

MEMO



TO: Colin Murphy, Children's Trust Executive Director
FROM: Jacki Hodges, CEO
RE: Learning Pods Update
DATE: October 13, 2020

Colin,

This Memo is to help inform you on the update of the Learning Pods Program that was developed between the Children's Trust and the ELC of Alachua County. As you are aware this program was rolled out rather quickly to give immediate support to our families that were struggling with sending their school age children back to school during the Covid19 Pandemic.

We followed the guidelines of the Children's Trust and initiated a campaign to inform providers, families and community partners throughout the county. We utilized Zoom meetings, Social media, information on our website and word of mouth to get the information to the families. To date we've only had 4 families apply for the program.

Last week we asked our providers if they could give some insight as to why so few families have applied and our providers said that the families didn't want to share their income information. In addition to that reason, the ELC had previously initiated a similar type program with School Readiness dollars for the families of school age children that were already enrolled through the ELC for School Readiness. Both circumstances could account for the low effort to apply.

Please let us know how you would like to proceed. We are here to assist your organization and our families.

Kind Regards,

Jacki