



## EXECUTIVE DIRECTOR REPORT

March 7, 2022 to April 4, 2022

SUMMARY
<p><b>Highlight for the Month:</b></p> <ol style="list-style-type: none"> <li>1. Staff completed 33 contract negotiation meetings within a two-week timeframe</li> <li>2. Hosted 2<sup>nd</sup> The Youth Development Capacity-Building Collaborative training for out of school providers.</li> </ol>

MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT		
DATE	MEETING / EVENT	SUMMARY
Wednesday, March 2, 2022	Early Childhood Professionals Conference Track Follow-up Meeting	Planning meeting for the BLI Graduation and Gainesville Chamber of Commerce All in Conference Track
Friday, March 4, 2022	Help Me Grow Alachua Bi Weekly Meeting	Planning, Technical Assistance, and Progress meeting with Help Me Grow Florida and CHS of Florida.
Tuesday, March 8, 2022	Healthy Start FIMR Meeting	Meeting to learn process, best practices, upcoming changes, and cost of implementation.
Friday, March 11, 2022	Fatherhood Program	Discussion on the Fatherhood program and other CTAC projects that could correlate with the program.
Tuesday, March 15, 2022	Alachua County Child Abuse Prevention Task Force Meeting	Updates and planning for Child Abuse Prevention month in April and Celebrate the Child Event scheduled for April 1, 2022.
Thursday, March 17, 2022	Healthy Start of North Central Florida Board of Directors Meeting	Data, success stories, and general concerns shared and discussed.
Friday, March 18, 2022	Help Me Grow Alachua Bi Weekly Meeting	Planning, Technical Assistance, and Progress meeting with Help Me Grow Florida and CHS of Florida.

Tuesday, March 22, 2022	Campaign for Grade Level Reading Advisory Committee Meeting	Joint meeting with the Lectio team and Florida Campaign for Grade Level Reading to discuss the technical assistance grant.
Friday, March 25, 2022	1000 Days Florida	Discussion of Trends around the state and building a statewide Early Childhood Collaboration.
Wednesday, March 30, 2022	Episcopal Children's Services Center Visit	Toured the Headstart and Early Headstart programs in Gainesville and Waldo. Meet with parents and staff.
Thursday, March 31, 2022	Data Technical Advisory Committee - #1	Committee orientation; how we will work together; familiarize as a group; objectives & goals; discussion of future meeting topics.

## PROGRAMS

PROGRAMS CALENDAR (CALENDAR FOR THE PREVIOUS MONTH AND THE UPCOMING MONTH)	
<b>March</b>	
Tuesday, March 1, 2022	Contract Begin TeensWork Alachua
Tuesday, March 1, 2022	Public Evaluation of Application – Summer Camp and Enrichment Services RFP 2022-03
Wednesday, March 2, 2022	Bidders' Conference -YDCBC Capacity Building Funds for Enrichment Providers
Saturday, March 5, 2022	Business Leadership Institute for Early Learning Master Class Session 2
Thursday, March 10, 2022	TeensWork Alachua contract negotiation - Goodwill Industries of Northeast Florida
Friday, March 11, 2022	TeensWork Alachua contract negotiation - Minority Business Listings, Inc.
<b>Monday, March 14, 2022 BOARD MEETING</b>	<b>Funding Recommendations for Summer Camp &amp; Enrichment Services RFP</b>
Tuesday, March 15, 2022	Youth Development Capacity Building Collaborative – Collecting feedback and establishing a written evaluation system
<b>Friday, March 18, 2022</b>	<b>Submission Deadline – Capacity Building Funds for Enrichment Providers ITN</b>
Monday, March 21, 2022	Pritzker Grant Partners Meeting
Thursday, March 31, 2022	Public Evaluation of Application – YDCBC Capacity Building Funds for Enrichment Providers ITN
<b>April</b>	
Friday, April 1, 2022	<b>Contract Begins - Summer Camp and Enrichment</b>
Saturday, April 2, 2022	Business Leadership Institute for Early Learning Master Class Session 3
<b>Monday, April 11, 2022 BOARD MEETING</b>	<b>Funding Recommendations for YDCBC Capacity Building Funds for Enrichment Providers ITN</b>
Tuesday, April 12, 2022	Contract Negotiations for YDCBC Capacity Building Funds for Enrichment Providers ITN
Wednesday, April 20, 2022	Summer Kickoff Trainings for Summer Camp sites
Thursday, April 21, 2022	Summer Kickoff Training for Enrichment Providers
Wednesday, April 27, 2022	Summer 22 Level 2 Background screening Training
Saturday, April 30, 2022	Business Leadership Institute for Early Learning Master Class Session 4

## INITIATIVES

### YOUTH DEVELOPMENT CAPACITY-BUILDING COLLABORATIVE

The Youth Development Capacity-Building Collaborative continues on April 26th, 2022. During this session, there will be a workshop to help OST providers understand different types of funding available including grants and government contracts. We will host a panel with local funders including the United Way of North Central FL and the Community Foundation of North Central Florida. We'll share examples of these best practices and discuss ways for programs to implement them too.

See below for a Recap from March 15th, 2022

#### A. Overview YDCBC:

The goal of the collaborative is to enhance OST providers' organizational capacity and strengthen the OST system across Alachua County. Participating organizations will:

- Receive access to free training to improve organizational capacity to deliver high-quality OST programming.
- Participate in monthly YDC meetings to share best practices, and advise on system needs to improve OST overall.
- Develop and implement capacity building plans.

#### B. Deep Dive Into Florida Afterschool Network Quality: Collecting feedback and establishing a written evaluation system

- What is Program Evaluation - Anna shared tips for creating a written evaluation plan including selecting data indicators (who do we serve, how much did we do? how well did we do it? is anyone better off?)
- Here are a couple of example questions and potential responses to help guide your selection of data indicators (customize these to fit your programs):
  - Who do we serve? (*demographics: age, race, location, etc.*)
  - Who is better off as a result? (*% improved reading and/or math scores; % with good attendance; % students in extracurriculars; graduation rate; job placement; etc.*)
  - How much did we do? (*# of students, days of instruction or hours, etc.*)

How well did we do it? (*student/teacher ratio; % of trained staff; % parents involved in school; % staff with background checks; average cost per student; environmental safety*)

- Resource: Results-Based Accountability - [examples of performance measures](#)
- Resources - [Impact Genome](#) - Traveling Art Camp shared their experience testing the Impact Genome for developing an evaluation of their programs - It looks complicated at first but can be very helpful! Takes about 2-4 hours to complete.
- Resources - [National Student Clearing](#) - looking at long-term impact including college and vocational school admission and graduation rates.

#### C. Peer Learning:

Tips for collecting feedback and surveys

- make time for it! Schedule it
- read it aloud and have staffers explain and do it together

- make it fun! Add fun questions within a survey
- explain why it's important to the kids taking the survey
- give it in different ways - printouts during registration, pick-up/drop-off
- try movement - four corners of the room as survey options
- try drawing - see an example for Lexi (attached)

D. Resources and slides here: <https://padlet.com/anna2772/YDCBC>

E. Upcoming meetings:

- Tuesday, April 26th, 9:30 am to 10:30 am
- Tuesday, May 24th ,9:30am to 10:30am

F. The session was attended by 7 people across 7 organizations.

Alachua County Board of County Commission  
 Boys & Girls Clubs of Northeast Florida  
 Gainesville Area Community Tennis Association Inc (DBA: Aces In Motion)  
 Gainesville Circus Center, Inc  
 Girls Place, Inc.  
 Kids Count in Alachua County  
 Traveling Art Camp, LLC

G. Session satisfaction

5-Very Satisfied	4
4-Satisfied	2
3-Neutral	1
2-Dissatisfied	0
1-Very Dissatisfied	0

Major Takeaways:

- Different types of how well we are doing it examples
- Getting really creative on surveys! Love this!
- Have to know what questions we want answered!
- I think I have been overthinking this some. Kids Count already collects the majority of data that was talked about, but I would like to come up with more of a plan on how we use it as well as gathering more quality data through student, staff, and parent surveys.

- Impact Genome Project
- Pictogram survey for kids and better tools to determine worthwhile questions.
- The online tool to show program success and outcomes

## PLANNING, RESEARCH, AND EVALUATION

- *Data Technical Advisory Committee*: communication, planning, materials, and coordination.
- *Afterschool Renewal Process*: gathering information and coordinating with colleagues to develop reports and share results.
- *TeensWork Alachua, Summer Camp, and Enrichment*: working with providers and colleagues to develop data collection tools and procedures.
- Monitoring and assisting CTAC funded providers in data collection and reporting.
- Community Data of Interest:
  - In Alachua County, only **49.3%** of children enrolled in VPK during the 2020-2021 school year, which is down dramatically from **73.8%** in the 2019-2020 school year, and **78.9%** in 2018-2019. The statewide VPK utilization rate was 56.8% in 2020-2021. In the earlier years, Alachua County outperformed the state in VPK enrollment. VPK is Florida's voluntary universal prekindergarten program that supports children's transition and readiness for kindergarten.
  - *April is Child Abuse Prevention Awareness Month*. On average, 157 children are identified as victims of child maltreatment each month in Alachua County. On average, 17 children are removed to foster care monthly. The most common reasons for DCF investigations include family violence, inadequate supervision, and substance use. There were 44 child deaths in Alachua County during 2021, and six fatalities that were investigated by the Department of Children and Families.

## FINANCE AND ADMINISTRATION

1. Checks and Expenditure report for March is on the board agenda

## COMMUNICATIONS

Communications Report: March 1, 2022 – March 31, 2022

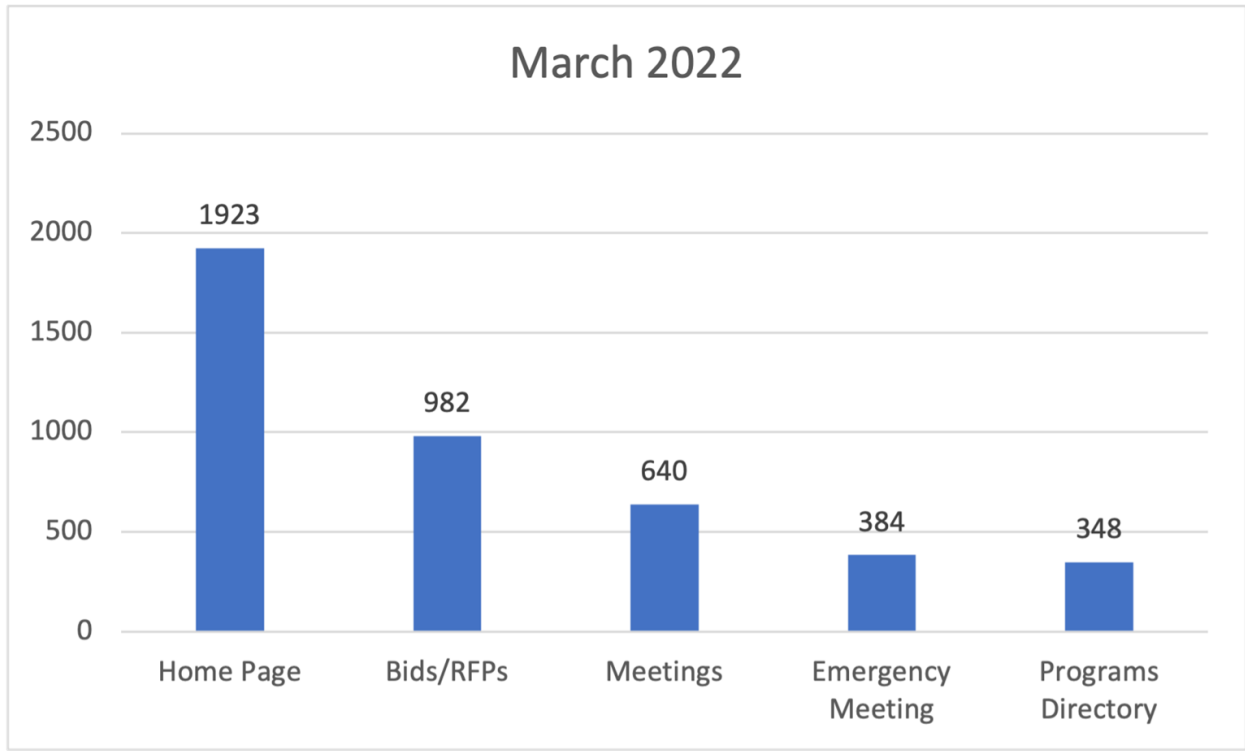
Highlight – 32,180 impressions



### Website Traffic – Key Points

• Page Views	9,941
• Sessions	3,220
• New Users	1,449

## Most Viewed Pages



## Followers

Constant Contact	1113
Facebook	888
Twitter	179
Instagram	162
LinkedIn	115



## CTAC in the News

[The Alachua County Children’s Trust is asking the public for their feedback – March 27, 2022](#)

[The Children’s Trust of Alachua County is Seeking Community Input – March 24, 2022](#)

[The Children's Trust of Alachua County appoints acting executive director – March 24, 2022](#)

[MBL, Inc. leads summer job placement program as Gainesville chef hires youth – March 23,](#)

[2022](#)

[The Children’s Trust of Alachua County is having a meeting – March 14, 2022](#)

[Children’s Trust of Alachua County fires Executive Director, appoints the employee who made the complaint against him as Acting Executive Director – March 10, 2022](#)

[Children’s Trust of Alachua County will meet to review Colin Murphy investigation – March 4,](#)

[2022](#)

[Children's Trust should be go-to group for marshalling efforts to help local kids - March 19,](#)

[2022](#)

[Initiative, summer jobs program discussed at taskforce meeting – March 16, 2022](#)

[Commissioners should spend more on affordable housing, projects in East Gainesville – March](#)

[12, 2022](#)

[Children's Trust of Alachua County Executive Director accepts separation agreement – March](#)

[4, 2022](#)

[BREAKING: Children’s Trust of Alachua County Executive Director fired – March 4, 2022](#)

[Children's Trust fires executive director in Alachua County after investigation findings – March](#)

[4, 2022](#)

[Children's Trust executive director on hot seat after internal complaint, investigation – March](#)

[3, 2022](#)

## BOARD MOTIONS

Motions included in this section are incomplete as of the previous meeting

DATE	MOTION	STATUS	COMMENTS
1/10/22	“have the Executive Director bring back recommendations to reword or remove Section 7.40.B.” of board policies.	In progress	In progress
1/10/22	“acquir(e) two appraisals for the property at 802 NW 5th Ave”	In progress	Requested report from Facilities Manager
2/14/22	“approve the recommendation to award the contract for RFP 2022-02, TeensWork Alachua to the top two providers in the amount of \$250,000 total, up to \$125,000 to Goodwill Industries of North Florida, and up to \$125,000 to Minority Business Listings, authorize the ED to negotiate with both providers and authorize the ED to bring back a budget amendment increasing the budget for this program from \$500,000 to \$700,000.”	Completed	Contracts for Minority Business Listings and Goodwill Industries of Northeast FL are fully executed.
2/14/22	“authorize the Executive Director to negotiate a contract with Goodwill Industries of North Florida and Minority Business Listings to be the TeensWork Alachua employers of record. If this negotiation is unsuccessful, the Trust authorizes the Executive Director to contract with Computer Aid Inc. (CAI) under State Term Contract 80111600-21-STC, Temporary Staffing Services.”	In Progress	Staff are drafting agreement for CAI to be the employer of record for the Minority Business Listing contract

## BOARD REQUESTS

DATE	REQUEST	STATUS	COMMENTS
3/14/22	Create marketing and communications plan to highlight the work being done with the Pritzker Children's initiative (PCI)	Completed	Staff met to develop a plan to highlight prenatal the 5 (PN-5) initiatives. Implementation of this plan will include letters to the editor, social media plan for PN-5 Plan, newsletter highlights, etc.
1/10/22	Presentation by Sherry Kitchens (Hardt)	In progress	In progress
1/10/22	Extend afterschool contracts (RFP 2021-06)	Completed	Update to be provided during April 11th meeting
1/31/22	Cumbersome payment process (Certain, from ED Evaluation)	In progress	CTAC staff will schedule an appointment with the CTAC Auditor to discuss the requirements of our reimbursement process.

## SUCCESS STORIES

### **Partnership for Strong Families - Family Resource Center**

In honor of Black History Month, each day for the month of February, SWAG Family Resource Center's Spring interns took the lead on presenting a significant African American pioneer/public figure to their afterschool children. The interns were also responsible for highlighting an individual to be displayed in our lobby for our patrons to review. Through these displays and presentations, our children and adults were able to learn about individuals who have made a major impact and contribution to the world we live in today. In doing so, we are acknowledging that Black history is not just a set of facts that we must learn, but even more so, it is an important part of American History, necessary to further the goals of diversity and representation for all people of color.

### **Early Learning Coalition - Transformative Professional Development**

Success stories:

- a. For our virtual professional development training this month we partnered with the Child Advocacy Center to provide a training on Trauma Informed Care Part 2. This was an important and popular training as we had over 20 participants!! Two other trainings were on the Pyramid Model Preschool Practices and three other training was on Second Step - social and emotional curriculum. To continue with social-emotional awareness, an ELC coach also facilitated a training on friendship skills.
- b. Meghan from USF Team extended the invitation for Katie & Lexi to present at One Goal later this year on Pyramid Model implementation. There are 13 counties participating currently in Pyramid Model Implementation and this invite was extended to Alachua County & Brevard County only.
- c. During a director closing session, the director said she noticed both teachers who were coached had "more confidence, took more initiative, took the lead in the classroom" since being coached.

### **Peaceful Paths**

This quarter, we have partnered with the after-school program at the Cone Park Library to provide interactive lessons around empathy, communication, and healthy friendship. The participants in this program range from 6-10 years old; four of the six members are siblings. Sibling groups can pose unique challenges to class dynamics as students are far more likely to aggress their brother or sister than a classmate. At the start of our program, the sibling group frequently bickered and called each other hurtful names. It was not uncommon for one sibling to complain about something another sibling said or did.

In our first session, we discussed healthy coping mechanisms for anger and the importance of kind words. The kids learned a variety of breathing exercises, and as our program progressed, they would ask to pause and take a breath when they got frustrated. The most exciting aspect of this work is how readily the students have applied this material to their interactions with other group members. In our communication lesson, the students practiced using "I-feel" statements to move through conflict without blame or name-calling. The sibling group that was once prone to retaliation started saying things like: "I felt really sad when you said that about me. That hurt my feelings". I heard sincere apologies and gentle tones.

In the middle of our lesson on boundaries and consent, when their younger brother was hanging on their leg, a student said: "Can you please stop touching my leg? It's making me uncomfortable." A week later, one of the six- year-olds instinctually went to grab my hand but stopped herself and said: "Oh wait, I'm supposed to ask if I can hold your hand first. Can I hold your hand?" I am thrilled to note that the leader of the after-school program reports seeing these changes even when we are not around. After six short weeks, these students are having more thoughtful, empathic interactions with each other at school and at home. I hope that they can serve as leaders among their peers and inspire healthy relationship behaviors in their communities.