



CHILDREN'S TRUST
OF ALACHUA COUNTY

EXECUTIVE DIRECTOR REPORT

July 4, 2022 – July 31, 2022

SUMMARY

Highlight for the Month:

1. Partnership with the Early Learning Coalition of Alachua County to support Accreditation Academy
2. Children's Defense Fund designate Alachua County's Freedom School as a "Model Site"

MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT		
DATE	MEETING / EVENT	SUMMARY
7/2/22	Soar Mentoring Services-East Gainesville BBQ cook-off event	Sponsored East Gainesville BBQ Cook-off event to embrace diversity, equity and inclusion and offer families a fun event that encourages safe communities.
7/6/22	Early Childhood Professional Track Planning Committee	Meeting with Greater Gainesville Chamber, BLI, and the CTAC to discuss the Cohort 1 Master Class graduation.
7/7/22	PN-3 Asset Mapping in Florida and local communities	Meeting on asset mapping and gap analysis of PN-3 in Florida with Nemours Children's Health, Barancik Foundation, and FSU Center for Prevention and Early Intervention Policy.
7/7/22	Help Me Grow Outreach Material 101	Staff training conducted by Help Me Grow Florida on the use and availability of outreach material.
7/8/22	Help Me Grow Alachua	Staff meeting with Help Me Grow Alachua Supervisor.
7/8/22	One More Child Single Moms Home	Site visit at One More Child newest Single Moms Home.
7/9/22	Digital Magic: Art for Kids in Archer	Sponsored Digital Magic: Art for Kids to offer students and families the opportunity to create digital artwork with their children in Archer. Shared CTAC resources and information with families.
7/12/22	National Night Out committee meeting	Staff joined the committee to support the upcoming National Night Out event.

7/12/22	Fifth Ave Neighborhood Association monthly meeting	Hosted Fifth Ave Neighborhood Association meeting at CTAC. Presentations made by Gainesville Housing. Councilwoman Duncan-Walker was present and there was a community update by GPD.
7/13/22	System Mapping Meeting	Progress meeting with Kallen Shaw on system map for PN-5.
7/14/22	ELC of Alachua County Quality Meeting	ELC Quality initiatives review.
7/15/22	Implementation Science Presentation and Discussion	Isandra Zayas, Program Exploration and Implementation Lead at the Children's Services Council of Palm Beach County gave a presentation on the Active Implementation Science Framework.
7/16/22	ELC's Back to School event	Sponsored ELC's Back to School event. Shared CTAC resources and information with families.
7/18/22	Freedom School event	In recognition of National Summer Reading, we hosted an activity at Freedom School. Kristy read to children and the media featured the amazing story.
7/18/22	BLI Meeting	Meeting with staff from BLI to review graduation plan.
7/18/22	Pritzker Grant Partner's Meeting with WIC	Discussion of local implementation and successes and barriers. Review of 6 months of WIC data and outcomes.
7/19/22	GEZ Family Learning Center Site Visit	Site visit and meeting with staff to discuss plans for the center.

7/20/22	Meeting with US House Representative Congresswoman Kat Cammack staff	Meeting with staff members from Kat Cammack office, US House Representative for Florida's 3rd Congressional District. We thanked staff for working with CTAC to provide us with certificates that will be presented to BLI graduates.
7/20/22	Meridian Community Advisory Committee	Participated in Meridian's initial Community Advisory Committee. Meridian is seeking to strengthen community relationships, improve quality of services, and reputation.
7/20/22	ELC of Alachua County Board of Directors	ELC board meeting.
7/25/22	Executive Director meet and greet - Day 1	The Trust hosted a meet and greet for community members to have an opportunity to meet the ED candidates.
7/26/22	Executive Director meet and greet - Day 2	The Trust hosted a meet and greet for community members to have an opportunity to meet the ED candidates.
7/26/22	Pritzker Grant Partner Meeting with ELC	Discussion of ELC numbers for the fiscal year and within the last 6 months. Discussed the reason for increases in the number of infants and toddlers.
7/27/22	United Way Express Bus Tour	Participated in the United Way Express Bus Tour to learn more about Gainesville Eldercare Facility, Pace Center for Girls, Child Advocacy Center and United Way. Networking opportunity with the 20 members of the community who participated.

7/27/22	Pritzker Grant Partner Meeting with Healthy Start and WellFlorida.	Reviewed Newborn and Family Partner data and needs within the last 6 months. Would like to duplicate the Family partner model to other practices. Discussed the state's Fatherhood initiative and FIMR plan.
7/28/22	PRG Advisory meeting	Meeting to discuss list of applicants interested in seeking funding from PRG.
7/28/22	Data Technical Advisory Committee	The Trust hosted its fifth committee meeting to brainstorm and develop agreed upon data collection and management policies for the Trust.
7/30/22	23rd Annual Stop the Violence Back to School Rally at Santa Fe College.	Sponsored 23rd Annual Stop the Violence Back to School Rally at Santa Fe College. Participating in tabling event to provide resources and information for families.

PROGRAMS Calendar

PROGRAMS CALENDAR (CALENDAR FOR THE PREVIOUS MONTH AND THE UPCOMING MONTH)	
July	
Wednesday, July 6, 2022	Early Childhood Professional Conference Planning Meeting
Thursday, July 7, 2022	Campaign for Grade Level Reading Meeting
Thursday, July 7, 2022	Media highlight for Gainesville Circus Center camp
Thursday, July 7, 2022	Help Me Grow Outreach Material 101 Training
Friday, July 8, 2022	Pritzker Children Initiative Fellows Meeting
Monday, July 11, 2022 BOARD MEETING	TeensWork Alachua presentation, NewboRN Home Visiting and Maternal Family Partner presentation and Afterschool
Wednesday, July 13, 2022	Catalyst for Change and Education Foundation of Alachua County
Wednesday, July 13, 2022	Pritzker Children's Initiative Grant Check In Meeting
Friday, July 15, 2022	Implementation Science presentation and discussion
Friday, July 15, 2022	National Collaborate for Infants and Toddlers - Alachua Meeting
Friday, July 15, 2022	Listening Project ITN responses due and bid opening
Monday, July 18, 2022	Pritzker Grant partners meeting
Wednesday, July 20, 2022	ALL IN Gainesville Conference and BLI Graduation
Thursday, July 28, 2022	Data Technical Advisory committee meeting
July 18-22, 2022	Listening Project - Application review period
July 26-27, 2022	Listening Project - Applicant Interviews
July 28-29, 2022	Listening Project - Public Evaluation of Applications
August	
Tuesday, August 2, 2022	Pritzker Children's Initiative Fellows Meeting
Wednesday, August 3, 2022	Data System Check-In with CTAC and ELC Staff
Wednesday, August 3, 2022	M-CHAT Training with Help Me Grow Florida
Thursday, August 4, 2022	Campaign for Grade Level Reading Meeting
Thursday, August 5, 2022	Programs Team Meeting
Friday, August 5, 2022	Help Me Grow Alachua Bi Weekly Meeting
Monday, August 8, 2022 BOARD MEETING	Listening Project Discussion and Programs Update
Friday, August 12, 2022	PCI and Community Fellow Meeting
Tuesday, August 16, 2022	Grant Interim Report Meeting with Pritzker Children's Initiative
Friday, August 19, 2022	Help Me Grow Alachua Bi Weekly Meeting
Friday, August 19, 2022	National Collaborate for Infants and Toddlers - Alachua Meeting
Friday, August 26, 2022	Freedom School Promotional Video

PLANNING, RESEARCH, AND EVALUATION

Data System Exploration – Met with one additional software vendor to learn more about product solutions for data collection, information management, workflow, and reporting. Researching in detail products capabilities, usability, security features, and cost to determine which would be the best fit for the Trust and its providers.

Data Technical Advisory Committee – The DTAC continues to meet monthly with its most recent meeting on July 28th. The committee discussed and came to agreement on several topics to be included in our data collection and management policy including what data elements will be collected, our approach, data sharing, informing participants, and data security. Committee members are currently reviewing an initial draft policy to be reviewed and finalized during our August 25th meeting. Final results will be presented to the Board during the September 26th Board meeting.

Listening Project ITN – Reviewed and rated four (4) Listening Project proposals received; attended the Public Evaluation of the Proposal along with other raters to discuss and reach consensus on the bid that would best achieve the Trust’s vision and intended results for this scope of work. Reviewing similar project work ([Leon County Needs Assessment](#)) and local data that will help support this work as well as the strategic plan.

Summer Camp – Monitoring summer camp data and reporting and supporting consistency in processes and documentation efforts. As a team we’ve completed about two dozen summer camp site visits thus far.

Afterschool – Completed Afterschool Summary Report summarizing the results from demographic, attendance, provider and family surveys. Presented findings to the Board and shared with Providers.

TeensWork Alachua – Executed satisfaction surveys with teens and supervisors; providing one-on-one support to providers to ensure data deliverables are being completed as expected.

Implementation Science – On July 15th Children’s Trust team participated in a professional development opportunity with Isandra Zayas – Program Exploration and Implementation Science Lead – from the Children's Services Council of Palm Beach County who presented and provided resources on Implementation Science, and specifically the Active Implementation Framework.

FINANCE AND ADMINISTRATION

1. Programmatic Award & Expense Report
2. July Checks and Expenditures Report
3. Budget by Fund Report YTD July 31, 2022

COMMUNICATIONS

Communications Report: July 1, 2022 – July 30, 2022

Website Traffic – Key Points

· Page Views	4,708
· New Users	1,180

Most Viewed Web Pages

· Home Page	914
· Regular Meeting	356
· Meetings	278
· Bids/RFPs	239
· Program Directory	224

Followers

· Constant Contact	1,264
· Facebook	986
· Twitter	201
· Instagram	199
· LinkedIn	126

In the News

- [VIDEO: Children’s Trust of Alachua County names new executive director – WCJB – July 27, 2022](#)
- [Kiner selected new head of Children’s Trust - Main Street Daily News - July 27, 2022](#)
- [Children's Trust of Alachua County selects new executive director. She's no stranger - Gainesville Sun - July 27, 2022](#)
- [VIDEO: Children’s Trust of Alachua County will host a special meeting and meet and greet with executive director finalists – WCJB – July 26, 2022](#)
- [Children's Trust of Alachua County holds interviews - Gainesville Sun - July 25, 2022](#)
- [Children's Trust narrows down its executive director search to 2 candidates – Gainesville Sun – July 24, 2022](#)
- [Where Fun Is Happening, Legacy Summer Camp – Alachua County Today – July 23, 2022](#)
- [Children’s Trust to hold Meet and Greets for Executive Director finalists - Alachua Chronicle – July 21, 2022](#)
- [VIDEO: Alachua County offers Freedom School summer program - WCBS4-TV - July 18, 2022](#)

- [Alachua County Commissioner Ken Cornell elected to the Florida Association of Counties board of directors](#)
- [Readers comment on abortion, Children's Trust funding, inflation, nuclear war and more](#)
- VIDEO: [Goodwill of North Florida - 2022 TeensWork Alachua Program - July 26, 2022](#)
- [Children's Trust narrows down its executive director search to 2 candidates - Gainesville Sun - July 24, 2022](#)
- [Where Fun Is Happening, Legacy Summer Camp – Alachua County Today – July 23, 2022](#)
- [Children’s Trust to hold Meet and Greet for Executive Director finalists - Alachua Chronicle – July 21, 2022](#)
- VIDEO: [Alachua County offers Freedom School summer program- WCBS4-TV - July 18, 2022](#)
- VIDEO: [Alachua County Commissioner Ken Cornell elected to the Florida Association of Counties board of directors - WCJB - July 17, 2022](#)
- [Readers comment on abortion, Children's Trust funding, inflation, nuclear war and more - Gainesville Sun - July 14, 2022](#)
- [100 Black Men hosts annual aviation academy - Gainesville Sun - July 14, 2022](#)
- VIDEO: [The Children's Trust of Alachua County offers circus summer camp for children - WCBS4 -July 7, 2022](#)
- VIDEO: [Family-friendly barbecue event held in East Gainesville - WCJB - July 3, 2022](#)

BOARD MOTIONS

Motions included in this section are incomplete as of the previous meeting

DATE	MOTION	STATUS	COMMENTS
7/11/22	Motion to have CTAC Attorney amend CRI contract to reflect board approved changes	In progress	Attorney Swain is finalizing the changes to the CRI contract
5/23/22	Motion to have staff investigate whether afterschool and summer camps address strategy 2.3 (literacy) or 2.4 (special needs)?	Completed	Summary of survey results will be provided during the programs update

BOARD REQUESTS

DATE	REQUEST	STATUS	COMMENTS
6/27/22	Request from Board to have programs staff meet with the following programs to discuss funding needs 1. Saving Smiles 2. Child Advocacy Center 3. Weekend Hunger Backpack Program	In Progress	CTAC Program staff have initiated the process for each provider to complete a scope of services and budget and budget narrative forms. This process will also include meeting with staff to discuss performance measures, board presentations and contract negotiations
6/27/22	Discussion of the GNV4ALL initiative proposals	In progress	Early Childhood Coordinator (Mia) has scheduled a site visit at the Gainesville Empowerment Zone (GEZ) Family Learning Center. Staff is working on an early learning access initiative that would benefit GEZ families and other vulnerable families across the county
5/23/22	How do our position's salaries compare to other CSCs? How does our Admin costs compare to other CSCs?	In Progress	Ask a CSC request has been submitted to State Association

SUCCESS STORIES

Freedom School

During the month of June, the Akwaaba Freedom School (AFS) program began with 40 K-8th scholars. June themes highlighted how scholars can make a difference in themselves and in their families. The first parent meeting orientation was well attended. Freedom School hosted a site visit from the Children's Defense Fund and received a "Model Site"

designation; one of the top reviews given to new Freedom School sites across the country. School supplies and bookbags were provided to all AFS Scholars which included the following: Markers, crayons, books, pencils, and more! UF's E-learning, Technology, and Communication videography team captured launch week footage to include in our Freedom School documentary to be released soon.

Help Me Grow Alachua

In June of 2022, the Help Me Grow Alachua team grew. A program supervisor, Kelsey Anhalt, started on June 1st. Additionally, the hiring process began for the Care Coordinator - a candidate was selected and sent to CHS talent for hiring. The Help Me Grow Alachua team has completed the following trainings: "HMG101", "HMG Outreach Materials", four different STAR (our database system) training, and CHS onboarding training.

HMG Alachua has made continued efforts to secure the 211 line through United Way of North Central Florida. Multiple outreach interactions have taken place to introduce the program to agencies in the Alachua County area.