Organization Name	Final Score
CRL Media Advertising & Public Relations	85.65
Frankel Agency	85.47
Prismatic Services	87.13
Valentine Consulting	79.26

Organization				CRL Media Adv	ertising & Public	Relations		
Criteria								
	Weight	Cheryl	Patricia	Bonnie	Dan	Candice	Average	Weighted Average
Record of Past Experience								
Based on the contractor's organizational								
history and background and demonstrated								
experience and success with similar								
projects	15	75	80	70	87	87	79.80	11.97
Based on feedback from references	10	90	100	80	90	100	92.00	9.2
Total Record of Past Experience	25							21.17
Project Plan								
Based on the contractor's detailed plan,								
staffing, and timeline to accomplish the								
tasks in the scope of work	50	80	82	80	94	89	85.00	42.50
Total Project Plan	50		_					42.50
Subcontracting								
Based on subcontractor qualifications,								
experience, and role in the project	5	80	80	100	92	98	90.00	4.50
Total Subcontracting	5		•					4.50
Price								
Detailed Budget that is complete and								
appropriate	20	92	85	70	95	95	87.40	17.48
Total Price	20							17.48
Total	100							85.65

ITN 2022-05 Listening Project

Organization				Fr	ankel Agency			
Criteria		Reviewer's Rating and Total Numerical Rating						
	Weight				_		Average	Weighted Average
December 5 Processing and Section 2015		Cheryl	Patricia	Bonnie	Dan	Candice		
Record of Past Experience	•							
Based on the contractor's organizational								
history and background and demonstrated								
experience and success with similar								
projects	15	85	80	70	94	80	81.80	12.27
Based on feedback from references	10	100	100	95	100	100	99.00	9.9
Total Record of Past Experience	25							22.17
Project Plan								
Based on the contractor's detailed plan,								
staffing, and timeline to accomplish the								
tasks in the scope of work	50	90	82	80	96	75	84.60	42.30
Total Project Plan	50							42.30
Subcontracting								
Based on subcontractor qualifications,								
experience, and role in the project	5	100	80	95	100	89	92.80	4.64
Total Subcontracting	5							4.64
Price								
Detailed Budget that is complete and								
appropriate	20	85	85	65	95	79	81.80	16.36
Total Price	20							16.36
Total	100							85.47

ITN 2022-05 Listening Project

Organization				Pris	matic Services			
		Reviewer's Rating and Total Numerical Rating						
Criteria	Weight				_		Average	Weighted Average
		Cheryl	Patricia	Bonnie	Dan	Candice		
Record of Past Experience								
Based on the contractor's organizational								
history and background and demonstrated								
experience and success with similar								
projects	15	98	87	100	80	90	91.00	13.65
Based on feedback from references	10	100	100	100	100	100	100.00	10
Total Record of Past Experience	25							23.65
Project Plan								
Based on the contractor's detailed plan,								
staffing, and timeline to accomplish the								
tasks in the scope of work	50	95	90	80	84	85	86.80	43.40
Total Project Plan	50							43.40
Subcontracting								
Based on subcontractor qualifications,								
experience, and role in the project	5	100	80	80	87	89	87.20	4.36
Total Subcontracting	5							4.36
Price								
Detailed Budget that is complete and								
appropriate	20	88	85	60	80	80	78.60	15.72
Total Price	20							15.72
Total	100							87.13

Organization				Vale	ntine Consulting			
Criteria		Reviewer's Rating and Total Numerical Rating						
	Weight				_		Average	Weighted Average
Decord of Deet Everyiones		Cheryl	Patricia	Bonnie	Dan	Candice		
Record of Past Experience								<u> </u>
Based on the contractor's organizational								
history and background and demonstrated								
experience and success with similar								
projects	15	90	80	75	87	70	80.40	12.06
Based on feedback from references	10	60	70	60	60	60	62.00	6.2
Total Record of Past Experience	25							18.26
Project Plan								
Based on the contractor's detailed plan,								
staffing, and timeline to accomplish the								
tasks in the scope of work	50	80	86	80	80	79	81.00	40.50
Total Project Plan	50							40.50
Subcontracting								
Based on subcontractor qualifications,								
experience, and role in the project	5	70	70	60	80	70	70.00	3.50
Total Subcontracting	5							3.50
Price								
Detailed Budget that is complete and								
appropriate	20	85	85	90	90	75	85.00	17.00
Total Price	20							17.00
Total	100							79.26