



EXECUTIVE DIRECTOR REPORT

February 1, 2023 - February 28, 2023

SUMMARY

Highlight for the Month:

1. BLI - Master Class # 2 - Marketing
2. Steering Committee Data Review from the Listening Party

MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT		
DATE	MEETING / EVENT	SUMMARY
2/1	High Springs Women's Club	The Health & Wellness Committee meeting met to discuss the upcoming fundraiser.
2/2	High Springs Women's Club	High Springs Women's Club general meeting.
2/2	High Springs Chamber of Commerce	Staff met with Sharon Decker, High Springs Chamber of Commerce to discuss upcoming community events. Dropped off CTAC annual reports.
2/3	Fraternal Order of Police community event	Hosted resource table at Fraternal Order of Police community event at Gator Lodge in Gainesville.
2/4	Disability Resource Expo 2023	Sponsored the Disability Resource Expo event and staff managed resource table.
2/8	Opioid Task Force Committee meeting	Staff attended the meeting at City Hall in Archer.
2/8	Child Center for Early Learning	ED Kiner spoke on the need to create a comprehensive early childhood system that will engage a network of collaborators to purposefully mobilize and connect families and caregivers with the county's best resources and experts.
2/9	FACCT Policy Group -weekly meeting	Policy members discussed recent Legislative bills that have been submitted.
2/9	SWAG Early Learning Child Center event	Staff attended the annual event. Marsha Kiner was one of the guest speakers.

2/9	Summer Contract Kickoff	Programs team facilitated mandatory training for summer contract providers.
2/11	Summer Contract Kickoff	Programs team facilitated mandatory training for summer contract providers.
2/14	City of Gainesville -State of the City event	Staff attended Gainesville's State of the City's event.
2/14	Discuss SAMIS	Staff met with Florida Alliance of Children's Councils and Trusts (FACCT) and Webauthor to discuss interests and functionality for a data system solution to needs of our business and hear more about their experience in implementing web-based data systems (i.e., SAMIS) for similar organizations.
2/14	Fifth Ave Neighborhood Association	Hosted the Fifth Ave Neighborhood Association members meeting.
2/14	Strategic planning meeting	Staff attended a strategic planning meeting facilitated by Vashti Rutledge of Seek Higher Ground.
2/16	FACCT Policy Group- weekly meeting	Policy members discussed Legislative bills that have been submitted.
2/16	City of Newberry -State of the City	Staff attended Newberry's State of the City event.
2/17	Safety Net Collaborative meeting	Staff attended the Safety Net Collaborative meeting via zoom. Topic discussed was 988 crisis line information. Community updates and upcoming events were shared by committee members.

2/17	Community Foundation's PRG Advisory Council meeting	Staff attended PRG's Advisory Council meeting via zoom.
2/20	City of Micanopy	ED Kiner met with City Manager and Commissioner Williams
2/21	High Springs Chamber Mixer	Staff attended the High Springs Chamber Mixer. Local business owners attended the event and an overview of CTAC was provided.
2/23	Meeting with Healthy Start	ED Kiner met with Julie Moderie at Healthy Start.
2/23	Listening Project Data Party	Staff attended the Steering Committee's Listening Project Data Party facilitated by Dr. Tatia Prieto, Listening Project consultant.
2/23	Gainesville Black Professional Mixer	Staff attended Gainesville Black Professional Mixer as part of kickoff for Black Professional Expo 2023 held at Santa Fe College.
2/24	Gainesville Black Professional -Connectors event	Staff hosted a resources table at the Connectors event, part of the Gainesville Black Professionals Expo 2023 event.
2/25	Alachua County World's Baby Shower event	Staff hosted a resource table at the Alachua County World's Baby Shower event held at Lincoln Middle School. Several hundred pregnant and new moms participated in the event.
2/25	BLI Cohort 2	BLI Master Class Session #2 - Marketing
2/27	UF Health Listening Forum	Staff attended the UF Health Listening Forum held at Lincoln Middle School. UF Health provided a listening forum to receive feedback from residents regarding the

		unveiling of a new Urgent Care facility for East Gainesville.
2/28	Gainesville Chamber ribbon cutting ceremony at CDS Family & Behavioral Health Services	Gainesville Chamber hosted a ribbon-cutting rebranding event for CDS Family & Behavioral Health Services. New branding tagline "Empowering Youth & Building Strong Families for a Brighter Tomorrow."

PROGRAMS Calendar

February	
Wednesday, February 1, 2023	Thrive By Five Meeting with Children's Trust of Miami-Dade
Thursday, February 2, 2023	Community of Practice: Conservative States Peer Group Call
Thursday, February 2, 2023	Campaign for Grade Level Reading (FGLRC) Meeting
Thursday, February 2, 2023	Conservative State Peer Group Call
Friday, February 3, 2023	The Children's Movement of Florida- Future Project Working Group: Coordinated, Resourced, and Equity System
Tuesday, February 7, 2023	Pritzker Children's Initiative Fellows Meeting
Wednesday, February 8, 2023	HIPPY Advisory Meeting
Wednesday, February 8, 2023	The Children's Movement of Florida- Future Project Working Group: Connected Adults
Wednesday, February 8-9, 2023	Florida Grade Level Reading Campaign (FGLRC) Annual Leadership Gathering
Monday, February 13, 2023	Board Meeting - TeensWork Alachua Presentation
Tuesday, February 21, 2023	Junior League Food Insecurity Advisory Group
Wednesday, February 22, 2023	Early Learning Network Meeting
Thursday, February 23, 2023	The Children's Movement of Florida- Future Project Working Group: Connected Adults
Thursday, February 23, 2023	System Mapping Meeting
Thursday, February 23, 2023	Florida Association of Childrens Council and Trust Policy Affinity Group
Friday, February 24, 2023	The Children's Movement of Florida- Future Project Working Group: Coordinated, Resourced, and Equity System
Saturday, February 25, 2023	Business and Leadership Institute of Early Learning Master Class- Session 2
Tuesday, February 28, 2023	Prtizker Children's Initiative - Community Interim Report Meeting
March	
Wednesday, March 1, 2023	TeensWork Alachua - Partner Collaborative Meeting

Thursday, March 2, 2023	Campaign for Grade Level Reading (FGLRC) Meeting
Thursday, March 2, 2023	Florida Association of Childrens Council and Trust Policy Affinity Group
Friday, March 3, 2023	Summer Kick-off Training Make-Up Day
Tuesday, March 7, 2023	Pritzker Children's Initiative - Fellows Meeting
Wednesday, March 8, 2023	Bi-Monthly Pritzker Children's Initiative Community Grant Check in Meeting
Thursday, March 9, 2023	Florida Association of Childrens Council and Trust Policy Affinity Group
Thursday, March 16, 2023	Florida Association of Childrens Council and Trust Policy Affinity Group
Monday, March 20, 2023	Board Meeting - Early Learning System of Care & Funding Recommendations
Tuesday, March 21, 2023	Presentation with PHC 6530: Children's Services Councils
Thursday, March 23, 2023	Florida Association of Childrens Council and Trust Policy Affinity Group
Saturday March 25, 2023	Business and Leadership Institute of Early Learning Master Class- Session 3

PLANNING, RESEARCH, AND EVALUATION

Continuous Quality Improvement (CQI) – We are working to collaboratively develop a tool and process for CQI which would include shared review, reflection, and planning on a regular cyclical basis. Staff developed an initial draft tool and concept to support reviewing shared goals, evaluation results, and identifying ways to improve and better support services and systems. In January, we hosted a provider input session to introduce and gain input on the tool and process. Shortly after we sent out information on the CQI tool and process, individualized CQI reports, and survey link for all providers to have the opportunity to review and provide feedback. The feedback is under review currently and being used to refine and develop the process further. A Board presentation is planned for April.

Data System – Met with Florida Alliance of Children’s Councils and Trusts (FACCT) and Webauthor to discuss interests and functionality for an enterprise data system that would meet the needs of our business and hear more about their experience in implementing web-based data systems (i.e., SAMIS) for similar organizations. Compiled a summary of modules and functionality needed to help more efficiently execute business processes, manage work, communicate efforts and results in real time. Received, reviewed, and discussed internally an online data management proposal from Webauthor. Vetted alignment with our Data Collection and Management Policy.

Listening Project -> Strategic Planning – Staff supported Prismatic in completing a quality review of the outputs and results communication for the Data Party. On 2/24/2023, the Trust hosted the Listening Project **Data Party**, which was co-facilitated by Prismatic and Seek Higher Ground. The Data Party was attended by all Trust staff, members of the Steering Committee, several Board members and members of the public. Initial data was presented and shared via data placemats. Participants had an opportunity to discuss and/or record their reactions to the data – what they found to be most compelling, what needs to be explored further, and what actions the Trust should take as a result. The input received will be used to inform the Listening Project final report and provide guidance for the Strategic Plan. Staff met with Seek Higher Ground to provide input on key content and how the final strategic plan should be formatted and presented with levels of information for different audiences (i.e., staff, board, providers, families, and community residents). Staff facilitated check-in and debriefing meetings to ensure connections with the important community input gleaned from the Listening Project. The next Steering Committee meeting is scheduled for 3/24/2023.

Provider Training, Support & Collaboration – Facilitated presentation on performance measures, data collection, and summer 2022 evaluation results for summer camp providers during our Summer Kick-Off training. Working with TeensWork provider staff to improve upon and refine performance measures to align with contract revisions and leverage learnings from summer 2022. Completed site visits with three (3) providers to see facilities and programs in action. Review and follow-up on provider data collection and monthly reporting.

FINANCE AND ADMINISTRATION

- Monthly Checks & Expenditures
- Monthly FY23 Budget Report
- Monthly Programmatic Awards & Expenditures
- Fund Balance Analysis Report
- Travel Policy 8.110 Revision

COMMUNICATIONS

February 1 – 28, 2023

Website Traffic

- Page Views – 1,113
- New Users – 1,001

Most Viewed Web Pages

- Home Page - 714
- Bids/RFPs – 170
- Program Directory - 233
- Meetings - 140
- Board Meeting - 129

Followers

- Constant Contact - 1,288
- Facebook - 1050
- Twitter - 484
- Instagram - 283
- LinkedIn - 141



FREE SUMMER CAMP FOR ELIGIBLE KIDS! FOR MORE INFO VISIT:
ChildrensTrustofAlachuaCounty.us/Programs-Directory

Summer Marketing

https://www.youtube.com/watch?v=bOHBSHaZn_M

SUCCESS STORIES

Success story provided by Gainesville Bridge Literacy Program

One of our reading coaches received the following message from their student's parent:

Sonya is a pseudonym for the child's name.

"I am writing to express my gratitude for how much of an impact you have made in 2022 in my daughter Sonya's grades. You taught her how to persevere when she was struggling with her language & Art and Math lessons. Sonya's grades have improved markedly over the past few months. I have also noticed that she now approaches her math and language & art homework more confidently. All your fun activities and interesting lesson plans have kept her engaged and she looks forward to the class. Without all your care and attention, she would never have found

the confidence to move forward. Thank you for everything you've done. She loves and talks about everything she is learning and doing on her online sessions with you.”

Success story provided by Project Youth Build Parenting Program

Two Project Youth Build alums and current participants in the parenting program, are being highlighted for their continuous efforts to communicate and take part in the program. This highlight is to also bring notice to their life achievements. One individual came in for help with an application and got the job which offered more income for their family. Another has been very consistent in one-on-one check-ins and bringing her son in for tutoring. The son's test scores have increased since beginning tutoring and his confidence in the classroom has greatly improved.