

Gun Violence Prevention Alliance - Strategic Plan Scope of Work

The Gainesville City Commission, the Alachua County Commission, and the United States Surgeon General all declared gun violence a public health crisis. Community and government participants in an August 2023 summit discussed gun-violence related topics and recommended a partnership anchored by a central clearinghouse, convener, and collaborator to share data pertaining to gun violence. In response, Alachua County (“the County”), the City of Gainesville (“the City”), and Santa Fe College (“the College”) formed the Community Gun Violence Prevention Alliance (“the Alliance”), to enhance cooperation and strengthen efforts to address gun violence, to improve systems and collaborative strategies to produce better outcomes for survivors of gun violence and those at risk, and to spearhead a collaborative group of community stakeholders.

The Alliance (GVA) is a collaborative initiative focused on addressing gun violence in Alachua County. This proposal seeks a qualified consultant or organization to develop a three to five-year comprehensive strategic plan to prevent and reduce gun violence using a public health approach, targeting all major causes and manifestations, including homicide, community-based violence, domestic/interpersonal violence, suicide, and accidental shootings. The plan will emphasize collaboration, community involvement, evidence-based approaches, and performance measurement. All activities will be conducted in a trauma-informed manner.

****Objectives:****

- Develop a county-wide strategic plan that addresses gun violence in all forms; homicide, community-based violence, domestic violence, suicide, and accidental shootings.
- Engage with community stakeholders throughout Alachua County municipalities; including Gainesville, Alachua, High Springs, Archer, Micanopy, Waldo, LaCross, Hawthorne, and Newberry as well as unincorporated areas to ensure the plan is informed by those most impacted, including youth.
- Align the plan with existing prevention and intervention efforts by the City of Gainesville, Alachua County, and Santa Fe College.
- Provide actionable recommendations that are feasible, sustainable, innovative, and culturally appropriate.
- Establish performance metrics to measure the effectiveness of implemented strategies.
- Identify opportunities for skill development for the workforce, policymakers, and others with respect to gun violence prevention
- Through the planning process strengthen the Alliance and Stakeholder group with respect to collaboration, coordination, and communication

- All community engagement activities need to be conducted in a trauma-informed manner.

****Scope of Work:****

Phase 1: Assessment and Data Collection

- Review Existing Literature and Initiatives: Assess current strategies, initiatives, and policies related to gun violence prevention within Alachua County and beyond. Identify gaps and areas for improvement.
- Data Analysis: Collect and analyze quantitative and qualitative data on gun violence incidents, patterns, and demographics from local law enforcement, healthcare providers, and community organizations. Collect and analyze data related to local resources for gun violence prevention to identify gaps, over and under utilized programs and activities. Utilize an equity lens in conducting all data analyses.
- Community Engagement: Use the design thinking process to conduct focus groups, interviews, and surveys with stakeholders, including residents, law enforcement, youth, healthcare providers, educators, faith-based organizations, and advocacy groups, to gather input and insights. Engagement will provide an opportunity for multiple ages and perspectives to be represented.

Phase 2: Plan Development

- Strategic Framework Design: Develop a framework that integrates violence prevention models, such as public health approaches and place-based policing, adapted to the context of Alachua County. Include primary, secondary, and tertiary approaches to prevention.
- Identifying Priority Areas: Based on data and stakeholder input, identify key focus areas for intervention, such as youth engagement, mental health, domestic violence prevention, and community policing.
- Drafting Actionable Strategies: Propose evidence-based actions, programs, and initiatives tailored to the priority areas. Ensure strategies are inclusive and considerate of cultural and socioeconomic factors.
- Partnership and Resource Mapping: Identify potential partners and resources, including federal, state, and local funding sources, that can support plan implementation.

Phase 3: Implementation and Monitoring Plan

- Implementation Timeline: Develop a phased implementation timeline that outlines short-term and long-term goals.

- Performance Metrics: Establish clear metrics and indicators to evaluate the success of the plan. Include mechanisms for regular review and adjustment based on outcomes.
- Capacity Building: Recommend capacity-building measures for local organizations and stakeholders involved in plan implementation.

****Deliverables:****

- A comprehensive report detailing findings, strategic framework, actionable strategies, implementation timeline, and performance metrics.
- Executive summary of the strategic plan for distribution to community stakeholders.
- Presentation materials for stakeholder meetings and public forums.
- Communication and engagement plan for ongoing collaboration with community partners.

****Proposal Requirements:****

- Qualifications: Provide relevant experience in developing strategic plans, particularly in public safety or public health contexts.
 - To include examples of past relevant work with clients (i.e., Youth, mental health, working with government entities and community stakeholders, addressing violence or other social issues)
- Approach: Outline the methodology and approach for each phase of the scope of work.
 - To include details around the community engagement methodologies
- Timeline: Include a proposed timeline for completing the project including an anticipated start date.
- Budget: Detail a budget, including a breakdown of costs for personnel, materials, and other expenses.

****Evaluation Criteria:****

Proposals will be evaluated by a representative from Alachua County, the City of Gainesville, and Santa Fe College based on:

- Demonstrated experience and expertise in similar projects.
- Understanding of community dynamics and local context.
- Feasibility and clarity of the proposed approach.
- Capacity to engage diverse stakeholders effectively.
- Cost-effectiveness.
- Anticipated start date and timeline.
- Familiarity with and knowledge of Alachua County, FL.

