

Organization Name: [United Way of North Central Florida](#)

Organization Info

Year Established: 1957

Most Recent 990 Year: 2018

Total Revenue: \$3,514,649

Total Expenses: \$3,396,894

Philanthropy Hub Profile Created: Yes

Program Snapshot

Program Name: Family Literacy Project

Contract Number: 11538

Award Amount: 5812

Expenditures through 9/30/20: %:

Extension Requested:

Type of Program: Out of School Time/Youth Development

Program Summary: Family literacy mentorship and activities

Target Population: School-Age: Elementary

Program Staffing:

N/A

Program Site(s):

Kids Count (3701 NE 15th St, Gainesville, FL)

Caring & Sharing Learning School (400 SW 258th St, Newberry, FL)

Partner(s): Caring and Sharing Learning School, Kids Count

To be completed by the Providing Agency

How much?	Actual	How well?	Actual	Anyone better off?	Actual
<p>Expected # of children to be served: 50</p> <p>Intensity of Services: Short-term engagements (less than a week)</p> <p># of families participating in literacy mentorship</p>		<p>% of families participating in literacy mentorship</p>		<p>% increase in time speant on literacy activities at home</p>	

Project Narrative:

Describe what has been accomplished year-to-date.

Include any adjustments due to COVID-19 or any other helpful information

Due to changes in programming and shifts in time and resource availability at our partner sites in response to COVID 19, we have shifted our Literacy Project start date to Spring 2021. We hope to offer a hybrid virtual experience promoting literacy engagement with families at home while maintaining the core rewards structure of our original plan design. We will continue to work with our partner sites to modify and redesign the project to fit the needs of their families.