldo



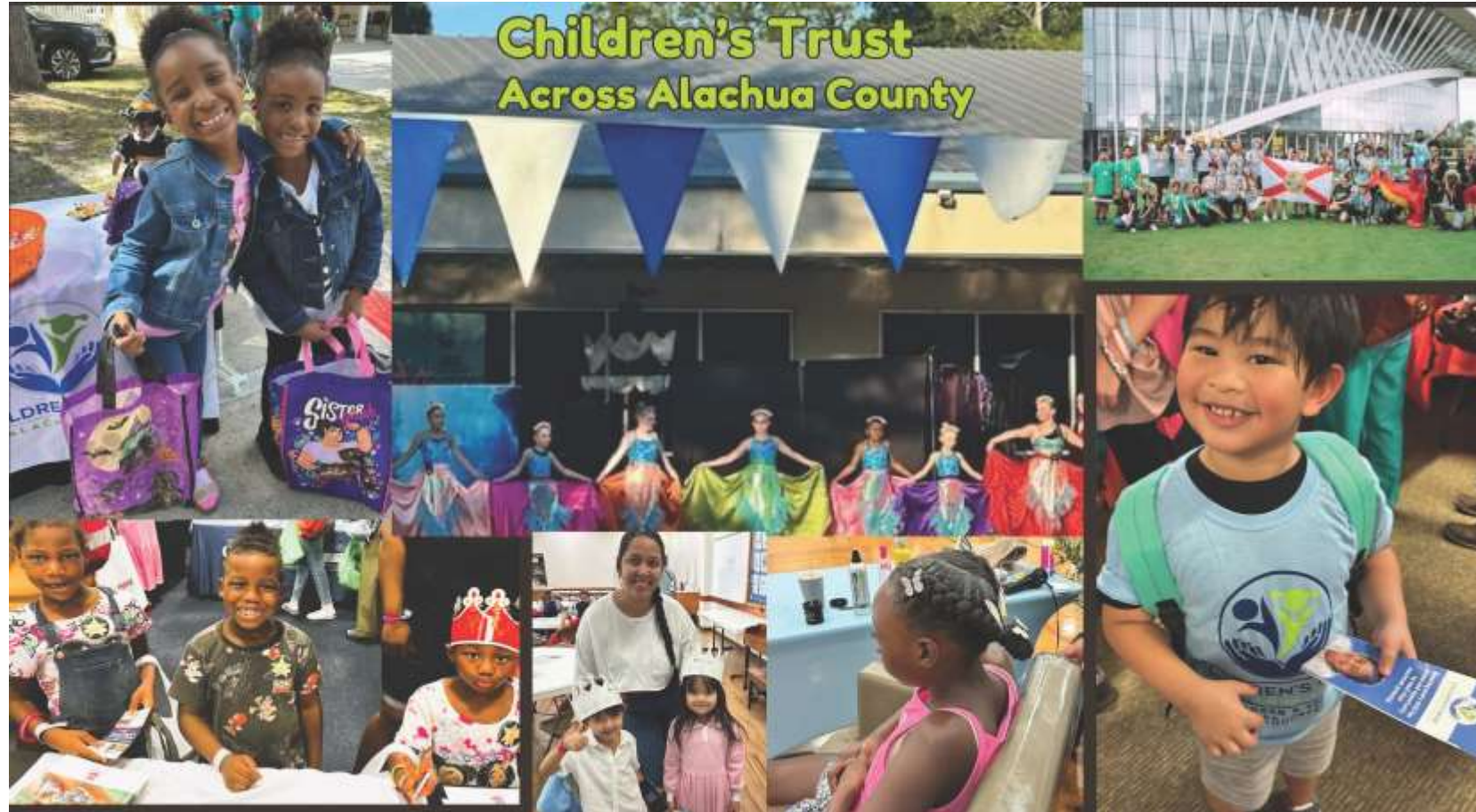


Data Collection

Sponsorship Requirement	Data Collection Method
<p>Every Recipient must submit a survey after their event.</p> <p>There are 5 questions and a link to upload photos and flyers.</p>	<p>Applicant will submit a survey and pictures from the event. The survey template that applicants must complete is provided by the Trust.</p>
<p>Why does the Trust collect participant characteristics? Collecting demographic information helps us better understand the types of children and youth accessing services and whether we are reaching the intended population.</p>	



Photos –Smiles Speak Louder Than Words





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Thank you!