

NewboRN Home Visiting Program

9/22/2025



Program Overview

1. Family Partner enrolls families at the hospital

- UF Health Shands
- HCA Florida North Florida

2. Nurse conducts the visit

- Health assessment of baby and mom
- Education on...
 - Breastfeeding support
 - Essential items provided (e.g., diapers, pack n play, car seat, etc.)
 - Car seat installation check
 - Medical referrals (e.g., mental health, high blood pressure, infections, etc.)

3. Referrals and Follow-Up

- Home visiting
- WIC
- Child Care



Program Data

How Much?		Goal	7.2025	Projected
1	# of parents/caregivers who were offered the NHVP	1700	1451	1943
2	# of parents/caregivers who consented for NHVP	1105	971	1312
3	# of parents/caregivers who completed the home visit and assessment	720	634	848
4	# of families identified as not being in a home visiting program who will be referred to home visiting coordinated, intake and referral (i.e., Connect)	600	494	670
How Well?		Goal	7.2025	
5	% of parents/caregivers who were offered the NHVP (as measured by the number of birth parents offered divided by the number of births in Alachua County)	70%	79%	
6	% of parents/caregivers who consented to participate in NHVP (as measured by the number of birth parents consenting to the NHVP divided by the birth parents offered the NHVP)	65%	67%	
7	% of parents/caregivers who completed a home visit and assessment (as measured by the number of birth parents who completed the home visit and assessment divided by the number consenting to NHVP)	65%	65%	
8	% of families identified as not being in a home visiting program who will be referred to home visiting coordinated intake and referral (i.e., Connect)	90%	100%	
9	% of parents/caregivers who received home visit that reported being satisfied with home visiting program as measured by satisfaction survey	85%	100%	
Better Off?		Goal	7.2025	
10	% of participants voice understanding of Maternal Health Needs as measured by nurse assessment	80%	100%	
11	% of participants voice understanding of Infant Health and Development as measured by nurse assessment	80%	100%	
12	% of participants voice understanding of Infant Safety as measured by nurse assessment	80%	100%	
13	% of participants voice understanding of Environmental Safety Education as	80%	100%	

Program Data



Medical Referrals	
High Blood Pressure	32
Low Blood Pressure	1
High Mental Health Risk	31
Pain & Fever	2
Incision Care	3
Mastitis	2
Infant - Illness	3
Infant - Weight Concerns	6
Infant - Umbilical Cord	2
Infant - Thrush	2
Totals Monthly Medical Referrals	8

Essential Items	
Pack n Plays	19
Sleep Sacks	123
Breastfeeding Supplies	408
Thermometer	83
Developmental Toys	74
Diaper Cream	92
Crib Sheet	14
Diapers	184
Wipes	134
Book	196
Condoms	65
Baby Supplies	122
Car Seat	5
Car Seat Install Check	425
Fatherhood Folder Given	295

Success Story



Program Highlights

Child Passenger Safety

- Nurses are Child Passenger Safety Technicians
- Car seat installation - 4 events
- 74% of car seats checked were installed/used incorrectly
- Counterfeit car seats



Infant CPR and Choking Class

Classes = 9

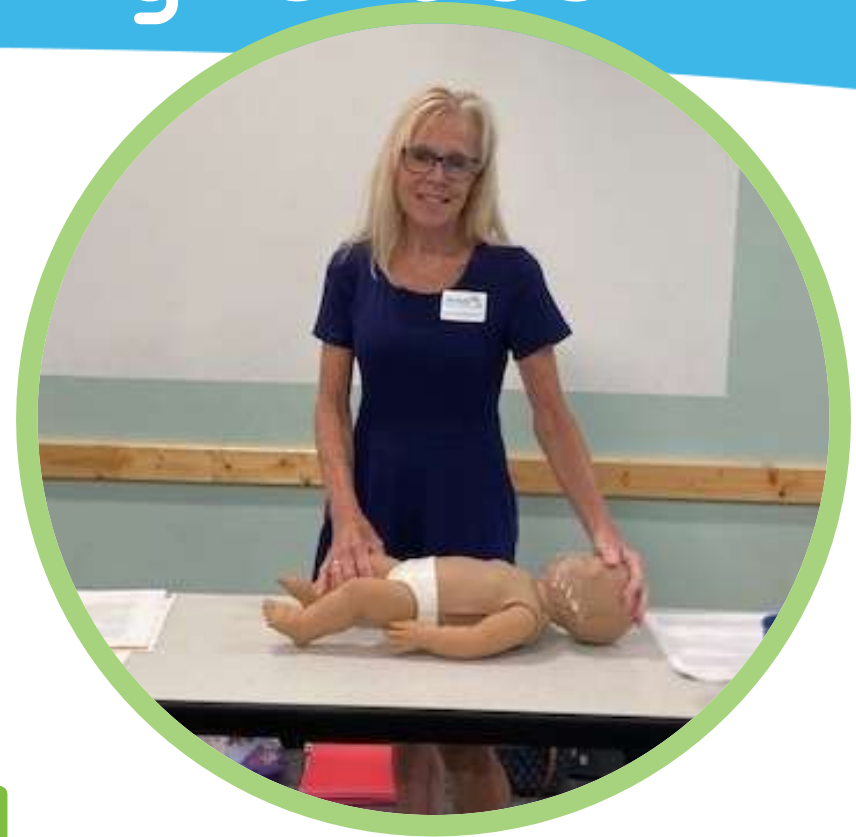
Participants = 99

- Moms = 58
- Dads = 27
- Grandparents = 14

Survey responses = 51

- How would you rate the event?
 - 96% Excellent (49)
 - 4% Very Good (2)
- Comments

"I really appreciated how warm, approachable, and knowledgeable the instructors were. They made it easy to stay engaged and ask questions. I also loved the infant CPR dolls with built-in lights that showed whether compressions were being done correctly. That real-time feedback was so helpful and something I hadn't experienced before. The content was also very straightforward and easy to remember. I especially appreciated how the



Staff Development

- Maternal Mental Health and the 4th Trimester
- Human Trafficking
- Advanced Human Trafficking Training
- Managing Dysregulation through Trauma Informed Lense
- Reducing Marijuana During Pregnancy and Postpartum
- Supporting Couples' Mental Health
- Rural Mental Health and Substance Misuse Summit
- Where They Sleep Makes a Difference
- CLC certification renewal
- UF Health Grand Rounds: Breastfeeding Medicine
- Drug therapy in Pregnancy National Certification Corporation or NCC
- The Role of Human Milk and Human Milk Fortifiers in Supporting the Health and Development of Pre-term infants
- Newborn Rashes
- Understanding Everyday Breastfeeding
- Car seat Detective: Compliant, Non-compliant, or Counterfeit
- Is it ok to Be Little or Is It Ok to BE Big?
How Can You Be Sure I Am Safe in My Car Seat
- Uppababy Car Seat - Product Update
- Chicco Car Seat - Product Update
- Britax Car seat - Product Update
- Evenflow Car Seat - Product Update
- Joie Car seat - Product Update
- Nuna Car Seat - Product Update
- National Child Passenger Safety Technician Certification Training
- Health and Wellness Summit Resiliency Training
- Substance use trends, Alerts on new substances and community specific issues. Community Coalition Alliance
- BLS recertification
- Rural Mental Health & Substance Misuse Summit

Satisfaction Surveys

315 Surveys (English - 309; Spanish - 6)

- 100% felt the information was **helpful**
- 100% would **recommend** program to a friend
- 100% were **happy** with the program
- Over 200 comments on surveys



"The NewboRN Home Visiting Program is needed everywhere. Having a nurse do a home visit during such a vulnerable time is so beneficial for mother and baby. I'm so appreciative for Nurse **Mady** being a caring and supportive person who is perfect for this role. I wish I knew about this program with my firstborn. I will be sure to inform other parents about such a helpful program."

"**Diana** was absolutely wonderful, and I think the NewboRN home visiting program is such a fantastic resource. As a new mom/new parents who feel pretty comfortable and educated (as much a new parents can be), we still felt like Diana and the home visit added so much care and peace of mind as we navigate this new stage."

"**Cara** was amazing, I learned so much from her visit alone. She provided so much helpful information and because of her visit, it made me want to continue with the Connect program to learn more. Cara set the bar very high. You can tell she is truly passionate about what she does. She made us feel so comfortable asking questions, and it was such a pleasure having her over and getting her help!"

"I was very nervous about getting help, but I was so glad it was available to me but wasn't certain how much a visit would add to the care I would be getting through the hospital/my midwife or pediatrician. Wow was I wrong! Having someone come to my home instead of needing to leave to access help was a big help, and **Sandee** was amazing. She set our mind at ease about how tight to strap in our newborn to the car seat, corrected the car seat installation itself, made sure baby and my vitals were okay, helped give advice on getting a better latch for breastfeeding, walked us through resources we didn't know existed, and was incredibly knowledgeable about all these topics. It's one thing to read information online, it's another thing all together to have someone help you practically apply it. Would highly

Impact Interviews

- **100%** felt that participation gave them **confidence** as a parent
- **98%** felt that participation **eased their stress** about parenting a newborn
- **96%** had their **postpartum check-up**
- **100%** had their infant complete his/her **1st well-check** appointment
- At 3 months, **80%** are still **breastfeeding** (50%



• "It was the best visit! I was unsure about participating at first, but after the visit I was so grateful I did it. The nurse gave me so many resources and information that I was not expecting. Not only did the nurse put my mind at ease with the check ups but it was such an emotional

"The nurse showed me how my baby could sleep in the pack n play instead of next to me in bed. I learned how to swaddle and get infant to sleep. The nurse also referred me to Better Beginnings for therapy where I am still going and

visit from a friend "