



**CHILDREN'S TRUST**  
OF ALACHUA COUNTY

## **EXECUTIVE DIRECTOR REPORT**

June 1, 2023 - June 30, 2023

### **SUMMARY**

**Highlight for the Month:**

1. Introduction of CTAC Communications Manager - Suzette Cook
2. Summer Camps Kickoffs
3. Recognition for Board Service

<b>MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT</b>		
<b>DATE</b>	<b>MEETING / EVENT</b>	<b>SUMMARY</b>
6/1	TRIM Compliance Workshop	ED Kiner and Finance Team attended the Webinar
6/1	Woman's Club of High Springs	L. Cayson attended the meeting. This month's presentation was on Early Learning Coalition and members of the club collected baby diapers in order for the Coalition to share with families in need.
6/1	High Springs Chamber of Commerce	L. Cayson met with members of the High Springs Chamber to discuss upcoming events and CTAC sponsorship opportunities. Members present were Jeff Connelly, High Springs Vice President, Andrew Miller, Media Manager, and Sharon Decker, Chamber Executive Director.
6/2	Healthy Communities meeting	L. Cayson attended an in-person meeting. A presentation was provided by the Department of Health to discuss strategic plans and CHIP updates.
6/5	Lastinger Center Overview by Dr. Phil Poekert	All staff attended meeting with Dr. Poekert on the Lastinger Center
6/6	Alachua, Escambia, and Leon County SAMIS collaborative	Met with FACCT, Webauthor, CSC Escambia to discuss implementation progress, planning, and support needed.
6/6	Audit Review	Audit Review with Purvis Gray and D. Sanchez Finance Director and ED Kiner

6/6	TeensWork Alachua Orientation KickOff	ED Kiner attended and spoke to the TWA participants
6/7	TeensWork Alachua Orientation KickOff	ED Kiner attended and spoke to the TWA participants. L. Cayson attended and took pictures for social media.
6/8	Meeting with Florida Grade Level Reading Staff/FACCT	ED Kiner, K. Goldwire, M. Jones met with FGLRC to discuss Literacy plan and needs
6/8	FACCT Policy Group Meeting	Staff attended FACCT meeting via zoom. Staff members from FACCT provided a recap of bills that passed.
6/8	SAMIS check-in: Webauthor and CTAC	Trust and Webauthor staff met to discuss and configure SAMIS
6/10	Ribbon-cutting ceremony and Open House Alachua County Sports & Events Center	L. Cayson attended the event and shared information on social media.
6/13	5th Avenue Neighborhood Association Meeting	Meeting held at CTAC Offices and attended by ED Kiner and L. Cayson
6/13	Early Childhood Learning Collaborative Call-to-Action	M. Jones led the Community Early Childhood System Building meeting specific to early education. This was the first of three meetings.
6/14	Opioid Task Force Monthly Meeting	ED Kiner attended
6/14	GROW Doula Training Meeting	M. Jones and K. Goldwire attended a planning meeting with Healthy Start staff for a Community Doula training program.

6/14	SAMIS check-in: Webauthor and CTAC	Trust and Webauthor staff met to discuss and configure SAMIS
6/15	Tu Fiesta Radio Show	ED Kiner and L. Cayson highlighted the work of the Trust on the Radio Show
6/15	Accreditation Academy Family Home Based Meeting	M. Jones hosted an in-person meeting for BLI Alumni who have enrolled in the Accreditation Academy specific to Family Home Based licensed businesses.
6/16	Juneteenth Breakfast	ED Kiner and L. Cayson attended the Expressions of Freedom Breakfast at the Cotton Club
6/16	North FIMR CRT Meeting	M. Jones participated in the North FIMR CRT Meeting
6/21	Center for Nonprofit Excellence Meeting	ED Kiner met with B. Papa to discuss partnership opportunities with the Center
6/21	Children's Mental Health Needs Meeting	ED Kiner attended the Mental Health Needs Meeting with county and school system leaders
6/21	Birth Culture meeting	M. Jones and K. Goldwire met with the CEO and 2 board members of Birth Culture.
6/21	The Children's Movement - Future Project	M. Jones participated in the Future Project work group Coordinated, Resources, and Equitable System.
6/23	5th Annual Aviation Academy event - Santa Fe College Blount Center	The 5th Annual Aviation Academy is a 2 day event. L. Cayson attended the event and posted information on social media. The Children's Trust was acknowledged by the organizers for CTAC's Sponsorship.

6/24	Day 2 - 5th Annual Aviation Academy - University Air Center	The event offered youth the opportunity to learn about aviation and fly a plane. The youth also heard from decorated officers and experts in the field. L. Cayson managed a resource table and handed out string backpacks and journals for each student. S. Cook took some amazing pictures during the event.
6/27	Florida Chamber Learners to Earners Summit	ED Kiner, K. Goldwire, and M. Jones attended the conference
6/27	Alachua League of Cities	L. Cayson attended the Alachua League of Cities meeting held in Hawthorne
6/28	Greater Gainesville Chamber of Commerce - Alachua County Delegation	L. Cayson attended the Alachua County Delegation meeting
6/29	City of Hawthorne's 91st Annual Homecoming Celebration	L. Cayson attended the celebration held at Chester Shell Elementary and shared information on social media
6/29	Healthy Start of North Central Florida Annual Meeting	M. Jones attended HSNCF Annual Meeting
6/29	The Children's Movement - Future Project	M. Jones attended the Future Project Steering Committee meeting.
6/29	System Mapping	M. Jones held a system mapping meeting with K. Shaw.

## PROGRAMS CALENDAR

July	
Wednesday, July 5, 2023	GROW Doula Training Meeting
Thursday, July 6, 2023	Meeting with Voices for Healthy Kids
Thursday, July 6, 2023	Early Care (FL Partners) Meeting
Saturday, July 8, 2023	BLI Masterclass Cohort 2 Graduation
Monday, July 10, 2023	Youth Voice Meeting FACCT
<b>Monday, July 10, 2023</b>	<b>Children's Trust Board Meeting - Afterschool RFP, Mentoring RFP &amp; Early Learning Initiative Presentation</b>
Monday, July 10, 2023	GROW Doula Community Informational Session
Tuesday, July 11, 2023	GROW Doula Community Informational Session
Wednesday, July 12, 2023	Full Collaborative Gathering for EC Leaders
Wednesday, July 12, 2023	Bright By Text Meeting
Wednesday, July 12, 2023	Opioid Taskforce Committee Meeting
Thursday, July 13, 2023	Release of Youth Mentoring Program RFP 2023-02
Thursday, July 13, 2023	ELC Quality Meeting
Thursday, July 13, 2023	FACCT Policy Group Meeting
Thursday, July 13, 2023	NCIT Quarterly Meeting
Thursday, July 13, 2023	FACCT Research & Evaluation Affinity Meeting
Tuesday, July 18, 2023	PCI Fellows Meeting - Final Session
Tuesday, July 18, 2023	PCI Grant Budget Meeting
Wednesday, July 19, 2023	Healthy Families Quarterly Advisory Board Meeting
Wednesday, July 19, 2023	ELC Board Meeting
Friday, July 21, 2023	NCIT Community Monthly Meeting
Monday, July 24, 2023	HBCD Monthly Study Team Meeting
Monday, July 24, 2023	Help Me Grow Florida First Quarter PACT Call
Tuesday, July 25, 2023	Youth Mentoring Program RFP Bidders Conferences
Wednesday, July 26, 2023	Youth Mentoring Program RFP Office hours and Technical support
Wednesday, July 26, 2023	PN-3 Hub Evaluation Advisory Team Meeting
Thursday, July 27, 2023	Peer Group for Advocates Working in Conservative States

## PLANNING, RESEARCH, AND EVALUATION

**Listening Project** – Staff worked internally and with Prismatic to finalize “*Communication Products*” to express gratitude for those who took the time to participate, share what we learned, and what actions we plan to take as a result. Several versions of these “*Communication Products*” have been developed for parents, youth, and providers, most of which are one-page front and back documents, as well as, a stand-alone Executive Summary. Staff completed a special analysis of parent/caregiver survey responses from Spanish-speaking respondents for the Rural Women’s Health Project. Staff updated the [Listening Project website](#) and added links to the full report.

**SAMIS Implementation** – Staff continued to work internally and with the IT vendor and FACCT collaborative to configure and customize our data system. Importing existing agency and program information into the system.

**Strategic Planning** – Staff hosted a Board Workshop on the strategic plan, which was approved during the 6/12/2023 Board meeting. Staff participated in internal and collaborative meetings to initiate implementation of the strategic plan.

**Programmatic Research** – Staff consulted with experts, practitioners, and professionals in the field; conducted literature reviews of research/evaluation, performance measures, assessment tools, with regards to mentoring & character-building.

**Site Visits & Data Support** – Review and follow-up on provider data reporting and summer camp site monitoring visits.

## **FINANCE AND ADMINISTRATION**

June 2023 Monthly Checks and Expenditures  
June 2023 Programmatic Award & Expense Report  
3rd Quarter Income Statement and Balance Sheet  
3rd Quarter Financial Report To BOCC  
Updated Tentative Budget FY 2023-24



## COMMUNICATIONS

June 1, 2023 - June 30, 2023

### On Assignment:

- Visited 10 CTAC sponsored summer camps and events and captured hundreds of images of the activities.
- Updated website language to include “youth and families” in addition to children served by the CTAC
- FY 2022 Financial Statements and Independent Auditor’s Report added to the website.
- Press release announcing Board Member [Mary Chance](#)
- Created a [Summer 2023 Time Capsule](#) Video highlighting teachers, staff and campers throughout Alachua County.
- Captured Thank You! [messages](#) from campers to the CTAC.



### In the News:

[Children’s Trust amends strategic plan \(mainstreetdailynews.com\)](#)

[Children’s Trust to flesh out strategic plan \(mainstreetdailynews.com\)](#)

[DeSantis appoints Mary Chance to CTAC \(mainstreetdailynews.com\)](#)

Interview with Tu Fiesta Radio: [Facebook](#)

“Summer camp kicks off at Legacy Park” *Alachua County Today, June 22, 2023*



### Software and Equipment Acquisitions:

- Established a Flickr account where photographs and videos of CTAC programs, staff and activities for news, branding, reports, and presentations are stored.
- 35 mm DSLR, studio lighting kit for portraits, graphic design and video software.

### Social Media Followers:

- Constant Contact - 1336
- Facebook - 1,100
- Twitter - 481
- Instagram - 329
- LinkedIn - 152

## **SUCCESS STORIES**

Success Story from Wellness Coordinator, Howard Bishop Community Partnership School

Howard Bishop successfully collaborated with the Resilience Charter School and Alachua County Department of Health to host a Wellness Fair on May 24, 2023. As per Alachua County's regulations, 7th graders must receive Diphtheria-tetanus-acellular pertussis (T-DAP) vaccine before school. Despite a T-DAP clinic being arranged for 7th graders at the beginning of the academic year in August, some students had not received the vaccine. To tackle the issue, a clinic was organized towards the end of the school year. A comprehensive immunizations report was utilized to identify 6th graders that needed the T-DAP vaccine. With the assistance of the school nurse and Florida shots, 24 students received the T-DAP vaccine, and all students were offered the HPV9 and Meningitis vaccines. In total, 65 students received a vaccine at the Wellness Fair. To ensure that all students are up-to-date with their vaccinations, another Wellness Fair is scheduled for August to provide vaccines for incoming 7th graders and any former students who missed out.