



Item:

Listening Project ITN 2022-05 (Committee Chair, Cheryl Twombly & Kristy Goldwire)

Requested Action:

The Trust is asked to receive the information

Background:

CTAC held a public evaluation of applications on Thursday, July 28, 2022, at 1pm. During that time the Review team reviewed and discussed the ITN submission and applied final scores.

Agency	Score
Prismatic Services	87.13
CRL Media Advertising & Public Relations	85.65
Frankel Agency	85.47
Valentine Consulting	79.26

For next steps, the review team decided to move forward with sending additional questions to the top three vendors. The top three will receive a set of questions and will be given 3 days to respond. A 2nd public evaluation of applications has been scheduled for Monday, August 8, 2022, at 9am. The review team will meet to discuss responses to questions and make a final funding recommendation. The final funding recommendation will be presented to the full board at the August 8, 2022, 4pm meeting.

An award memo with the recommended board action will be presented at the Board meeting.

Attachments:

- Prismatic Services ITN Submission
- Frankel Agency ITN Submission
- CRL Media Advertising & Public Relations ITN Submission
- Valentine Consulting ITN Submission
- Listening Project Scoring Sheet and Documentation

Programmatic Impact:

N/A

Fiscal Impact:

\$100,000

Recommendation:

Receive the information