



Family Partner

at Prenatal Care Practice





Purpose of the Program

The family partner works in collaboration with the prenatal care providers, Connect and home visiting programs to expand the integrated system already in place through the NewboRN Home Visiting program into the prenatal period.

Newly pregnant women are assessed for strengths and needs and connected to services in Alachua County that will help support healthy pregnancy and birth outcomes.



Purpose of the Program

Connect Initial Intake

Initial Intake is conducted on the pregnant woman to identify risks and strengths. The family partner discusses these with the patient and evaluates the patient's service needs by determining their assets, strengths, and resources.

Referral to Home Visiting Program and Community Resources

Information about how the risk factors can be addressed, and what types of services are available in the community to improve the chances of a healthy outcome, are discussed with the patient. The patient is connected to the home visiting program that best meets her needs.

Education and Information

The family partner will provide education on WIC benefits, Medicaid insurance benefits, family planning, safe sleep, infant safety, benefits of breastfeeding, and community resources. New OB patients will also receive educational information that the family partner reviews with them.



Program Data

Alachua County Residents	FY 2022 (CWH)	FY 2023* (WG)
Pregnant women who met with the Family Partner	400	329
Pregnant women who completed the coordinated intake for home visiting	395 (98.7%)	328 (99.7%)
Pregnant women seen by the Family Partner who registered for the NHVP	157 (39.3%)	286 (87.2%)
Pregnant women who were connected to a home visiting program	80 (20.0%)	246 (75.1%)

*October 2022 – September 8, 2023



NewboRN Home Visiting



Collaborative Partners:



Supported by the Children's Trust of Alachua County.





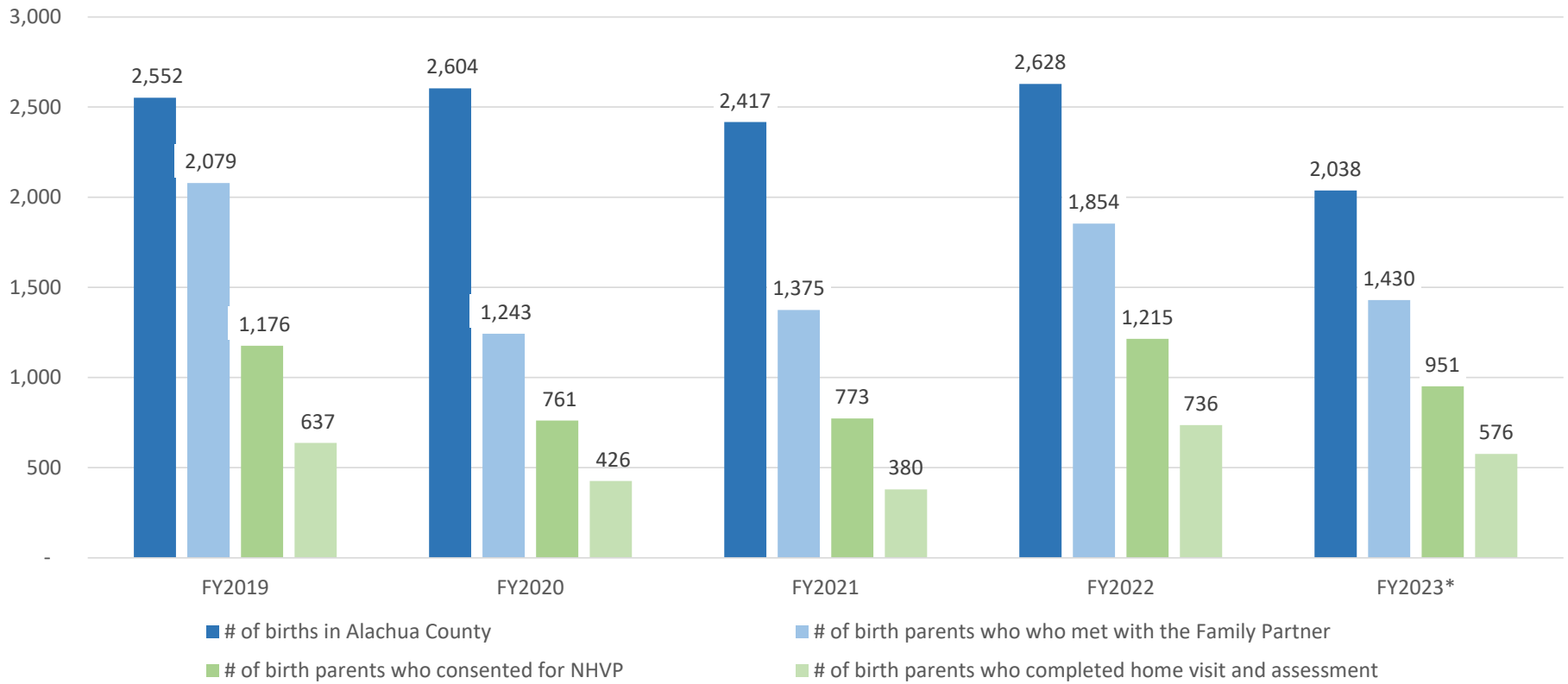
Purpose of the Program

World Health Organization (WHO) promotes newborn home visitation as an effective strategy to deliver newborn care and improve newborn survival. A single in-home visit by a nurse offers parents useful information about existing community services and resources, provides parents with an opportunity to ask questions regarding their infant's health needs, and identifies families or infants in need of greater assistance. In addition, offering services in home has a number of advantages. It allows the nurse to assess the safety of the infant's living environment and to work with parents in an individualized way to improve parent-infant interactions. Furthermore, newborn home visiting can connect high-risk families to on-going home visitation programs, which have been found to produce significant and substantial impacts on parenting behavior and child health and well-being.

- NewboRN Home Visiting was developed following an evidence-based model:
 - ✓ Greater community connections
 - ✓ Better utilization of higher quality childcare
 - ✓ Higher-quality parenting behaviors
 - ✓ Enhanced home environments
 - ✓ Improved mother (and father) mental health
 - ✓ Reduced emergency medical care for infants
 - ✓ Return on Investment



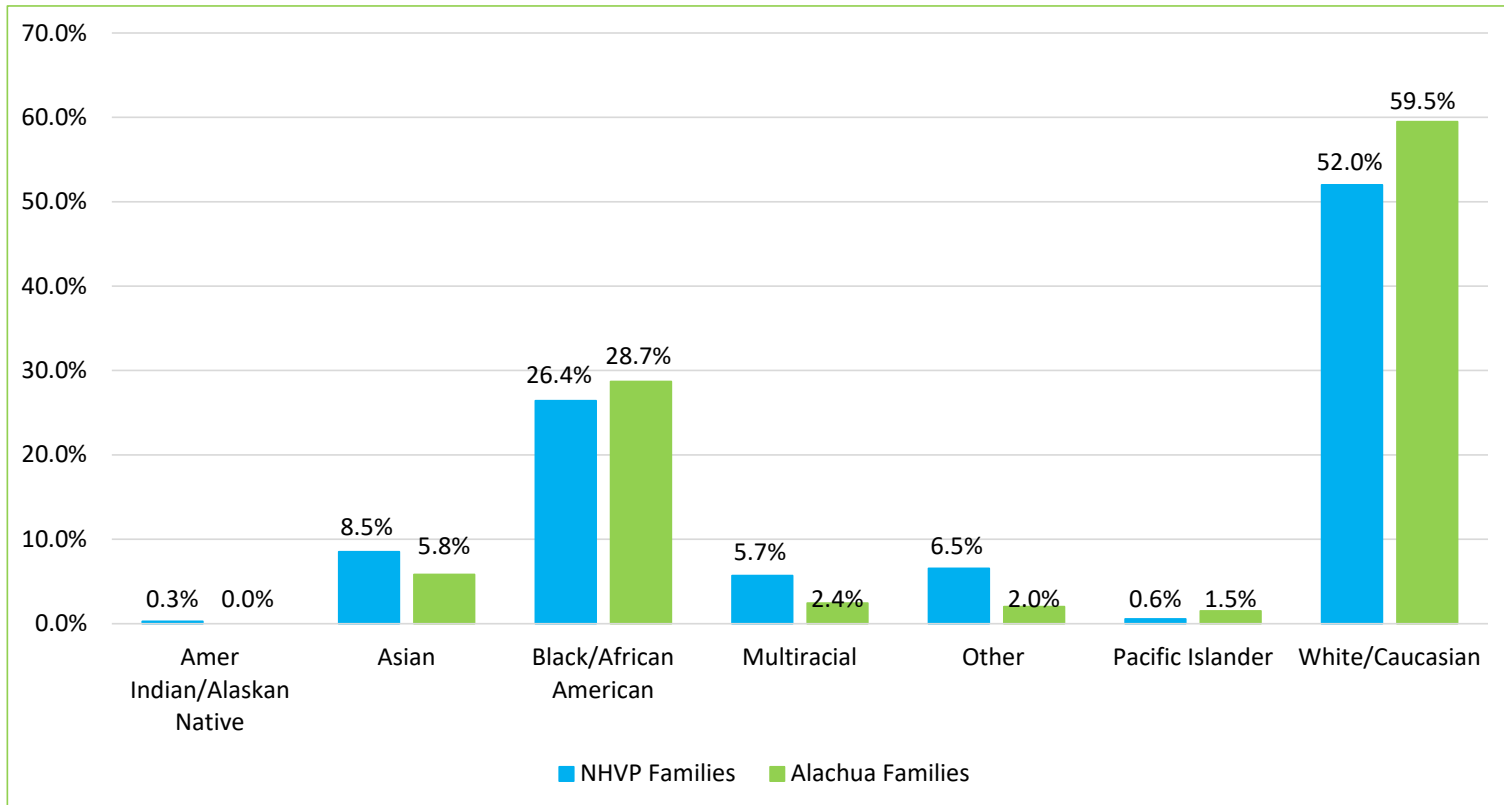
Program Participation



*October 2022 – August 2023 (partial, some data pending for August)



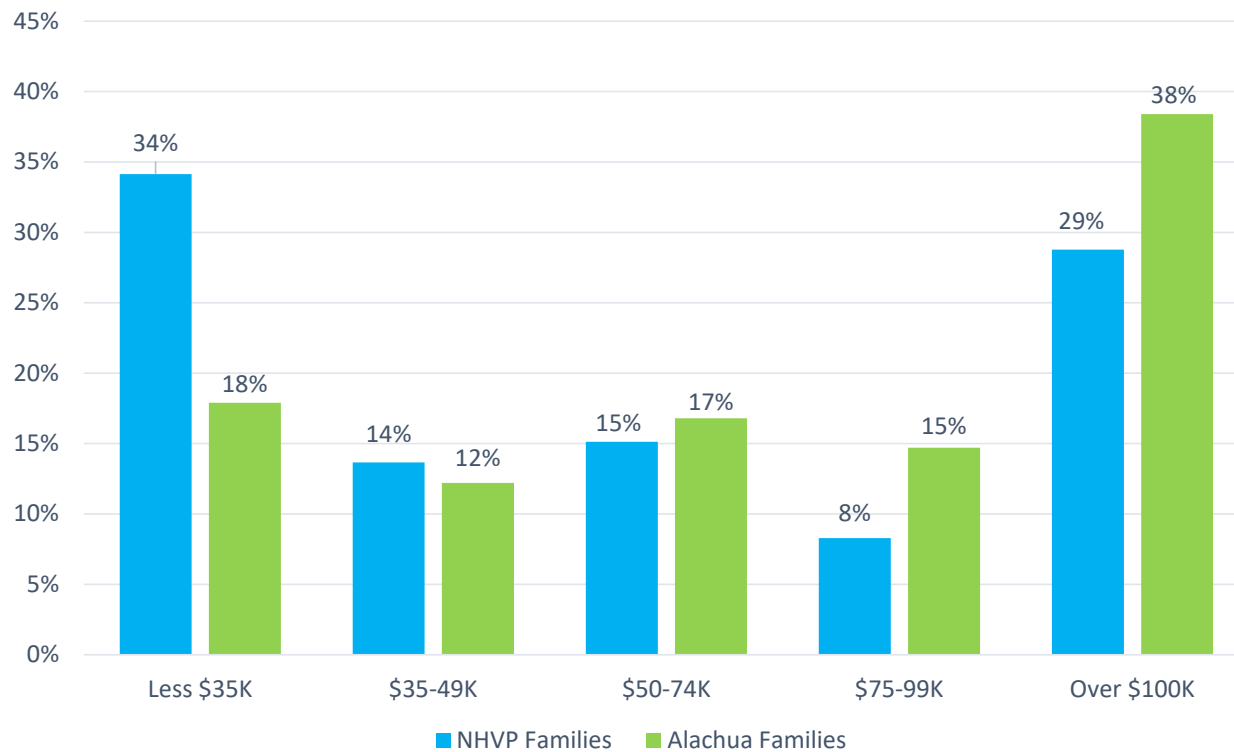
Births Served by Race



Source: FL Charts – Births 2022



Births Served by Household Income



Source: American Community Survey 5 Year, 2017-2021, US Census; Table B19101.



Performance Measures

How Well?	FY23 Target	YTD (10/22–8/23)
Parents/caregivers who were offered the NHVP	70%	63.4%
Parents/caregivers who consented to participate in NHVP	65%	66.5%
Parents/caregivers who completed a home visit and assessment	65%	60.6%
Families identified as not being in a home visiting program who will be referred to home visiting coordinated intake and referral (i.e., Connect)	90%	95.4%
Parents/caregivers who received home visit that reported being satisfied with home visiting program as measured by satisfaction survey	85%	100%



Performance Measures

Better Off?	FY23 Target	YTD (10/22–8/23)
Participants voice understanding of Maternal Health Needs as measured by nurse assessment	80%	100%
Participants voice understanding of Infant Health and Development as measured by nurse assessment	80%	100%
Participants voice understanding of Infant Safety as measured by nurse assessment	80%	100%
Participants voice understanding of Environmental Safety Education as measured by nurse assessment	80%	100%



Education and Resources Provided

- **Safe Sleep**
 - 100% of families received safe sleep education
 - 40 families that did not have a safe place for their baby to sleep were provided a pack n play
 - 36 families were provided fitted sheets
 - 107 families provided sleep sacks
- **Car Seat Checks**
 - 100 car seat checks conducted
 - 18 car seats provided
- **Home Safety Check**
 - Home safety checklist completed with each of the 535 families
 - 30 First aid kits provided
 - 300 Safety outlet plugs provided
 - 30 Cabinet locks provided
- **Newborn care**
 - 181 thermometers provided to families that did not have a thermometer
 - 10 Bulb syringes provided
 - 200 Diaper rash ointment provided
- **Parent-Child Interaction and Brain Development**
 - Every family receives a book
 - 128 Developmental toys





Education and Resources Provided

- **Identify Medical Concerns**
 - Checks mothers blood pressure
 - Identified cases of postpartum preeclampsia resulting in immediate hospitalization (one of the leading causes of maternal mortality)
 - Checks incision for infection and educates on proper care
 - Checks for pain and fever
- **Conduct Edinburgh Postpartum Depression Screening**
 - Identified severe cases of postpartum depression resulting in client receiving services through a perinatal partial hospitalization program and/or intensive outpatient program
- **Provide breastfeeding support to moms who are having challenges with baby latching and thriving**
 - 202 families were provided breastfeeding supplies
- **100% of participants interviewed completed their postpartum checkup;** according to ACOG, as many as 40% of women do not attend a postpartum visit
- **Educated on family planning and birth spacing to reduce preterm births** (Alachua County has a March of Dimes grade of an F on the 2022 Preterm Birth Report Card)



Education and Resources Provided

- **Welcome Baby Bags (English and Spanish)**

- Indestructible book
- NHVP onesie or burp cloth
- Parent magazine
- Poison Control Information
- Saving Smiles Dental Care flyer
- 2-1-1
- Peaceful Paths
- Family Planning Clinic
- Baby Shots
- WIC

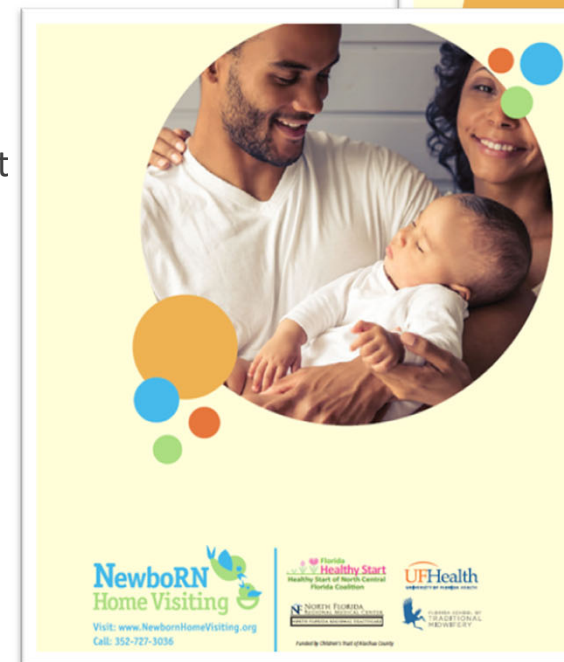
- **NHVP folder**

- Developmental Milestones
- Urgent Maternal Warning Signs
- Healthy vs Unhealthy Foods
- Alachua County Perinatal Mental Health
- Postpartum Depression – Healthy Start Tip Sheet
- Home Safety Checklist – Healthy Start Tip Sheet
- Infant Safety – Healthy Start Tip Sheet
- Coping with Crying – Healthy Start Tip Sheet
- Help from Friends and Family
- How Long Should You Wait Before Getting Pregnant Again?
- Birth Control Guide
- What Does a Safe Sleep Environment Look Like?
- Better Sleep for You and Your Baby
- Breastfeeding Your Baby – Healthy Start Tip Sheet
- Bottle Feeding Like Breastfeeding
- Formula Feeding
- Feeding Your Baby in the First Year
- Tummy Time to Walking
- Creating a Loving Bond with Your Baby



Education and Resources Provided

- **Father Involvement (English and Spanish)**
 - Depression Screening and referrals for mental health counseling
 - Father Folder – provided to 226 fathers (42% of families)
 - Bonding with Your Baby
 - Safe to Sleep Dad Infographic
 - Dad Tips
 - Adjusting to Being a New Dad
 - Be there... Be a Dad!
 - Referral to T.E.A.M. Dad for ongoing parenting support
- **Teen Focused Materials (English and Spanish)**
 - TAP Brochure
 - Teen Parents, You're Not Alone
 - Young Dads Tip Sheet
 - Young Adolescent Birth Control Guide
 - Am I In A Healthy Relationship (for Teens)
 - GED Alachua County Information





Education and Resources Provided

Community Referrals	
Connect-Home Visiting	482
Mental Health	52
WIC/Food stamps/Asst.	51
Childcare	18
Lactation consult	61
Financial Assistance	28
Housing/Rent, Elec Asst.	6
Diapers	127
CPR	330
Transportation	6
ESOL	19
Medicaid	11

Medical Referrals	
Mother - High Blood Pressure	14
Mother - Rash	1
Mother - High Mental Health Risk	17
Mother - Incision Care	1
Mother - Blood Clot	1
Infant- Illness	1
Infant- Weight Concerns	6
Infant- Heart Murmur	1
Infant- Jaunice	1
Infant- No Stool	1
Infant- Umbilical Cord	2



Satisfaction Surveys

- Satisfaction Survey response rate = 39% (187 responses)
 - **How Well #5: 100% of parents/caregivers who received home visit that reported being satisfied with home visiting program as measured by satisfaction survey (Goal = 85%).**
 - 96% of families stated that the NewboRN Home Visiting Program was helpful.
 - 100% of families stated that they would recommend the NewboRN Home Visiting Program to a friend.
 - 100% of families felt the information they received was helpful.



Impact Interviews

- **Impact Interview responses (11 interviews completed)**
 - 100% of participants interviewed felt that participation in the NHVP has given them more confidence as a parent.
 - 100% of participants interviewed felt that participation in the NHVP has eased their stress about parenting a newborn.
 - 100% of participants interviewed felt that participation in the NHVP initiated breastfeeding.
 - At 3 months of age, 82% of participants infants are still eating breastmilk. 18% are formula only.
 - What did you learn from participating in the NHVP?
 - How to efficiently pump to increase my milk supply.
 - Caring for incision
 - Help with breastfeeding, tummy time and help finding a therapist.
 - How to take care of my baby and it eased my concerns about being a new parent
 - Which bottles are better for breastfed babies, how to burp, tummy time, etc. The nurse answered all of our questions and took her time with us. I wish everyone could experience this program.
 - I learned how to breastfeed by son and his dad learned how to bottle feed him. He was not latching or taking bottles and the nurse came and showed us how to help him eat safely and comfortably. The nurse taught my husband how to hold, feed, change, and swaddle baby so I could get some rest.
 - Car seats, Dolly Parton Imagination Library, breastfeeding
 - Car seat installation

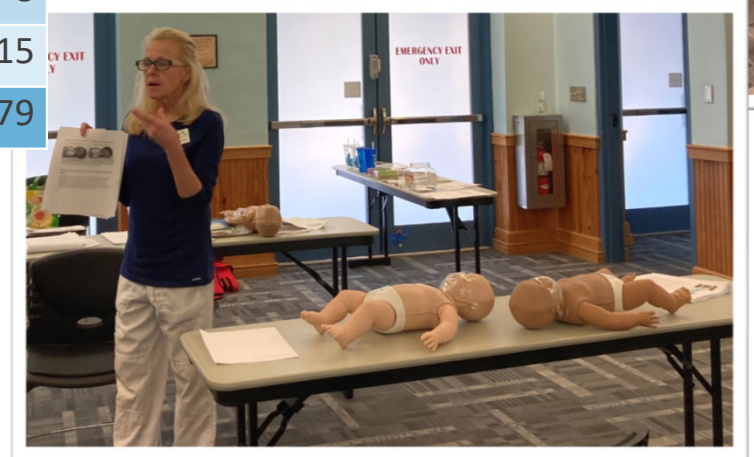


Community Outreach and Education

Infant CPR and Infant Safety Community Classes				
Date	Location	Moms	Dads	Total Attendees
10/14/2022	Millhopper Library	9	5	14
12/8/2022	Millhopper Library	9	5	14
2/10/2023	Millhopper Library	12	4	16
4/14/2023	Millhopper Library	7	5	12
6/16/2023	Library Partnership	5	3	8
7/27/2023	Millhopper Library	11	4	15
Total Attendees		53	26	79

9/15/2023 class had 21 registered

- Prenatal Care Providers
- Hospitals
- Pediatricians
- Community Agencies





Home Visiting Participation

Home Visiting Program	FY 2021	FY 2022	FY 2023*
Healthy Start	565	546	481
Healthy Families	349	346	221
Nurse-Family Partnership	5	64	72
Parents as Teachers	98	99	83
T.E.A.M. Dad	0	0	9
NewboRN Home Visiting	380	736	524
Total HV Participants	1397	1791	1390

*October 2022 – August 2023 (partial, some data pending for August)



Community Support

Greater Good Video Link:

<https://www.youtube.com/watch?v=W41tdjQvmlI>

Letters of Support:

- UF Health Shands
- HCA Florida North Florida Hospital
- Women's Group of North Florida
- All About Women Obstetrics and Gynecology



NewboRN Home Visiting



Thank you for your support!



CHILDREN'S TRUST
OF ALACHUA COUNTY

