



EXECUTIVE DIRECTOR REPORT

January 10, 2022 – February 4, 2022

SUMMARY
<p>Highlight for the Month:</p> <ol style="list-style-type: none"> 1) Issued Summer and Enrichment Services RFP; Reviewed and evaluated TeensWork Alachua RFP (recommendations at today’s Board Meeting), and developed an additional ITN for Capacity-Building for Enrichment providers. 2) 7 earned media items for the month of January. 3) CTAC sponsored and participated in Children’s Week at the state capitol in Tallahassee.

MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT		
DATE	MEETING / EVENT	SUMMARY
1/11/2022	Valaria Hamilton, RN and Doula	Follow-up meeting with community RN and Doula on doula services, needs, and identified community gaps. Discussed personal home visiting approach to engaging BIPOC and ALAANA families.
1/12/2022	5 th Avenue Neighborhood Association	Roberta Parks, President of the association, requested someone from CTAC join their next scheduled meeting in February. The association would like to learn more about CTAC.

1/13/2022	Early Learning Coalition of Alachua County	ELC of Alachua County Quality Committee Team meeting.
1/14/2022	North Central Florida Human Trafficking Task Force	Annual Meeting of the North Central Florida Human Trafficking Taskforce.
1/14/2022	Dedication of Courthouse in honor of the late Judge Stephan P. Mickle	
1/18/2022	Healthy Families	Alachua County Children Abuse Prevention Taskforce. Planning Celebrate the Child event scheduled for April 2.
1/18/2022	Rural Concerns Advisory Committee Workshop	Discussed residents lack of access to basic high-speed internet. Members of the group provided examples of current issues with internet companies not providing internet services in rural part of Alachua County. Discussion only, no action taken.
1/18/2022	FACCT statewide Policy Affinity Group	Update on current bills. During this meeting, 2 bills of concern were discussed: CS/HB 403: Home-Based Businesses/SB 280, and HB 959 pages 20-22 lines 489-532 Open Financial System
1/19/2022	ELC of Alachua County	Board of Directors Meeting;
1/20/2022	Episcopal Children's Services	Met with Autumn Thomas regarding Alachua County's Head Start program and special needs children.
1/20/2022	Cade Museum	Cade Community Forum. Meeting to network, collaborate, and share community updates with other community stakeholders.
1/20/2022	Healthy Start	Healthy Start of North Central Florida Home Visiting Advisory Committee meeting.
1/21/2022	Alachua County Health Department WIC office	Discussion and brainstorm on increasing WIC participation.
1/21/2022	Safety Net Collaborative Meeting	Updates provided on several health related programs throughout the county including the WellFlorida Greatest Baby Shower,

		ACORNS Clinic, Tobacco Free Alachua, Community Paramedic program, and forming a group to make recommendations to the BoCC on spending American Rescue funds.
1/21/2022	Community Foundation of North Central Florida	Met with Barzella Papa to and capacity-building for non-profits and PRG.
1/21/2022	Gainesville Parks, Recreation, and Cultural Affairs	Briefing on plans for the new Youth Services Department (Roxy Gonzalez & Gerard Duncan)
1/22/2022	The Gainesville Black Professionals Leadership Conference & Expo 2022	Guest speakers: Virginia Grant, Executive Director, Gainesville Black Professionals, Dr. Kyla McMullen, Assistant Professor of University of Florida, Dr. McMullen is the first woman of color to earn a PhD in computer science and engineering from the University of Michigan. Natalya Bannister-Roby, Executive Director for PACE Center for Girls. Guest speakers shared their personal stories.
1/22/2022	Balance 180 Gymnastics and Sports Academy	Balance 180 Gymnastics and Sports Academy Event-Birthday Bash celebrating 10 years. The nonprofit offers children of all ages recreational and competitive gymnastics opportunities. The community was invited to celebrate offering lots of fun activities for all.
1/22/2022	Get out the Vote Rally	ED spoke at the Get out the Vote rally on behalf of CTAC programs. The event was organized by 98.9 FM.
1/24/2022	CFNCF – Women’s Giving Circle	Discussed grant reviewing strategies
1/24/2022	Gainesville 4 All	Presentation from Cynthia Curry, Gainesville City Manager.
1/24/2022	Pritzker Grant Partners	Pritzker Grant Partners Meeting. Discussion of data to data, key strategy review, focus for the 2022.

1/25/2022	Newberry Opioid Task Force	Met with Mayor Jordan Marlowe and members of the opioid task for to discuss rural needs and possible partnership with CTAC.
1/25/2022	Gainesville Police Department	Met with Chief Lonnie Scott to discuss youth needs and the One Community initiative.
1/25/2022	Family Resource Centers (Partnership for Strong Families Inc)	Quarterly Resource Center Partner Meeting. Data covering the period January 2021 – December 2021 was displayed. Highlights included that the Resource Centers have received over 20,000 visits. This includes 31,729 specific requests for services.
1/25/2022	Campaign for Grade-Level Reading (United Way)	CGLR Advisory Committee. Planning for the review of the Community Solutions Action Plan (CSAP) and review of other campaign strategies. Introduction of an opportunity for Lectio Technical Assistance.
1/25/2022	Rotary of Gainesville	Guest speaker John De Carmine, Grace Market Place
1/26/2022	YDCBC Input Session	Capacity-building input session for enrichment providers
1/26/2022	CSC of Martin County	Discussion on grant-making process; incorporating a “Community Council” in the review process.
1/27/2022	Head Start/Early Head Start (Episcopal Children’s Services)	Discussion with Episcopal Children’s Services regarding special needs services for children under IDEA Part B
1/27/2022	Florida Office of Early Learning	Rule Workshop 6M-9.115 Procedures and Criteria for Approval of School Readiness Plans.
1/27/2022	Partnership for Reimagining Gainesville Advisory Council, Community Foundation of North Central Florida	Discussed potential applicants and new members to the advisory council. CTAC has invested \$50,000 in this initiative.
1/28/2022	Alachua County Healthcare Advisory Board Outreach	This committee will sunset April, 2022. The group discussed outreach and possible ways

	and Case Management Subcommittee	to reach people to inform them about health care services. It was suggested to include Bilingual services, not only for Hispanic families, but, to include other languages for families moving to Gainesville from other countries, such as Chinese. Large population of Chinese families in Gainesville according to a recent study.
1/28/2022	ACES in Motion	Met with Addison Staples and Anne Koterba; toured Duval Early Learning Center; discussed long-term plans for ACES in Motion at Duval ELC and capacity-building for quality afterschool programs.
1/28/2022	Councilwoman Desmond Duncan-Walker	Discussed Duval Early Learning Center and Seminary Lane neighborhood with Pastor Gerard Duncan and CM Duncan-Walker.
1/31/2022	Family Resource Centers (Partnership for Strong Families Inc.)	Collaboration meeting on creating a Parent Leadership Network with the resource centers as a hub.
1/31/2022	CTAC and ACSB	Collaboration meeting with ACPS Staff and Superintendent on Parent Leadership Academy Brainstormed developing a sustainable community specific curriculum and plan for family leadership training utilizing training curriculum like COFI and driven by families.
1/31/2022	Senator Keith Perry	Discussed FACCT legislative priorities
1/31/2022	Children's Forum Child Advocacy Awards Dinner	CTAC sponsored this event. Excellent networking opportunity with professionals from around the state.
2/1/2022	Rep. Yvonne Hinson	Discussed FACCT legislative priorities
2/1/2022	Ellen Boukari (aide to Rep. Chuck Clemmons)	Discussed FACCT legislative priorities
2/1/2022	FACCT Legislative Meeting	Met with legislators via Zoom including Reps. Nixon, Hawkins, Bartleman, Aloupis; Sens. Book, Ausley, Perry and Pizzo; and Erin

		Smeltzer (AELC), Kyle Baltuch (Florida Chamber Foundation), and Carol Bracey, Ballard and Partners
2/2/2022	FACCT Board Meeting	Elected to serve as the organization's treasurer.

PROGRAMS

PROGRAMS CALENDAR (CALENDAR FOR THE PREVIOUS MONTH AND THE UPCOMING MONTH)	
JANUARY	
Monday, January 10, 2022 – BOARD MEETING	Summer Camp & Enrichment Services RFP and Youth Development Capacity Building Collaborative Update
Monday, January 10, 2022	Contracts Begin – Youth Development of Capacity Building Collaborative ITN
Wednesday, January 12, 2022	TeensWork Alachua Review Team Training
Friday, January 14, 2022	Submission Deadline – TeensWork Alachua RFP
Friday, January 14, 2022	RFP Release – Summer Camp & Enrichment Services RFP
Monday, January 17, 2022	Application Review Period -TeensWork Alachua RFP
Wednesday, January 19, 2022	Bidders' Conference (1 st)- Summer Camp & Enrichment Services RFP
Friday, January 28, 2022	Public Evaluation of Applications – TeensWork Alachua RFP
Monday, January 31, 2022	Interim Report Due for Pritzker Children's Initiative Community Grant

UPCOMING IN FEBRUARY	
Wednesday, February 2, 2022	Bidders' Conference (2 nd)- Summer Camp & Enrichment Services RFP
Monday, February 7, 2022	Technical Assistance Office Hours for Summer Camp & Enrichment Services RFP
Saturday, February 12, 2022	Business Leadership Institute for Early Learning Master Class Session 1
Monday, February 14, 2022 – BOARD MEETING	Funding Recommendations for TeensWork Alachua RFP, Approval of YDCBC Capacity Building Funds for Enrichment Providers
Wednesday, February 16, 2022	Contract Negotiations Begin – TeensWork Alachua
Friday, February 18, 2022	RFP Release – YDCBC Capacity Building Funds for Enrichment Providers

Friday, February 18, 2022	Submission Deadline – Summer Camp & Enrichment Services RFP
Saturday, February 19, 2022	Application Review Period – Summer Camp & Enrichment Services RFP
Tuesday, February 22, 2022	Youth Development Capacity-Building Collaborative “Program Administration - Policy Development & Evaluation.”
March	
Tuesday, March 1, 2022	Contract Begin TeensWork Alachua
Tuesday, March 1, 2022	Public Evaluation of Application – Summer Camp Providers
Wednesday, March 2, 2022	Bidders’ Conference -YDCBC Capacity Building Funds for Enrichment Providers
TBD	Public Evaluation of Applications – Enrichment Services Providers
Saturday, March 5, 2022	Business Leadership Institute for Early Learning Master Class Session 2

INITIATIVES

YOUTH DEVELOPMENT CAPACITY-BUILDING COLLABORATIVE

The Youth Development Capacity-Building Collaborative continues on February on the 22nd . During the session on February 22nd, 2022, there will be a deep dive into the Florida Afterschool Network Quality Standard 1: Administration and Organization. Indicators for high-quality in this area include programs with clearly written mission statements, involvement of children/families in planning, established goals that are measurable, clear policies for children/families/staff, clear feedback systems such as surveys, evaluations systems to track progress and clear relationships with community and business leaders. We'll share examples of these best practices and discuss ways for your programs to implement them too.

The group will meet again on 3/15, 4/26, and 5/24. Ideas for future topics can also be found below. Participants select the final topics.

- Grants and Fundraising (many people mentioned this as a need)
- Health and Safety
- Communication
- Program Structure and Activities

PLANNING, RESEARCH, AND EVALUATION

A. Research/Literature Reviewed

- American Evaluation Association. (2019). *An Evaluation Roadmap for a More Effective Government*. Retrieved from: <https://www.eval.org/Policy-Advocacy/Effective-Government-Roadmap>
- Benitez, L., Cancel, Y., Marx, M., Smith Milway, K. (2021). Why and How Family Foundations Can Advance Equity Through Participatory Measurement. Washington, DC: National Center for Family Philanthropy. Retrieved from: <https://www.ncfp.org/2021/08/13/why-and-how-family-foundations-can-advance-equity-through-participatory-measurement/>
- Fixens, D. & I, K. (2016). *Active Implementation Practice and Science*. National Implementation Research Network. Retrieved from: <https://nirn.fpg.unc.edu/resources/brief-1-active-implementation-practice-and-science>
- Harter, J. (2021). U.S. Employee Engagement Drops for First Year in a Decade. Washington, DC: Gallup. Retrieved from: <https://www.gallup.com/workplace/388481/employee-engagement-drops-first-year-decade.aspx>
- Iruka, I. U., James, C., Reaves, C., & Forte, A. (2021). Black Child National Agenda: America Must Deliver on its Promise. Chapel Hill, NC: Equity Research Action Coalition, Frank Porter Graham Child Development Institute, The University of North Carolina at Chapel Hill. Retrieved from: <https://equity-coalition.fpg.unc.edu/resource/black-child-national-agenda-america-mustdeliver-on-its-promise/>
- Preskill, H. & Mack, K. (2013). Building a Strategic Learning and Evaluation System for Your Organization. FSG. Retrieved from: <https://www.fsg.org/publications/building-strategic-learning-and-evaluation-system-your-organization>

B. Review and/or discussions with Providers on Assessments and Performance Measurement tools they are using or planning to use

- Parenting Sense of Competence (for Project YouthBuild)
- Ganske Work Knowledge (for Help Me Grow)
- Yopp-Singer Test of Phoneme Segmentation (for Help Me Grow)
- Literacy Assessment (from GNV Bridge Literacy Program)
- Motivation to Read Profile (for Freedom Schools)

C. Data Management and Analytics

- Spoke with Ross Leo about HIPAA compliance and the work he's done with other Florida CSCs.
- Tableau Software – downloaded Tableau Public to explore as a tool for data visualization.
- SAMIS – introduced and reviewed demonstration provided on SAMIS by Webauthor.

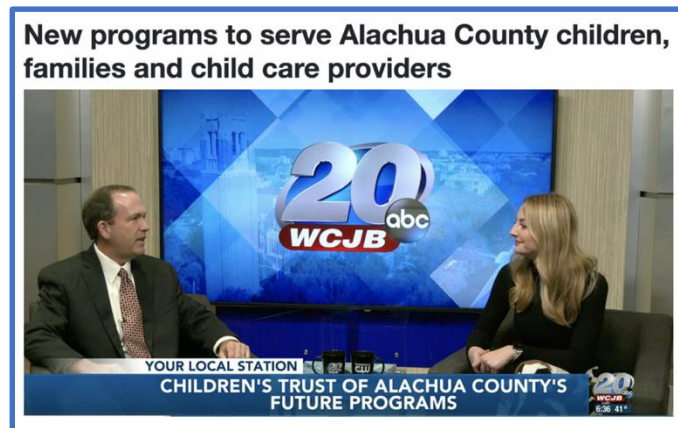
FINANCE AND ADMINISTRATION

- 1) Checks and Expenditure report for January is on the board agenda.
- 2) The 1st Quarter Budget Report is on the Board Agenda

COMMUNICATIONS

Highlights

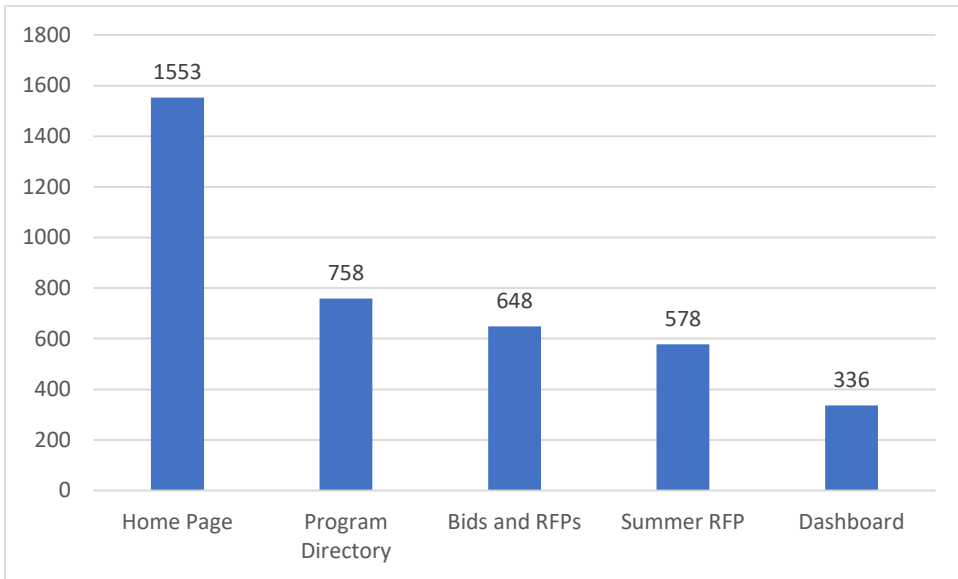
A. Top Post - 17,961 views








B. Website Traffic – Key Points

- Page Views 7,847
- Sessions 2,673
- New Users 1,439

Most Viewed Pages



C. Followers

	1,111
	865
	164
	143
	111

D. CTAC in the News (earned media)

- [Readers comment on a Gainesville For All project, a columnist's piece on housing and more January 22, 2022](#)
- [Alachua Children's Trust expands sus servicios - January 20, 2022 – WUFT-TV](#)
- [ACPS superintendent shows her support for possible arts center in East Gainesville - January 19, 2022 - WCJB](#)
- [New programs to serve Alachua County children, families and child care providers - January 17, 2022 - WCJB](#)
- [New programs to serve Alachua County children, families and child care providers - January 17, 2022 - WCTV](#)
- [Freedom Schools, born in the Civil Rights Era, come to Gainesville this summer - January 16, 2022](#)
- [An agenda for progress in 2022 for Gainesville and Alachua County - January 1, 2022](#)

E. CTAC paid media

- 112 Radio spots on 98.9 FM in celebration of Black History Month

F. [JANUARY NEWSLETTER](#)

G. [CAPITOL CONNECTIONS](#)

BOARD MOTIONS

Motions included in this section are incomplete as of the previous meeting

DATE	MOTION	STATUS	COMMENTS
12/13/21	“have staff look at the enrichment programs that could not apply for this funding, 2. explore what the barriers were for those programs to apply, and 3. to see if there is any opportunity for them to build capacity.”	Completed as of 2/14/22	Staff will 1) ask the board to release an additional INT for capacity-building and 2) provide the board notes from the meeting with enrichment providers (attached to this report)
1/10/22	“have the Executive Director bring back recommendations to reword or remove Section 7.40.B.” of board policies.	In progress	
1/10/22	“ask staff to schedule a board retreat”	Completed	Board retreat scheduled for 2.23.22
1/10/22	“approve Resolution 2022-02 to create a Data Technical Advisory Committee.”	In progress	An update is included in the 2.14.22 Board agenda
1/10/22	“acquir(e) two appraisals for the property at 802 NW 5th Ave”	In progress	

BOARD REQUESTS

DATE	REQUEST	STATUS	COMMENTS
1/10/22	Meet with Gainesville 4 All regarding CTAC involvement in their Family Learning Center (Certain)	Completed	Asked for a budget amount request from the CTAC.
1/10/22	Meet with GPD regarding violence prevention needs (Certain)	Completed	Met with Chief Lonnie Scott on 1.25.22. Suggested CTAC participation in the “One Community” initiative.
1/10/22	Meeting notes from YDCBC summer feedback session (Simon)	Completed	Provided via email on 1/14/2022.

1/10/22	"360 Evaluation" (Cornell)	Completed	Conducted the Gallup Employee Engagement Survey instead.
1/10/22	Presentation by Sherry Kitchens (Hardt)	In progress	
1/10/22	Meeting in groups during board retreat (Snyder)	Completed	Consulted with the Board Attorney who advised on protocols for group meeting while complying with Sunshine laws.
1/10/22	Pritzker/ Birth to 5 updates	Completed	Will be a part of 2.14.22 Agenda
1/31/22	Cumbersome payment process (Certain, from ED Evaluation)	In progress	CTAC staff will schedule an appointment the CTAC Auditor to discuss the requirements of our reimbursement process.

SUCCESS STORIES

Transformative Professional Development (Early Learning Coalition of Alachua County)

The TPD team vetted, sorted, and provided 33 social and emotional books for preschool programs. One of the owners/directors sent this thank you email:

"I wanted to thank you so much for the social/emotional books for our school. There are so many great titles in there and exciting new ones to discover with the children! Developing social/emotional awareness is such a very important foundation for the overall health and well being of the kids on so many levels and one of my favorite curriculum areas so I really appreciate the gift of these beautiful books. Thank you so much for all that you do in making a difference for children and families in our community; you are very appreciated! Take care and have a good day!"

An infant toddler teacher (IT3) had asked the coach how to keep children engaged in activities in previous session. Coach gave IT3 a few strategies and tips for IT3 to try. During next session IT3 had implemented the strategies and during the debrief expressed the change in children and flow of the classroom. Noticed that she was more calm and less stressed. She also expressed that IT2 (director) had shared with her strategies she learned from her session and IT3 was able to implement them in the classroom as well.

NewboRN Home Visiting Program (Healthy Start Coalition of Northcentral Florida)

During the month of December, three new moms were identified as having high blood pressure. The nurse contacted their healthcare providers which resulted in one of the these moms being readmitted to the hospital. This program is amazing and I'm literally telling every new mom I know about it :)

Howard Bishop Community Partnership School (Children's Home Society of Florida)

The two middle school students of the HB school received mental health services last year due to unresolved trauma. The mother of the family agreed for her students to receive services, but she was adamant about not receiving any services for herself. This year, the students were referred for mental health counseling. When speaking with the Parent Coordinator, the mother of the family was extremely on board for her students to receive mental health counseling again. She also admitted that she needed counseling as well. She stated she wanted her students to get acquainted again with counseling, and then she will think about receiving mental health counseling for herself.