



**CHILDREN'S TRUST**  

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**OF ALACHUA COUNTY**

# **Summer Camp Program Results**

## **Year 4: Summer 2024**

September 23, 2024

# Children & Youth Served



## Children served with funding from Children's Trust of Alachua County:



In FY2024, the Trust served less youth than in previous years.

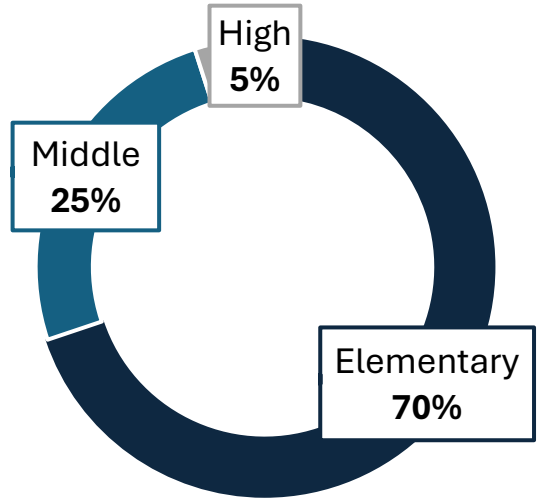
- 3 previously funded programs did not operate in 2024.
- 25% of providers (5 of 20) were unable to meet the goal set for youth served.

# Who are Children Served?

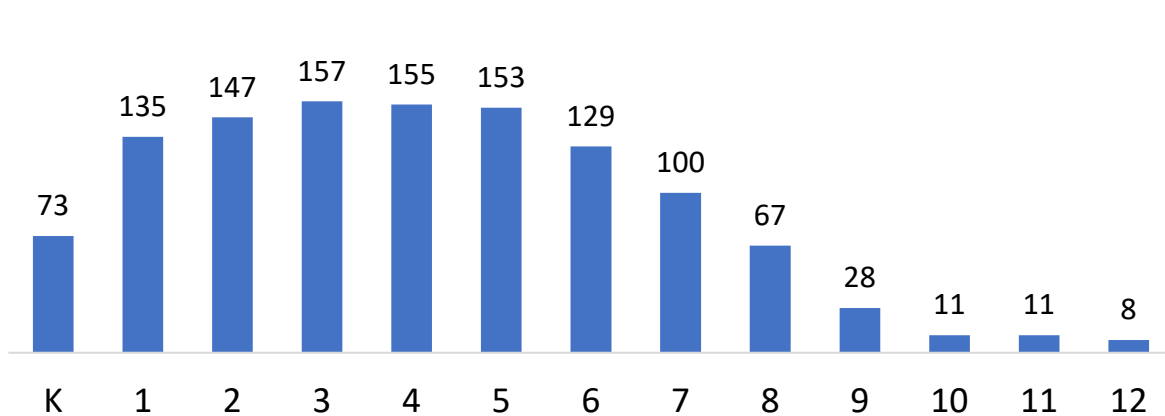


The average age of youth served is 9.1

Grade Level

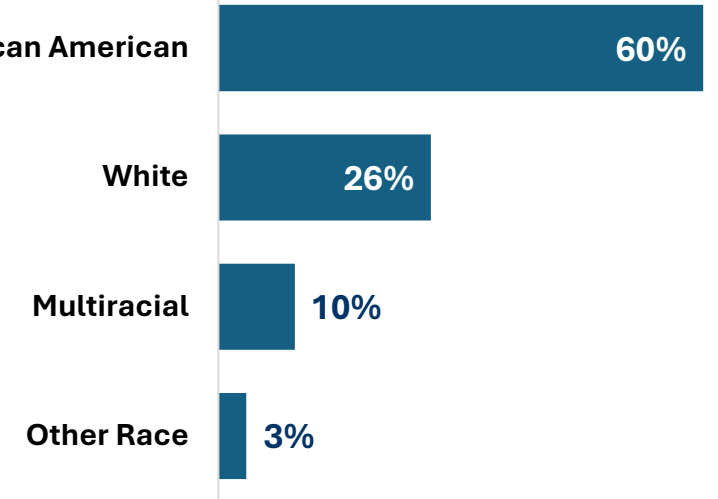


Grade in 2024-2025

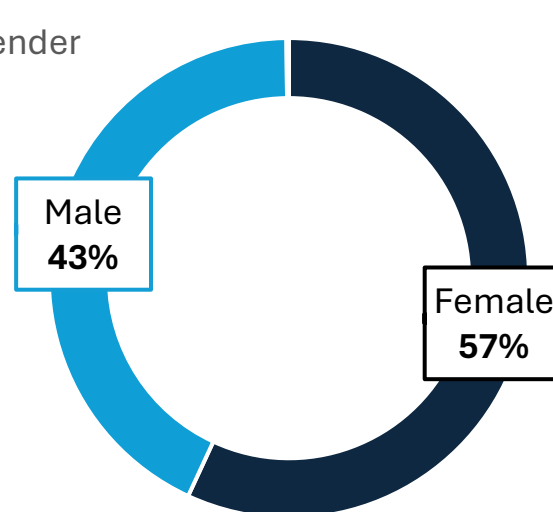


Race

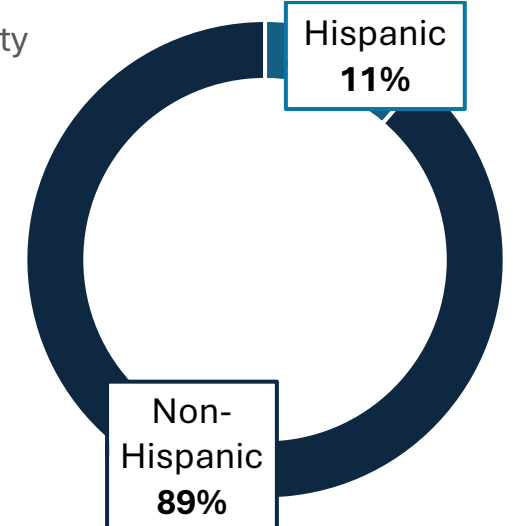
Black or African American



Gender



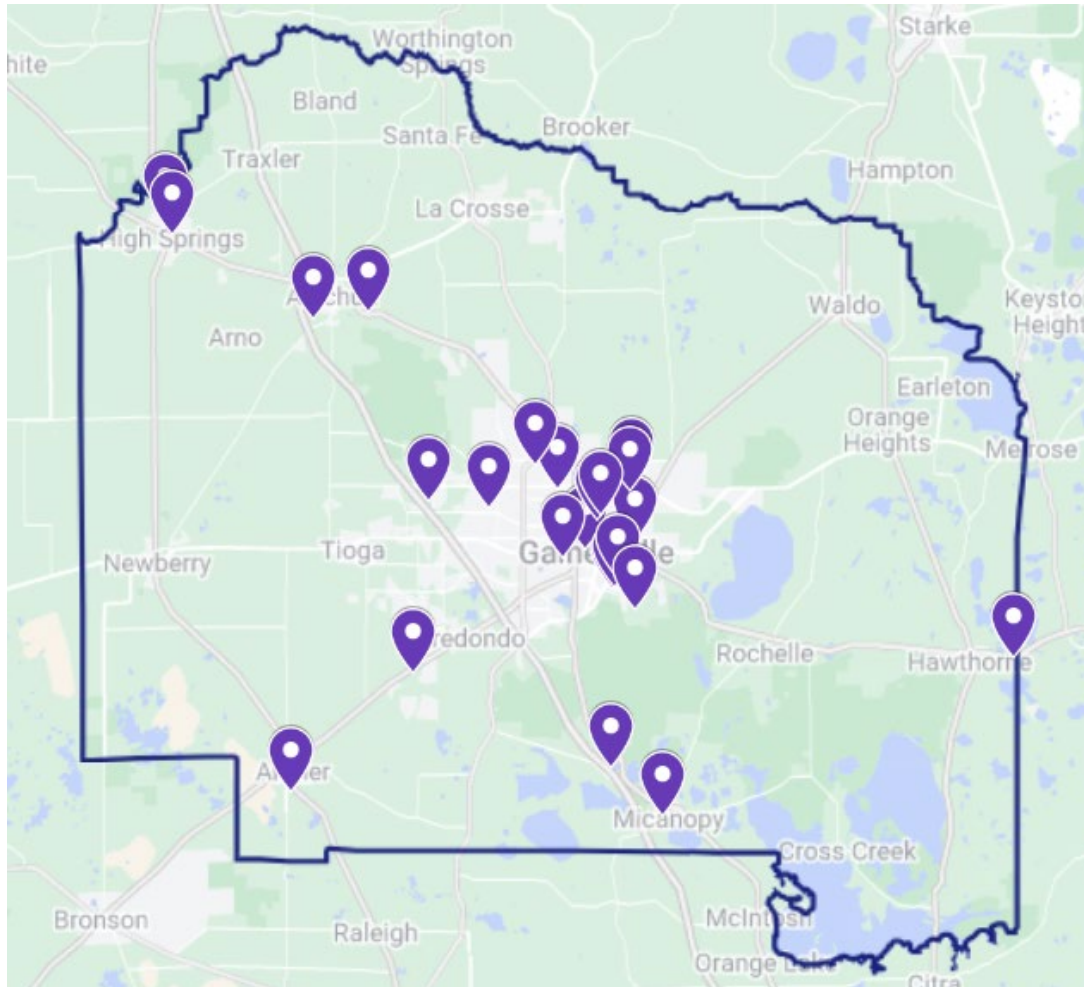
Ethnicity



# Program Locations and Children Served by City of Residence.



## Program Locations



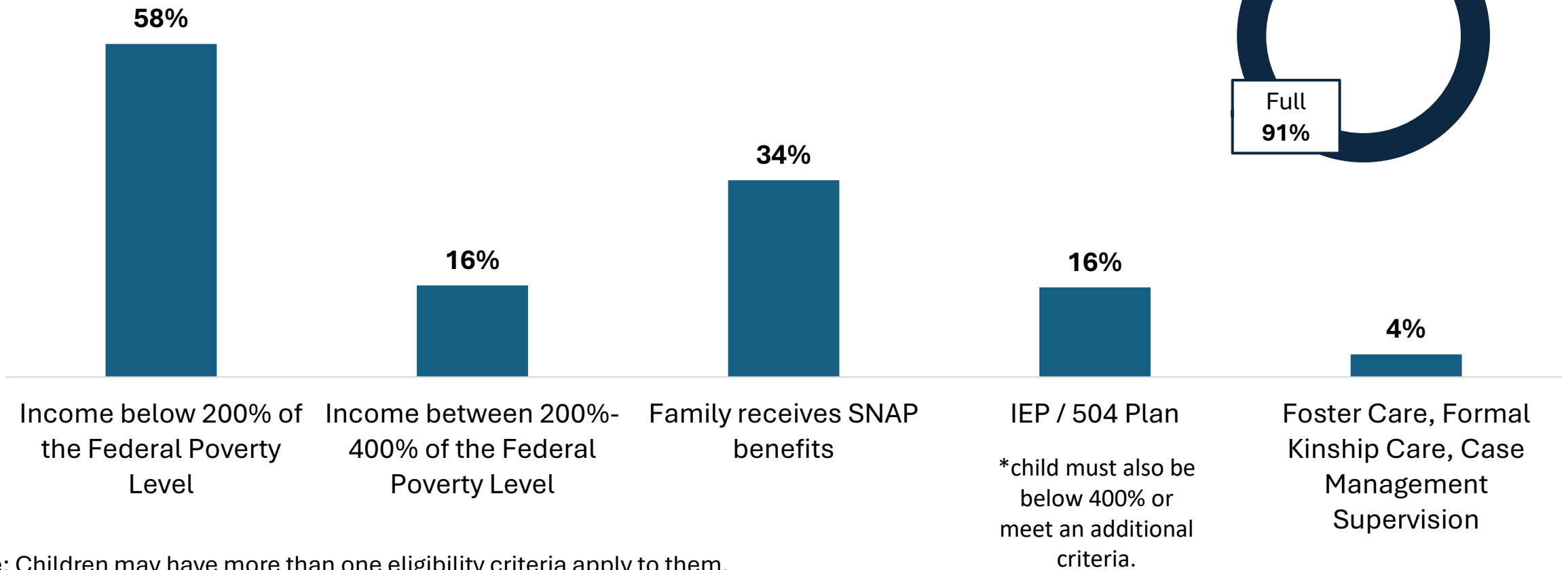
## Children Served by City of Residence

City	Count (%)
Gainesville	864 (74%)
High Springs	113 (10%)
Alachua	93 (8%)
Newberry	37 (3%)
Hawthorne	27 (2%)
Micanopy	20 (2%)
Archer	18 (2%)
Waldo	2 (<1%)
<b>Total</b>	<b>1,174</b>

# Scholarship Eligibility



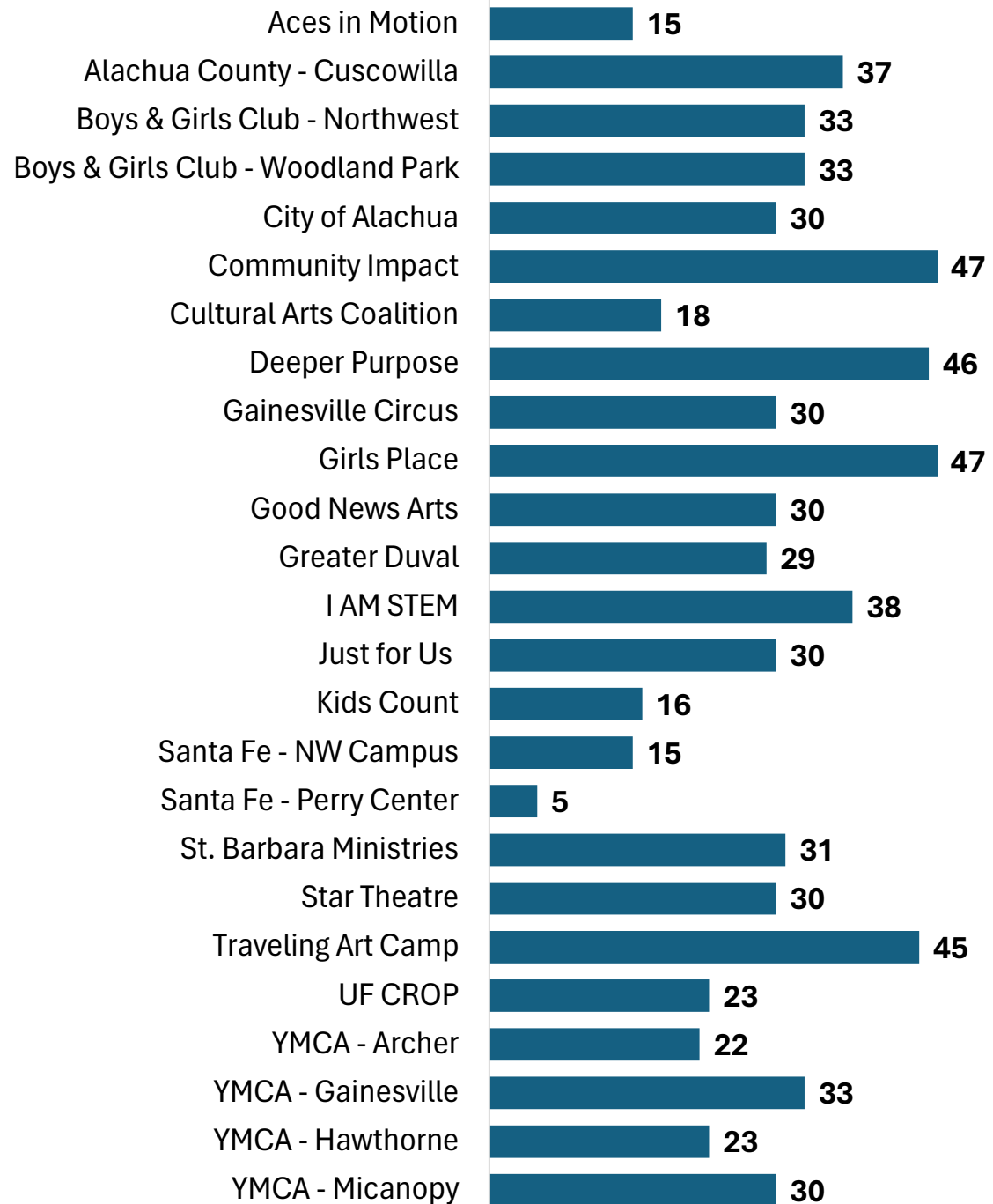
To be eligible for a scholarship families provide documentation to demonstrate economic or other needs.



Note: Children may have more than one eligibility criteria apply to them.

# How much Programming was Offered?

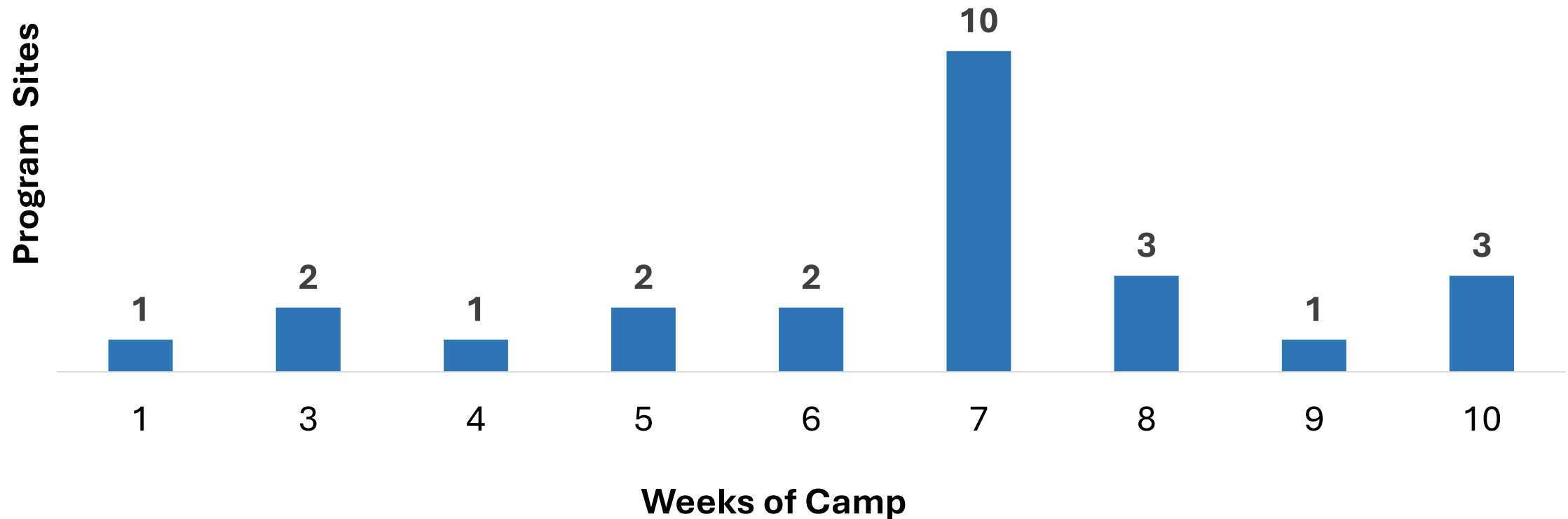
Summer camp sites offered an average of **29 program days**, ranging from 5 to 47.



# How many weeks of camp were offered?



The weeks of camp ranged from **1 to 10 weeks**. The greatest frequency of camps were open for 7 weeks. Three camps offered programming all summer long. Ten weeks represents the full duration of the 2024 summer break.

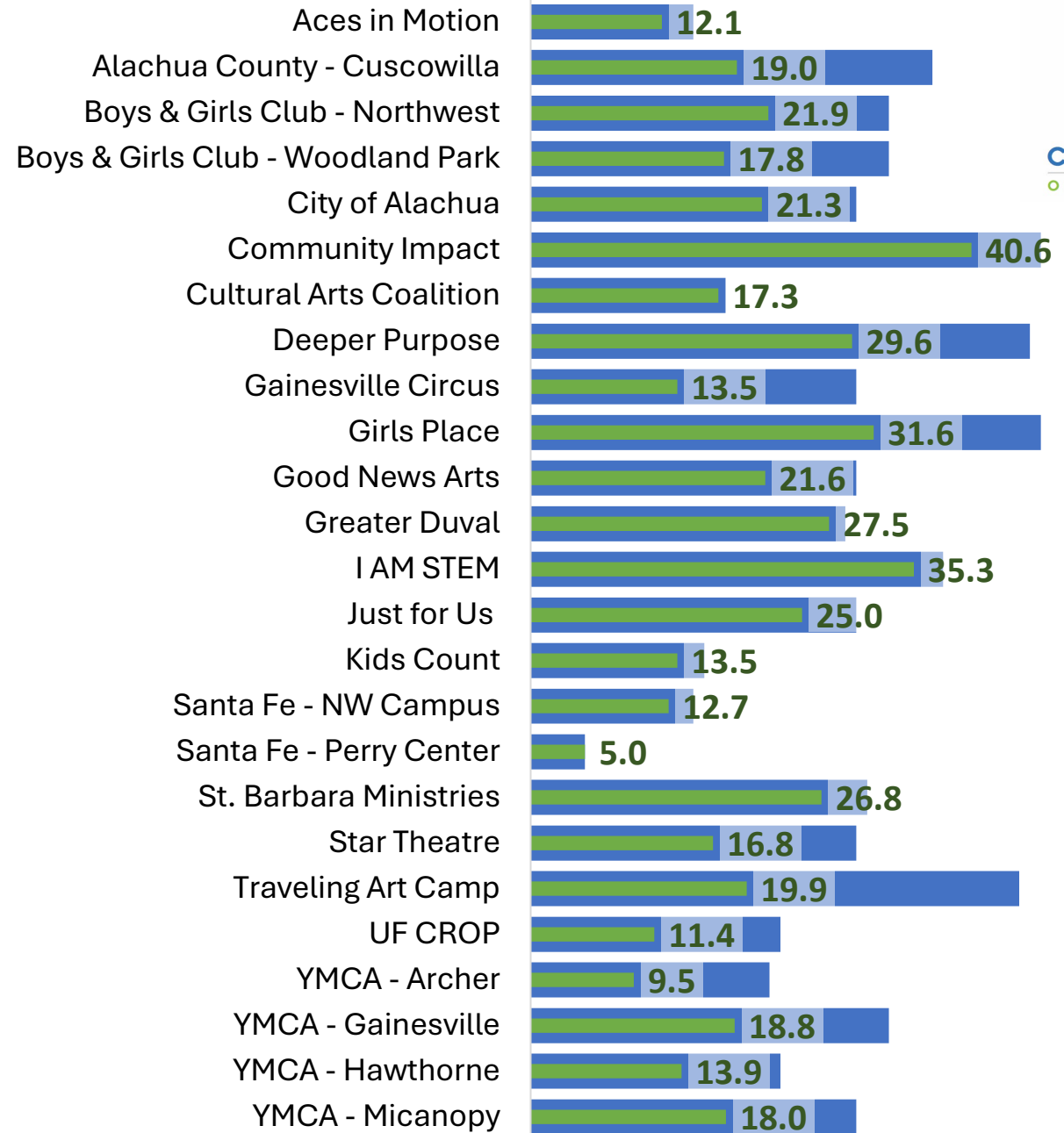


# How much did Youth Participate?

Youth participated in an average of **23.8 days of camp.**



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■ Program Days

■ Average Attendance



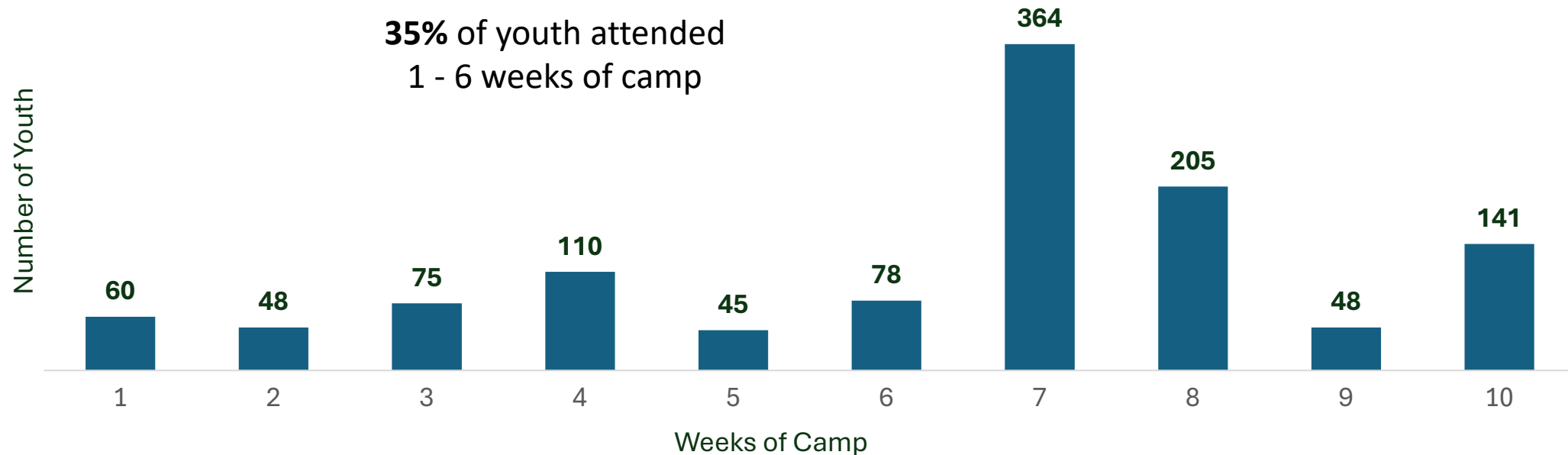


# Youth Duration in Programming

## Duration in Camp

Across providers, youth attended for an **average of 6.4 weeks of camp** with 65% of youth participating for 7 weeks or longer.

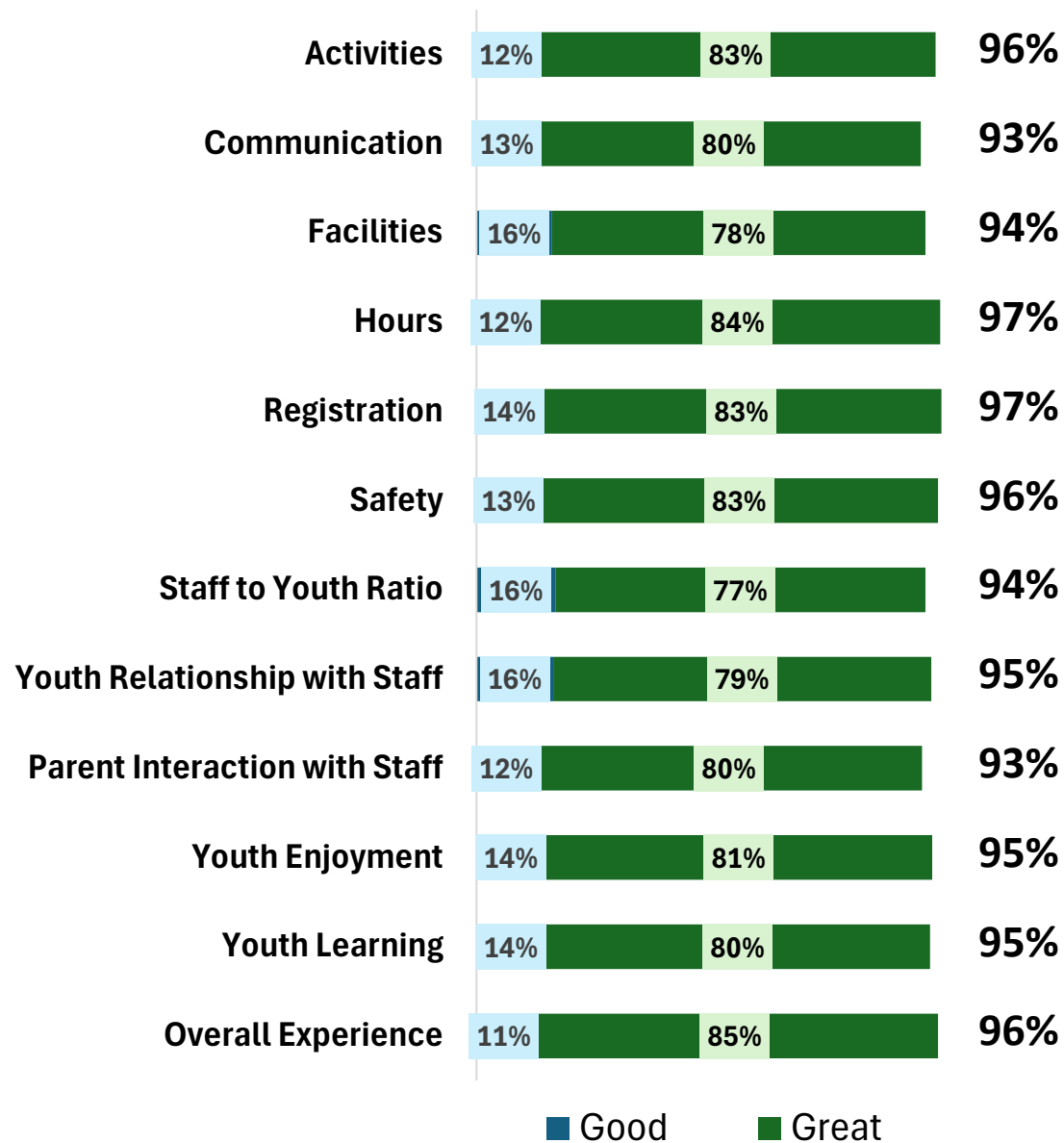
**65% of youth attended  
7 - 10 weeks of camp**





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90% or more gave ratings of good or great across surveys items.



N = 419

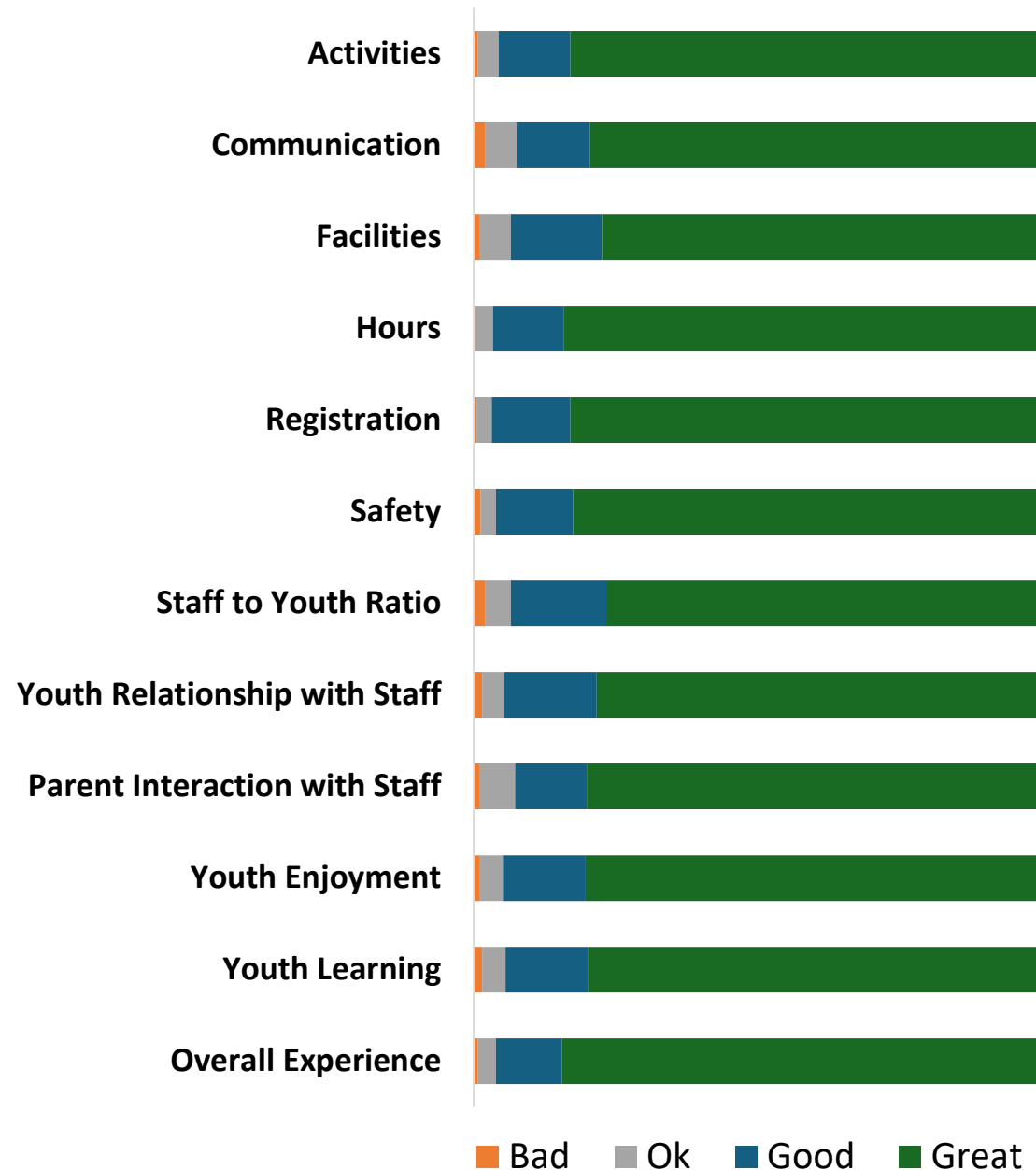
# Parent & Child Satisfaction Survey Results





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# Parent & Child Satisfaction Survey Results



N = 419



# What Families Liked Best:

- **Activities**
- **Field Trips**
- **Staff**
- **Friendships**

**“I love how camp was fun and educational. The campers learned basic life skills which is extremely important.”**

**“I loved the fact that my granddaughter was in, both, a fun and learning environment. The Summer Slide is real, and the school provided lessons in all areas of learning, to help her remain strong through the summer. What a blessing to have breakfast and lunch provided daily. The program brought comfort in knowing that summer would be filled with positive and youthful activities.”**





# What Families Liked Least:

- **Program Length (too short)**

“Wanted more weeks.”

- **Waking Up Early**

“It didn’t last longer.”

- **Staffing**

“Short hours.”

- **Activities**

“I wish it could have ran for the entire summer”

- **Food**

“They wanted it to last the whole summer like some of the other camps.”

- **Florida Heat**

“Too short of a day. They wanted to stay longer or come in earlier.”

“My children wanted the camp to have more weeks.”

“The camp hours were not long enough.”

“Not long enough.”

“Too short.”



# Performance Measures

## Summer Camp



### How Much?

Measure	Target	Actual
Children Enrolled	1,115	1,174
Program Days	785	751

### How Well?

Measure	Target	Actual
Children Attend Planned Days	75%	80%
Communication	85%	93%
Overall Experience	90%	96%

### Better Off?

Measure	Target	Actual
Learning Activities	90%	95%
Program Safety	90%	96%
Camp Activities	90%	96%
Child Enjoyment	90%	95%



# Enrollment Fees & Weekly Rates

Agency	Enrollment Fee	Full Scholarship	Partial Scholarship
Santa Fe College - Counselor in Training	\$100	\$85	-
Alachua County - Cuscowilla	-	\$100	-
Girls Place	\$50	\$100	\$66
I AM STEM	\$100	\$100	\$75
City of Alachua	\$100	\$105	\$53
Boys & Girls Clubs	\$75	\$130	-
North Central Florida YMCA	-	\$145	\$115
St. Barbara CFC Ministries	\$50	\$150	-
Just for Us Education	\$45	\$160	-
Star Center Children's Theatre	\$125	\$175	\$130
Kids Count in Alachua County	-	\$186	-
Deeper Purpose Community Church	\$33	\$208	-
Community Impact Corporation	\$150	\$250	-
Santa Fe College - SF Camper	\$100	\$323	\$223
Traveling Art Camp	-	\$330	-
Greater Duval Neighborhood Association	\$25	\$351	-
Good News Arts	-	\$391	\$190
Gainesville Circus Center	\$35	\$425	\$213
University of Florida - CROP	-	\$497	-
Cultural Arts Coalition	-	\$616	-
Aces in Motion - Summer Camp	-	\$636	-
Aces in Motion - School and Career Readiness	-	\$734	-

Full Scholarship Weekly Rate:

- Average = \$282
- Median = \$197

Enrollment costs included by 12 of 20 providers.

- Average = \$76
- Median = \$75

Partial Scholarships were offered by 8 of 20 providers.



# Photos from Camp - Summer 2024







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**Thank you!**