



CHILDREN'S TRUST

OF ALACHUA COUNTY

Communications and Community Engagement

Board Update

August 10, 2026



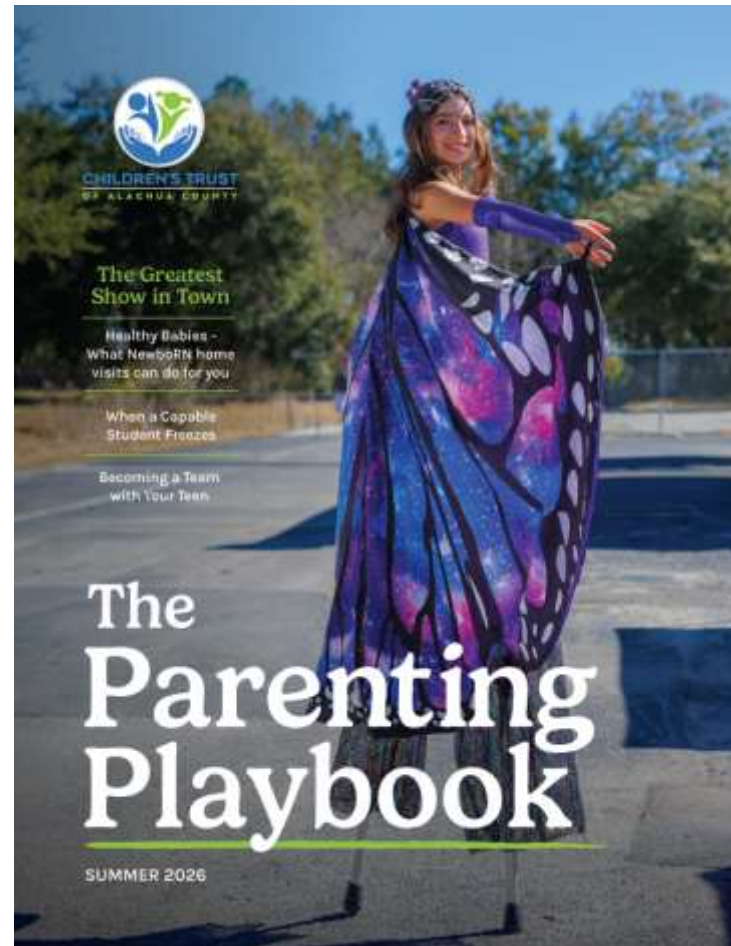
Informative Outreach



CHILDREN'S TRUST

OF ALACHUA COUNTY

Community Resources



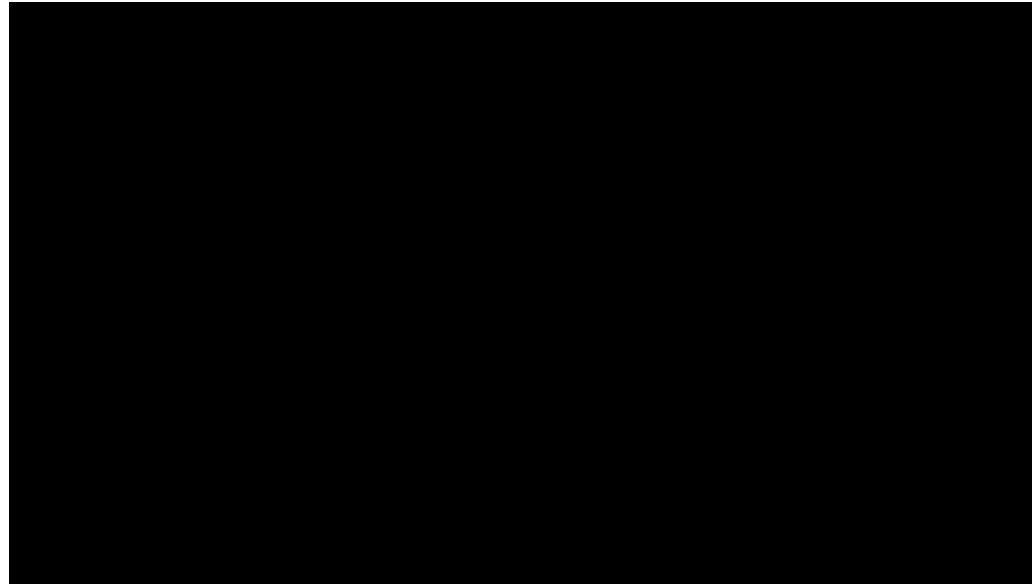


Social Media

Facebook views:
151,500

Instagram views:
28,600

Will work with
County and other
partners to cross
audiences and grow





Podcast

- Episodes streaming:
- [YouTube](#)
- [Website](#)
- [RSS](#)





Interdepartmental Collaboration



Family Resource Centers

Free services and support

*Services Vary by Location

- Food Distribution
- Clothing Closets
- Computer and Internet Access
- Resume and Job Application Assistance
- Social Service Referrals
- Financial Literacy
- Employability Skills Training
- Afterschool Programming
- Enrichment Programs for Youth

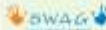


**No referral
or
appointment
needed!**

5 LOCATIONS



Library Partnership
912 N.E. 16th Ave,
Gainesville
352-534-0160



SWAG Resource Center
807 SW 64th Terrace,
Gainesville
352-505-6823



**Deeper Purpose Family
Resource Center**
19975 NW 244th St Unit 50,
High Springs
386-454-8493



**Micanopy Family
Resource Center at Willie
Mae Stokes Community
Center**
355 NW Eastalustee Ave,
Micanopy
352-466-1136



**One Community Health
Family Resource Center**
1725 SE 1st Ave, Gainesville
352-283-2185



CHILDREN'S TRUST
OF ALACHUA COUNTY

**Are you an Alachua
County parent or
caregiver of a child who
may have special needs?**

Take this survey to help us improve services for
families with special needs children in **Alachua
County.**





Legislator Communications





Saving Smiles

A third-grader, missing days upon days of school. Always calling out sick. The school didn't know why, but his mom did. His teeth were hurting him. Hurting him so badly that he couldn't concentrate, or even move much, through the pain sometimes. She called dentists for months, trying to get an appointment, but without good insurance or a prior patient history, she couldn't get in. Even if she could, could she afford the care for her boy and his younger brother? That's when fate—otherwise known as The Children's Trust and its providers—stepped in. A school-based screening found the boy had urgent dental needs. The family was set up with the Saving Smiles program and went to Dr. Olga's clinic, where X-rays and dental exams showed decayed baby teeth so bad they needed to be extracted. The kids, like many kids, had dental anxiety, but the clinic had sensory comfort items to help, and the staff remained calm and connected to the children throughout the experience. Those baby teeth were extracted to make room for healthy adult teeth underneath, and the family was able to schedule a follow-up visit. Dental care is more than teeth. It can go all the way to affecting school. In this case, and so many others, by taking care of our children's smiles, we take care of their futures. The Children's Trust promotes the holistic view of a childhood, and through these connections, it keeps children healthy, educated, and safe.

Provided 4,269 children with dental care in 2025



Since 2024, We've Served

9,362

Children in District 6



411 Teens Got Summer Jobs through TeensWork Alachua



2,087 Children Attended **FREE** Summer Camp



790 Students Received **FREE** Mentoring



1,182 Children Attended **FREE** Afterschool Enrichment Programs



4,845 Youth Served by Family Resource Centers



Outside News Coverage

- Press releases sent for major initiatives
- Relationships being built with reporters and editors
- 51 outside news stories that mention the Trust positively
- Looking for coverage like this:
 - [Children's Trust of Alachua County awards \\$2M in summer camp scholarships](#)
 - [TeensWork Alachua portal opens for summer 2026](#)



Partnerships

- 25 partnership sponsorships
 - Events (WUFT Free Day at the Zoo)
 - Coloring books (High Springs Historical Society)
 - Galas (Education Equalizer, Mirror Image)
 - Car seats (Safe Kids NCFL)
 - Parades (Newberry Main St. Organization, Hawthorne Women's Club)
 - Luncheons (Help Me Grow)
 - Leadership Summits (Alachua County Sheriff's Office)



Community Engagement: FY 2026 Year In Review



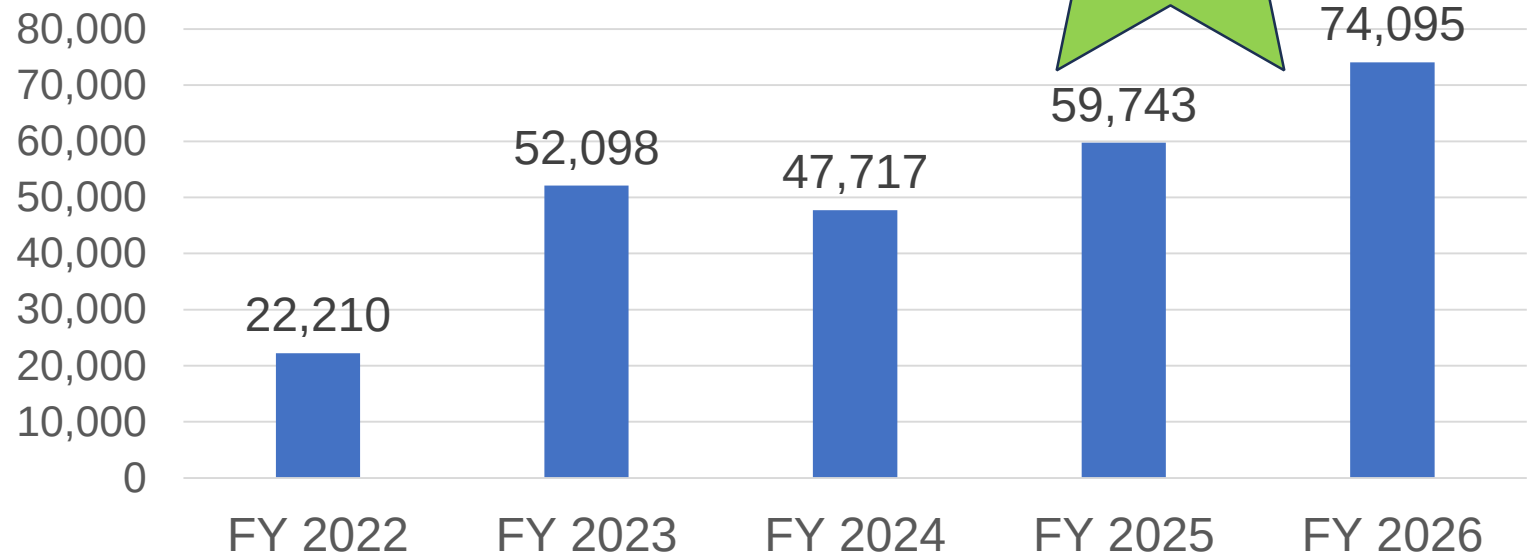
- # of Events: 142
- Municipalities Reached:
 - Alachua
 - Archer
 - Gainesville
 - Hawthorne
 - High Springs
 - Micanopy
 - Newberry
 - Waldo



Event Sponsorships: At a Glance



Sponsored events provide opportunities for safe, family-focused events that align with the Children's Trust's goals.



2026: Sponsorships in Review

Goal # 1: All children are healthy and have nurturing caregivers



- Womb to World Community Conference (ACCESS Maternal Health Taskforce)
- Disability Resource Expo: Transitions of Life (Safe Kids of NCFL)
- Gainesville Out of the Darkness Walk (American Foundation for Suicide Prevention)
- GatoRX Community Care Fair (UF School of Pharmacy)
- Black Family Wellness Expo (Gainesville Chapter of the Links)
- Stomp the Swamp for Autism (UF CARD)
- Pinwheels for Prevention (Child Abuse Prevention Taskforce)
- Celebrate the Child (Partnership for Strong Families)
- Family Wellness and Resource Day (Promise and Purpose Foundation)
- Mental Health Calming Room (Alachua County HPW)



2026: Sponsorships in Review



Goal # 2: All children and youth can learn what they need to be successful

- Sunshine State Book Festival (Writers Alliance of Gainesville)
- Back to School Events/Backpack Giveaways (PAVE, Shekinah Glory, JC Carter's Foundation, Journey of Chad's Mission, Dare to be Different)
- 2025 NEFL First LEGO Regional Championships (SwampBots/Builders of Tomorrow)
- Youth Business Fair and Boot Camp (Crafty Gemini)
- Kid-Preneur Pop-Ups (Trinity's Day Spa, Symply Baked, LLC)
- The Jungle Book Kids (Alachua Children's Theatre)
- Holiday Luncheon: Reading Pals (United Way)
- Renaissance Beautillion Cotillion (Wishful Thinking, Inc)
- STEM Spring Break Trip (Manhood Youth Development Foundation)
- VPK Prom (Early Learning Coalition)
- Youth Education Workshop (BLSSD Future)
- Tea Cakes with Zora Neale Hurston (At the WELLness Network)
- Purrs and Tales Reading (Humane Society of NCFL)
- Annual Aviation Academy (100 Black Men of Florida GNV)



2026: Sponsorships in Review



Goal # 3: All children and youth live in safe communities

- Safe Kids Day (Just Between Friends Gainesville)
- National Night Out (High Springs Police Department)
- Fall Fest (Bridge City Community Church)
- Fall Festival Community Give Back (Kool Kid Snacks)
- 4th Annual Biggest Heart Giveaway (Carolyn's Heart, Inc)
- 47th Annual Cultural Arts Festival and Mother's Day Dance
(Archer Cultural Progressive Organization)
- 2025 Holiday Show (Momentum Dance Arts)
- 2nd St. Circus Spectacular (Gainesville Circus Center)



What's New?



- Integration of Event Sponsorships into SAMIS
- Tracking community events and tabling engagement for qualitative and quantitative data
- New and enhanced promotional partnerships (i.e. Fun 4 Gator Kids Summer Fun Days)
- Thematic/Seasonal Tabling
- Increased creativity/youth activities at tabling opportunities





Extending Engagement: *More than a funder, going beyond tabling*

CTAC TeensWork Intern
engaging with students at
SWAG summer camp



CTAC Staff
volunteering with
Food4Kids and
Library Partnership
FRC Food
Distribution



UF CARD SLG
(Social Learning
Group) students
volunteered
helping assemble
pinwheels at CTAC



Interactive activities
allow for greater
engagement. *Pictured:*
VPK Prom, Glow Night,
and Cade Museum
Family Day



The Why: Connecting Families to Resources





The Why: Raising CTAC Awareness



How do families know about CTAC?

Top Tabling Answers:

1. Summer Camp
2. TeensWork Alachua



The Why: Partnerships and Collaboration





CHILDREN'S TRUST

OF ALACHUA COUNTY

Thank you!

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