



EXECUTIVE DIRECTOR REPORT

April 1, 2025 - May 1, 2025

SUMMARY

1. Children's Week Overview: ELC & Early Learning Leadership Breakfast (Russell Scoates, Small World Daycare & Learning Center), Leon County CSC Family Resource Center Tour), and 5 meetings with our Alachua County Legislative Delegation

MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT		
DATE	MEETING / EVENT	SUMMARY
April 1, 2025	Alachua County Community Resource Center Presentation	ED Kiner, K. Goldwire, and B. James attended the BOCC's meeting to share information on Trust support of its Resource Centers.
April 2, 2025	Gainesville Empowerment Zone Meeting	ED Kiner met with James Lawrence to discuss early learning initiatives.
April 2, 2025	Florida Association for Infant Mental Health	K. Goldwire met with Christine Hughes to discuss FAIMH initiatives in North Central Florida
April 2, 2025	Alachua County Safety Net Collaborative	K. Goldwire met with Dr. Laura Guyer to discuss the collaborative and how the Trust can support current projects led by the collaborative.
April 2, 2025	Performance & Expenditure Review Meeting - IGB - Enrichment	CTAC team met with program staff (Jeff Parker & Heather Neel) to review their year-to-date status on performance goals, evaluation deliverables and fiscal expenditures.
April 2, 2025	Discuss Mentoring and Family Resource Centers with CSC Hillsborough County	Evaluation team had a call with Maria Negrón at CSC Hillsborough regarding their service delivery and evaluation requirements for funded mentoring and family resource centers.
April 2, 2025	Discuss Mentoring and Family Resource Centers with CSC Leon County	Evaluation team had a call with Holly McPhail at CSC Leon regarding their service delivery and evaluation requirements for funded mentoring and family resource centers.

April 3, 2025	Gainesville Empowerment Zone-SAMIS training	A. Wagner met with program staff to facilitate training on performance measures, data collection, and entering/reviewing data in SAMIS.
April 5, 2025	Business and Leadership Institute (BLI) for Early Learning Master Class Graduation	M. Jones, ED Kiner, K. Goldwire, and B. James hosted and attended the graduation of 13 Early Learning Businesses from the BLI Master Class.
April 7, 2025	Help Me Grow Alachua and CHILD Center Meeting	M. Jones attended a collaboration meeting with Help Me Grow Alachua Staff, and the CHILD Center.
April 8, 2025	DFI and UF Health Planning Meeting	M. Jones and K. Goldwire attended a planning meeting with UF Health and A & A Doula Consulting, LLC.
April 8, 2025	Laron Barber, LTI STEM, Meeting	ED Kiner, K. Goldwire, & B. James met Laron Barber, CEO Le'Azon Technology Institute Inc. to follow up previous discussion about bridging robotics and basketball to increase STEM awareness.
April 8, 2025	WUFT NPR Interview	K. Goldwire and representatives from the TeensWork Alachua Summer Employment Program participated in an interview to promote the program and encourage businesses to become employment sites.
April 8, 2025	Commissioner Desmon Duncan-Walker Meeting	ED Kiner and Commissioner Duncan-Walker met to discuss Trust initiatives and potential partnership opportunities.
April 9, 2025	OBGYN Mobile Outreach Ribbon cutting ceremony	M. Jones attended the Ribbon cutting ceremony for the maternal OB GYN mobile outreach bus.

April 9, 2025	One Voice Advocacy Coalition	M. Jones attended the FLAEYC meeting. Makayla Buchanan, Director of Early Learning and Literacy with Florida Chamber Foundation, presented.
April 9, 2025	Infinite Dream Builders - Performance & Expenditure Review	Contract Manager (M. De Zutter), Evaluator (A. Wagner), and Finance team members met with program staff to discuss and review year-to-date progress.
April 9, 2025	Underground Kitchen - Performance & Expenditure Review	CTAC team met with Carlston Watts to review their year-to-date status on performance goals, evaluation deliverables and fiscal expenditures.
April 9, 2025	TeensWork Alachua - Career Readiness and Financial Literacy assessment	B. Wagner met with provider staff (Shardé Goodloe, Marla Meredith, and Anisa Isaac) and collaboratively finalized data collection tools for financial literacy and career readiness.
April 9, 2025	Kids Count – Afterschool Site Visit @ Duval Elementary	M. De Zutter and B. Wagner met with Executive Director Allysen Marks. Review data, scholarship eligibility documents, attendance tracking. Toured the site, spoke with children and staff, and observed programming.
April 9, 2025	Warrington College of Business Human Library 2025	ED Kiner served as a presenter for the Warrington Human Library sharing her perspective on Leadership.
April 10, 2025	Systems Transformation Meeting for Florida Early Learning Roadmap	Attended by M. Jones.

April 10, 2025	Research and Evaluation Affinity Group Meeting- FAACT	Attended by evaluator A. Wagner
April 10, 2025	Housing First for Children Collaborative Meeting	ED Kiner and G. Goldwire attended.
April 11, 2025	ELC and CTAC Check In Meeting	M. Jones and ED Kiner met with CEO Xaveria White.
April 14-16, 2025	Children's Week	ED. Kiner, M.Jones, B. James, and K. Goldwire attended Children's Week.
April 14-18, April 21, 2025	Summer camp contract negotiation meetings	Contract Managers (M. De Zutter, B. James), Evaluator (A. Wagner), and Finance team members met with staff/leadership from each summer camp (25 programs) to discuss summer camp contract, performance measures and data collection, and program budget.
April 17,2025	Meeting with Grace Dixon-Mouser	ED Kiner met with Dixon-Mouser to discuss opportunities for funding support for pediatric feeding therapy and other program services she can offer.
April 17, 2025	Meeting with Commissioner Anna Prizzia	ED Kiner met with Commission Prizzia to provide a CTAC update and an overview of the Comprehensive Literacy Needs Assessment.

April 18, 2025	UF Doula Friendly Designation Planning Meeting	M. Jones and K. Goldwire attended this planning meeting for the launch.
April 18, 2025	OST Youth Participant Survey - Consult with CSC Leon County	B. Wagner met with CSC Leon County's evaluation intern to advise and provide technical consultation on survey development and implementation within SAMIS.
April 21, 2025	Alachua Health and Mental Health Services Advisory Meeting	M. Jones attended this meeting hosted by ECS4 Kids.
April 22, 2025	Aces in Motion – Afterschool Site Visit @ Prairie View Elementary	M. De Zutter and B. Wagner met with Executive Director, Aldreka Everett, to discuss the program and review documents. Review enrollment forms, scholarship eligibility documents, attendance tracking.
April 22, 2025	Greater Duval Neighborhood Association Meeting	ED Kiner met with Carla Lewis to discuss concerns about the Summer RFP process and funding levels.
April 22, 2025	Gianna's Place Overview	ED Kiner met with Cindy Hooker, ED of Gianna's Place. Gianna's Place is a new, start-up nonprofit in Gainesville whose mission is to empower women who are enrolled or planning to enroll in higher education and have an unplanned pregnancy. There will be housing, resources and support offered to the women through their graduation.
April 22, 2025	Alachua County League of Cities Meeting in Archer	ED Kiner attended and provided a CTAC update.

April 22, 2025	Tu Fiesta	ED Kiner and K. Goldwire met with Tu Fiesta to discuss the logistics of the Children's Trust monthly morning show and podcast.
April 23, 2025	Meeting with Dr. Karen Harris	ED. Kiner, M. Jones, B. James, and K. Goldwire attended a meeting with Dr. Karen Harris on Maternal Health needs.
April 23, 2025	Mirror Image Education and Leadership- Evolving Leaders Academy- SAMIS training	A. Wagner and D. Tyson met with program staff to facilitate training on performance measures, data collection, and entering/reviewing data in SAMIS.
April 23, 2025	Alachua Amplified Student Voice - SAMIS and Data Reporting training	B. Wagner and D. Tyson met with program staff to review performance measures, monthly data reporting, deliverables, and using SAMIS.
April 23, 2025	North Central Florida YMCA Meeting with Interim Operations Director John Rollins	ED Kiner, B. James, and K. Goldwire met with Mr. Rollins to discuss the Summer RFP and the YMCA's ability to receive summer funding although it did not submit an application.
April 24, 2025	Dr. Herman Knopf discussion on Early Childhood Initiatives	ED Kiner, K. Goldwire, M. Jones, and B. James met with Dr. Knopf to discuss the Sunshine Portal, CTAC Early Learning Initiatives, and the planning for future projects.
April 24, 2025	AMI Kids Meeting	ED Kiner, K. Goldwire, S. Sumner, and B. James met with AMI Kids ED Jasmin Hall, Regional Dir. Tanya Hollins, and CFO Maria Porto-Duarte to discuss funding for FY 26 and to receive an update on the program and its partnerships locally and statewide.
April 24, 2025	CTAC Finance Committee Meeting	The Finance Committee met and discussed summer camp allocations and the FY26 preliminary budget.

April 25, 2025	Assurance GNV Meeting	ED Kiner met with Virginia Grant, CEO of Assurance GNV to discuss the new organization and its services for caregivers.
April 25, 2025	The Alachua County Safety Net Collaborative	K. Goldwire and representatives from Partnership for Strong Families gave a presentation on the collaboration with the Children's Trust to sustain and expand the Family Resource Center network to municipalities throughout the county.
April 29, 2025	Head Start Summer Bridge - SAMIS and Data Reporting training	B. Wagner met with program staff to review performance measures, data collection and reporting, deliverables, and using SAMIS.
April 29, 2025	Play Wellness Center Meeting	ED Kiner met with Kristina Chance of the Play Wellness Center to discuss mental health programming opportunities for youth.
April 29, 2025	Dream on Purpose REACH Program	ED Kiner attended the last session of the Dream on Purpose REACH Program at Santa Fe High School. The teens discussed what they learned over the nine weeks program related to the 8 C's of Self Leadership.
April 30, 2025	Executive Connect Monthly Meeting	ED Kiner attended the meeting where women leaders discussed networking and branding and balance.
April 30, 2025	Youth Internship Opportunity Discussion with the Gainesville Housing Authority and Goodwill	ED Kiner, G. Goldwire, B. James met with the GHA and Goodwill to discuss opportunities to partner with TeensWork Alachua and the GHA's Leadership Academy program. Discussion included creating opportunities for youth to intern and be exposed to careers while making money.

April 30, 2025	City of Gainesville	K. Goldwire, S. Sumner, and N. Odom met with representatives from the City of Gainesville to discuss the community block grant award for the TeensWork Alachua program.
April 30, 2025	Program Check-in with TeensWork Alachua and CTAC	B. Wagner and M. De Zutter met with TeensWork Alachua staff to plan and prepare for the summer youth employment program.

PROGRAMS CALENDAR

April	
April 1, 2025	Child Abuse Prevention Month Kick-off
April 1, 2025	Flourish Alachua Cohort 2-Applicant Interviews
April 1, 2025	Alachua County Child Abuse Taskforce Pinwheel Planting UF Health (Children's Wing side)
April 1, 2025	Alachua County BOCC Resource Center Meeting
April 3, 2025	Alachua County Campaign for Grade Level Reading
April 3, 2025	Florida Association of Children's Councils and Trust (FACCT) Policy Affinity Group
April 4, 2025	Internal- Early Learning Planning Meeting
April 4, 2025	Advanced Human Trafficking Training for Providers
April 5, 2025	Business and Leadership Institute Masterclass Cohort 4 Graduation
April 5, 2025	Celebrate the Child- Community Event at Westside Park
April 7, 2025	Outpatient Breastfeeding Champion class 1-2
April 7, 2025	HMG & CHILD Center Planning Meeting
April 7, 2025	CTAC Board Meeting - Summer Camp Freedom School Funding Recommendation
April 8, 2025	National Collaboration of Infant and Toddlers (NCIT) Steering Committee Meeting
April 8, 2025	NPR Radio Interview - TeensWork Alachua Business Recruitment
April 9, 2025	OBGYN Mobile Outreach ribbon cutting ceremony
April 10, 2025	Florida Association of Children's Councils and Trust (FACCT) Policy Affinity Group
April 14, 2025	Internal- Early Learning Planning Meeting

April 14, 2025	Outpatient Breastfeeding Champion class 2-2
April 15, 2025	Early Learning Network Collective Funder to Funder National Campaign for Grade Level Reading Meeting
April 16, 2025	North Central Florida Regional Fetal and Infant Mortality Case Review
April 16, 2025	FACCT IT Affinity Group
April 16, 2025	Understanding Hyperarousal provider training
April 17, 2025	Florida Association of Children's Councils and Trust (FACCT) Policy Affinity Group
April 14-18, 2025	Children's Week
April 21, 2025	Children's Trust & Alachua County BOCC Joint Meeting
April 22, 2025	Early Learning Collaborative- Community Meeting
April 22, 2025	SAMIS S3 Collaboration Meeting
April 23, 2025	SAMIS onboarding for Alachua Amplified
April 24, 2025	Healthy Start of North Central Florida Home Visiting Advisory Meeting
April 24, 2025	Safety Net Collaborative - Family Resource Center Presentation
April 24, 2025	Florida Association of Children's Councils and Trust (FACCT) Policy Affinity Group
April 25, 2025	Flourish Alachua Planning Meeting
April 25, 2025	UF Health and CTAC DFI Doula Planning
April 29, 2025	Head Start Summer Bridge Data Reporting & SAMIS training
April 29, 2025	DeafBlind 101 Training for CTAC Providers
April 30, 2025	TeensWork Alachua SAMIS pre-training meeting

May	
May 1, 2025	Community Dialogue Hosted by River Phoenix
May 5, 2025	TeensWork Alachua - Evaluation and SAMIS Training
May 7, 2025	Tu Fiesta Morning Show
May 7, 2025	Opioid Task Force Meeting
May 8, 2025	Summer Provider Kick-off Virtual Training 10 am and 6:30 pm
May 8, 2025	ACCESS Task Force Meeting
May 8, 2025	Florida Association of Children's Councils and Trust (FACCT) Policy Affinity Group
May 9, 2025	Early Learning Coalition of Alachua County Quality Committee Meeting
May 12, 2025	North Central Florida Chapter of FLAEYC Meeting
May 13, 2025	HIPPY Introduction meeting
May 14, 2025	Summer Provider Onboarding Fiscal Training
May 16, 2025	Summer Provider Onboarding Delivery Training
May 20, 2025	A & A Doula Consulting LLC Check In Meeting
May 20, 2025	Comprehensive Literacy Assessment Report Presentation at the Alachua County School District
May 21, 2025	North Central CRT Meeting
May 22, 2025	Florida Association of Children's Councils and Trust (FACCT) Policy Affinity Group
May 24-25, 2025	Flourish Alachua Cohort 2 Training
May 29, 2025	Summer Camp Professional Development Training

PLANNING, RESEARCH, AND EVALUATION

FY2025 Summer Camp

- Developed, reviewed and finalized performance measures and data reporting requirements with providers during contract negotiation meetings for 25 summer camp programs.
- Developed and shared a survey to be administered to summer camp staff at the conclusion of pre-camp training. Survey measures staff feelings of preparedness to maintain a safe camp environment and handle emergencies.
- Planned and scheduled Provider Professional Development Training for summer camp leaders, which will include a presentation from UF CARD (Center for Autism and Related Disabilities).

Youth Mentoring

- Completed data analysis to assess provider mid-year performance.
- Literature review of new publications and resources for youth mentoring.
- **Provider Convening** - CTAC hosted a gathering attended by mentoring program managers to reiterate our goals, best practices in mentoring, share program performance results, discuss implementation challenges, and how we move forward with funding mentoring in the future.
- **Consultation with other CSCs** - Met virtually with Children's Services Council (CSC) evaluation colleagues in Hillsborough and Leon counties to discuss service delivery and evaluation requirements for funded programs.

Performance Measure Reviews and Data Support

- Evaluated data quality and performance measures for all programs to inform funding modification recommendations.
- Facilitated meetings with providers to review program performance and developed performance improvement plans as needed.
- Meeting and communication with providers to offer support in data collection. Providers supported include:
 - Gainesville Empowerment Zone (Neighborhood Innovation Grant)
 - Mirror Image Youth Leadership
 - Swampbots Robotics
 - Infinite Dream Builders (Enrichment)
 - Underground Kitchen (Enrichment)
 - Florida Museum (Enrichment)
 - River Phoenix Center for PeaceBuilding
 - TeensWork Alachua
 - Head Start Summer Bridge
 - Amplified Student Voice
 - Willie Mae Stokes - Family Resource Center
 - Partnership for Strong Families - Family Resource Centers
 - Aces in Motion - Afterschool

- Boys & Girls Club - Afterschool
- Kids Count - Afterschool
- Girls Place - Afterschool

SAMIS Data Management

- Explore, test, and refine participant import features.
- Participate in exploration and implementation of electronic program enrollment.

After School Site Visits

- Implemented Afterschool CQI and Site Monitoring tool within SAMIS
- Collaborated with Contract Managers to assess program performance, contract compliance, and outcomes. Providers participating in site visits this month: Kids Count and Aces in Motion.

Survey Development / Enhancements

- Refined and implemented the ***Program Reflection survey*** within SAMIS. The purpose of this survey is to collect qualitative data on program accomplishments, collaborative efforts, success stories, challenges experienced, opportunities & future plans, as well as pictures of the program in action. This survey is a required deliverable and has been included in all programmatic contracts since 2022.
- Refined and implemented the ***Provider Perspectives survey*** – to collect providers’ perspective on CTAC processes, relationships with CTAC staff, overall impressions of CTAC, and an opportunity to provide suggestions for improvement. The Provider Perspectives survey is anonymous and strongly encouraged. Pieces of this survey used to be included in the Provider Reflection survey, but now this is a stand alone survey with several new items.
- Implemented ***individualized survey links*** in SAMIS to enhance the ease and efficiency of parents completing the *Family Resource Center (FRC) pre & post survey*. Created a video to demo this enhancement and notified FRC provider staff.
- Refined and implemented a ***Career Readiness and Financial Literacy assessment*** after collaborative discussions with the Economic Awareness Council and TeensWork Alachua staff.

Evaluation Internship at the Trust

- Evaluation Intern, Jordan Sutherland, completed her internship with the Trust. She will be graduating with her Master’s Degree in Research, Evaluation, and Measurement from the University of Florida.
- Reached out to University of Florida professors to share information on the summer evaluation internship opportunity with the Trust. Received resumes, interviewed, and offered the summer opportunity to a graduate student from the Research, Evaluation, and Measurement program.

FINANCE AND ADMINISTRATION

March 2025 Checks & Expenditures

2nd Quarter Financial Reports with memo to BoCC.

2nd Quarter Programmatic Awards & Expenditures Report

Other Items

Finance attended all Summer Program budget negotiations. We are helping providers with post meeting revisions as agreed upon during those meetings. Over half have been sent to Programs to begin the next steps.

Audit FY24

We continue to assist as needed. We are on track to meet the target dates.

Budget FY26

We have a great start to the FY26 Budget. We are awaiting actual revenue amounts from Property Appraiser, due the end of May.

COMMUNICATIONS

Social Media- Key Points

- Gained 22 net followers on Facebook and 20 net followers on Instagram
- Facebook views were 6.3K and on Instagram, we reached 1.2K viewers mainly from our posts which were recaps from the Open House and Children's Week Highlights.
- Notable posts were our Open House highlight reel and a collaboration post with Crafty Gemini which showcased one of their enrichment sessions. The reel with Crafty Gemini amassed 12.8K views.

In the News

- 4/1/2025 - Main Street Daily News article: [Alachua County seeks applicants for Children's Trust Board](#)
- 4/10/2025 - Alachua County Community Update Newsletter: [The April 10 Issue of Community Update is Out!](#)
- 4/20/2025 - TeensWork Alachua and Children's Trust of Alachua County were featured on WUFT NPR segment "[Tell Me About It](#)" podcast.
- 4/21/2025 - Main Street Daily News article: [Alachua County leaders flip to new chapter of literacy plan](#)
- 5/4/2025 - Main Street Daily News update: [March 2025 Citizens of the Month](#)

BOARD MOTIONS AND REQUESTS

DATE	MOTION / REQUEST	STATUS
3.25.2024	Vice Chair Twombly suggested a presentation by a Medicaid outreach provider to discuss the full range of Medicaid's services. ED Kiner suggested this be incorporated into staff's professional development and into the training offered to providers.	Scheduling in progress
8.12.2024	Member Chance mentioned that programmatic dashboards showing awarded amounts and actual invoiced/funded amounts for each program area would be helpful and useful for staff to create or distribute.	Draft in progress
9.9.2024	Chair Pinkoson requested to have a discussion for future RFPs about the maximum amount of funding a provider can request of the total allocation.	Strategic Planning Retreat Discussion
11.4.2024	The Board discussed the need for affordable housing for families with children, with a focus on those living in cars or motels. Member Hardt suggested contacting Anne Ray from the Shimberg Center to give a presentation on local issues and potential solutions.	Scheduling In progress
11.4.2024	The Board requested a joint meeting with the Alachua County Library Board.	In progress
2.10.2025	Member Hardt requested the Board invite Theresa Beachy to discuss affordable housing, ALICE report, and the work she's doing with the chamber. Would also like to discuss housing challenges in Gainesville, particularly among our "heroes" - teachers, law enforcement, fire rescue, and nurses.	Scheduling In progress
3.10.2025	The Board directed the ED to develop and present a policy establishing the COO's authority to sign on behalf of the ED.	Completed CTAC Board Policy 7.100
3.10.2025	Member Chance suggested checking with other CSC's and considering listing funded organizations under priorities on the website for accountability.	In progress
3.10.2025	Dr. Labarta requested a follow-up to the community needs listing.	In progress (Researching)

3.10.2025	Dr. Hardt requested a follow-up report on future agenda from Partnership for Strong Families.	June Board Packet
4.7.2025	Member Chance requested more information about national and state campaigns for grade-level reading that have/are successful in increasing 3rd grade reading scores. (Backbone organizations and their models).	In progress
4.7.2025	Member Chance expressed interest in learning whether or not other Trusts prioritize zip codes with identified gaps in funding decisions (FL Chamber Gap Map)	In progress

SUCCESS STORIES

Kids Count in Alachua County - After School Program Literacy Support Partnership

For the last 5 years, the *Kids Count in Alachua County* After School Program has partnered with UF student volunteers to provide tutoring and literacy instruction.

To date over 80 UF students trained in UFLI curriculum and reciprocal reading strategies have supported Kids Count's After School commitment to impacting the literacy needs of the children they serve. UFLI E 5 Curriculum, is designed to teach foundational reading skills to students, particularly in kindergarten through 2nd grade. The curriculum is structured with detailed lesson plans and various resources and activities to guide teachers through the various stages of learning.

To break down what this has meant for Kids Count participants this year: Since January 2025, UF student volunteers have dedicated close to 900 hours of one-on-one reading, tutoring and literacy support. Additionally, Kids Count Alachua was selected this year to pilot the reintroduction of the America Reads program through UF which included an additional 6 paid tutors that received supplemental training from the UF College of Education / UFLI on implementing the curriculum and utilizing resources, activities and games that support instruction and practice.

Kids Count's Program Director shared a story about two little boys, both currently in foster/kinship. As the year has progressed it has been noted that the boys have been turning to reading as their preferred method of calming down when they feel escalated. They have a wide range of tools to choose from (coloring, sensory toys, sitting with a teacher), but for the last several months they have been choosing to read!