



EXECUTIVE DIRECTOR REPORT

October 1, 2022 – October 31, 2022

SUMMARY

Highlight for the Month:

1. Lights on Afterschool. We had a total of 94 guests in attendance at the Children's Trust's 2nd Annual Lights On Afterschool event at the Harn Museum.
2. UF Parade participation promoting the Trust.
3. Visits to: GNV4all, SWAG Resource Center and Childcare Center, Alachua Co. Community Support Services, ELC, Alachua League of Cities Meeting, City of Alachua Meeting, and the Cease Fire Summit Community Action Meeting

**MEETINGS AND EVENTS FOR PLANNING,
COORDINATION, AND COMMUNITY ENGAGEMENT**

DATE	MEETING / EVENT	SUMMARY
Oct. 3	Community Doula meeting with Dr. Harris	Staff and Pritzker Community Fellow shared community doula project with Dr. Harris and staff. Dr. Harris is a practicing Obstetrician/Gynecologist.
Oct. 4	The Children's Movement of Florida Future Project Steering Committee meeting	The Children's Movement of Florida launched the Future Project to bring together parents, educators, early childhood directors and owners with advocates to reimagine the future for Florida's youngest learners.
Oct. 4	Campaign for Grade Level Reading Advisory Committee meeting	This meeting was to review and plan for the upcoming newsletter and plan for the next meeting.
Oct. 7	UF Homecoming Parade	Staff participated in UF Homecoming Parade to promote Children's Trust.
Oct. 8	Deeper Purpose Community Church-The Ultimate Family Carnival	Hosted a resource table-shared information and gave away promotional items.
Oct. 11	United Way of North Central Florida	Meeting with Amber Miller, CEO, to present a sponsorship check to the United Way for ReadingPals program.
Oct. 11	Fifth Ave Neighborhood Association meeting	This Association group meets monthly at our office. This month's presentation was provided by Alachua County Tax Collector. Next month's presenter will be Marsha Kiner, Children's Trust.
Oct. 17	Sweetwater Fall Fest	Hosted a resource table and shared resources and promotional items. This is one of our sponsored events.
Oct. 17	Steering Committee	The Trust's Steering Committee met to discuss the strategic planning timeline, contracting a consultant, and received a Listening Project update.

Oct. 18	Partnership for Strong Families	Partnership hosted an in-person quarterly meeting. All of the Partnerships shared their reports and upcoming activities. Nonprofit members and Children's Trust shared information with the group.
Oct. 18	Parent Focus Group	The Trust hosted its first Listening Project Parent Focus Group at the Trust office.
Oct. 19	Student Focus Group	The first Listening Project Student Focus Group was hosted at Gainesville HS.
Oct. 20	Children's Trust Lights on Afterschool event	Partnered with National Afterschool Alliance to host the 23rd annual Lights On Afterschool event at Harn Museum of Art. (This was Children's Trust 2nd annual event)
Oct 21	BLI Community Conversation on the Business of Childcare	The Children's Trust along with Greater Gainesville Chamber of Commerce, and The Early Learning Coalition of Alachua County have partnered to provide a platform where local business leaders, public policy decision makers, public officials, early learning center owners/ operators, and other community partners gather and explore the business of the childcare industry in Alachua County.
Oct. 22	City of Waldo Fall Festival	Hosted a resource table and shared information with families and participants. Handed out CTAC t-shirts. This was one of our sponsored events.
Oct. 25	High Springs Chamber of Commerce	Meeting with Sharon Decker, Executive Director to share Children's Trust information and discuss Chambers upcoming events.
Oct. 25	Alachua League of Cities	Attended Alachua League of Cities meeting held in Alachua. Marsha Kiner, ED, shared an update on CTAC.
Oct. 26	Community Foundation-Women's Giving Circle	The Community Foundation hosted the Women's Giving Circle at First Magnitude. We were invited to host a resource table and present information about the Children's Trust to the members of the Women's Giving Circle.

Oct. 26	Florida Children's Movement Advisory Meeting	Quarterly regional meeting held at the office of the Children's Trust of Alachua County. This meeting focused on updates on the Future Project, Legislative engagement, and Bosses for Babies statewide initiative.
Oct. 28	Cease Fire Summit- Community Action Meeting	Gainesville Police Department partnered with the Ministerial Alliance to discuss ways to combat violence in the community. GPD plans to form a committee to have ongoing conversations and events to foster safer communities. The Children's Trust was invited to attend the summit and committee.
Oct. 31	Introduction Meeting	Meeting with Tyran Butler with Santa Fe College, The Greater Gainesville Chamber, and the Children's Trust of Alachua County staff to discuss Early Learning Educators, BLI, educational project ideas, and Career and Technical Education.

PROGRAMS Calendar

PROGRAMS CALENDAR (CALENDAR FOR THE PREVIOUS MONTH AND THE UPCOMING MONTH)	
October	
Tuesday, October 4, 2022	Healthy Start Community Doula Collaboration Meeting
Thursday, October 6, 2022	Campaign for Grade Level Reading Meeting
Friday, October 7, 2022	UF Parade Appearance
Monday, October 10, 2022 BOARD MEETING	Gainesville Empowerment Zone - Family Learning Center Presentation
Thursday, October 13, 2022	WUFT Great Good Documentary
Saturday October 15, 2022	Pritzker Children's Initiative and Community Fellow Planning Meeting
Friday October 21, 2022	NCIT Community Monthly Meeting
Friday October 21, 2022	BLI Community Conversation on the Business of Childcare
Tuesday, October 25, 2022	Campaign for Grade Level Reading Advisory Meeting
Wednesday, October 26, 2022	Florida Children's Movement Advisory Meeting
Friday, October 28, 2022	Help Me Grow Alachua Monthly Meeting
November	
Tuesday, November 1, 2022	Heat Map Presentation & Discussion with Dr. Hardt
Tuesday, November 1, 2022	Pritzker Children's Initiative Fellows Meeting
Thursday, November 3, 2022	Youth Services Presentation with Kingsman Academy
Thursday, November 3, 2022	Campaign for Grade Level Reading Meeting
Thursday, November 3, 2022	Community Meeting at Powerhouse Worship Center
Friday, November 4, 2022	Community meeting with Bishop Chris Stokes at the Willie Mae Stokes Community Center
Friday, November 4, 2022	Summer Bridge Program for Early Learning Centers & Discussion with Episcopal Children's Services and CHILD Center
Friday, November 7, 2022	CHS Help Me Grow Program Meeting
Tuesday, November 8, 2022	Future Project Steering Committee Meeting
Tuesday, November 8, 2022	Listening Project - Communications Meeting
Tuesday, November 8, 2022	Meeting with Jack Levine - 4Generations Institute
Tuesday, November 8, 2022	Meeting with Barzella Papa - Community Foundation
Wednesday, November 9, 2022	Pritzker Children's Initiative Bi-monthly Grant Check-In Meeting
Wednesday, November 9, 2022	Early Childhood Discussion with Dr. Snyder
Wednesday, November 10, 2022	Early Learning Coalition of Alachua County Quality Committee Meeting
Monday November 14, 2022 BOARD MEETING	Youth Development Capacity Building Collaborative & Freedom School Presentation
Thursday, November 17, 2022	Greater Gainesville Chamber and Community Childcare Discussion
Friday, November 18, 2022	NCIT Community Monthly Meeting
Monday, November 21, 2022	Pritzker Children's Initiative Grant Partner Meeting
Tuesday, November 22, 2022	Campaign for Grade Level Reading Advisory Meeting
Wednesday November 29 - December 2	Florida Alliance of Children's Councils & Trusts Retreat

PLANNING, RESEARCH, AND EVALUATION

Listening Project - Planning, coordination, and internal and external communications. Developed and maintained the Listening Project [website](#) and a [map](#) of Listening Project activities. Frequent on-going communication with Prismatic Services. More information and details included in the "Staff Report - Listening Project Update".

End of Year Reporting - Reviewing End of Year reporting submitted and following-up with providers regarding questions and missing information. Finalized the counts served by programs. Updated the [FY2022 - Program to Goal Pathway](#). Overall, in FY2022 the Children's Trust served: **15,270 children, 3,433 parents, and 231 professionals**. This is up considerably from our numbers last year, where in FY2021 we served: **6,495 children, 455 parents, and 284 professionals**.

Performance Measures and Data Collection - working with providers and contract measure to develop and refine performance measures and data collection for new and continuing FY2023 contracts.

TeensWork Alachua Evaluation - completing analysis and developing a presentation to detail the program design, background, efforts, outcomes, and results - highlighting successes and accomplishments, as well as, learnings and opportunities for improvement.

Webinars/Articles/Professional Development:

American Evaluation Association - October 13, 2022 - *Coffee Break Conversation: [How to Build a Culture of Evaluation?](#)*

FACCT Lunch & Learn: Out-of-School Time Resources - October 25, 2022 - resources on OST training, quality, curriculum. Link to [Dropbox](#).

FINANCE AND ADMINISTRATION

October Bank Activity Report
October Balance Sheet Report
Monthly Programs and Aid Awards and Expenses

COMMUNICATIONS

Website Traffic – Key Points

- Page Views - 8,037
- New Users - 2,919

Most Viewed Web Pages

- Home Page - 2,355
- Listening Project - 1,396
- Program Directory - 359
- Calendar - 231
- Bids/RFPs - 130

Followers

- Constant Contact 1,288
- Facebook 997
- Twitter 216
- Instagram 209
- LinkedIn 129

In the News

- [Children’s Trust to hold first Community Meeting of its Listening Project on Nov. 7 - Alachua Chronicle - November 3, 2022](#)
- [GNV4ALL receives \\$50,000 grant for early learning center at Metcalfe Elementary - Gainesville Sun - October 26, 2022](#)
- [Children’s Trust of Alachua County Seeking Applicants for Gubernatorial Recommendation - Alachua Chronicle - October 21, 2022](#)
- [Children's Trust and Harn Museum Celebrate Lights On Afterschool - Alachua Chronicle - October 14, 2022](#)
- [Celebrating 20 years of SF College's East Gainesville Initiative – Gainesville Sun – September 27, 2022](#)

BOARD MOTIONS

Motions included in this section are incomplete as of the previous meeting

DATE	MOTION	STATUS	COMMENTS
9/26/22	Have staff draft an emergency order policy that follows the direction of the County.	In progress	

SUCCESS STORIES

Pace Center for Girls Reach Program reported that two girls were successfully discharged from Reach services in the month of September. During services one girl improved prosocial involvement, maintained a low risk of peer relations, and improved social relations. The other girl successfully completed her anger management sessions, she reported improved mental health and overall social relations.

The Early Learning Coalition- Transformative Professional Development Program shared that The University of Florida Anita Zucker Center requested us to be part of a Spotlight Presentation to present on the evolution of the Transformative Professional Development project across all four years. Also, one of the teachers, during a debrief session, reflected on how she can see how effective her practices of self-talk are with her students. She spoke about how student engagement is higher when she does this, and she really understands why this teaching practice is used in the classroom.