



CHILDREN'S TRUST

OF ALACHUA COUNTY

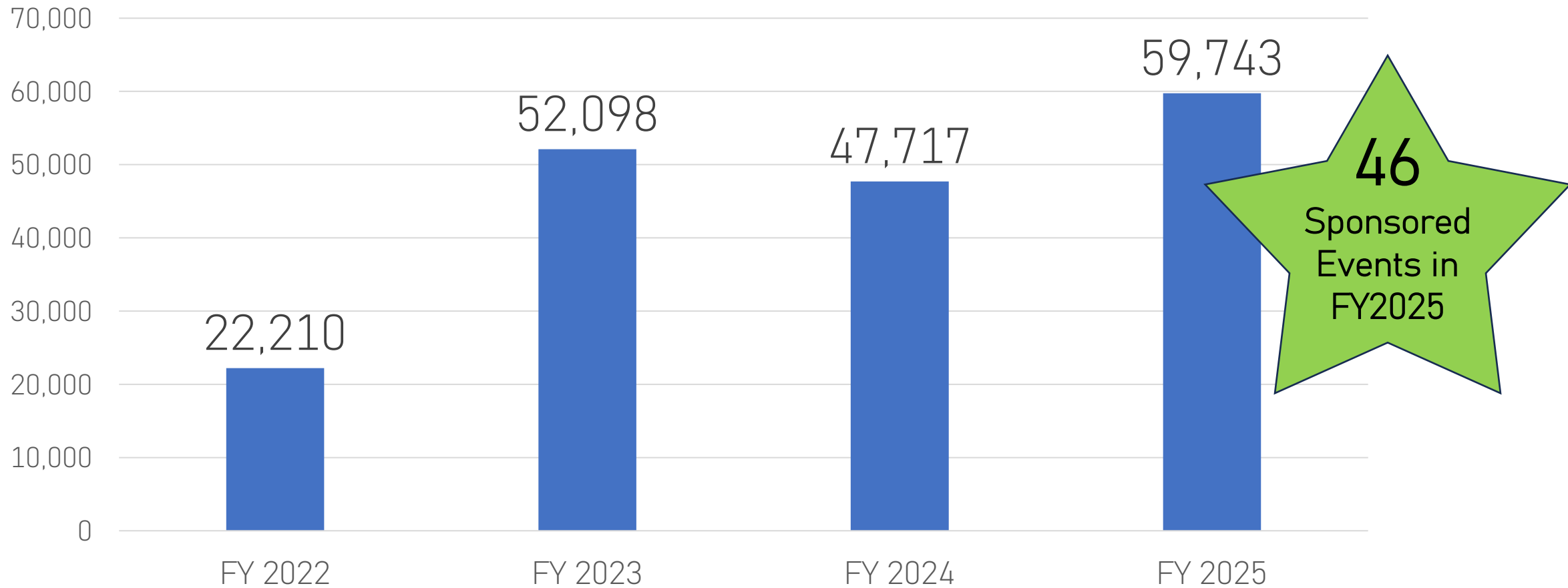
Sponsorships

Emily McCauley, Community Engagement Coordinator

September 22, 2025



Historical Spending





Why Sponsorships?

- Sponsored events provide opportunities for safe, family-focused events that align with the Children's Trust's goals.
- These events provide opportunities for tabling and community outreach, which facilitate resource-sharing and future collaborations.
- Smaller, one-time event support (up to \$2500) can make a large impact for local, community-led organizations in "start up" status.





Application Process

1. Eligibility Criteria for One-Time Event Funding
2. Online Application
3. Responses presented to Executive Director M. Kiner
4. Follow Up Questions and/or Funding Decision
5. Award Notification
6. Finance Processing
7. Flyer/Logo Promotion and Survey Follow Up
8. Children's Trust promotional/resource table where appropriate





2025: Sponsorships in Review

Goal # 1: All children are healthy and have nurturing caregivers

- ❖ Cultural Arts Festival + Health Fair (Archer Cultural Progressive Organization)
- ❖ Gainesville Walk Against Suicide (American Foundation for Suicide Prevention)
- ❖ What's Love Got to Do with It: Orange you Empowered? (Delta Sigma Zeta Chapter of Zeta Phi Beta Sorority)
- ❖ PinkFest Children's Corner (Blossoming Butterfly1, Inc)
- ❖ Stomp the Swamp for Autism 2025 (UF Center for Autism and Related Disabilities)
- ❖ Tiny Heroes Program (Children Beyond Our Borders)
- ❖ Celebrate the Child (Alachua County Child Abuse Prevention Taskforce)
- ❖ 3rd Annual Biggest Heart Giveaway (Carolyn's Heart Incorporated)
- ❖ Self-Care at the Fair (CDS Family and Behavioral Health Services)
- ❖ Run for Your Life Color Run and Community Resource Fair/ Narcan Demo (Alachua County Health Promotion and Wellness)





2025: Sponsorships in Review

Goal # 2: All children and youth can learn what they need to be successful

- ❖ Shoot for Success: Basketball Skills Camp & Educational Opportunity Fair (399 Sports and Recreation, Inc)
- ❖ Cultural Arts Expression: Youth on the Move (1000 Voices of Florida, Inc.)
- ❖ ELCAC Story Book Village (Early Learning Coalition)
- ❖ FAFSA and Scholarship Support Workshop (Education Equalizer Foundation)
- ❖ 5th Annual Kidpreneur Pop Up Shop (Trinity's Day Spa Pampering for Kids)
- ❖ Beautillion Cotillion (Wishful Thinking, Inc)
- ❖ Youth Empowerment Day (Hawthorne Quarterback Club)
- ❖ STEM Spring Break Road Trip (Manhood Youth Development Foundation)
- ❖ Mr. Wonderful (Historic Cameliaettes Club of Gainesville, Inc.)
- ❖ Back to School BBQ and Hygiene Bash (Dare to be Different Empowerment Org)
- ❖ Purrs and Tails Summer Reading (Humane Society of North Central Florida)
- ❖ Strong-MINDED Mentoring Awards Banquet (Strong-MINDED Mentoring)
- ❖ Backpack/School Supply Giveaway (Shekinah Glory Family Worship Center) (Concerned Citizens of Newberry)





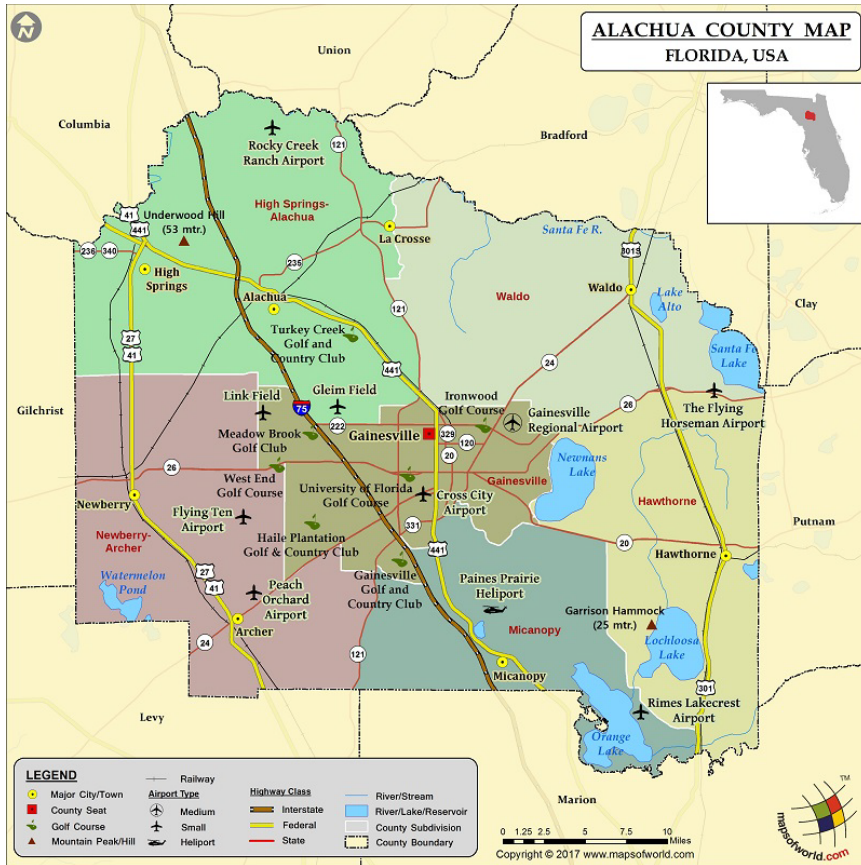
2025: Sponsorships in Review

Goal # 3: All children and youth live in safe communities

- ❖ Fall Festival (City of Waldo)
- ❖ Sensory Circus (Gainesville Circus Center)
- ❖ Family Fun Day (Free Canaan UMC of Waldo, FL)
- ❖ Safe KIDS Day (Just Between Friends)
- ❖ Women United Holiday Luncheon: ALICE (United Way)
- ❖ Sunshine State Book Festival (Writer's Alliance of Gainesville)
- ❖ 2025 Daddy Daughter Dance (Florida A&M Alumni Alachua County Chapter)
- ❖ Valentine's Day Celebration @ Brookside Apartments (Brookside Partners, Ltd)
- ❖ HYS Community Build (Hawthorne Youth Sports)
- ❖ Spring Carnival and Egg Hunt (Deeper Purpose Community Church, Inc)
- ❖ Community Easter Egg Hunt (Atkins Warren Chapter of NOBLE)
- ❖ Ballin in the Beach (Committed Dreams Dream Team)
- ❖ Water Safety Day (Williams PTA)
- ❖ Children's Latino Film Festival (Latina Women's League)
- ❖ National Night Out (City of High Springs Police Department)
- ❖ Waldo Sweet Potato Festival Kids Zone (Waldo Area Historical Society)
- ❖ PAVE Stop the Violence Back to School Rally (Community Impact Corporation)
- ❖ Waldo Community Homecoming Festival (Waldo Community New Vision Coalition)



2025 Municipalities Reached



Alachua
Archer
Gainesville
Hawthorne
High Springs
Micanopy
Newberry
Waldo





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Thank you!

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