



CHILDREN'S TRUST
OF ALACHUA COUNTY

CHILDREN'S TRUST REGULAR MEETING MINUTES

March 14, 2022 at 4:00 PM

ACPS District Office Board Room, 620 East University Ave., Gainesville, FL 32601

Call to Order

Chair Dr. Margarita Labarta called the meeting to order at 4:00 PM.

Roll Call

PRESENT

Chair Maggie Labarta
Vice Chair Tina Certain
Treasurer Lee Pinkoson
Member Karen Cole-Smith – participated virtually
Member Ken Cornell
Member Nancy Hardt
Member Patricia Snyder
Member Cheryl Twombly

ABSENT

Member Susan Miller-Jones

Agenda Review, Revision and Approval

Approval of the agenda also approves all of the items on the consent agenda.

Motion to accept the agenda - _____, _____

Consent Agenda

1. Board Member Attendance YTD
2. Board Meeting Evaluation - Survey Results from 2.14.22
3. 1.10.22 Annual Board Meeting Minutes
4. 2.14.22 Regular Board Meeting Minutes
5. February 2022 Checks and Expenditures Report

General Public Comments

Executive Director's Report

6. March ED Report

Presentations

7. Pritzker Children's Initiative (PCI) - Quarterly Update (Mia Jones)
8. Our Pathway to Improve Child Outcomes (Bonnie Wagner)

Old Business

9. Board Retreat Update (Dr. Maggie Labarta)

Motion made by Member Cornell, Seconded by Vice Chair Certain, to approve the charge and creation of a Steering Committee, chaired by Member Twombly.

Motion was unanimously approved by voice vote.

10. Interlocal Agreement - Opioid Awareness Campaign (Kristy Goldwire)

Mayor Marlowe, City of Newberry, would like to create a committee from several local government entities in Alachua County for an Opioid Awareness Campaign. CTAC has been asked to manage and dispense these funds. Staff requested the Board approve the partnership, and also apply a percentage administrative fee for their time and service on this project.

Motion made by Member Cornell, Seconded by Member Hardt, to authorize staff to manage funds, dispense funds, and manage the procurement of a advertising firm for the County-wide Opioid Awareness Campaign, and be provided a chair on the interlocal committee, in lieu of an administration fee.

Motion was unanimously approved by voice vote.

11. Data Technical Advisory Committee Update (Bonnie Wagner)

Applicant data was provided to the Board for their selection of committee members. Vice Chair Certain volunteered to join Member Pinkoson as the second Board Member representative.

Votes were tallied through three rounds, and a total of nine persons were chosen to create the committee.

Motions made by Member Cornell, Seconded by Member Pinkoson, to create the Data Technical Advisory Committee with the following members:

Lee Pinkoson, CTAC Board Representative

Tina Certain, CTAC Board Representative

Taylor Gilfillan, Director of Analytics, Evaluation, & Accountability, SBAC

Fred Posner, Director, The Palner Group

Shirley Watts, Director Community Praise Center, dba Heavenly Kids Academy

Lauren Levitt, Parenting Program Coordinator, Project Youth Build

Anne Koterba, Realtor, Bosshardt Realty, Board Chair, Aces in Motion

Michael Bowie, Director, Community Engagement & Diversity Outreach, K-12

Janet Bente Romero, Regional Planner, Florida Department of Children & Families

Motions were unanimously approved by voice vote.

12. Emergency Meeting Update and Ratification (Dr. Maggie Labarta)

Ratification

At the March 4, 2022 emergency meeting, the following motions were approved by the majority of voting members in attendance:

Member Cornell moved to authorize the Chair to negotiate a mutually acceptable separation agreement with Mr. Murphy's attorney, consistent with his employment contract, with the intent that it is a termination without cause.

Member Certain moved to appoint Kristy Goldwire as Acting Executive Director until an Interim is appointed at the March 14, 2022 meeting.

These decisions require ratification at the March 14, 2022 Regular Board Meeting.

Member Cornell, Seconded by Vice Chair Certain, moves to ratify the motions.

Voted Yea: Chair Labarta, Vice Chair Certain, Member Cornell, Member Pinkoson, Member Snyder, and Member Twombly

Voted No: Member Hardt

Separation Agreement

Attorney Swain outlined the separation agreement that was negotiated with Mr. Murphy's personal attorney.

1. CTAC to pay the 30 day notice period effective today, March 14, 2022.
2. CTAC to pay for 280 accrued vacation hours.
3. CTAC to pay 20 weeks severance, as outlined in Mr. Murphy's contract.
4. CTAC to compensate Mr. Murphy for lost employer contributions to the Florida Retirement System.
 - a. Within the FRS, regular service employees receive employer contributions at a rate of 8% of their salary. As Executive Director, Mr. Murphy was eligible for the Senior Management service, at which the employer pays 24%. However, he was enrolled in regular service from February 3, 2020 - May 1, 2020, before being switched to senior management. For these 12 weeks, he was eligible for the additional 16% to be paid by his employer.

Motion made by Member Pinkoson, Seconded by Member Certain, to negotiate with Mr. Murphy for 30 days notice effective today, 280 hours vacation leave, 20 weeks severance, and compensation for the retirement allowance.

Member Cornell requested to remove the retirement allowance from this motion, and have it stand as a separate motion.

Chair Labarta allowed the split motion.

Motion #1: to negotiate with Mr. Murphy for 30 days notice effective today, 280 hours vacation leave, and 20 weeks severance.

Motion was unanimously approved by voice vote.

Motion #2: to negotiate with Mr. Murphy compensation for the retirement allowance.

Voted Yea: Member Hardt, Member Pinkoson

Voted No: Chair Labarta, Vice Chair Certain, Member Cornell, Member Snyder, and Member Twombly

Motion fails with five in dissent.

Executive Search

Trust HR Consultant, Katie Howard from James Moore & Co., updated the Board on the next Executive Director search. She reported that JMCO will need to hire an Executive Search Firm to fill the ED position.

Ms. Howard will work with Chair Labarta to choose the firm. She noted that if a candidate is found by the firm, CTAC will incur charges, however if the candidate is referred, she assured that CTAC will not be charged.

Ms. Howard offered to complete initial shortlisting for the Board, and hopes to make an offer to the successful applicant by week 10, or within 90 days.

While the CTAC is under contract for HR Services with James Moore & Co. for \$1,000 per month, Ms. Howard states that the Executive Director search is not covered by the contract, therefore, for these services, the rate charged to CTAC will be \$250 per hour, effective today (March 14, 2022).

Motion made by Member Cornell, Seconded by Member Pinkoson, to approve the use of an Executive Search Firm to find applicants for the Executive Director position.

Acting Executive Director

Motion made by Member Pinkoson, Seconded by Vice Chair Certain, to appoint Kristy Goldwire as Acting Executive Director until the search is complete.

Voted Yea: Chair Labarta, Vice Chair Certain, Member Cornell, Member Pinkoson, Member Snyder, and Member Twombly

Voted No: Member Hardt

Additional Staffing

Motion made by Member Cornell, Seconded by Vice Chair Certain, to approve creation and hire of an FTE Program Specialist position.

Motion was unanimously approved by voice vote.

New Business

13. Summer Camp and Enrichment Services RFP 2022-03 Funding Recommendations (Kristy Goldwire)

Motion by Vice Chair Certain, Seconded by Member Hardt, and modified by Member Cornell to set a maximum overall award amount of \$2,000,000 for Summer Camp and Enrichment Services RFP 2022-03, and to authorize the ED to negotiate contracts with applicant organizations that scored a 3 or higher.

Motion was unanimously approved by voice vote.

Three organizations that submitted applications were nonresponsive, including the City of Gainesville's Midnight Youth Basketball program requesting \$18,000.

Motion made by Member Pinkoson, Seconded by Vice Chair Certain, to approve the addition of the Midnight Youth Basketball program to RFP 2022-03.

Motion was unanimously approved by voice vote.

14. Approval of Budget Amendment to Direct Community Service Contracts in Excess of 10% (Belita James)

Motion by Member Pinkoson, Seconded by Vice Chair Certain, to approve budget amendment request.

Motion was unanimously approved by voice vote.

Board Member Comments

Vice Chair Certain requested the Board meet more often due to the length of recent agendas. Other members agreed, so Chair Labarta will schedule additional meetings with Acting ED Goldwire.

For Your Information

Items in this section are for informational purposes only and do not require any action by the Trust.

15. Equestrian Center Arena named for Lee Pinkoson

16. Ken Cornell Recognized with Chamber of Commerce President's Award

Next Meeting Dates

Regular Meeting - Monday, April 11, 2022 @ 4:00 PM

ACPS District Office Board Room, 620 East University Ave., Gainesville, FL 32601

Regular Meeting - Monday, May 9, 2022 @ 4:00 PM

ACPS District Office Board Room, 620 East University Ave., Gainesville, FL 32601

Adjournment

Chair Dr. Margarita Labarta adjourned the meeting at 7:06 PM.

Attendee Report

Children's Trust of Alachua County – Regular Board

Meeting 3/14/2022 4:00:00 PM - 7:06:00 PM

Webinar ID: 897

6577 2803

Board Members

Member Lee Pinkoson
Member Maggie Labarta
Member Tina Certain
Member Ken Cornell
Member Nancy Hardt
Member Patricia Snyder
Member Cheryl Twombly
Bob Swain – Trust Counsel

Staff

Kristy Goldwire
Ashley Morgan-Daniel
Nicole Odom
Dan Douglas
Bonnie Wagner
Liz Cayson
Mia Jones
Belita James
Deon Carruthers

Attended in Person

Maureen Conroy
Leah Galione
Maria Patino
Joy Glanzer
Jordan Marlowe
Christie Arrington
Anne Koterba

Panelists joined by Zoom

Member Karen Cole-Smith
Katie Howard – Trust HR

Karen.cole-smith@sfcollge.edu
khoward@childrenstrustofalachuacounty.us

Joined by Phone

13863154103
13526721608

Attendees joined by Zoom

Addison Staples
Alberto Lopez
Bishop Christopher Stokes
Candice King
Carl Watts
Dina Snider
Dorothy Thomas
Frank Mason
Gerard Duncan
Heart Phoenix
Herman Knopf
Ian Fletcher
Jacki Hodges
Jamie Stormer
Jeff Kilpatrick

Jennifer McClure
Jody Farmer
John S Rollins
Joyce peppel
Kallen Shaw
Kimberly Lee
LaToya Lopez
Lexi Green
Merrie Lynn Parker
Pastor Adam Joy
Ray Thomas
Sezra Gay
Sherry Kitchens
Shirley Bloodworth
Stella Tholen
Tanya Tillman
Theresa Beachy

Children's Trust of Alachua County Data Technical Advisory Committee Proposed Charge

Background

The Board at its **December** meeting determined the need for a technical advisory committee to make recommendations about the data needs and collection strategies for the Trust. As a result, staff sought applications for membership in the committee to obtain expertise and recommendations. Subsequently, at its February 23 Retreat, the Board identified the kinds of information that the Trust needs to have to document its effectiveness and community impact. With assistance from the retreat facilitator, the information was categorized as follows:

Outcomes-related – **would it be possible to further condense, synthesize these responses?**

- **Educational metrics** (i.e., kindergarten readiness, reading proficiency, parental involvement, high school graduation, transition to career and postsecondary achievements)
- **Health metrics** (i.e., RN visits, dental screenings & services)
- **Welling-being and Safety** (i.e., DCF hotline calls, verified maltreatment investigations, DCF removals, Baker Acted children, juvenile justice involvement)
- **Impacts, improvements, and results** based on service receipt
- **Increase access** to services

Outputs-related

- **Knowledge of our reach** (i.e., how many children are served, with what service)
- **Who we are reaching** (i.e., demographics, age, race, sex, zip codes/census tracts, income levels, geographic locations)
- **Are services effective?** (i.e., participant perception on service, retention, how much services are received, progress)
- **How are funds being spent?** (i.e., investment per child/family, by category, institution, type of service)

CTAC Processes-related

- Measure of **community engagement** and **trust** in CTAC
- **Evidence of collaboration** with the other partners that support our mission (school board, faith-based, chamber)
- **Stories from across the community**; live testimonials from community members as to how they were impacted (videos, Instagram)

Committee Charge

Using these information categories, the Committee will make recommendations to the CTAC staff and Board as to the following:

1. The data collection processes and specific data elements that CTAC will need to require to meet the information needs of the Trust contracts (which may differ based on the contract objectives).
2. The data management infrastructure the Trust will need to collect and hold information in compliance with any confidentiality or privacy standards that apply.
3. The type(s) of analytics tools, dissemination procedures, and quality improvement processes the Trust should have in order to make effective use of the data.

Ms. Bonnie Wagner, CTAC's [Research, Planning and Evaluation Coordinator](#), will serve as staff to the Committee. Membership on the committee will be capped at ten (10) and selected by the Board to include at least two (2) Board members. Membership will be limited to ensure quorum and continuity, but membership will be broad and public comment will be accepted. Committee members will meet for six (6) regularly noticed meetings.

The Committee is expected to report on its recommendations by [September 30, 2022](#).



PRITZKER Children's Initiative

Objective 1: Increase participation rates of those living <200% Federal Poverty Level by 17% annually in existing federally, state, and locally funded maternal and infant health programs
 (WIC, Healthy Start, MIECHV, NewboRN, Healthy Families)

1.1 "The App" Increased Engagement

1.3 interagency coordination, inclusiveness, and effectiveness

1.2 The Map

SYSTEM MAPPING

1.4 Replication through State-wide agencies, collaboratives, and similarly related initiatives

COMMUNITY INNOVATION GRANT

Objective 2: Improve the quality and availability of early care and education services by increasing the percentage of accredited providers



COMMUNITY INNOVATION GRANT



Financial Incentives for
Gold Seal Accreditation
and
Professional
Development



What challenges have you experienced and how have you worked to resolve them?

- *No bids for system mapping touchpoints*
- *Hospital paused visits from vendors due to COVID rise*
- *Nursing contract ended*
- *Increase in calls and need for services*
- *Families need more time and mental health services*
- *Coaching limits*
- ✓ *Use existing resources to create system mapping touchpoints.*
- ✓ *Visits to the hospital were later reinstated.*
- ✓ *Nurses for NewboRN HV moved in house.*
- ✓ *WIC expanded hours on Wednesday.*
- ✓ *Nurses are spending 2-3 hours a visit and researching community resources.*
- ✓ *Expand into Family Child Care Homes.*



CHILDREN'S TRUST
OF ALACHUA COUNTY



Florida
HEALTH
WIC Florida



IMPACT REPORT YEAR 2021

Pritzker Objective:		Baseline-2020	Year 1 Goal	Year 1-2021	Achieved Increase
Maternal and Infant Health	Increase # of families (prenatal through age 3) receiving coordinated services through Connect.	1,666	1696	1766	100
	Increase # of families (prenatal through age 3) participating in home visiting programs.	1,227	1242	1525	298
	Increase # of families participating in NewboRN Home visiting Program.	275	290	506	231
	Increase # of children ages 0-3 actively participating in WIC.	2,283	2333	2559	276
Early Care and Education	Increase # of SR children 0-3 in classrooms receiving Practice Based Coaching Services. *countywide specific strategy	46	46	66	20
	Increase # of SR children 0-3 in quality early learning classrooms as measured by a minimum score of 4.5 on the CLASS assessment * zip code specific strategy 07,09,41	114	114	188	74
	Increase # of SR children 0-3 in high quality child care rated as "Gold Seal" *zip code specific strategy 07,09, 41	17	17	41	24

COMMUNITY INNOVATION GRANT



CHILDREN'S TRUST
OF ALACHUA COUNTY



Florida
HEALTH
WIC Florida



2022 and 2023 Goals

Pritzker Objective:		Year 2 Goal 2022	Year 3 Goal 2023			
Maternal Infant Health	Increase # of families (prenatal through age 3) receiving coordinated intake and referral via Connect.	70	130			
	Increase # of families (prenatal through age 3) participating in home visiting programs.	35	60			
	Increase # of families participating in NewboRN.	30	60			
	Increase # of children ages 0-3 actively participating in WIC.	75	125			
Early Care and Education	Increase # of children 0-3 in classrooms receiving Practice Based Coaching Services. ("countywide specific" strategy)	60	60			
	Increase # of children 0-3 in quality early learning classrooms as measured by a minimum score of 4.5 on the CLASS assessment ("zip code specific" strategy)	96	97			
	Increase # of children 0-3 in high quality child care rated as "Gold Seal"	15	25			

2022 Goals



CHILDREN'S TRUST
OF ALACHUA COUNTY



COMMUNITY INNOVATION GRANT



Children's Trust of Alachua County

Proposed Strategic Planning Steering Committee

Background

At its February 23 retreat the Board endorsed the idea of a strategic planning process to

1. Update goals using data that is readily available and broad community input to better understand the needs and opportunities for change within the community.
2. Use the information gained through this process to update goals and priorities and develop a long-term funding strategy.

Charge

To effectively conduct the process, a steering committee is recommended that can recommend to the board effective mechanisms for gathering information and to guide the process for building the new strategic plan. Included in their charge is

1. Proposing mechanism for updating needs assessment
2. Addressing the following issues discussed at the retreat:
 - a. What is the best allocation of CTAC funds?
 - b. CTAC's conceptual framework and theory of change
 - c. What role should CTAC play in coordinating/collaborating with other public agencies and municipalities?
 - d. Should CTAC serve as a backbone organization for Collective Impact?
 - e. How do we help build provider capacity and mitigate risks associated with non-profits with limited contracting experience and who may need support to be effective provider using public funds?
 - f. How can CTAC best leverage other public funding sources?
3. Proposing approach to community information gathering, including outsourcing and engaging community members, using the information gathered at the retreat (See attachment – "Community Listening").
4. Reviewing the work process as the plan develops.
5. Assisting with the draft of a final plan to be presented to the Board for approval.

Membership

3-4 CTAC Board members

Interim CTAC Executive Director/Executive Director once hired

CTAC Director of Community Engagement

4-5 Community representatives

Membership should be closed to facilitate continuity of discussion, but meetings noticed with opportunity for public comment provided.

Special Resources to the Committee

It is recommended that the committee use a consultant with experience with CSC's to help lead the process. Given the need to recruit a new ED, the staff at the CTAC are stretched thin and a consultant would carry a great deal of the workload associated with the planning, information gathering, and writing required. The listening tour, while leaning heavily on community members, would benefit from the expertise of a firm or consultant with experience in surveying and focus groups.

Attachment: Community Listening

Below is list of topics and audiences that the board would like to see in the community listening process.

Topics and Questions

- What gaps exist in terms of available services as well as populations served?
- A rank order of types of supports needed by children and families
- Obstacles/barriers to accessing supports
- What formal and informal supports have you found helpful for you and your children? Why, and how, were they helpful?
- What supports do you not have that you or your child need? What would be different if you had these supports?
- How can we best include you in CTAC's decision-making?
- How can we improve our organizational capacity and create the "CTAC way"?
- What helps? What hurts? What would work better? ... in education, health, safety, etc.
- What is happening in your neighborhood in terms of assets, service gaps, conditions, etc.?
- Do you know about CTAC? What do you know?
- Are you accessing CTAC services? If not, why not?
- What would improve the quality of life in your community?
- Who else should we talk to?
- What services do you wish you could provide? (for providers)
- What strategies are CTAC-funded providers using to build trust? (for providers)
- Are you partnering with CTAC? If not, why not? (for providers and partners)
- What strategies should CTAC be employing? (for providers and partners)

Audiences

- Parents and caregivers
- Children
- Sample targeted ages: Birth – 5, early elementary, late elementary/MS, HS/adult
- Sample those currently accessing CTAC programs as well as those not currently accessing
- Sample throughout Alachua County – urban and rural
- Sample vulnerable populations – immigrants, victims of domestic violence, housing insecure, juvenile justice involvement, pregnant women/new mothers, others TBD
- Sample at risk/at promise communities – those who have historically not had a voice or have not trusted institutions
- Providers – current and potential – nonprofit, public, for-profit
- Partners – current and potential – nonprofit, public, for-profit
- Key Informants (e.g., community leaders, Gainesville for All, pediatricians, faith groups, funders, etc.)

Methods considerations

- Talk to those who ran the initial CTAC campaign to determine who they spoke with
- Recruit community listening participants through trusted partners
- Partner with community organizations and trusted individuals within the community
- Utilize a contractor with experience in this type of data collection
- Recording and professional analysis
- Stakeholder analysis
- Network analysis
- Disaggregate the data by various groups, neighborhoods, etc.



CHILDREN'S TRUST
OF ALACHUA COUNTY

RFP 2022-03 Summer Camp & Enrichment Services

Funding Recommendations

March 14, 2022

Planning Process



- During Summer 2021, CTAC asked Parents and Providers to provide feedback on summer services through satisfaction surveys and end of program evaluations
- CTAC OST-Staff also provided their feedback and recommendations

All feedback was organized into four categories:

- Preserve
- Discard
- Create
- Avoid

CTAC shared their potential changes to the summer funding model and requirements with Summer providers to obtain their input and ensure we were on the right track

Improvements to Solicitation Process



- Longer planning process for Summer and Enrichment services, starting in August 2021 through December 2021
- Collected Input from providers at an Input Summit in December 2021 and incorporated their feedback into the RFP
- Increase the time to submit the application from 3 weeks to 5 weeks
- Offered two bidders' conference and application trainings, including one in the evening for ease of access
- Shorter applications
- Offered technical assistance office hours

RFP At a Glance



Gainesville Circus Center, Summer 2021





At A Glance - Summer and Enrichment Services		
	Summer Camp	Enrichment Services
Minimum Requirements to Bid	All proposed services must take place within Alachua County. b. Applicant must be currently qualified to conduct business in the State of Florida. c. Applicant must not be a charter school approved by any public school system in the State of Florida. d. Applicant must have experience working with youth in out-of-school time and focus on promoting positive youth development in a safe and enriching environment. e. Applicant must plan to offer in-person youth development services in 2022	
Target Population	Children from low-income families living in Alachua County and who are rising kindergarteners (five years old on or before September 1st) through rising 12th graders	
Programming Activities	CTAC seeks to fund providers offering a range of programming activities. Applicants have the flexibility to implement creative, innovative programs that meet the needs and interests of children enrolled in their programming	
Overview	Summer Camp services to offer eligible Alachua County children full or partial camp scholarships.	Partner with eligible sites across Alachua County to offer enrichment activities that offer youth the opportunity to learn and explore specialty activities (such as STEM, Fitness, Arts, etc.) that would not otherwise be available through their OST programming



Contract Terms	Initial contract terms: April 1 st – September 30 th , 2022, renewable up to two years for the following terms: - April 1 st 2023 to September 30 th , 2023 - April 1 st 2024 to September 30 th , 2024	Initial contract terms: April 1 st – September 30 th , 2022, renewable up to two years for the following terms: - October 1 st 2022 to September 30 th , 2023 - October 1 st 2023 to September 30 th , 2024
Staffing	- All Contractors must identify one program director to administer the program - All staff working in CTAC-funded programs must comply with Level 2 background screening and fingerprinting - Ratio no greater than 1:20 ratio of staff /youth - At least one staff member per site with infant and child CPR/first aid training	-All Contractors must identify one program director to administer the program - All staff working in CTAC-funded programs must comply with Level 2 background screening and fingerprinting



<p>Performance Measures</p>	<p>Quantity: How much? Number of children enrolled – full and partial scholarships Number of program days</p> <p>Quality/Effort: How well are services provided?</p> <p>Weekly Attendance 100% of enrolled children will attend at least 1 day per week for the expected program length Site Monitoring (developed by CTAC staff)</p> <p>Client Benefits: Is anyone better off? 80% of children enjoyed camp activities 75% of parents satisfied with registration process 85% parents satisfied with camp activities 90% of parents felt their kids were safe at camp 80% of parents satisfied with camp communication 85% of families enjoyed the overall camp experience</p>	<p>Quantity: How much? # of Sites Served # of Sessions</p> <p>Quality/Effort: How well are services provided? Avg Session Attendance Activity Monitoring (developed by CTAC staff)</p> <p>Client Benefits: Is anyone better off? Partner Satisfaction Surveys (developed by CTAC staff)</p>
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<p>At A Glance - Summer and Enrichment Services</p>		
<p>Provider Compensation</p>	<p>Awarded provider will be paid on a fee for service basis for weekly summer scholarships. Providers are eligible for a 25% advance payment and can be reimbursed for approved expenses for materials, fieldtrips, and transportation, background checks</p>	<p>Awarded provider will be paid on a fee for service basis for session delivered. Providers are eligible for a 25% advance payment. Reimbursement for background checks</p>

Funding Recommendations



Traveling Art Camp, Summer 2021

Evaluation Criteria



Each application will be evaluated against the following set of criteria.

Evaluation Criteria	Review Guidelines	Points Awarded
Organizational Eligibility	The applicant clearly meets all minimum qualifications to bid and completed certification responses satisfactorily	1
Organizational Capacity	The applicant clearly outlined experience and ability to provide services and is aligned with RFP scope of services	1
Services	The applicant completed the full application for either Summer Camp Services or Enrichment Services. Proposed services are aligned with the RFP scope of services	1
Program Budget	The applicant completed budget sections, and all costs appear reasonable and aligned with RFP scope of services	1
		4 points

Applicants that meet the criteria will be recommended for funding, with priority given high poverty zip codes. In the case of limited funding, full scholarships will be funded first before partial scholarships.

Application Score	Funding Recommendations
4	Green – Recommended for Funding
3	Yellow – Maybe Recommended for Funding
2 or less	Red – Not Recommended for Funding



CHILDREN'S TRUST
OF ALACHUA COUNTY

Recommendations for Enrichment

Of the 11 eligible organizations submitting applications for Enrichment services, 9 are recommended for funding:

Organization Name

1. Child Advocacy Center, Inc*
2. Cultural Arts Coalition
3. Florida Museum of Natural History*
4. Gainesville Chamber Orchestra, Inc*
5. Good News Arts, Inc
6. MOTIV8U of North Central Florida, Inc*
7. New Technology Made Simple Now
8. Star Center Theatre
9. Underground Kitchen*

*new provider



CHILDREN'S TRUST
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Recommendations for Summer Camp

Of the 29 organizations submitting applications for Summer Camp services, 3 are nonresponsive & 2 are past provider with low scores:

Nonresponsive

1. City of Gainesville - Midnight Youth Basketball - \$18,000
2. Genesis Family Enrichment Center - \$105,400
3. River Phoenix Center for Peacebuilding - \$8,400

Previously Funding

1. Just for Us Education LLC (2.6) - \$203,650
2. Greater Bethel AME Church (2.6) - \$46,240
3. Fun for Gainesville Sports Camp (2.3) - \$217,400

*new provider

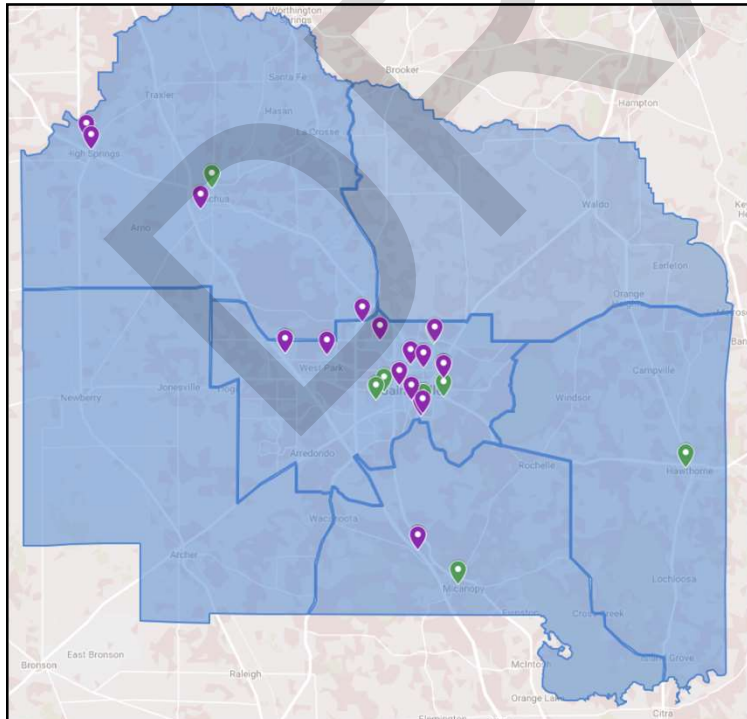


Recommendations for Summer Camp

Of the 29 organizations submitting applications for Summer Camp services, 23 are recommended for funding:

- | Organization Name | Organization Name |
|--|--|
| 1. A-Team Consulting & Training, Inc* | 12. Girls Place |
| 2. Alachua County Board of County Commissioners | 13. Good News Arts, Inc |
| 3. Boys' & Girls' Clubs of Northeast Florida, NW & Woodland Park | 14. Greater Duval Neighborhood Association |
| 4. Cade Museum for Creativity and Invention | 15. I AM STEM |
| 5. City of Alachua | 16. Kids Count |
| 6. Community Impact Corporation* | 17. North Central Florida YMCA |
| 7. Cultural Arts Coalition | 18. Santa Fe College Foundation |
| 8. Deeper Purpose | 19. St. Barbara CFC Ministries, Inc* |
| 9. Empowerment Consultants & Associates, LLC* | 20. Traveling Art Camp, LLC |
| 10. Gainesville Area Community Tennis Association (Aces In Motion) | 21. University of Florida Board of Trustees-CROP |
| 11. Gainesville Circus Center, Inc | 22. University of Florida Board of Trustees-IncuGator* |
| | 23. Star Center Children Theatre |

*new provider



Summer Camp Sites

Site City	# Orgs	# of Sites
Alachua	2	2
Gainesville	18	22
Hawthorne	0	1
High Springs	2	2
Micanopy	1	3
Grand Total	23	30

📍 Returning Site
 📍 New Site

Performance Measures and Data Collection Discussion



CHILDREN'S TRUST
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Data Collection as Stated in RFP



CHILDREN'S TRUST
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All data collected will only be shared with CTAC staff and their contractors. Data will be collected for the sole purpose of program evaluation and continuous improvement. Any data analysis of data collected will only be shared in aggregate and any personally identifiable information will not be reported to The Children's Trust or the public.

Summer Camp

- Demographics (Non personally Identifiable)
- Parental consent & image releases
- Attendance
- Satisfaction surveys (anonymous)

Enrichment Provider

- Site partner information
- Session attendance
- Site satisfaction surveys



Performance Measures

At A Glance	
Summer Camp	Enrichment Services
<p>How much? Number of children enrolled Number of program days</p> <p>How well? 100% of enrolled children attend at least one day per week Site Monitoring (developed by CTAC staff)</p> <p>Better off? 80% of children enjoyed camp activities 75% of parents satisfied with registration process 85% parents satisfied with camp activities 90% of parents felt their kids were safe at camp 80% of parents satisfied with camp communication 85% of families enjoyed the overall camp experience</p>	<p>How much? # of Sites Served # of Sessions</p> <p>How well? Avg Session Attendance Activity Monitoring (developed by CTAC staff)</p> <p>Better off? Partner Satisfaction Surveys (developed by CTAC staff)</p>

Performance Measures



Performance Based Incentives (Summer Camps Only)

- **Extended hours** of operations - 8 hours or more per day
 - \$100 per child (Max \$5000 per provider)
- **Family engagement** - one family engagement activity
 - \$500 per site
- **Extended summer duration** - offer camp for the full duration of summer
 - \$1000 per site
- **High participation rates** - participant attendance is 4 or more days
 - \$10 per week per child (Max \$10,000 per provider)

Uses of Deidentified Data



CHILDREN'S TRUST
OF ALACHUA COUNTY

In alignment with the motion approved by the board in December 2021, the summer camp providers will report data deidentified to CTAC as part of the performances measure of their contract. They will still report information at the child level (demographics and attendance) but that data will include a unique child ID that is non personally identifiable.

Benefits and Drawbacks of Deidentified Data

- Data security concerns lessened as identity of children and families are not reported
- Can still collect child level information in combination (demographics, attendance, etc)
- Deidentified data cannot track child progress over time, or across programs
- Deidentified data cannot be linked to other data such as the school reading scores, etc
- Deidentified data cannot be added to a data system at a later date
- Providers will have to put in work to deidentify data
- CTAC will not be able to connect with parents directly for satisfaction or other resources etc

Motion to Approve



CHILDREN'S TRUST
OF ALACHUA COUNTY

Funding Recommendations

- Authorize staff to enter into contract negotiations with approved Enrichment and Camp providers
- The Trust is asked to set a maximum overall award amount of \$2.3 million

Performance Measures and Data Collection

- All staff to include the performance measures in contracts as stated in the RFP
- All staff to implement data collection processes including
 - Deidentified data at the child level and in the data collection tool as provided by CTAC
 - Providers will be required to follow CTAC data collection process
 - Deidentified data will still need to be matched back to child eligibility and attendance at the site monitoring visits