



**CHILDREN'S TRUST**  

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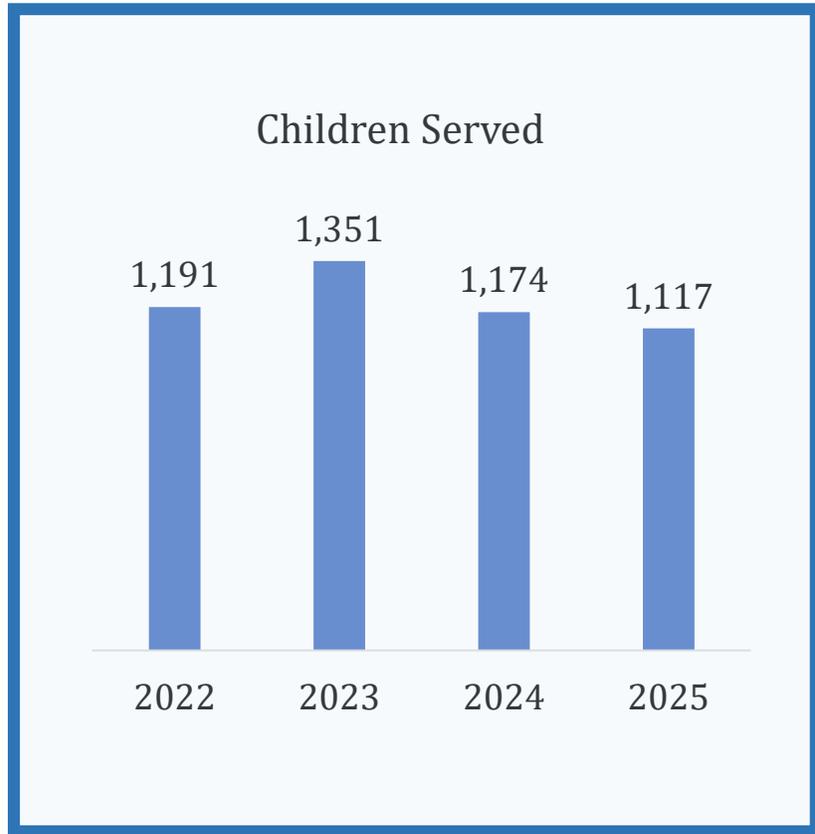
**OF ALACHUA COUNTY**

# **Summer Camp Program Results 2025**

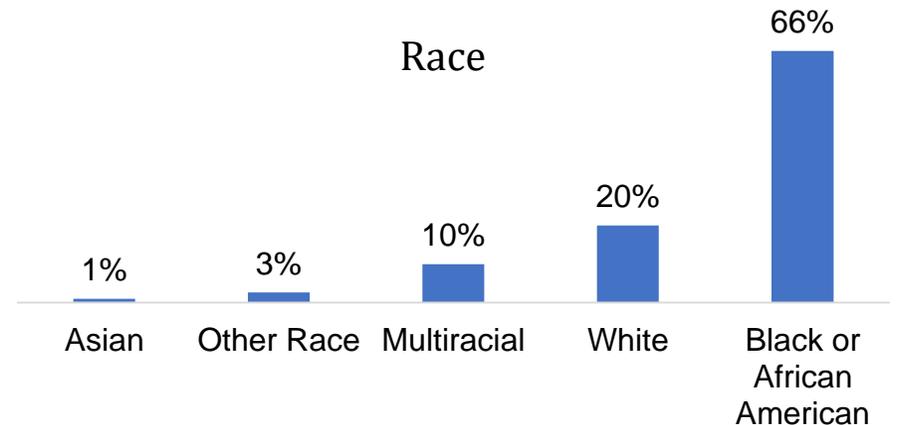
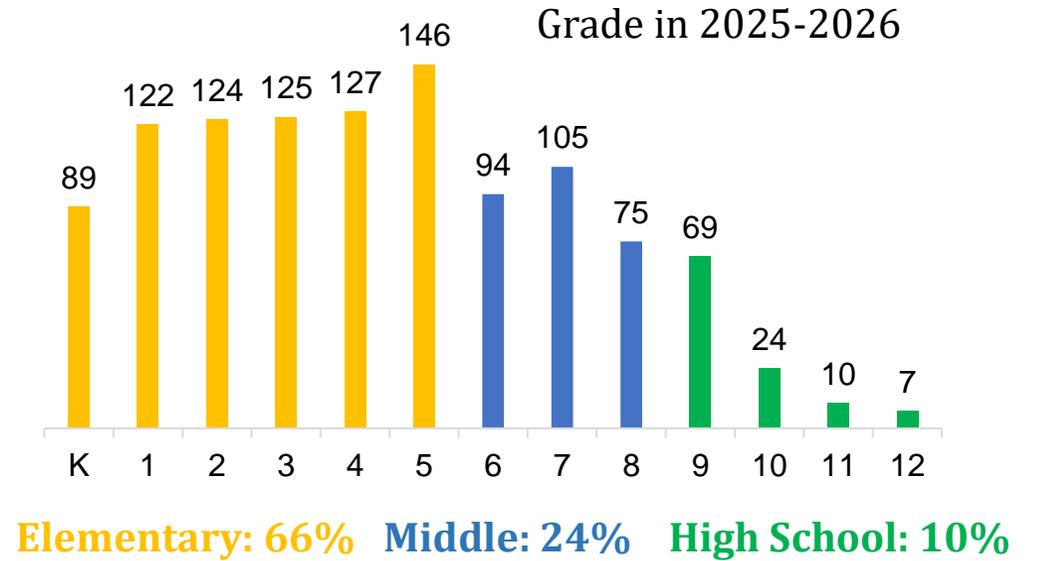
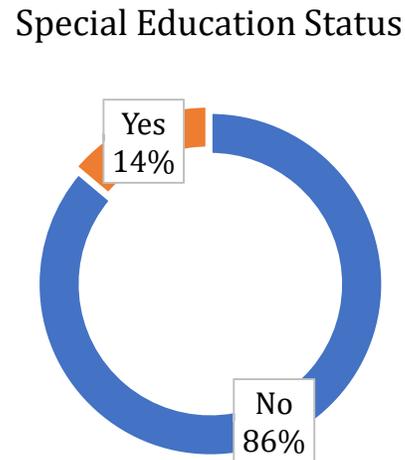
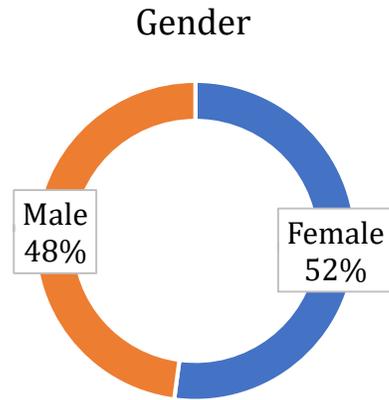
March 9, 2026



# Children and Youth Served



Average Age: 9.0





# Scholarship Eligibility

To receive a Children’s Trust scholarship, families must meet at least one of the following eligibility criteria:

Income below 300% of the federal poverty level



Average household income: **\$64,166.67**



Family receives SNAP benefits



Average family size: **4.1**



Foster care, voluntary formal kinship care, or under case management supervision



Average # of children in household: **2.7**



2025 Poverty Guidelines

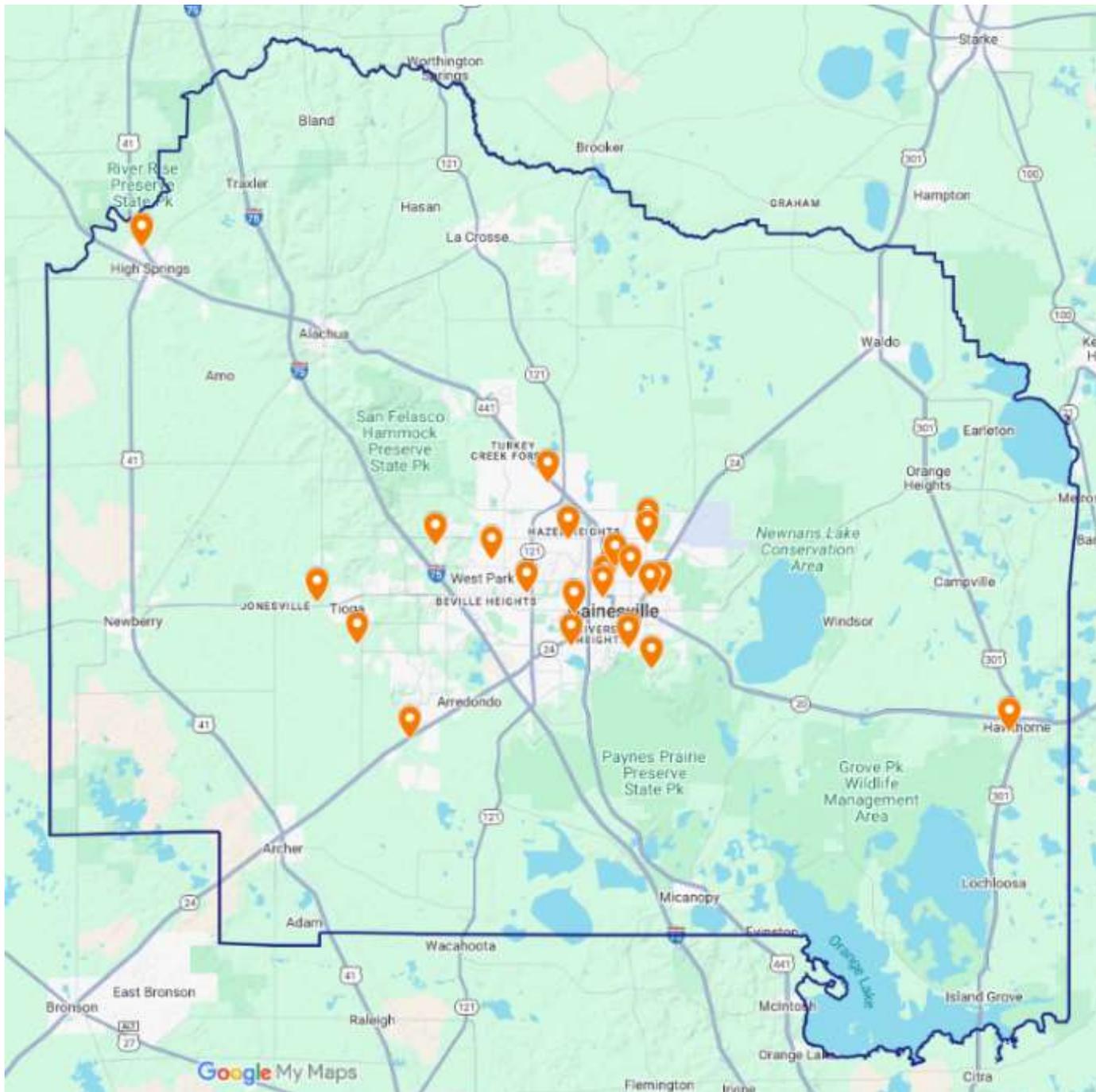
Persons in Family/Household	300% of Poverty Guidelines
2	\$63,450
3	\$79,950
4	\$96,450
5	\$112,950
6	\$129,450
7	\$145,950
8	\$162,450





# Program Locations

*Children Served by City of Residence*



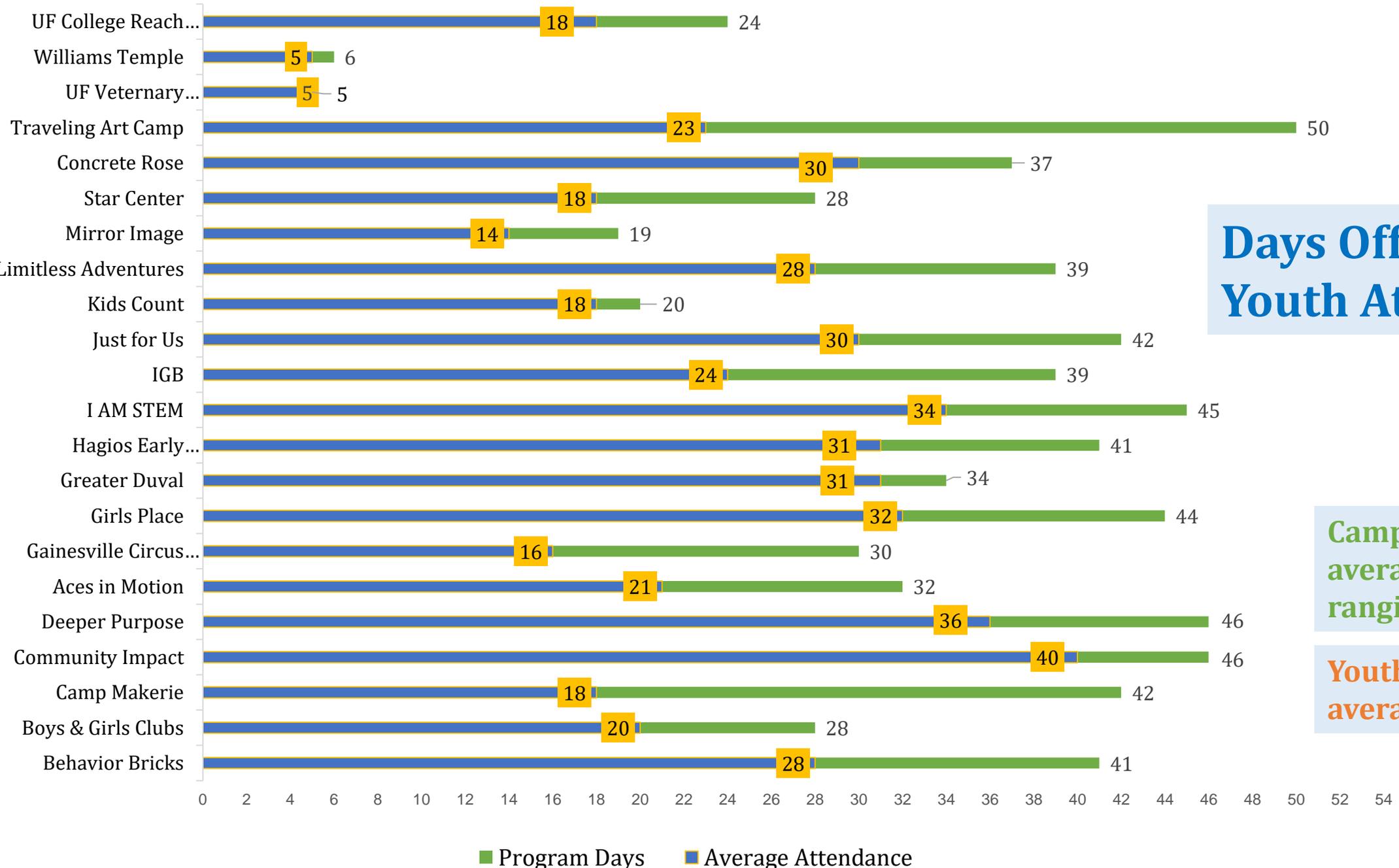
City	Count	%
Gainesville	871	78.0%
High Springs	72	6.4%
Newberry	64	5.7%
Alachua	47	4.2%
Hawthorne	37	3.3%
Archer	18	1.6%
Waldo	4	0.4%
Micanopy	3	0.3%
Earleton	1	0.1%



# Days Offered and Youth Attendance

Camps offered an average of 33 days ranging from 5 to 50.

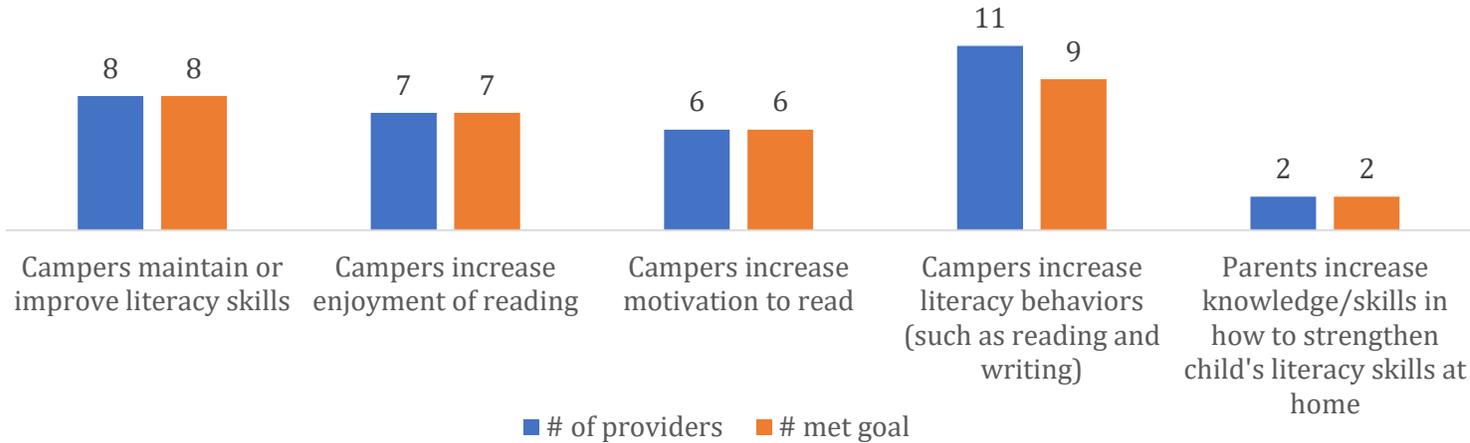
Youth participated an average of 23 days.



# Literacy



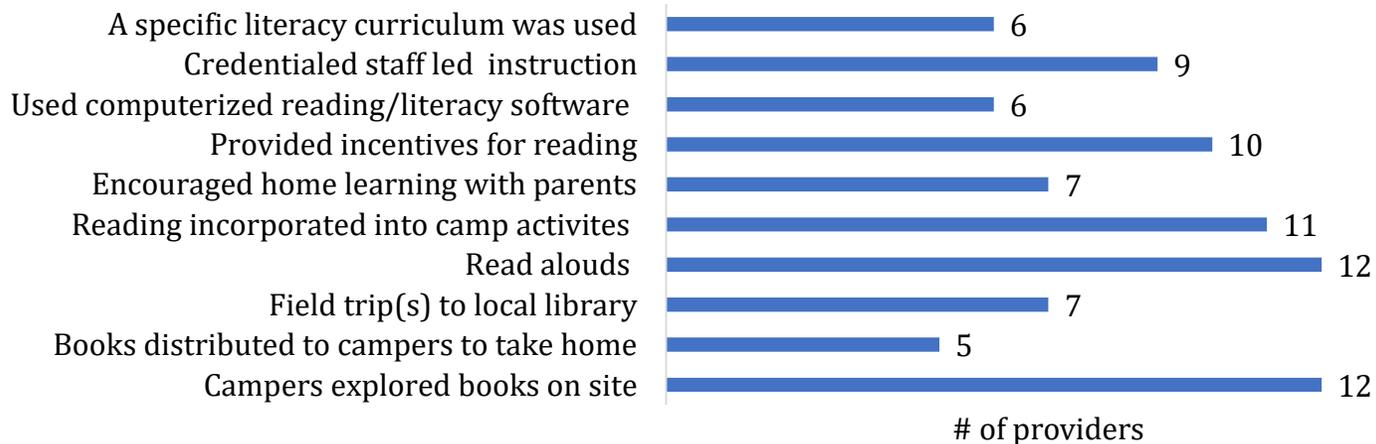
## Literacy Goals



## Provider Perspectives

What worked	Voice and choice, make it fun
Challenges	Resistance from campers, lack of resources (money, time)
Changes for next year	More formal pre/post testing, increase family engagement in building literacy skills, more fun, hands-on activities

## Strategies



## Take Aways:

- 12 of 22 camps chose to incorporate literacy programming (interest)
- 10 of 12 camps implemented literacy activities daily, all 12 implemented literacy activities weekly throughout the summer (commitment)
- Campers made progress (anecdotally and data informed); camps worked on literacy independently
- Future summers: share best practices, strategies to increase impact, utilize standardized tools to evaluate;

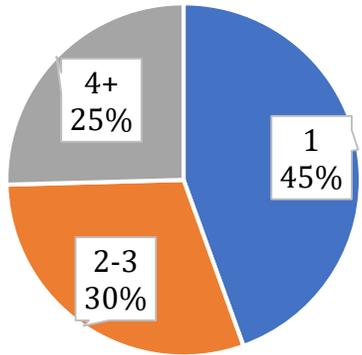
**April 17<sup>th</sup>, 2026: Summer Literacy Convening**

# Camp Staff

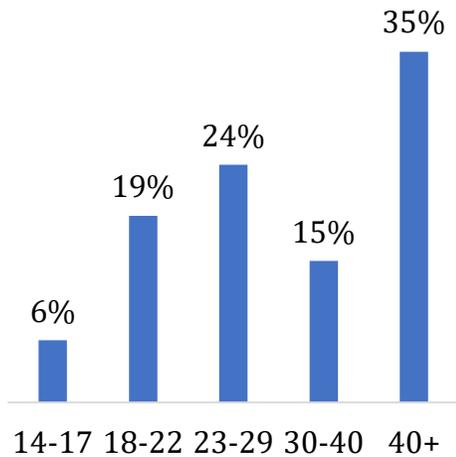
Post camp staff survey N=174



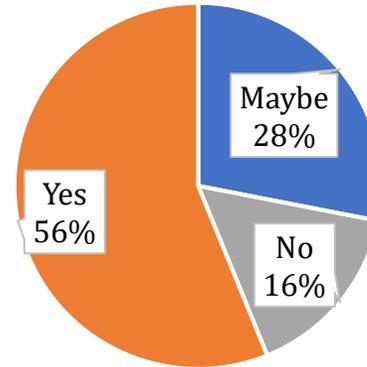
## How many summers have you worked at camp?



## Age of Staff



## Will you return next year?



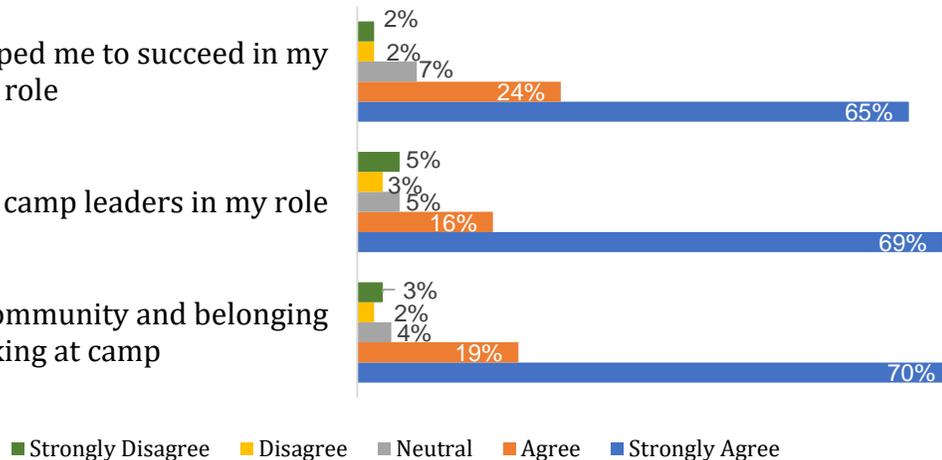
*It's a unique experience you won't find anywhere else. It's not just magic for the campers, but for the counselors as well. There are challenges every day that we work through and use each other to build up our skills. This camp went from being a simple new job to becoming a safe place for counselors and campers. -Counselor*

## Staff Satisfaction

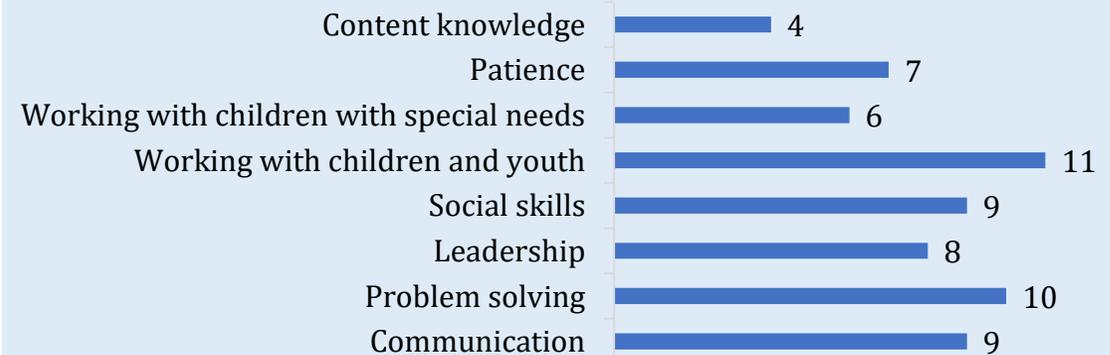
Staff training equipped me to succeed in my role

I felt supported by camp leaders in my role

I felt a sense of community and belonging working at camp



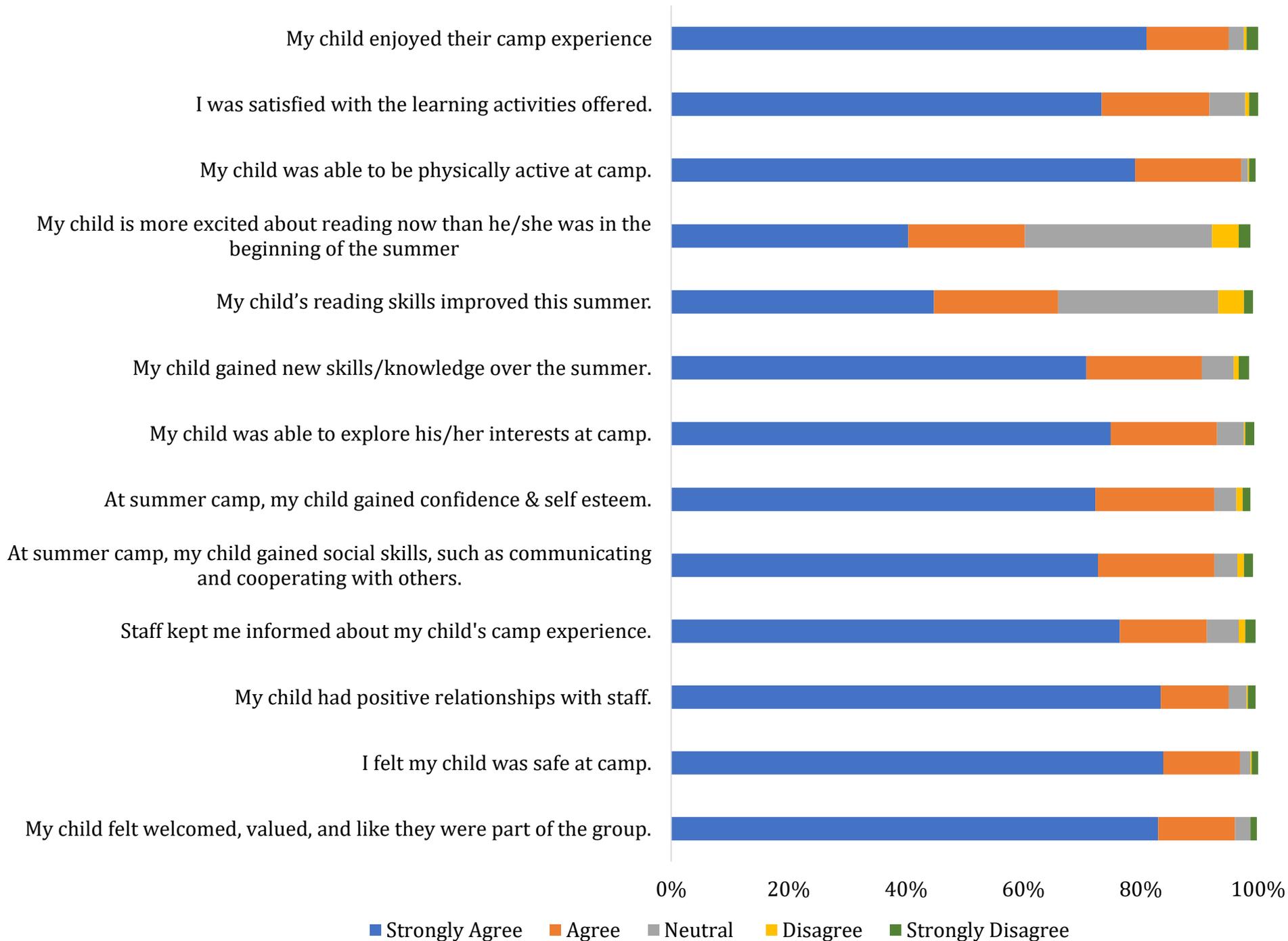
## Skills Learned (Youth Counselors, Age 14-17)



# of Counselors, Age 14-17 (N=11)



# Parent Survey



*"I wanted to just say my kids loved the Traveling Art Camp. I am so happy they spent time **being creative and practicing skills** like hand-eye coordination and fine motor skills. **It makes a difference in my children's live[s] and [mine] too.** I was so sad I can't afford the regular camps and having my kids all summer at home breaks my heart. THANK YOU SO MUCH! **You are making a difference in Alachua county children!** They deserve to be busy during summer with activities that **develop their intellect, their physical abilities and social skills - NO MATTER [THEIR] SOCIOECONOMIC STATUS!**" -Parent*

# Camper Voices



What's the coolest thing about summer camp?

## Activities

"Fun stuff every day; swimming, tennis, activities"

## Field trips

"I look forward to this all year. All the places we get to go. I get to hang out w my friends. Get to meet new faces. Tour colleges, trade schools, things we can do right after high school."

## Relationships: Peers and staff

"You can make friends, art class, drawing, kids are nice. You can talk to teachers, they support you"

What's your least favorite thing about camp?

"I like everything"

"It's hot outside"

"Waking up early"

"[academics]...I want to learn but I want to have fun learning"

What would you be doing if you weren't at camp?

"Would be at home, in my room, on my phone."





## Performance Measures

How Much?	Target	Actual
Children who attend three or more days for at least one week	1,017	1,117
Number of program days	871	888
Number of staff training hours	237	397
How Well?	Target	Actual
Children attend for the number of days anticipated	75%	87%
Parents were satisfied with camp communication	85%	91%
Families were satisfied with the camp experience overall	90%	96%
Staff felt training equipped them to succeed in their role	90%	89%
Staff felt training equipped them with skills to maintain a safe environment and handle emergencies	95%	96%
Better Off?	Target	Actual
Families were satisfied with the learning activities offered	90%	91%
Families report their children enjoyed their camp experience	90%	95%
Families felt their children were safe while at camp	90%	97%

