



**CHILDREN'S TRUST**  

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**OF ALACHUA COUNTY**

# Enrichment RFP 2024-02

June 10, 2024



# Introduction

Service opportunities that provide children and youth with educational programming and activities that extend beyond their regular school day, afterschool, or summer camp.

Enrichment programs are designed to address youth needs in many different areas such as cultural, social emotional, arts, STEM, and recreation.

The screenshot shows the login interface for the Children's Trust of Alachua County. At the top, the organization's logo is displayed above the text "CHILDREN'S TRUST OF ALACHUA COUNTY". Below this, the heading "Login to get started" is centered. The login form consists of two input fields: "Email Address/Login ID" and "Password". A "Remember Me" checkbox is checked, and a "Forgot your password?" link is visible. A prominent blue "Sign In" button is located below the input fields. At the bottom of the form, there is a link that says "Having trouble? Contact Support".



# Introduction

## Submission Timeline

- Release Date
- Cone of Silence
- Bidders' Conference & Application Training
- Office Hours
- RFP Questions
- Review Period
  - Provider Video
- Funding Recommendation & Approval
- Cone of Silence Ends
- Contract Negotiation

## Enrichment RFP Contact

- Project Manager
  - Belita James, Contract Manager
  - Demetrica Tyson, Program Specialists



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# Introduction

## Overview of Solicitation

- Allocation: \$250,000
- Target: Children and youth
- Service Location: Alachua County

## Terms of Service

- October 1, 2024– September 30, 2025
- Renewal opportunities
  - October 1, 2025– September 30, 2026





# Minimum Qualifications

**Organizations can apply for funding based on the following requirements:**

- All proposed services must take place within Alachua County.
- Applicant must be currently qualified to conduct business in the State of Florida.
- Applicant must not be a charter school approved by any public school system in the State of Florida.
- Applicant must have experience working with youth in out-of-school time and focus on promoting positive youth development in a safe and enriching environment.
- Applicant must plan to offer in-person youth development services and activities.



# Enrichment Services

**CTAC seeks applications from providers in the following areas:**

- Health & Wellness
- Leadership
- Life Management Skills
- Career Exploration
- STEM
- Social Emotional Wellbeing & Awareness
- Arts & Culture
- Other



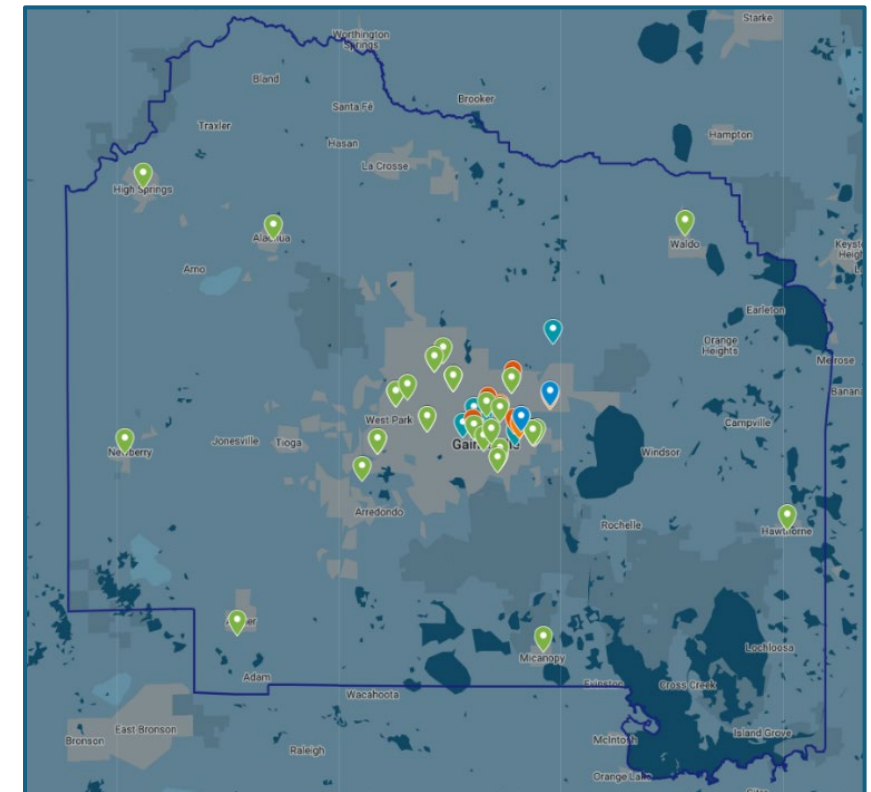


# Target Population & Service Location

- Children and youth residing in Alachua County .
- Eligible sites across Alachua County.
  - Schools
  - City and County parks and facilities
  - Community organizations
  - Summer camps sites
  - Afterschool sites
  - Faith Communities
  - Youth civic groups

The CTAC expects all applicants to offer enrichment services in Alachua County's rural communities listed below.

- Alachua
- Archer\*
- Hawthorne\*
- High Springs
- La Crosse
- Micanopy
- Newberry
- Waldo\*





# Budgeting & Compensation

- **Session Cost**
  - Includes all expenses necessary to offer a full session
- **Background screens**
  - Cost for all staff to receive Level 2 background screens
- **Transportation**
  - Cost of mileage for instructors to travel to enrichment site





# Evaluation Criteria

Organizational Information Description  
Program Description and Implementation  
Program Video  
Budget

<b>Bonus Points</b>	
10 points	A total of ten bonus points will be applied to proposed projects that offer services in one or more of the rural communities listed below. <ul style="list-style-type: none"><li>• Archer</li><li>• Hawthorne</li><li>• Waldo</li></ul>
5 Points	A total of 5 bonus points will be applied to proposed projects that intend to utilize evidence-based or researched -informed initiatives

<b>Application Score</b>	
80 - 100	Organizations with the highest scores will be recommended for funding, contingent upon available funding
70-79.9	
69.9 and below	Not recommended for funding



# Performance Measures

- Sites Served
- Sessions Completed
- Youth Attendance
- Service Provision in Rural Areas
- Partner Satisfaction
- Youth Enjoyment & Engagement
- Quality of Programming
- Youth Discovery





# Performance Measures

## How Much?

Sites Served	Based on Proposal
Sessions Completed	Based on Proposal
Youth Attendance	Based on Proposal

## How Well?

Service Provision in Rural Areas	30%
Partner Satisfaction	90%
Quality of Programming	90%

## Better Off?

Youth Enjoyment & Engagement	90%
Youth Discovery (i.e., knowledge, skills, behavior, exposure)	75%



# Submission Checklist

## Submission Checklist

- Current 990 or Organization Audit
- Logo
- Proof of active legal status from Sunbiz.org for applicant and all subcontractors
  - <http://search.sunbiz.org/Inquiry/CorporationSearch/ByName>
- Two reference letters from local partners. Letters should include details of partnership and need for proposed services



# Recommendations

- 1) The Trust is asked to approve Resolution 2024-05 and the release of RFP 2024-02
- 2) The Trust is asked to authorize \$250,000 for the Enrichment RFP
- 3) The Trust is asked to authorize Executive Director Kiner to appoint a review team of members with subject matter expertise