

Organization Name: Cade Museum Foundation

Organization Info

Year Established: 2004

Most Recent 990 Year: 2018

Total Revenue: 2,272,655

Total Expenses: 1,884,401

Philanthropy Hub Profile Created: No

Program Snapshot

Program Name: Project 2 - Cade on the Road

Award Amount: 104960

Contract Number: 11578

Type of Program: Out of School Time/Youth Development

Program Summary: Hands-on STEM experiences with museum educators will be provided in the community, with a particular focus on low income areas, through relationships with community partners for youth age 6-14

Target Population: School-Age: Middle School

Program Staffing:

3 Positions:

Road Education Manager

Part-time Associate

Museum Educator

Program Site(s):

County-wide

Partner(s): GHA, YMCA, department of Parks and Recreation, Alachua County School system, and other organizations in Alachua County.

To be completed by the Providing Agency

How much?	Actual	How well?	Actual	Anyone better off?	Actual
Expected # of children to be served: 3500	0 - COVID	% of participants % attending museum with free passes	0 - COVID	Scope of services does not clearly define	0 - COVID
Intensity of Services: One-time Events					
# of participants # receiving museum passes					

Project Narrative:

Describe what has been accomplished year-to-date.

Include any adjustments due to COVID-19 or any other helpful information

AS OF 10/12/2020

The Need Remains

When the original proposal was submitted in 2019, the impact of the initiative was described and forecasted based upon existing operations. As it is well known, COVID-19 has decimated plans developed prior to March of 2020 and required organizations, corporations, governments, and individuals to completely rewrite their plans as Gainesville, and the world, move into a new state of being.

The justification for the Cade on the Road project remains the same, income and racial inequalities are closely linked with school performance and achievement and Cade on the Road is meant to offset those inequalities by providing access and educational opportunities to STEM learning. Increasing STEM learning is a critical equity issue as early interest in STEM provides the momentum to move students through the STEM pipeline for both college and non-college careers.

If anything, COVID-19 has increased the disparity of equity and access to education for many children, and increasingly for those in low SES communities. Children who lack internet connectivity, the equipment to access online learning, and simply the adult support required to navigate this new learning environment are at an obvious disadvantage. These facts alone increase the importance of community based educational interventions and emphasize the importance of the Cade on the Road concept. Even though COVID-19 has delayed the introduction of Cade on the Road to the community the concept is being incorporated into all the Cade's revised outreach plans which are currently in final stages of development.

Community Partnerships are Intact and Developing, Still

The Cade has several strong, active community partnerships that target the low SES population, most specifically those with the Alachua County School System (Programs include; Take Stock in Children, HeadStart(now with ECS), and Operation Full STEAM(in school/in museum/memberships)) and Gainesville Housing Authority (Makerspace/memberships). In addition to those intensive programs, the Cade also has a growing relationship with the local YMCA and WUFT PBS – relationships which will increase the Cade's reach to our target outreach population. Finally, the Cade also has numerous other, less codified, partnerships with Alachua County Department of Parks and Recreation, Pace, Ronald McDonald House and many others. Before COVID-19, the organization was working to codify relationships with Parks and Recreation and SWAG to also include in the outreach program for Cade on the Road.

Post COVID-19, Partnerships and Programming have had to Change

Community Partner Outreach: The Cade has had to change its plans and programming for Cade on the Road due to COVID for the short term. First, we had anticipated taking ownership of the trailer earlier in the year and had planned to be able to use it this summer in a variety of outreach activities. Additionally, a large part of our early estimates of impact included Cade on the Road field trip visits to schools throughout the county. Due to the delay in receiving the unit, and delay in developing and scheduling programming for our GHA and school plans, we have not yet used the trailer. Our goal is to begin testing use of the trailer at the end of October through November 15th. After we feel comfortable providing a safe, quality experience to children in our community we will then begin expanding its use. Initially, we will be using the trailer primarily with Gainesville Housing Authority and YMCA. While we do now have the trailer and the equipment within, between now and then we will install tiedowns for the equipment so that it can travel properly. We will practice moving the trailer, setting it up and breaking it down, and training key staff on those processes. Then we can begin using Cade on the Road in GHA and YMCA outreach activities of a size and scale suitable for this COVID environment within which we now live.

We have partnered with the YMCA for its after-school STEAM programming and will bring the Cade on the Road trailer to the YMCA in November. We partner with PBS and are now launching a major Backpack educational initiative for early childhood through school-aged children. The first segment of this program with WUFT and PBS Kids will run the next

four months in Alachua and 18 surrounding counties. In November, the program will expand to other PBS stations across the state. PBS hosts a broad range of events, and we plan to bring Cade on the Road to family-focused events, providing hands-on learning (across Alachua County, and beyond).

Larger Scale Events: Another key component of our Cade on the Road program is to reach underserved families at high-traffic fairs, festivals, and events. Although most events have been canceled or postponed due to COVID, we expect outdoor events to start-up again this fall (albeit on a more limited basis). For example, in Gainesville, the Downtown Festival and Arts Show (November 7th) and Craft Festival (November 28th) could be good opportunities to reach families with children. We have begun tabling at the new Heartwood Farmers Market and will bring the trailer to that location in late November during our testing phase. As Depot Park re-opens, we also expect this to be an opportunity for Cade on the Road.

In Summary: Accomplishments Against Plan

- We have ordered and taken receipt of the Cade on the Road trailer
- We have ordered and taken receipt of Cade on the Road supporting equipment
- We are finalizing schedules for GHA Cade on the Road outreach
- We have developed curriculum for GHA Cade on the Road outreach
- We will develop schedules for other community partner outreach once we have piloted/tested the Cade on the Road program with GHA and YMCA/PBS Backpack program
- Other near term opportunities include the new Farmers Market, and upcoming shows in November.