



CHILDREN'S TRUST
OF ALACHUA COUNTY

EXECUTIVE DIRECTOR REPORT

February 7, 2022 to March 4, 2022

SUMMARY
<p>Highlight for the Month:</p> <ol style="list-style-type: none"> 1. Issued Capacity Building Funds Invitation to Negotiate for Enrichment Providers 2. Received over 30 responses to the Summer and Enrichment Services RFP

MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT		
DATE	MEETING / EVENT	SUMMARY
2/8/22	5 th Ave Neighborhood Association	Spoke to the association members. Answered questions about mental health, homeless youth, summer camps, summer jobs, and other programs. Roberta Parks, association president, invited CTAC to join the association. She also asked for follow up information concerning summer camps.
2/12/22	BLI Masterclass Session 1	Initial session on business development with 15 Childcare Owners and Director. The session was held on Saturday from 8 AM to 3 PM. Ian Fletcher, Chief Operating Officer with Greater Gainesville Chamber of Commerce, was in attendance and offered insight and encouragement throughout the day. The morning guest speaker included Trisha Roy, Broker and CEO of Open Spaces International real estate brokerage, and Vice President for the North Florida Chapter of SCORE. The

		session on business development was led by Wells Fargo.
2/15/22	Alachua County Child Abuse Prevention Task Force	Preparing for the Celebrate the Child event in April.
2/15/22	Food Systems Coalition of Greater Gainesville	Updates from different groups in the county.
2/16/22	UF Public Health Infant Mortality Study Interview	Discussed high rates of infant mortality in Alachua County and thoughts on possible causes. Open to sharing the recommendations and having a discussion with CTAC once the study is completed.
2/17/22	Early Childhood Collaborative/Network for Early Learning	Discussion with CHILD Center on co-designing an Early Learning Collaborative led by Owners and Directors for continued discussion and creating solutions around business and advocacy.
2/24/22	LENA Technology (Language Environment Analysis)	Joint discussion with ELC of Alachua with LENA Technology. As follow-up, CTAC and ELC will be exploring with other ELCs on their LENA experience and child outcomes.
3/02/22	Early Childhood Professional Conference and Graduation	Planning meeting with BLIEL and Greater Gainesville Chamber of Commerce on the Early Learning Professional Track and graduation for the All In Conference scheduled for July 20, 2022.
03/04/22	Help Me Grow Alachua Check In	Biweekly implementation check in meetings with CHS of Florida on Help Me Grow Alachua.
03/05/22	BLI Masterclass Session 2	The second masterclass session was on Marketing. The session was held on Saturday from 8 AM to 3 PM. Ian Fletcher, Chief Operating Officer with Greater Gainesville Chamber of Commerce, and Trisha Roy, Broker and CEO of Open Spaces International real estate brokerage, and Vice President for the North Florida Chapter of SCORE, were in

		attendance. ELC of Nature Coast attended as a guest as they are looking to bring the BLI Masterclass program to their counties. The session on Marketing was led by Shareen Baptiste who is with Dream on Purpose and a Senior Vice President with Exposure Consulting Firm, Inc. She also works with Jones Edmunds & Associates Inc., a local engineering firm.
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PROGRAMS

PROGRAMS CALENDAR (CALENDAR FOR THE PREVIOUS MONTH AND THE UPCOMING MONTH)	
FEBRUARY	
Wednesday, February 2, 2022	Bidders' Conference (2 nd) – Summer Camp & Enrichment Services RFP
Monday, February 7, 2022	Technical Assistance Office Hours for Summer Camp & Enrichment Services RFP
Saturday, February 12, 2022	Business Leadership Institute for Early Learning Master Class Session 1
Monday, February 14, 2022 – BOARD MEETING	Funding Recommendations for TeensWork Alachua RFP, Approval of YDCBC Capacity Building Funds for Enrichment Providers
Wednesday, February 16, 2022	Contract Negotiations Begin – TeensWork Alachua
Friday, February 18, 2022	RFP Release – YDCBC Capacity Building Funds for Enrichment Providers
Friday, February 18, 2022	Submission Deadline – Summer Camp & Enrichment Services RFP
Saturday, February 19, 2022	Application Review Period – Summer Camp & Enrichment Services RFP
Tuesday, February 22, 2022	Youth Development Capacity-Building Collaborative “Program Administration - Policy Development & Evaluation.”
Monday, February 28, 2022	Public Evaluation of Applications – Enrichment Services Providers
March	
Tuesday, March 1, 2022	Contract Begins – TeensWork Alachua
Tuesday, March 1, 2022	Public Evaluation of Applications – Summer Camp Providers
Wednesday, March 2, 2022	Bidders' Conference – -YDCBC Capacity Building Funds for Enrichment Providers

Saturday, March 5, 2022	Business Leadership Institute for Early Learning Master Class Session 2
Monday, March 14, 2022 BOARD MEETING	Funding Recommendations for Summer Camp & Enrichment Services RFP
Tuesday, March 15, 2022	Youth Development Capacity Building Collaborative – Collecting feedback and establishing a written evaluation system
Friday, March 18, 2022	Submission Deadline – Capacity Building Funds for Enrichment Providers ITN
Monday, March 21, 2022	Pritzker Grant Partners Meeting
Thursday, March 31, 2022	Public Evaluation of Application – YDCBC Capacity Building Funds for Enrichment Providers ITN
April	
Friday, April 1, 2022	Contract Begins - Summer Camp and Enrichment
Monday, April 11, 2022 BOARD MEETING	Funding Recommendations for YDCBC Capacity Building Funds for Enrichment Providers ITN
Tuesday, April 12, 2022	Contract Negotiations for YDCBC Capacity Building Funds for Enrichment Providers ITN

INITIATIVES

YOUTH DEVELOPMENT CAPACITY-BUILDING COLLABORATIVE

The Youth Development Capacity-Building Collaborative continues on March 15th, 2022. During the last session, the providers voted to focus their next topic on collecting feedback and establishing a written evaluation. During the March 15th session, there will be a workshop to help OST providers collect feedback such as surveys and evaluations systems to track progress. We'll share examples of these best practices and discuss ways for your programs to implement them too.

See below for a recap meeting from February 22, 2022

A. Overview of the YDCBC

The goal of the collaborative is to enhance OST providers’ organizational capacity and strengthen the OST system across Alachua County. Participating organizations will:

- Receive access to free training to improve organizational capacity to deliver high-quality OST programming.
- Participate in monthly YDC meetings to share best practices, and advise on system needs to improve OST overall.
- Develop and implement capacity building plans.

B. Deep Dive into Florida Afterschool Network Quality Standard 1: Administration:

Provide a solid framework for equitable afterschool programming; state a mission, philosophy, and goals, in accordance with local and state regulations.

- Kevin Carrico from Boys & Girls Clubs provided some insight on this standard including their parent handbook and how they collected survey data (see attached for these resources).

C. Peer Learning:

Each organization shared what they are focusing their capacity-building plans on and what they hoped to achieve. Overall – lots of formalizing, serve more at higher quality, including diversity with intention while scaling staff and maintaining genuine connections before, during, and after that growth.

D. Next topics decided:

- 1) Collecting feedback and establishing a written evaluation system. (Quality Standard 1)
- 2) Fundraising for unrestricted funding and operations support. (Quality Standard 2)
- 3) Establishing training plans and staff development. (Quality Standard 2)

E. Resources will be saved here: <https://padlet.com/anna2772/YDCBC>

F. Upcoming meetings, please register!

- Tuesday, March 15th, 9:30am to 10:30am
- Tuesday, April 26th, 9:30am to 10:30am
- Tuesday, May 24th, 9:30am to 10:30am

G. The session was attended by 10 people across 9 organizations.

Alachua County Board of County Commissioners
Boys & Girls Clubs of Northeast Florida
Gainesville Area Community Tennis Association Inc (DBA: Aces In Motion)
Gainesville Circus Center, Inc.
Girls Place, Inc.
GNV Bridge
Kids Count in Alachua County
New Technology Made Simple Now, Inc. AKA New Tech Now
Traveling Art Camp, LLC

H. Session satisfaction

Overall session satisfaction	# Surveys
1-Very Dissatisfied	0
2-Dissatisfied	0
3-Neutral	2
4-Satisfied	3
5-Very Satisfied	5

Major takeaways from survey included:

- Boys & Girls Clubs handbook and website
- I learned about the different collaborations that can be made with other organizations in the meeting.
- It's comforting to know that other organizations are in the same boat as far as needing to make informal policies formal.
- Other more established organizations face the same struggles as ours.
- Parent handbook example.
- That everyone in the meeting had valuable information we can use for growth.
- That we are all learning together & are working toward similar goals.
- We are a large provider and should be mentoring and helping more groups.
- What other organizations are doing. Helpful!

PLANNING, RESEARCH, AND EVALUATION

- 10 site visits with our funded providers to complete site monitoring, discuss program implementation, successes, challenges, and see programs in action.
- Met with CSC Palm Beach County and Children's Trust of Miami-Dade to discuss their early childhood professional development registry.
- Met with CSC Martin County to discuss their evaluation and data infrastructure.
- Planning and soliciting community stakeholders for the Data Technical Advisory committee.
- Requested and received Philanthropy Hub data, summarized key information, developed slides, and presented at Board Retreat.
- Requested and collected Board Meeting Evaluation survey responses from Board members and compiled and shared results.
- Developed at-a-glance "Our Pathway to Improve Child Outcomes" per request to provide an update on the work we are funding as a collective one-page view.
- Renewed American Evaluation Association membership.
- Viewed Women's Health Webinar facilitated by Dr. Labarta.
- Interesting Reads:

Bright MA, Roussos-Ross D, Montoya-Williams D, Thompson LA, Hardt N. *Preventing Traumatic Causes of Maternal Death*. J Health Care Poor Underserved. 2021;32(3):1173-1180. doi: 10.1353/hpu.2021.0123. PMID: 34421022.

Kamenetz, A. *A top researcher says it's time to rethink our entire approach to preschool*. NPR. Published February 10, 2022. Retrieved from:

<https://www.npr.org/2022/02/10/1079406041/researcher-says-rethink-prek-preschool-prekindergarten>

- Provided data on Alachua County child population by age, zip code, and income ratio.
- Provided input and sourcing of data on maternal, infant, and child health in Alachua County.

FINANCE AND ADMINISTRATION

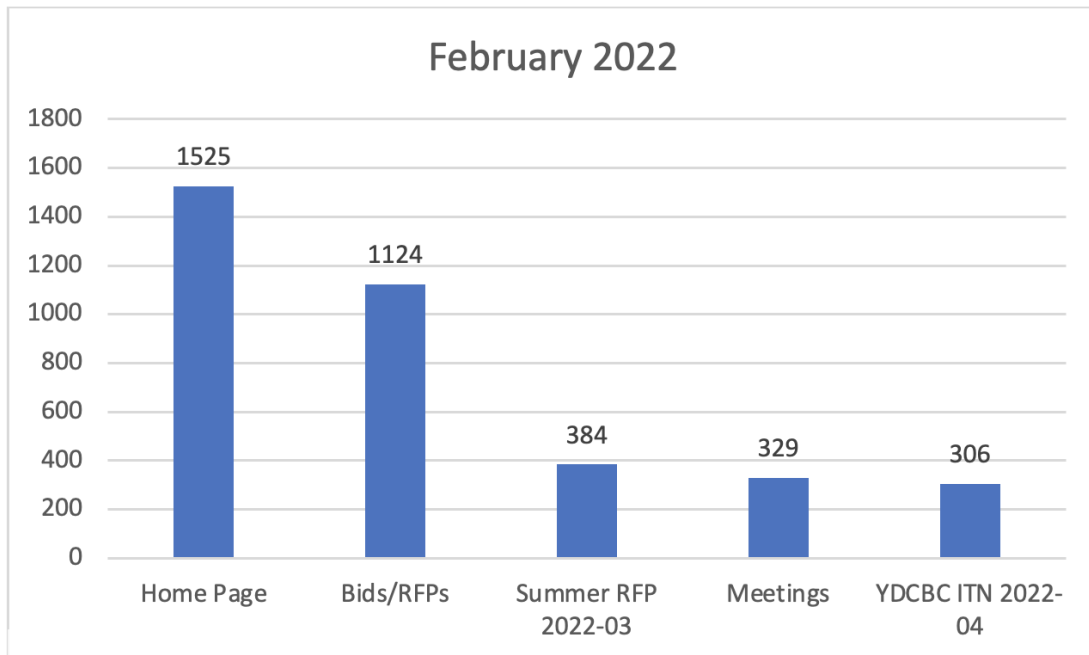
1. Checks and Expenditure report for January is on the board agenda

COMMUNICATIONS


Website Traffic – Key Points

• Page Views	8,126
• Sessions	2,037
• New Users	1,536

Most Viewed Pages



Followers

 Constant Contact	1,120
	871
	172
	149
	114

CTAC in the News

[Children’s Trust calls Emergency Meeting for March 4 to discuss investigation of complaint against Executive Director – February 28, 2022](#)

[Children’s Trust of Alachua County calling emergency meeting to address complaint against executive director – February 28, 2022](#)

[Moms Demand Action groups gather across Florida to demand tougher gun laws – February 27, 2022](#)

[Agriculture and Equestrian Center Arena Dedication in Honor of Former Alachua County Commissioner Lee Pinkoson – February 27, 2022](#)

[Good Things Gainesville: our career and technical education professionals – February 21, 2022](#)

BOARD MOTIONS

Motions included in this section are incomplete as of the previous meeting

DATE	MOTION	STATUS	COMMENTS
1/10/22	“have the Executive Director bring back recommendations to reword or remove Section 7.40.B.” of board policies.	In progress	In progress
1/10/22	“acquir(e) two appraisals for the property at 802 NW 5th Ave”	In progress	Requested report from Facilities Manager
2/14/22	“beginning at the next meeting, the General Public Comments will be moved to the beginning of the meetings as opposed to the end.”	Completed	Changes reflected in March agenda
2/14/22	“approve the recommendation to award the contract for RFP 2022-02, TeensWork Alachua to the top two providers in the amount of \$250,000 total, up to \$125,000 to Goodwill Industries of North Florida, and up to \$125,000 to Minority Business Listings, authorize the ED to negotiate with both providers and authorize the ED to bring back a budget amendment increasing the budget for this program from \$500,000 to \$700,000.”	In Progress	Contract negotiations have been scheduled with both organizations. An internal review of revised budgets, proposals, and implementation is scheduled the week of March 4th.
2/14/22	“approve the release of ITN 2022-04, authorize \$120,000 for Capacity Building funds for Enrichment Providers, approve Resolution 2022-05, and authorize the Executive Director to appoint a review team.”	Completed	ITN 2002-04 was released on February 18th. Bidders’ Conference was held on March 3rd. The submission deadline is March 18th.
2/14/22	“authorize staff to apply and accept a Pritzker Children’s Initiative mini grant not to exceed \$100,000.”	Completed	Pritzker Children’s Initiative mini grant submitted.
2/14/22	“authorize the Executive Director to negotiate a contract with	In progress	Contract negotiation meeting with

	<p>Goodwill Industries of North Florida and Minority Business Listings to be the TeensWork Alachua employers of record. If this negotiation is unsuccessful, the Trust authorizes the Executive Director to contract with Computer Aid Inc. (CAI) under State Term Contract 80111600-21-STC, Temporary Staffing Services.”</p>		<p>Goodwill Industries is scheduled for March 10th. Follow up meeting with CAI was held March 1, 2022 and staff are drafting a contract.</p>
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BOARD REQUESTS

DATE	REQUEST	STATUS	COMMENTS
1/10/22	Presentation by Sherry Kitchens (Hardt)	In progress	In progress
1/10/22	Extend afterschool contracts (RFP 2021-06)	In Progress	Staff is in the process of gathering budget numbers for the 4th quarter from the six agencies.
1/31/22	Cumbersome payment process (Certain, from ED Evaluation)	In progress	CTAC staff will schedule an appointment with the CTAC Auditor to discuss the requirements of our reimbursement process.

SUCCESS STORIES

Partnership for Strong Families - Family Resource Center/Community Navigator Program

A partner agency brought a mother into the SWAG FRC to connect her and her family with local resources and support, as the family was experiencing homelessness. SWAG FRC staff re-connected the family with the McKinney Vento program at the Alachua County School District to assist with housing needs. FRC staff also ensured the family had adequate food and the children were provided with new backpacks and school supplies so they would be prepared to start school. FRC staff also assisted the patron, who has vision impairments, to request a free guide stick from The Free White Cane Program offered through the National Federation of the Blind.

Healthy Start Newborn Nurse Visiting Program

- Two new moms were identified as having high blood pressure this month. The nurse contacted their healthcare provider.
- One newborn was identified as having a cardiac murmur. The nurse contacted the pediatrician and is being monitored.
- Began helping families sign up for the Dolly Parton Imagination Library.
- Advertisement in Giggle magazine has resulted in families enrolling in the program.
- A dad reached out and enrolled in the program after seeing the ad in Giggle.
- While the nurse delivering a pack n play to a family, another woman in the apartment complex saw the NewboRN magnet on her car. She met up with the nurse and asked for information to enroll her niece who is pregnant.