



**CHILDREN'S TRUST**  
OF ALACHUA COUNTY

## **EXECUTIVE DIRECTOR REPORT**

February 1, 2024 - March 1, 2024

### **SUMMARY**

1. Children's Week Activities & Overview

<b>MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT</b>		
<b>DATE</b>	<b>MEETING / EVENT</b>	<b>SUMMARY</b>
2/1	Meet with EPIC CEO & Chamber on Early Childhood Initiatives	ED Kiner, Kristy Goldwire, and Mia Jones met with Ian Fletcher, Greater Gainesville Chamber, and the CEO of EPIC (Executives Partnering to Invest in Children) to hear how EPIC has engaged the business community in Colorado to invest in early childhood advocacy, policy, and resources.
2/5	Meeting with Dierdre Houchen on Trust funded Initiatives	ED Kiner met with Diedre Houchen, Equity and Community Outreach Manager for Alachua County, to discuss Trust funded initiatives and how we can partner more.
2/6	Buchholz Pre-Collegiate Program Meeting	ED Kiner attended the Pre-Collegiate Program Meeting to receive thanks for assisting in connecting them to a funding source for their upcoming college tours trip during spring break. Kiner was able to share the purpose of the Trust, programs we fund, and encourage parents to support our efforts in the community. Kiner shared her story as a Buchholz graduate and the value of college visits.
2/8	The Center for Early Learning event	ED Kiner, Kristy Goldwire, Liz Cayson, Mia Jones, and Kirsten Rabin attended the Center for Early Learning-Help Us Grow event.
2/8	The Children’s Trust-Informational meeting	Liz Cayson and Kirsten Rabin met via zoom with staff from The Children’s Trust, Miami to learn about their Youth Council and best practices.
2/9	US Congresswoman Kat Cammack, 3rd Dist. Read to Lead meeting	ED Kiner and L. Cayson, Community Engagement Manager, attended a meeting requested by Rep. Cammack to discuss the “Read to Lead” program. This is an initiative started by Rep. Cammack. Also invited to the meeting was Commissioner Desmon Duncan-Walker, City

		of Gainesville. The goal with this initiative is to put books in the hands of children particularly those residing in rural communities. Additionally, discussed scheduling ongoing meetings to discuss possible future funding opportunities.
2/9	Florida Afterschool Network member on-boarding	D. Tyson and B. Wagner participated in on-boarding with Lily Murphy with the Florida Afterschool Network. She reviewed resources and training available to our provider program staff. Two programs had staff in attendance: Girls Place and Deeper Purpose.
2/9	Community Foundation Equity Task Force Mentorship Program Meeting	ED Kiner is participating in this program as a mentor. She met with her mentee through the program for an introduction and discussion on goals and expectations.
2/10	Falling in Love with Reading Literacy Awareness Event sponsored by the Early Learning Coalition of Alachua County	ED Kiner attended the event as part of the Board for ELC and as a member of its Outreach Committee.
2/12	NAACP Community Event "SOS"	ED Kiner attended the Save Our Schools event at Daysprings Church to hear the School District and the NAACP ask the community to help several schools in East Gainesville by volunteering to read and mentor students at Shell, Williams, Lake Forest, Rawlings, and Metcalfe.
2/13	City of Gainesville State of the City Address	ED Kiner and L. Cayson, Community Engagement Manager attended the meeting.
2/13	High Springs Chamber of Commerce	ED Kiner was the guest speaker during the High Spring's Chamber Mixer. Special recognition was provided to former Mayor Gloria

		James by ED Kiner on behalf of the Children’s Trust for her ongoing support of the Trust and children & families in Alachua County. L. Cayson, Community Engagement Manager also attended the event and took pictures and posted on social media.
2/14	Literacy follow-up Meeting with School District and PEAK Literacy	ED Kiner, Kristy Goldwire, and Mia Jones met with the school district staff and Leah Galione, Peak Literacy, to discuss a tutoring initiative for the summer at Shell Elementary and Stephen Foster Elementary.
2/15	FACCT Policy meeting	L. Cayson, Community Engagement Manager attended the meeting. Michele Watson, CEO, FACCT provided the latest update on current bills and a legislative summary.
2/13	Doula Training – Performance Measures and Outcomes	B. Wagner and M. Jones met with Lisa Greenwood and Angelique Francois from Healthy Mothers, Healthy Babies of Palm Beach County to discuss their comprehensive Doula Training program that they’ve been implementing since 2021. They shared with us the data, performance measures, and outcomes they track as well as some of the surveys and tools they developed.
2/15	Williams Elementary SAC meeting	L. Cayson, Community Engagement Manager attended the SAC meeting. The SAC members discussed the new IB program that will be coming to Williams Elementary. Several representatives from Administration and principals from other schools discussed the benefits of having an IB program. There was discussion about parents having concerns about another program coming to the school. Many of the parents have their children participating in the magnet program and feel there will be too many demands put upon the children. Also, concerns with funding for the program.
2/17	Kiwanis Club 20th Annual World’s Greatest Baby Shower 2024	L. Cayson, Community Engagement Manager hosted a resource table at the event. Resource information, promotional items and CTAC t-shirts were handed out. A number of pregnant women were not familiar with the WIC program and Liz shared information with them so that they could register for the program prior to the baby's arrival.
2/19	ELC Interviews for CEO	ED Kiner participated in the interviews for the new ELC CEO.
2/20	Vision Zero Open House -Raise Awareness on Safety Issues	L. Cayson, Community Engagement Manager, attended the event. The primary reason for implementing Vision Zero is to save lives and prevent serious injuries caused by traffic crashes.

2/20	FACCT-Communications Affinity Group meeting	Deon Carruthers, Kirsten Rabin, and L. Cayson attended the quarterly zoom meeting with Jenn Faber, FACCT. This group meets to discuss what other CSCs are doing in their communities and opportunities to share ideas and support CSC's initiatives. Ms. Faber updated the group on several initiatives. Also, members from other CSCs across the state shared some of the prevention campaigns and marketing strategies.
2/20	Youth Sports Scholarship Information Session with Recreation & Parks Directors	Staff held an information session for rec and park directors to discuss youth sports scholarships.
2/21	Greater Gainesville Chamber/Latin Chamber event	L. Cayson, Community Engagement Manager attended the ribbon-cutting ceremony at Tu Fiesta Restaurant followed by the Latin Chamber meeting. Over 100 people attended the event.
2/22	FACCT Policy meeting	L. Cayson, Community Engagement Manager attended the meeting. Michele Watson, CEO, FACCT provided week 7 updates from the latest bills and a legislative summary.
2/22	Trust Finance Committee Meeting	The Finance Committee met to discuss reports, budget workshops, and audit progress.
2/24	OKITO Tech City Fun Fest, City of Alachua	L. Cayson managed a resource table and shared CTAC information & resources. The event hosted a number of tables and required activities for children. CTAC's table offered corn hole games, which children and parents love to play. Also, provided CTAC Health & Wellness coloring books.
2/26-29	Children's Week-2024 Advocacy Dinner & Awards Ceremony	ED Kiner, K. Goldwire, M. Jones, K. Rabin, and L. Cayson attended Children's Week events in Tallahassee. On Monday, the team attended the Advocacy Dinner & Ceremony. On Tuesday, CTAC hosted a resource table and activities for children at the Capitol. Attend an event hosted by Marco Polo Learning. Confirmed meetings the rest of the week with Representative Yvonne Hayes Hinson, Representative Chuck Clemons, and Senator Keith Perry. A special presentation in collaboration with FACCT, was provided to Senator Perry, presenting him with Artwork from one of our funded providers, Traveling Arts Camp. A video produced by K. Rabin featuring the children who created the artwork was the highlight of the meeting.

## PROGRAMS CALENDAR

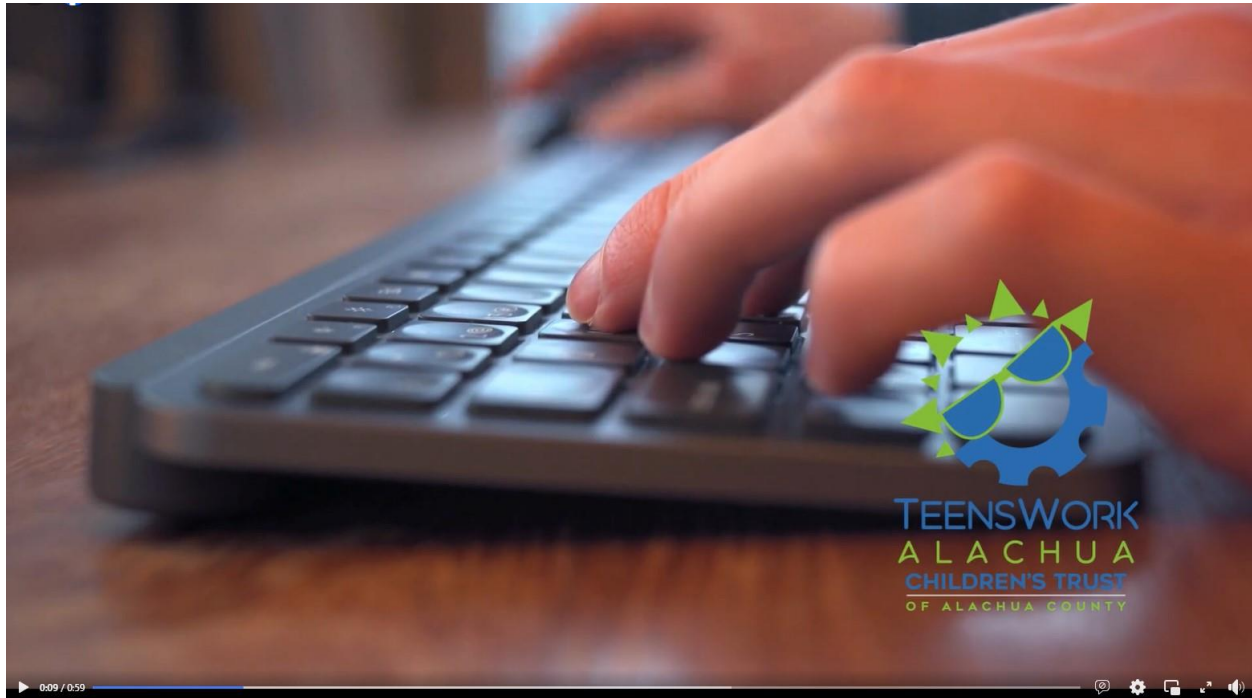
February	
Thursday, February 1, 2024	FACCT Lunch and Learn High Impact Tutoring
Thursday, February 1, 2024	Child Care Summit Discussion with EPIC
Friday, February 2, 2024	Campaign for Grade Level Reading Advisory Committee
Friday, February 2, 2024	CTAC and ELC Joint Meeting
Friday, February 2, 2024	Campaign for Grade Level Reading Advisory Committee
Tuesday, February 6, 2024	Program Affinity Group
Wednesday, February 7, 2024	Webauthor and CTAC Meeting
Thursday, February 8, 2024	Promising Literacy Practices Training
Thursday, February 8, 2024	Head Start Summer Bridge Planning Follow-up
Friday, February 9, 2024	Into Florida Afterschool Network for CTAC and Providers
<b>Monday, February 12, 2024</b>	<b>Children's Trust Board Meeting</b>
Tuesday, February 13, 2024	Programs Team Meeting
Tuesday, February 13, 2024	Comprehensive Literacy Committee Meeting
Wednesday, February 14, 2024	Webauthor and CTAC Meeting
Wednesday, February 14, 2024	Literacy Follow-up Meeting with Alachua County School District and Peak Literacy
Thursday, February 15, 2024	Children's Mental Health Group Meeting
Friday, February 16, 2024	DISC Communication Workshop for CTAC Staff
Tuesday, February 20, 2024	Quarterly Resource Center Meeting
Tuesday, February 20, 2024	Sports Scholarship Discussion with Local Municipalities
Tuesday, February 20, 2024	Food Insecurity Advisory Group Quarterly Meeting
Tuesday, February 20, 2024	Youth Sports Info Session with Parks and Recreation Directors
Tuesday, February 20, 2024	Early Childhood Leaders of Color REST Convening
Wednesday, February 21, 2024	Webauthor and CTAC Meeting
Sunday, February 25, 2024	Florida Early Learning Roadmap Planning Retreat
Tuesday, February 27, 2024	SAMIS S3 Collaboration Meeting
Tuesday, February 27, 2024	Children's Week
Tuesday, February 27, 2024	Programs Team Meeting
Wednesday, February 28, 2024	Webauthor and CTAC Meeting

March	
<b>Monday, March 4, 2024</b>	<b>Children's Trust Board Meeting</b>
Tuesday, March 5, 2024	Access to Comprehensive Care RFP - Internal Planning and Discussion Meeting
Wednesday, March 6, 2024	Webauthor and CTAC Meeting
Thursday, March 7, 2024	Alachua County Campaign for Grade Level Reading
Thursday, March 7, 2024	Literacy Follow-up Meeting with Alachua County School District and Peak Literacy
Thursday, March 7, 2024	FACCT Policy Meeting
Thursday, March 7, 2024	Campaign for Grade Level Reading Advisory Committee
Friday, March 8, 2024	BEAM Postpartum Training Planning Meeting
Wednesday, March 13, 2024	Webauthor and CTAC Meeting
Thursday, March 14, 2024	Early Learning Coalition of Alachua County Quality Meeting
Thursday, March 14, 2024	FACCT Policy Meeting
Thursday, March 14, 2024	FACCT Research Affinity Group
Monday, March 18, 2024	Comprehensive Literacy Committee Meeting
Tuesday, March 19, 2024	SAMIS S3 Collaboration Meeting
Wednesday, March 20, 2024	Webauthor and CTAC Meeting
Wednesday, March 20, 2024	North Central Community Review Team Meeting
Thursday, March 21, 2024	FACCT Policy Meeting
Thursday, March 21, 2024	Summer Camp Kick Off Training
Friday, March 22, 2024	BEAM Postpartum Training Planning Meeting
Saturday, March 23, 2024	BLI Master Class Session 3 Financial Management
Monday, March 25, 2024	Children's Trust Board Workshop on RFP Development - Special Meeting
Tuesday, March 26, 2024	Programs Team Meeting
Tuesday, March 26, 2024	Central, Marion, + North Central Community Action Group FIMR Information
Wednesday, March 27, 2024	Webauthor and CTAC Meeting
Thursday, March 28, 2024	Healthy Start North Central Florida Board of Directors Meeting
Thursday, March 28, 2024	FACCT Policy Meeting
Thursday, March 28, 2024	Summer Camp SAMIS Training

## INITIATIVES

### TeensWork Alachua

TeensWork Alachua (TWA) is off to a great start. TWA contractors are in the process of recruiting employers and youth for summer employment opportunities. David Rey, CEO of Goodwill Industries of North Florida will join us at the May Board meeting to discuss resources that Goodwill offers in Alachua County and the wonderful work they are doing for TeensWork Alachua.



link to video: <https://www.facebook.com/GNVChamber/videos/756256362744459>



**SUMMER 2024  
WORKSITE PROGRAM**

TeensWork Alachua (TWA) employs eligible Alachua County students through partnerships with local businesses. In addition to employment, students receive employability training throughout their internship and are assigned to a job coach who acts as a liaison between the student and partnering business.

A key goal of TWA is to help businesses create a talent pipeline by leveraging the strengths of local youth 14-18 years.

**79.9%**

Average percent of eligible interns receiving a job offer.

**66.4%**

Average percent of eligible interns converted to FTE.

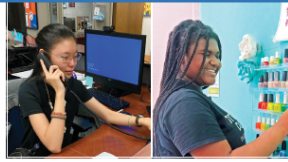
Source: 2021 Internship & Co-Op Survey Report, National Association of Colleges and Employers

**TWA's SERVICES**

- Student recruitment
- Matching students to businesses
- HR onboarding
- Additional career training for students
- Payroll
- Support for employers

**BUSINESS PARTNERS PROVIDE**

- Up to 25 hours of work per week, in-person or virtual
- On-the-job training and mentorship
- Student feedback
- Time verification



According to a National Association of Colleges and Employers poll, 8 out of 10 employers said internships provided the best ROI as a recruiting strategy.

REQUEST INTERNS HERE:



SUBMIT REQUESTS BY APRIL 30, 2024

FOR MORE INFORMATION  
[twa@goodwillnorthfl.org](mailto:twa@goodwillnorthfl.org)



The Children's Trust of Alachua County facilitates year-round, county-wide services for families and children. This includes fully funding the TeensWork Alachua program.



**STUDENT SUMMER  
INTERNSHIP PROGRAM**

The TeensWork Alachua Summer Youth Employment program (TWA) provides eligible students with paid internships and job opportunities that prepare them to succeed in employment. Students work with local businesses that offer on the job training and mentorship.

In addition to paid internships, students also receive job readiness, financial, and soft skills training along with the support of a job coach.

Job coaches assist students through every step of the internship process to help make the experience as meaningful as possible.

**UP TO 25 HOURS PER WEEK**

**STUDENTS MUST BE:**

- Enrolled in an Alachua County high school, GED program or high school equivalency program
- Age 14-18

**IN ADDITION TO EMPLOYMENT,  
STUDENTS WILL . . .**

- Develop social skills
- Learn work norms and culture
- Understand career pathways
- Build professional networks
- Learn to manage money



Students who take part in paid internships receive more job offers and ultimately garner higher starting salaries than those who participate in unpaid internships.

~ National Association of Colleges and Employers

APPLY HERE:



FOR MORE INFORMATION  
[twa@goodwillnorthfl.org](mailto:twa@goodwillnorthfl.org)



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## **PLANNING, RESEARCH, AND EVALUATION**

### **SAMIS Implementation**

- Support for providers entering program, contract, and fiscal information into our information management system (SAMIS).
- Configuring, customizing, and testing features, requirements, picklists, and functionality for summer programs (e.g., TeensWork, Summer Camps, etc.).
- Participation in coordination and development meetings:
  - Monthly SAMIS User Collaborative
  - Weekly SAMIS Webauthor Check-in
  - Biweekly SAMIS Internal Check-in
- Submit and oversee tickets for SAMIS enhancements.
- Developing views and reporting for Trust and provider staff to monitor data entered.

### **Program Development, Monitoring, & Renewals**

- Review and development of performance measures, data collection, and monthly reporting for new and continuing programs.
- Provider meetings/evaluation discussions with program staff to review results and discuss data collection, and performance measures.
- Completed site monitoring visits to review and discuss data collection, quality as well as provide support/tips in using SAMIS.

### **Continuous Quality Improvement**

- Pull together, review, and organize project components.
- Internal meetings to discuss project execution.
- Review and follow-up regarding the data feeding into the CQI reports.
- Review, compile, and distribute CQI reports to all providers.

### **Collaboratives/Committees/Professional Memberships:**

- Participated in the Florida Afterschool Network on-boarding on 2/9/2024.

## **FINANCE AND ADMINISTRATION**

January 2024 Checks and Expenditures Report

January 2024 Budget Reports

Programmatic Award and Expense Report

## **COMMUNICATIONS for February 1-29, 2024**

### **Radio**

- Two, 30-second spots on WUFT shared PSAs about Children's Dental Health Month and American Heart Month. Aired 30 times each over two weeks.
- Sponsorship of Black History Moments on 98.9 JAMZ, 120 spots across the month. This run includes a 30-second spot about TeensWork Alachua.

### **Newspaper/Digital**

Mainstreet Daily News: Sponsorship of Alachua County Public Schools Citizens of the Month will be in the final paper of the month (prints 2/28), as well as online.

### **Brochure**

We have a new brochure design that gives an overview of the Children's Trust without offering too-specific information that will quickly go stale or date the printing. It can still be updated as needed.

### **Social media**

Our social media numbers are slowly growing. Across the Meta platforms (Facebook and Instagram), reach went from 1,260 on Feb. 1 to 2,141 on Feb. 22. New followers have increased but not quite at the same rate just yet.

We tested a short run of a sponsored post on LinkedIn, yielding an additional 100 engagements. It didn't lead to additional applicants for the Volunteer Community Reviewers, so we're exploring some more grassroots options.

### **Website**

Small updates here and there. We're looking to add a training programs page next, possibly by the time of this general meeting.

## **SUCCESS STORIES**

The following is a success story shared for PACE Center for Girls; names have been changed to protect youth identity.

January was referred to Reach while in the Pace Day program to address and process the loss of her daughter. January successfully transitioned out of the program and into the GED program at Santa Fe college. January also held employment at Publix until a health condition kept her from working. This didn't stop her from continuing to work on her GED and her healing. January was highly engaged and with the support of her family, stepped into her grief head on. She learned coping skills such as grounding, thought stopping, and art therapy that helped to reshape unhealthy thought patterns. January decreased negative thinking and increased confidence, acceptance, and self-compassion. She improved interpersonal communication and took up journaling to increase self-love and feel closer to her daughter. Her determination, resilience, and growth extended into her family unit is to be honored and celebrated.