



CHILDREN'S TRUST REGULAR MEETING MINUTES

August 08, 2022 at 4:00 PM

CTAC, 802 NW 5th Ave, Gainesville, FL 32601

Call to Order

Chair Dr. Margarita Labarta called the meeting to order at 4:00 PM.

Roll Call

PRESENT

Chair Maggie Labarta
Vice Chair Tina Certain
Treasurer Lee Pinkoson
Member Shane Andrew
Member Karen Cole-Smith
Member Ken Cornell
Member Denise Ferrero
Member Nancy Hardt – attended virtually
Member Patricia Snyder
Member Cheryl Twombly

Agenda Review, Revision and Approval

Approval of the agenda also approves all of the items on the consent agenda.

Motion to approve the Agenda made by Member Pinkoson, Seconded by Member Cornell.

Motion was unanimously approved by voice vote.

Consent Agenda

1. Board Attendance YTD
2. 7.11.22 Regular Board Meeting Minutes
3. 7.25.22 Regular Board Meeting Minutes
4. 7.26.22 Special Board Meeting Minutes
5. Programmatic Award and Expense Report
6. July 2022 Checks and Expenditures Report
7. July 2022 Budget Review
8. Board Meeting Evaluation - Survey Results from 7.25.22

General Public Comments

Chair's Report

9. Employment Agreement between CTAC and Marsha Kiner

Motion to approve Ms. Kiner's contract made by Member Cornell, Seconded by Vice Chair Certain.

Motion was unanimously approved by voice vote.

Motion to return to once per month meetings from October 2022 made by Member Pinkoson, Seconded by Member Twombly.

Motion was unanimously approved by voice vote.

Executive Director's Report

10. 8.8.22 ED Report

AED Goldwire gave an update on the Freedom School, and welcomed new staff member, Demetrica Tyson, as the Program Specialist. She reported on the Director of Finance position and will start going through resumes this week. A meeting has also been set to discuss the options for the IT equipment regarding returning or storing it.

Presentations

11. CTAC Program Updates

AED Goldwire presented on the correlation between the Trust's four goals and the programs that are being funded to meet each. She reviewed the monitoring and evaluation process, and the tentative budget for programs in FY23.

Member Cole-Smith suggested using language that differentiates between literacy types (reading, writing, financial, and computer). She mentioned a local program that educates parents about technology. AED Goldwire asked the board for clarity and guidance on whether CTAC funding should be used for this initiative. Vice Chair Certain suggested meeting with the Library District regarding hotspot devices and library partnership resource centers. Member Cornell reported that the County is looking into bridging the technology gap for the underserved and unserved, perhaps through Duke, Clay, or GRU Energy. The County also coordinates with Cox Communications and the public schools to have families complete applications for discounted internet services. Member Snyder suggested reaching out to Jacki Hodges about the school readiness program.

Vice Chair Certain mentioned that some of the Trust's smaller providers were struggling with the reimbursement process, which reimburses the provider after they file their invoices and claim paperwork; they have said that they needed more funds up front. The board discussed the issue of oversight, the fact that not all organizations file reimbursement claims for their entire award amount, and options for a percentage or prorated award amount up front were discussed.

Motion made by Member Pinkoson, Seconded by Vice Chair Certain to refer to staff the issue of cash flow for small organizations and bring back potential recommendations to address the issue.

Motion was unanimously approved by voice vote.

Member Ferrero addressed the important issues of child safety and food insecurity. Due to expiring federal COVID funds, the Alachua County Public School system is no longer able to offer free lunch to all students. Staff asked if the Trust could assist with this issue, and there was consensus to explore it further.

Member Hardt stated that all our funded providers should have a way to include and teach child safety prevention. Chair Labarta suggested asking providers how their program contributes to building safety and resilience.

Old Business

12. Listening Project ITN 2022-05 (Committee Chair, Cheryl Twombly & Kristy Goldwire)

Motion made by Vice Chair Certain, Seconded by Member Cornell to approve the recommendation to award the contract for ITN 2022-05, Listening Project, in an amount not to exceed \$100,000; and to authorize the Executive Director to negotiate and execute an agreement with Prismatic Services.

Motion was unanimously approved by voice vote.

13. Billboard Advertisements (Dan Douglas)

The board discussed ways to increase visibility of the Trust. Some ideas included advertising on billboards and city buses, handing out CTAC branded products at churches and during the listening project, and putting banners out at local schools. The schools also have TVs and marquees that could be an option, as well as using Peach-Jar to send flyers to students and parents directly.

New Business

Board Member Comments

Member Cornell asked about staff compensation and when evaluations and increases are given. AED Goldwire stated that staff receive a 4% salary increase on their individual anniversaries, as passed by the Board in February 2021.

Member Cornell reported that this year, County employees received \$1,000 lump sum, and up to 7% salary increase (4% standard, and up to 3% based on evaluations). He said that 4% is not enough, and mentioned this year has been difficult for staff (due to increased staff expectations in absence of a full-time Executive Director), and he wishes to recognize and discuss it. He would like this addressed before the new Executive Director, Ms. Kiner, arrives in October, so that she may come into a situation where our staff has been compensated properly.

He mentioned that the Trust's revenue, ad valorem, is up 11.2%. If raises are at 4%, but inflation is at 7%, "you're taking a hit, you're not getting a raise". "Our most important asset is our employees, we've got a great staff, I want to recognize that."

Motion made by Member Cornell, Seconded by Member Pinkoson, to provide staff a one-time \$1,000 payment to address inflation; have staff bring back an update on the

compensation analysis; and bring back recommendations to raise the percentage rate, and recommendations of a broader compensation increase.

Motion was unanimously approved by voice vote.

Vice Chair Certain volunteered to be on the interview committee for the Director of Finance, if needed. Member Pinkoson also volunteered, followed by Member Cornell.

For Your Information

Next Meeting Date

Regular Board Meeting

Monday, August 22, 2022 @ 4:00 PM

Children's Trust of Alachua County, 802 NW 5th Ave, Gainesville, FL 32601

Adjournment

Chair Dr. Margarita Labarta adjourned the meeting at 5:46 PM.



CHILDREN'S TRUST OF ALACHUA COUNTY

Programs Dept. Update
August 8, 2022

1

Programs Dept. – Current Contracted Providers

64 Contracted Providers
\$5,794,434

Goal 1. Health – All kids are born healthy and remain healthy

Goal 2. Education – All children can learn what they need to be successful

Goal 3. Supportive – All children have nurturing and supportive caregivers and relationships

Goal 4. Safe – All children live in a safe community



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Providers By Goal

Goal 1. Healthy – All kids are born healthy and remain healthy

STRATEGY 1.1 SUPPORT MATERNAL AND CHILD HEALTH

- Maternal Family Partner
- Newborn Home Visiting Program

STRATEGY 1.3 SUPPORT PHYSICAL HEALTH

- Wellness Coordinator at Howard Bishop Middle School

STRATEGY 1.2 SUPPORT MENTAL HEALTH AND SUBSTANCE ABUSE PREVENTION

- Reach Community Counseling Services for Adolescent Girls
- PALS – Youth Mental Health Support Program

STRATEGY 1.4 IMPROVE FOOD SECURITY



3

Providers By Goal

Goal 2. Education – All children can learn what they need to be successful

STRATEGY 2.1 SUPPORT PROFESSIONAL DEVELOPMENT AND CAPACITY-BUILDING

- Business Leadership Institute for Early Learning
- Transformative Professional Development
- Accreditation Academy
- Capacity Funding
- Philanthropy Hub

STRATEGY 2.3 SUPPORT LITERACY AND OTHER ACADEMIC SUPPORTS

- Dolly Parton Imagination library
- Bridge Literacy Program
- Operation Full Steam

STRATEGY 2.2 EXPAND ACCESS TO HIGH QUALITY CHILDCARE, AFTERSCHOOL, AND SUMMER PROGRAMS

- Summer Camp sites & Summer Enrichment Providers
- Afterschool Programming (6 sites)
- Freedom School

STRATEGY 2.4 IMPROVE CAPACITY TO SUPPORT SPECIAL NEEDS



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Providers By Goal

Goal 2. Education – All children can learn what they need to be successful

STRATEGY 2.5 SUPPORT CAREER EXPLORATION AND PREPARATION

- Teenswork Alachua
- STEAM Engine Program

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Providers By Goal

Goal 3. Supportive – All children have nurturing and supportive caregivers and relationships

STRATEGY 3.1 SUPPORT INITIATIVES THAT CONNECT FAMILIES TO RESOURCES

- Help Me Grow Alachua
- Family Resource Centers/Community Navigators

STRATEGY 3.2 IMPROVE FAMILY STRENGTHENING AND SUPPORTS

- Project youth Build



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Providers By Goal

Goal 4. Safe – All children live in a safe community

STRATEGY 4.1 SUPPPORT INJURY PREVENTION

STRATEGY 4.2 SUPPPORT INITIATIVES THAT PREVENT DELINQUENCY /TRUANCY

- Big Brothers Big Sisters of Alachua County

STRATEGY 4.3 SUPPPORT VIOLENCE PREVENTION INITITATIVES

- Peaceful Paths



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Provider Monitoring & Evaluation

- Site Visits
- Weekly or monthly reports
- Data Collection – Non-identifiable
- Ad hoc Reports
- Provider surveys
- Family surveys
- End of the year reports
- Board Presentations
- Annual Report



8

FY23 Preparation – CTAC Staff

- Review of contract template
- Provider handbook
- Invoices and budget amendments
- Contract negotiations
- Conduct provider trainings



9

FY23 Preparation – Providers

- Updated budgets
- Contract negotiations
- Attend training as needed
 - Data collection
 - Invoicing
 - Provider handbook



10

FY23 Funding By Goal

Goal 1. Healthy – All kids are born healthy and remain healthy

\$1,000,000

Goal 2. Education – All children can learn what they need to be successful

\$4,594,967



11

FY23 Funding By Goal

Goal 3. Supportive – All children have nurturing and supportive caregivers and relationships **\$1,000,000**

Goal 4. Safe – All children live in a safe community **\$1,000,000**



12

FY23 New Programming

- Saving Smiles
- Child Advocacy Center
- Weekend Hunger Program
- Vulnerability Population – To address quality and access to childcare

