



CHILDREN'S TRUST

OF ALACHUA COUNTY

Summer Camp and Freedom School RFP 2025-01 Award Announcement

April 7, 2025



Introduction

- The CTAC seeks qualified providers to offer summer camp services to children and youth in Alachua County.
- The CTAC also seeks qualified providers to support the expansion of Freedom School sites to Hawthorne, FL and Newberry, FL.
- Allocation: \$2,000,000
 - Summer Camp \$1,840,000
 - Freedom School \$160,000
- Target: Children and youth
- Service Location: Alachua County
- Terms of Service
 - May 1, 2025– August 30, 2025
 - Renewal opportunities
 - April 1, 2026 – August 30, 2026
 - April 1, 2027- August 30, 2027





Summer Camps

Summer Camp:

- Offer ongoing in-person summer camp services and programming that serve children and families
- Serve low- and middle-income children who reside in Alachua County entering grades K to 12th
- Recruit eligible children for CTAC summer camp scholarships
- Implement creative, innovative programming that meets the needs and interests of children enrolled
- Employ highly qualified staff members capable of developing strong, positive relationships with participants Host summer camp services at sites that are safe and enriching environments
- Staff trained in first aid and infant and child cardiopulmonary resuscitation (CPR) procedures
- Ensure minimum staff ratios are 1:20 and all staff have Level 2 background screenings, approved by DCF
- Ensure required liability coverage requirements are met prior to contract execution



Freedom School

Freedom School:

- Serve low- to middle- income children who reside in Alachua County entering grades K to 12th
- Recruit eligible children to attend Freedom School
- Attend all required Freedom School trainings
- Implement and host Freedom School in Hawthorne, FL and Newberry, FL
- Host Freedom School at a site that is safe and has an enriching environment
- Employ highly qualified staff members capable of developing strong, positive relationships with participants
- Provide Freedom School for six weeks
- Staff trained in first aid and infant and child cardiopulmonary resuscitation (CPR) procedures
- Ensure minimum staff ratios are 1:10 and all staff have Level 2 background screenings, approved by DCF
- Ensure required liability coverage requirements are met prior to contract execution



Target Population

Target Population

The target population for this RFP is children and youth from low- to middle income families living in Alachua County, who are rising kindergarteners through rising 12th graders.

Summer camp providers will recruit and enroll children in summer camp programming under the following criteria:

- Children from families at or below 300% FPL
- Children in foster care
- Children in voluntary and formal kinship care
- Children under in-home case management supervision, and/or
- Children from families receiving SNAP benefits

Freedom School

- 60% of youth from families under 300% of the Federal Poverty Level.



Service Location

Service Locations

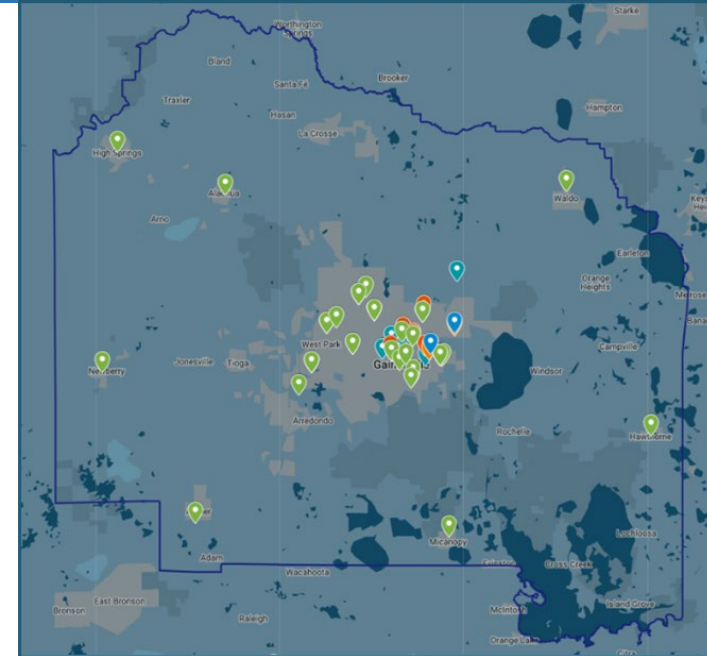
The CTAC expects to fund sites throughout Alachua County.

- Alachua
- Archer*
- Hawthorne*
- High Springs
- La Crosse*
- Micanopy
- Newberry
- Waldo*

Freedom School

- Hawthorne
- Newberry

- Applicants may provide services in a variety of locations, including, but not limited to schools, city or county parks and facilities, faith-based locations, and community organizations.
- Indoor and outdoor spaces should be able to accommodate all program activities adequately and safely.





Summer Camp Evaluation Criteria

Organizational Capacity and Description=25points

Summer Camp Description and Implementation=35points

Budget=20points

Provider Video=5points

Site Agreement Letter=15points

Bonus Points (Rural Areas =5pts and Camp Duration=5pts)

Application Score	
80 - 100	Organizations with the highest scores will be recommended for funding, contingent upon available funding
70-79.9	
69.9 and below	Not recommended for funding



Freedom School Evaluation Criteria

Organizational Capacity and Description = 25 Points

Program Description and Implementation = 35 Points

Budget = 25 Points

Provider Video = 5 Points

Site Agreement Letter = 10 Points

Total possible Points = 100

Applicants with the two highest scores will be recommended for
funding

Summer Camp and Freedom School Budget & Compensation



- All applicants must complete a site budget and summary budget
- Traditional Camps \$300 per child per week for traditional camp programs
- Specialty camp \$350 per child per week for programs.
- The CTAC has allocated up to \$160,000 for the Akwaaba Freedom School expansion.



Performance Measures

- Children enrolled
- Program days
- Youth attendance
- Youth and family satisfaction
- Staff training



Performance Measures



How Much?	Target
Children enrolled who attend at least 3 days in a week	Based on proposal
Number of program days	Based on proposal
Number of staff training sessions	Based on proposal
How Well?	Target
Children attend for the number of days anticipated	75%
Parents were satisfied with camp communication	85%
Families were satisfied with the camp experience overall	90%
Staff felt training equipped them to succeed in their role	90%
Staff felt training equipped them with skills to maintain a safe environment and handle emergencies	95%
Better Off?	Target
Families were satisfied with the learning activities offered	90%
Families report their children enjoyed their camp experience	90%
Families felt their children were safe while at camp	90%

Performance Measures: Freedom Schools



How Much?	Target
Scholars enrolled who attend at least one day	Based on proposal
Number of program days	Based on proposal
Number of parents who participate in one or more family engagement activity	Based on proposal
Number of volunteers assisting with camp programming	Based on proposal
How Well?	Target
Scholar Attendance (the average number of days attended relative to the number of program days for all scholars enrolled)	85%
Parent/Caregiver Involvement (the percentage of scholars enrolled who had one or more parent/caregiver attend a weekly family engagement activity)	50%
Parents were satisfied with Camp Communication	85%
Families were satisfied with the Overall Camp Experience	90%
Better Off?	Target
Scholars Improve or Maintain Reading Scores	80%
Scholars Gain Confidence	90%
Families were satisfied with Learning Activities Offered	90%
Families felt their Children were Safe while at Camp	90%

FY 2025 Summer Camp RFP

Scoring & Budget Summary



Organization	Total amount (Budget)	Score	Budget Summary	Total Cost	Request from CTAC	Other Sources	Maximum CTAC Funding
I AM STEM	\$180,095.50	101	Total Cost	\$256,081.55	\$180,095.50	\$75,986.05	\$180,095.50
			Total Budgeted Enrollment	250	150	100	
			Total Program Weeks	8	8	8	
			Cost per child per week	\$128.04	\$150.08	\$94.98	
GAINESVILLE AREA COMMUNITY TENNIS ASSOCIATION, INC.	\$56,700.00	97.5	Total Cost	\$263,647.35	\$56,700.00	\$343,787.64	\$56,700.00
			Total Budgeted Enrollment	27	27	27	
			Total Program Weeks	7	7	7	
			Cost per child per week	\$1,394.96	\$300.00	\$1,818.98	
Just for Us Education	\$137,120.11	95	Total Cost	\$137,120.11	\$137,120.11	\$0.00	\$137,120.11
			Total Budgeted Enrollment	140	130	10	
			Total Program Weeks	8	8	8	
			Cost per child per week	\$122.43	\$131.85	\$0.00	
GAINESVILLE CIRCUS CENTER, INC.	\$25,200.00	94.75	Total Cost	\$88,159.50	\$25,200.00	\$62,959.50	\$25,200.00
			Total Budgeted Enrollment	28	12	16	
			Total Program Weeks	6	6	6	
			Cost per child per week	\$524.76	\$350.00	\$655.83	
GIRLS PLACE, INC.	\$153,934.46	94	Total Cost	\$340,516.24	\$153,934.46	\$186,581.78	\$153,934.46
			Total Budgeted Enrollment	165	110	55	
			Total Program Weeks	9	9	9	
			Cost per child per week	\$229.30	\$155.49	\$376.93	
Traveling Art Camp	\$291,949.00	93.25	Total Cost	\$379,150.00	\$291,945.50	\$87,204.50	\$291,945.50
			Total Budgeted Enrollment	110	85	25	
			Total Program Weeks	10	10	10	
			Cost per child per week	\$344.68	\$343.47	\$348.82	
COMMUNITY IMPACT CORPORATION, INC.	\$129,299.50	92	Total Cost	\$146,105.50	\$129,299.50	\$16,809.00	\$129,299.50
			Total Budgeted Enrollment	75	60	15	
			Total Program Weeks	9	9	9	
			Cost per child per week	\$216.45	\$239.44	\$124.51	
BOYS' AND GIRLS' CLUBS OF NORTHEAST FLORIDA, INC.	\$126,000.00	88.75	Total Cost	\$318,733.61	\$126,000.00	\$192,733.61	\$126,000.00
			Total Budgeted Enrollment	70	70	70	
			Total Program Weeks	6	6	6	
			Cost per child per week	\$758.89	\$300.00	\$458.89	

FY 2025 Summer Camp RFP

Scoring & Budget Summary



Organization	Total amount (Budget)	Score	Budget Summary	Total Cost	Request from CTAC	Other Sources	Maximum CTAC Funding
DEEPER PURPOSE COMMUNITY CHURCH, INC.	\$180,110.46	88.25	Total Cost	\$523,898.10	\$180,110.46	\$343,787.64	\$180,000.00
			Total Budgeted Enrollment	70	60	10	
			Total Program Weeks	10	10	10	
			Cost per child per week	\$748.43	\$300.18	\$3,437.88	
Camp Makerie	\$122,750.00	86.75	Total Cost	\$236,805.00	\$130,697.00	\$106,108.00	\$122,500.00
			Total Budgeted Enrollment	125	50	75	
			Total Program Weeks	7	7	7	
			Cost per child per week	\$270.63	\$373.42	\$202.11	
IGB EDUCATION CORP	\$106,468.00	86	Total Cost	\$179,670.00	\$106,468.00	\$73,202.00	\$106,468.00
			Total Budgeted Enrollment	45	45		
			Total Program Weeks	8	8		
			Cost per child per week	\$499.08	\$295.74	\$0.00	
KIDS COUNT IN ALACHUA COUNTY, INC.	\$40,001.62	85.25	Total Cost	\$40,001.62	\$40,001.62	\$0.00	\$40,001.62
			Total Budgeted Enrollment	35	35	0	
			Total Program Weeks	4	4	0	
			Cost per child per week	\$285.73	\$285.73	\$0.00	
Behavior Bricks	\$250,182.46	85.25	Total Cost	\$251,122.70	\$250,182.46	\$940.24	\$250,182.46
			Total Budgeted Enrollment	80	80	0	
			Total Program Weeks	9	9	0	
			Cost per child per week	\$348.78	\$347.48	\$0.00	
1000 Voices of Florida, INC.	\$63,540.00	84	Total Cost	\$74,325.44	\$63,540.00	\$10,785.44	\$63,540.00
			Total Budgeted Enrollment	50	50	50	
			Total Program Weeks	9	9	9	
			Cost per child per week	\$165.17	\$141.20	\$23.97	
The Concrete Rose Foundation	\$50,000.00	83.25	Total Cost	\$62,589.86	\$50,008.75	\$12,581.11	\$50,008.75
			Total Budgeted Enrollment	25	15	10	
			Total Program Weeks	8	8	8	
			Cost per child per week	\$312.95	\$416.74	\$157.26	
University of Florida Veterinacy Medicine	\$20,296.74	82.5	Total Cost	\$38,630.55	\$20,296.74	\$18,333.81	\$8,750.00
			Total Budgeted Enrollment	25	25	25	
			Total Program Weeks	1	1	1	
			Cost per child per week	\$1,545.22	\$811.87	\$733.35	

← \$1,799,477

← \$1,862,987

← \$1,912,996

← \$1,921,746

FY 2025 Summer Camp RFP

Scoring & Budget Summary



Organization	Total amount (Budget)	Score	Budget Summary	Total Cost	Request from CTAC	Other Sources	Maximum CTAC Funding
Limitless Adventures, Inc.	\$54,025.04	80.75	Total Cost	\$54,025.04	\$54,025.04	\$0.00	\$54,025.04
			Total Budgeted Enrollment	20	20	20	
			Total Program Weeks	8	8	8	
			Cost per child per week	\$337.66	\$337.66	\$0.00	
University of Florida CROP	\$40,000.00	80	Total Cost	\$52,205.49	\$40,373.48	\$11,832.01	\$35,000.00
			Total Budgeted Enrollment	20	20	20	
			Total Program Weeks	5	5	5	
			Cost per child per week	\$522.05	\$403.73	\$118.32	
MIRROR IMAGE EDUCATION AND LEADERSHIP, INC.	\$88,800.00	79.75	Total Cost	\$118,444.60	\$88,818.43	\$29,626.17	\$88,800.00
			Total Budgeted Enrollment	74	74	74	
			Total Program Weeks	4	4	4	
			Cost per child per week	\$400.15	\$300.06	\$100.09	
Star Center Children's Theatre	\$76,440.00	79.25	Total Cost	\$111,720.00	\$76,440.00	\$35,280.00	\$76,440.00
			Total Budgeted Enrollment	95	65	30	
			Total Program Weeks	6	6	6	
			Cost per child per week	\$196.00	\$196.00	\$196.00	
HAGIOS EARLY LEARNING CENTER	\$33,677.25	78.25	Total Cost	\$33,760.85	\$33,667.25	\$93.60	\$26,400.00
			Total Budgeted Enrollment	11	11	11	
			Total Program Weeks	8	8	8	
			Cost per child per week	\$383.65	\$382.58	\$1.06	
DANCE ALIVE, INC.	\$7,000.00	77.75	Total Cost	\$7,013.79	\$7,000.00	\$13.79	\$7,000.00
			Total Budgeted Enrollment	20	20	20	
			Total Program Weeks	1	1	1	
			Cost per child per week	\$350.69	\$350.00	\$0.69	
Williams Temple Church	\$39,222.24	77.5	Total Cost	\$40,732.24	\$39,222.24	\$1,510.00	\$39,222.24
			Total Budgeted Enrollment	350	350	350	
			Total Program Weeks	1	1	1	
			Cost per child per week	\$116.38	\$112.06	\$4.31	
CULTURAL ARTS COALITION, INC.	\$14,000.00	72.5	Total Cost	\$30,357.00	\$14,000.00	\$16,357.00	\$3,500.00
			Total Budgeted Enrollment	8	2	6	
			Total Program Weeks	5	5	5	
			Cost per child per week	\$758.93	\$1,400.00	\$0.00	

\$1,975,771

\$2,010,771

FY 2025 Summer Camp RFP

Scoring & Budget Summary



Organization	Total amount (Budget)	Score	Budget Summary	Total Cost	Request from CTAC	Other Sources	Maximum CTAC Funding
Greater Duval Neighborhood Association	\$113,744.63	71.5	Total Cost	\$52,404.63	\$113,744.63	\$0.00	\$42,000.00
			Total Budgeted Enrollment	20	20	0	
			Total Program Weeks	7	7	0	
			Cost per child per week	\$374.32	\$812.46	\$0.00	
Cuscowilla Summer Camp	\$40,500.00	65.75	Total Cost	\$130,828.80	\$40,463.90	\$90,364.90	\$40,463.90
			Total Budgeted Enrollment	75	75	75	
			Total Program Weeks	7	7	7	
			Cost per child per week	\$249.20	\$77.07	\$172.12	
Palm Breeze Youth Services Inc	\$67,347.00	63.5	Total Cost	\$62,240.00	\$67,347.00	-\$5,107.00	\$67,347.00
			Total Budgeted Enrollment	60	60	60	
			Total Program Weeks	8	8	8	
			Cost per child per week	\$129.67	\$140.31	-\$10.64	
Mt. Pleasant United Methodist Church	\$13,020.00	54.5	Total Cost	\$13,020.00	\$13,020.00	\$0.00	\$10,500.00
			Total Budgeted Enrollment	20	15	5	
			Total Program Weeks	2	2	2	
			Cost per child per week	\$325.50	\$434.00	\$0.00	
FY 2025 Summer Camp Totals	\$2,521,424.01	82.804	Total Cost	\$4,043,309.57	\$2,529,722.07	\$1,711,770.79	\$2,412,444.08
			Total Budgeted Enrollment	2093	1736	1159	
			Total Program Weeks	181	181	153	
			Cost per child per week	\$12,039.69	\$9,888.62	\$9,015.48	

Cost



Summer Camp total allocated	Summer Camp total requested	Staff Recommendation total
\$1,840,000	\$2,521,424	\$1,912,996
Freedom School allocated	Freedom School requested	Freedom School requested
\$160,000	\$0.00	\$80,000



Next steps

- Approval to negotiate contracts April 7, 2025
- Preparation for contract negotiation April 8th-11th
- Contract negotiations begin Monday, April 14, 2025, through Friday, April 25, 2025
- Contracts begin Thursday, May 1, 2025



Recommendations

- 1) Approve Resolution 2025-03, Summer Camp and Freedom School RFP award recommendation
- 2) Authorize staff to negotiate and execute contracts with organizations that are within the approved board allocation.
- 3) Integrate all Freedom School allocated funds into Summer Camp allocation or,
- 4) Fund one Freedom School, not to exceed \$80,000. Remaining funds to be added in Summer Camp allocation.



CHILDREN'S TRUST

OF ALACHUA COUNTY

Thank you!