

Children's Trust of Alachua County "ON THE WAY" Strategic Plan

Objective 1: Increase participation rates of those living <200% FPL by 17% annually in existing federally, state, and locally funded maternal and infant health programs (WIC, Healthy Start, MIECHV, NewboRN, etc.)

Strategy 1 (How your initiative will achieve Objective 1)	Key Activities (what will you actually do or accomplish as part of this strategy)	Anticipated Results (Major Milestone)	Anticipated Completion Date	Year 1 Progress Markers (new progress markers will be submitted to and agreed upon by PCI before approval of second year payment)	Key Reporting Questions (January 2021 and July 2021)
Increased outreach and engagement of families and children living <200 %FPL	Development of a mobile application that with or without assistance prospective clients can determine which services they are likely eligible for	App available for all major platforms and in use by all key Providers like WIC, Healthy Start, NewboRN, etc.	12/1/2021	7/1/2021 Scope of work completed and contract issued for the development of a Web Application	July 2021: What progress are you making that will ensure the app is available by end of 2021?
	Direct street outreach activities to substance using, mentally ill, and otherwise vulnerable pregnant women	Additional pregnant and post-pardum mothers will be engaged in services	6/1/2022		January and July 2021: What strategies are you using to reach vulnerable populations? What are you learning about disparities in access for specific racial/ethnic groups and how are you addressing?
	Staff training and Provider technical assistance to improve outreach and engagement activities	Documented increase in the number of staff hours dedicated to outreach, measurement of the number of contacts and enrollees.	12/1/2021	Working with Healthy Start, by 5/31/2021, 10 agencies will be identified and will receive additional support for outreach activities	July 2021: Did you meet this goal? How will these activities assure that outreach will be to more racially diverse families of greatest need?
	Increase connections with the faith communities to develop a "Peer Support" component to overcome stigma and other concerns about connecting with programs	Peers recruited, training provided, 10 Peers trained and connecting with prospective families	12/1/2022		July 2021: Are you making any progress connecting with faith groups of diverse race/ethnicity? What are lessons learned? Are families completing referrals? Percentage completing?
System mapping of service touchpoints and formalization of intake, referral and information sharing protocols	Ongoing service touchpoint identification to add new services, introduce new key contacts, to maintain a complete and update catalog of services for families <200% FPL.	Ongoing updated data base of staff and agencies providing services to families >200% FPL	6/1/2021	Completed by 5/31/2021	July 2021: What are you finding out about service gaps that may disproportionately impact families based on race, ethnicity, language, geography? Is your workforce reflective of the diversity of the families you serve?
	Evaluation of changes in the number and percentage of all eligible families being served or connected	Achieve a documented increase in the number of eligbe families served	12/1/2023		
Greater interagency coordination, inclusivness, and effectiveness among 10 County Regional providers	Information sharing, review of data metrics on number and percentages of all families <200% FPL	Steadily increasing percentages of families served	12/1/20, 12/1/21, 12/1/22, 12/1/23	Key members of a "coordinating council" identified and two quarterly meetings held by 5/31/2021	January 2021: Do you have data on participation that is disaggregated by race and ethnicity? If so, what are you learning about who is accessing services? What strategies might you put in place to address disparities in access?
	Organized, routine meetings with expanded participation to include information sharing, review of data metrics, networking and collaborating on key projects like centralized intake	One or more systemic issues are eliminated and group project completed	12/1/20, 12/1/21, 12/1/22, 12/1/23		
Replication through State-wide agencies, collaboratives, and similarly related initiatives	Building on existing relationships, Identify and engage state-wide policy makers and influencers, share project results, and suggest policies to better align key issues related to licensing, funding, and related legislative items	Following two and three years of activities the initiatives will show positive movement which is quantified and shared through various networks	12/1/22 and 12/1/23	By 5/31/2021, work with the Florida Children's Council to adopt at least one PN-3 policy agenda item	July 2021: What PN-3 policy issue has been adopted by the FL Children's Council?

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Objective 2: Improve the quality and availability of infant early care and education services by increasing the number of Gold Seal providers two additional infant classrooms and one additional Gold Seal site.					
Strategy 2 (How your initiative will achieve Objective 2)	Key Activities (what will you actually do or accomplish as part of this strategy)	Anticipated Results (Major Milestone)	Anticipated Completion Date		
Provide financial and technical assistance for Providers to attain Gold Seal quality improvement status and increase availability of infant care	Assist providers in understanding requirements, help in selecting an accreditation body, share sample business plans, policies, and other related materials to attain Gold Seal status	Hold one or more annual informational events to introduce, dispel myths, and work through business plan dynamics of the Gold Seal program	12/1/2021		Jan 2021: Have any informational meetings happened or been scheduled?
	Pritzker Fellow will coordinate efforts to find financial incentives that will be provided to organizations demonstrating a commitment to provide high quality infant care	Increase the number of accredited entities providing infant care by 50% annually.	Measured annually		July 2021: What are you learning about who is able to access infant child care in accredited programs? Are you collecting data on race, ethnicity, or other factor?
	Arrange for the provision of individualized technical assistance to providers demonstrating a commitment to attaining Gold Seal status.	Technical Assistance Consultants with expertise in accreditation requirements, financing, and professional development are engaged as needed	on-going	by 5/31/2021, develop and fund one TA cohort	July 2021: Was the TA cohort implemented? Did you hit the numbers you projected?
	Coordinate with the Early Learning Coalition of Alachua County to identify centers in need of and willing to accept Practice-Based Coaching	8-10 classrooms (60 children) complete the coaching program	yearly		
Provide financial incentives for Early Care and Education Personnel to attend training	Develop a scholarship and recognition program for early care para-professionals, professionals, and administrators attaining various levels of expertise through continual learning	At least 50% of those participating in the scholarship program will advance beyond minimum proficiencies	Measured annually	by 5/31/2021, develop an application process and plan for implementation	July 2021: Is the application process ready to go? What outreach efforts will you put in place to assure participation by those of diverse race/ethnicity?