



CHILDREN'S TRUST
OF ALACHUA COUNTY

EXECUTIVE DIRECTOR REPORT

December 1, 2024 - February 1, 2025

SUMMARY

1. Trust Open House Save the Date - Saturday, March 29, 2025 - 11:00 am - 3 :00 pm

CHILDREN'S TRUST OF ALACHUA COUNTY
PROUDLY PRESENTS

Open House & Building Dedication

All are welcome as the Children's Trust officially opens its doors to the community.

- KIDS' ACTIVITIES
- FOOD TRUCKS
- PERFORMANCES
- CONNECT WITH COMMUNITY SERVICES
- AND MORE!

MARCH 29, 2025 | 11 AM - 3 PM
4010 NW 25th Place, Gainesville

CHILDREN'S TRUST
OF ALACHUA COUNTY

2. FACCT Annual Meeting - January 29 - 31, 2025

| MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT | | |
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| DATE | MEETING / EVENT | SUMMARY |
| December 3, 2024 | Meeting with Pastor Adam Joy, Deeper Purpose Community Church, Inc. | ED Kiner met with Pastor Joy to discuss his Church and the possibility of a Community Resource Center in High Springs. |
| December 3, 2024 | One Community FRC - Data collection & SAMIS training | B. Wagner facilitated training for staff at the One Community Family Resource Center. Reviewed evaluation requirements, performance measures, and demonstrated data collection/reporting in SAMIS. |
| December 4, 2024 | Meeting with Dorothy Thomas at The CHILD Center | ED Kiner met with Dorothy Thomas at the CHILD Center to continue discussion of early childhood supports including funding, convening of providers, and working with the Anita Zucker Center. |
| December 4, 2024 | BLIEL - Data collection & SAMIS training | B. Wagner facilitated training for the staff at Business Leadership Institute for Early Learning. Reviewed evaluation requirements and demonstrated data collection/reporting in SAMIS. |
| December 5, 2024 | CTAC Finance Committee Meeting | Committee received updates on CTAC FY 2024 year-end. Held discussion on FY 2025 Workplan, facilities planning, and other financial matters. |
| December 5, 2024 | Mobile Outreach Clinic Meeting | ED Kiner, K. Goldwire, and M. Jones met with the Mobile Outreach Clinic to discuss maternal health in the county and the work of the clinic. |
| December 5, 2024 | 5th Ave Neighborhood Association meeting | ED Kiner attended the meeting. |

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| December 6, 2024 | Women's Giving Circle Leadership Conference | ED Kiner, K. Goldwire, B. James attended the conference at Santa Fe College. Board Member Dr. Maggie Labarta was one of the speakers. |
| December 6, 2024 | Meeting with Superintendent Dr. Patton | ED Kiner provided an introduction to the Trust to Interim Superintendent Patton. |
| December 7, 2024 | City of Gainesville Holiday Parade | The Trust staff participated in the Parade. |
| December 10, 2024 | OKITO America Tour - Alachua | ED Kiner, K. Goldwire, & L. Cayson toured the OKITO America Alachua site and met with owner, Orlando Millian to discuss partnership opportunities and Trust funding. |
| December 10, 2024 | 5th Avenue Neighborhood Association Meeting | ED Kiner and L. Cayson attended the meeting. |
| December 10, 2024 | Made for More - Data collection & SAMIS training | B. Wagner facilitated training for staff at the Made for More mentoring program. Reviewed evaluation requirements, performance measures, and demonstrated data collection/reporting in SAMIS. |
| December 11, 2024 | United Way of North Central Florida Board Meeting | ED Kiner presented a CTAC Overview to the United Way Board and discussed the newest initiative benefiting ALICE families in partnership with the Early Learning Coalition of Alachua County (CTA - Childcare Tuition Assistance Program). |
| December 11, 2024 | Community Gun Violence Prevention Alliance Stakeholder Meeting | ED Kiner attended the meeting virtually. Cure Violence Global presented to the group with a discussion about their grant from the Department of Justice. |

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| December 12, 2024 | 3DE Culminating Event at Eastside High School | ED Kiner attended the event at EHS to watch the students' final presentations for Campus USA Credit Union. |
| December 13, 2024 | Community Foundation of North Central Florida Equity Task Force Breakfast | ED Kiner attended the Equity Task Force Breakfast to celebrate the Leaders of Color Awards. |
| December 14, 2024 | Impact GNV Celebrating Peace and Connecting the Community Event | ED Kiner attended the event. |
| December 16, 2024 | Comprehensive Literacy Planning Committee Meeting | Monthly meeting of the Committee working on the Literacy Needs Assessment. |
| December 16, 2024 | Family Resource Center - Data collection & SAMIS training | B. Wagner facilitated training for the Family Resource Center staff at SWAG. Reviewed evaluation requirements, performance measures, and demonstrated data collection/reporting in SAMIS. |
| December 16, 2024 | IGB Education - Data collection & SAMIS training | B. Wagner facilitated training for staff at the IGB Education mentoring program. Reviewed evaluation requirements, performance measures, and demonstrated data collection/reporting in SAMIS. |
| December 19, 2025 | Childcare Tuition Assistance Press Conference | CTA Press Conference held in Alachua at Pattie-Cake Christian Academy. |
| January 6, 2025 | City of Gainesville Commission Swearing-In | ED Kiner attended the swearing-in ceremony. |

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| January 7, 2025 | Meeting with Board Member & Superintendent Dr. Patton | ED Kiner and Superintendent Patton met for a Trust Board Member Orientation. |
| January 8, 2025 | AMIKids Meeting | ED Kiner and K. Goldwire met with new AMI Kids Regional Director Tanya Hollins. They received an overview of the program since changes were implemented in its model and CTAC staff provided an overview of Trust funding. |
| January 8, 2025 | TeensWork Alachua Assessment tools | B. Wagner and M. De Zutter met with Goodwill Industries and Economic Awareness Council staff to learn more about their financial literacy training, assessment tools, and evaluation results. |
| January 9, 2025 | Alachua Co. Legislative Delegation Meeting | ED Kiner presented an update on Trust initiatives for the legislators. |
| January 10, 2025 | UF Legislative Delegation Luncheon | Delegation members provided an overview of their legislative committees for the 2025 Session and discussed bills and legislation we should look for during the session. |
| January 11, 2025 | MLK Banquet | ED Kiner attended the Martin Luther King, Jr., Commission of Florida, Inc. King celebration. |
| January 13, 2025 | City of Hawthorne Meeting on Family Resource Center Development | ED Kiner, K. Goldwire, & B. James met with Hawthorne Mayor Jacquelyn Randall and City Manager Robert Thompson to discuss the development of a Family Resource Center expansion in the city. |
| January 13, 2025 | Opioid Abatement Task Force Meeting | The Task Force met to discuss the marketing campaign, a logo, and name for the group. |

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| January 14, 2025 | 5th Avenue Neighborhood Association Meeting | ED Kiner attended the meeting. Gainesville Police Department representatives were scheduled to present along with Brittany Coleman for Impact GNV, but they were asked to postpone their presentation until February due to the announcement of the death of immediate past chair, Roberta Parks. |
| January 14, 2025 | Made for More - Data collection & SAMIS training | B. Wagner facilitated training for staff at the Made for More mentoring program. Reviewed evaluation requirements, performance measures, and demonstrated data collection/reporting in SAMIS. |
| January 15, 2025 | YMCA CEO Farewell | ED Kiner attended the farewell celebration for YMCA CEO Angela Howard. |
| January 15, 2025 | MLK Town Hall Symposium | ED Kiner attended the youth symposium where former Keeper of the Dream Youth Award Winners discussed their journey to winning the award and provided a "Where Are They Now" update. |
| January 17, 2025 | Meeting with Leazon Technology Institute | ED Kiner, K. Goldwire, and B. James met with LaRon Barber to discuss STEM Robotics and opportunities for partnership with the Trust. |
| January 20, 2025 | MLK Micanopy Celebration | ED Kiner provided the Keynote at the Micanopy MLK Celebration event at W.M. Stokes Community Center. |
| January 21, 2025 | Tu Fiesta ELC Commercial Taping | Taping of our joint commercial with ELC touting the new Childcare Tuition Assistance Grant. |
| January 21, 2025 | ELC - Data collection & SAMIS training | A. Wagner and B. Wagner facilitated training for ELC staff supporting the Child Care Tuition Assistance program. Reviewed evaluation requirements, performance measures, and demonstrated data collection/reporting in SAMIS. |

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| January 23, 2025 | Meeting with ELC of Alachua County | Planning meeting with ELC for joint events at Children's Week in Tallahassee. |
| January 23, 2025 | Dance Alive - Data collection & SAMIS training | A. Wagner and B. Wagner facilitated training for Dance Alive staff supporting the Let's Dance program. Reviewed evaluation requirements, performance measures, and demonstrated data collection/reporting in SAMIS. |
| January 26, 2025 | Rotary Youth Exchange - Outbound Student County Reveal | ED Kiner attended the county reveal event for the Rotary Youth Exchange Program. CTAC is sponsoring a youth this year. |
| January 27, 2025 | River Phoenix - Data collection & SAMIS training | B. Wagner facilitated training for staff at the River Phoenix Center for Peace Building. Reviewed evaluation requirements, performance measures, and demonstrated data collection/reporting in SAMIS. |

INITIATIVES

"Let's Dance!" is a pilot program designed to offer dance classes tailored for students with special needs. The classes are inclusive of all disabilities and special needs, including Autism, Down Syndrome, Cerebral Palsy, and other emotional or physical challenges. Each session is adapted to meet the unique needs of the participants, ensuring a comfortable and supportive environment. The program focuses on having fun while promoting the development of motor skills (both gross and fine), social skills, strength and flexibility, body awareness, self-awareness, expressive language, and more.



DANCE ALIVE
NATIONAL BALLET
PRESENTS

LET'S DANCE!

Register at weblink.donorperfect.com/LETS_DANCE

A NEW Dance Program
for Children with Physical
Developmental Special Needs
AMBULATORY AND NON-AMBULATORY

Tuesdays
January: 14, 21, 28
February: 4, 11, 18
March: 4, 11

3:30-4:15 PM: GRADES K-5
4:30-5:15 PM: GRADES 6-12

Oakview Park
810 NW 9TH AVENUE
GAINESVILLE, FL 32601

Cost: Free
LIMITED TO ALACHUA
COUNTY CHILDREN

Classes limited
to 15 students
Sign Up Now!



CHILDREN'S TRUST
OF ALACHUA COUNTY

City of
Gainesville

Visit
GAINESVILLE
Alachua County, FL

For more information + release forms, contact Emily@dancealive.org

PROGRAMS CALENDAR

| January | |
|----------------------------------|---|
| Monday, January 6, 2025 | BLIEL Compliance Program Introduction |
| Tuesday, January 7, 2025 | Provider CQI Review and Discussion |
| Wednesday, January 8, 2025 | Gun Violence Alliance Stakeholder Meeting |
| Wednesday, January 8, 2025 | SAMIS Metrics and Monitoring Workgroup |
| Thursday February 9, 2025 | ACCESS Task Force Meeting |
| Monday, January 13, 2025 | Summer Camp & Freedom School RFP - Staff Workshop |
| Monday, January 13, 2025 | North Central Florida Chapter of FLAAYC Meeting |
| Monday, January 13, 2025 | Family Resource Center Expansion Discussion with the City of Hawthorne |
| Tuesday, January 14, 2025 | Florida Grade Level Reading Campaign Meeting |
| Tuesday, January 14, 2025 | ELC and CTAC Meeting |
| Wednesday, January 15, 2025 | DCF Mandatory Reporting Training for all providers |
| Wednesday, January 15, 2025 | ELC Board of Directors Meeting |
| Wednesday, January 15, 2025 | North Central CRT Meeting |
| Tuesday, January 21, 2025 | SAMIS S3 Collaboration Meeting |
| Tuesday January 21, 2025 | ELC SAMIS Date Entry Training |
| Tuesday January 21, 2025 | Head Start Summer Bridge Kick-Off Meeting |
| Tuesday January 21, 2025 | CTAC and BEAM Bi Weeekly Check In Meeting |
| Wednesday, January 22, 2025 | From Trauma Informed to Trauma Transformed Training for all providers |
| Thursday, January 23, 2025 | UF Lastinger and CTAC Preperation Meeting |
| Friday, January 24, 2025 | Goodwill Career Center Grand Re- Opening & Tour of TWA Staff and Training Space |
| Friday, January 24, 2025 | Early Learning Roadmap Co-Chairs and Project Team Meeting |
| Saturday, January 25, 2025 | BLI Mster Class Session 4 |
| Tuesday January, 28, 2025 | BLI Accrediation Academy Quarterly Review Discussion |
| Monday, January 28, 2025 | Philanthropy Hub Review and Discussion |
| February | |
| Monday, February 3, 2025 | Early Learning System of Care Review and Discussion |
| Tuesday, February 4, 2025 | Help Me Grow Alachua Onboarding |
| Wednesday, February 5, 2025 | Celebrate Junior Acheivement Breakfast |
| Thursday, February 6, 2025 | Alachua County Grade Level Reading Campaign |
| Monday, February 10, 2025 | CTAC Regular Board Meeting |
| Tuesday, February 11, 2025 | Five State Power Sharing Initiative Action Planning Quarterly Call |
| Wednesday, February 12, 2025 | System Transformation Workgroup |
| Thursday February 13, 2025 | Talk Saves Lives Presentation for all providers |
| Friday, Februray 14, 2025 | Summer RFP Released |
| Friday, Februray 14, 2025 | Early Learning Roadmap Advisory Board Meeting |
| Monday, Februray 17, 2025 | CTAC and Anita Zucker Center MOU Discussion |
| Tuesday, February 18, 2025 | SAMIS S3 Collaboration Meeting |
| Tuesday, February 18, 2025 | Early Learning in Florida Training Session 1 |
| Wednesday, February 19, 2025 | Bidders' Conference and Application Training for Summer RFP |
| Wednesday, February 19, 2025 | North Central CRT Meeting |
| Monday, February 24, 2025 | Early Learning in Florida Training Session 2 |
| Monday, February 24, 2025 | Comprehensive Literacy Planning |
| Tuesday, February 25, 2025 | Philanthropy Hub Information Session for Summer RFP |
| Wednesday February 26, 2025 | Early Learning in Florida Training Session 3 |

PLANNING, RESEARCH, AND EVALUATION

Evaluation Planning, Data Analysis, and Support

New and renewal contracts for FY2025:

Developed performance measures, monthly and end of year reporting requirements, and data collection tools for new and renewal FY2025 contracts. Discussed with providers evaluation and data requirements and trained in SAMIS use. Providers listed below:

- Dance Alive: Let's Dance!
- A&A Consulting: Doula Friendly Initiative
- Gainesville Empowerment Zone: Family Learning Center
- North Central Florida Healthy Start: Newborn Home Visiting Program
- Early Learning Coalition: Children's Tuition Assistance Program
- University of Florida Department of Obstetrics and Gynecology: ACCESS Clinic
- Partnership for Strong Families: Family Resource Centers

FY 2025 Summer Camp

- Collaborated on RFP development and Board presentation
- Developed performance measures, data, and reporting requirements

Continuous Quality Improvement (CQI)

- Created CQI report for each FY2024 provider, providing evaluation of fiscal, operations, service delivery, and impact (performance measures).
- Facilitated internal discussion and finalization of CQI process and final reports
- Sent CQI reports to providers

Board Presentations

- Compiled, analyzed, and reported 2024 program evaluation results to the Board:
 - Mentoring Programs
 - Head Start Summer Bridge
- Collaborated on SAMIS presentation

Key Indicators

- Compiled local data on the status of key indicators identified in the strategic plan.

Ongoing

- Data follow up with providers
- Provider SAMIS training and support

FINANCE AND ADMINISTRATION

FY 2025 Budget Report (December)

FY 2025 Checks and Expenditures Report (December)

FY 2025 Programmatic Awards and Expenditures Report (December)

FY 2025 1st Quarter Financial Report

FY 2025 1st Quarter Financial Report to the BOCC

COMMUNICATIONS

Dec 1 - Jan 30

Website Traffic - Key Points

- 8.6k views and 2.5k unique users
- The top-visited page was again the homepage, followed by the Programs Directory and TeensWork Alachua (newly revised for upcoming summer).
- Most views are again coming from organic searches, followed by direct access.

Social Media - Key Points

- Gained 43 net followers on Facebook and 9 followers on Instagram (both on par with last month)
- Facebook posts reached 13.5k users, and Instagram posts reached 958 users (^79%), all organic reach. Some popular content in this period: The [invitation to the Childcare Tuition Assistance press conference](#) (2.4k reach on Facebook), the registration for [Flourish Alachua's cohort 2](#) (1.1k on Facebook), and although it's been up less than a week as of this report, the visit from [Xavier House founder Yvette Robinson](#) has tracked more views and interactions than typical posts.
- LinkedIn had 235 organic impressions and gained 7 new followers.
- Our Constant Contact open rate is a remarkable 51% over the past month, with 6% clickthrough rate, both an increase over previous months. There were 5 net new organic subscribers.

“Tidbits” - External newsletter, December

- 46.1% open rate and 4.4% click rate
- Most-clicked link was about the [Childcare Tuition Assistance](#) program.
- Next edition coming in February.

In the News

- [November and December Citizens of the Month](#), Mainstreet Daily News
- [Dance Alive National Ballet presents “Let's Dance,” a new program for children with special needs](#), Alachua Chronicle, Jan. 7, 2025
- [Goodwill on 34th Street to re-open Friday](#) (TeensWork mention), Mainstreet Daily News, Jan. 22, 2025
- [Sunshine State Book Festival looks at climate change in literature](#) (CTAC is a sponsor), Mainstreet Daily News, Jan. 29, 2025

Other notables

- See new photos and videos from the [Gainesville Circus Center Showcase](#) on Dec. 6, [Gainesville Holiday Parade](#) on Dec. 7, the [Childcare Tuition Assistance press conference](#) on Dec. 19, the [December Board Meeting](#), and the [NEFL Regional Robotics Championship](#) on Jan. 18.
- The 2024 annual report is live on <https://www.childrenstrustofalachuacounty.us/communications/page/annual-reports>. Physical copies are starting to be distributed throughout the community.
- Landing pages for Mentoring and Family Resource Centers are in the works. This is part of a new overhaul planned for the Programs page of the website, where program categories will be along the side menu rather than within the full directory list.
- Sponsorship of Black History Moments on 98.9 JAMZ to begin in February. 30-second ad spots run February and March.
- We are working with Early Learning Coalition of Alachua County for Children's Week in Tallahassee in April. This includes the creation of materials for distribution to state legislators.

BOARD MOTIONS AND REQUESTS

| DATE | MOTION / REQUEST | STATUS |
|-----------|--|-------------|
| 3.25.2024 | Vice Chair Twombly suggested a presentation by a Medicaid outreach provider to discuss the full range of Medicaid's services. ED Kiner suggested that this be incorporated into staff's professional development and into the training offered to the Trust's providers. | In progress |
| 6.10.2024 | See if the remaining balance of unallocated funds, up to but not exceeding \$491,131, can be spent in Goal 1. | In progress |
| 8.12.2024 | Member Chance mentioned that programmatic dashboards showing awarded amounts and actual invoiced/funded amounts for each program area would be helpful and useful for staff to create or distribute. | In progress |
| 9.9.2024 | Chair Pinkoson requested to have a discussion for future RFPs about the maximum amount of funding a provider can request of the total allocation. | TBA |
| 11.4.2024 | The Board discussed the need for affordable housing for families with children, with a focus on those living in cars or motels. Member Hardt suggested contacting Anne Ray from the Shimberg Center to give a presentation on local issues and potential solutions. | In progress |
| 11.4.2024 | The Board requested a joint meeting with the Alachua County Library Board. | TBA |

SUCCESS STORIES

Success story shared by Partnership for Strong Families

A student visited one of our CRNs expressing distress about perceived discrimination and favoritism from a teacher, which they reported had not been resolved despite reporting it to school staff. The CRN encouraged the student to tell their caregiver, and with the student's permission the CRN reached out to the caregiver herself. The caregiver acted quickly, and soon after, the student reported things had improved at school and they were feeling much better. This experience demonstrates the importance of available support and advocacy from trusted adults as students navigate various challenges they will face in life.

Success story shared by One Community Family Resource Center

We recently assisted a young mother who came to us after her electricity had been disconnected. She has a daughter under the age of three and was struggling to find employment or establish a source of income due to feeling overwhelmed by her circumstances. We were able to help her get her lights reconnected, and we connected her with CareerSource to set up a job interview, providing her with a pathway to more stable employment.

Success Stories shared by Goodwill Industries – Teens Work Alachua

1. On December 31st, 2024, TWA student, Moriah Campbell, interviewed for a job at Chick-fil-A in Gainesville, Florida. Moriah provided her TWA job coach's information as a reference on her application.

While completing the phone reference, the general manager noted how professionally dressed Moriah was, maintained eye contact and answered questions eloquently throughout her interview. Her coach, Nadia, informed the manager about the employability skills that students learn during the TeensWork Alachua program and the manager thanked us for our investment into the lives of the youth.

We are proud to announce that later that day, Moriah received the job offer from Chick-fil-A and started work Monday, January 6th!

2. On January 8, 2025, 3x TWA Alumni student, Aniya Williams, reached out to our office to thank us for writing her a letter of recommendation for her college applications and for all of our assistance over the years. She reported that she has already been accepted to 33 colleges and universities with over \$300,000 in scholarship offers! Way to go, Aniya!