



## EXECUTIVE DIRECTOR REPORT

June 6, 2022 – July 3, 2022

SUMMARY
<b>Highlight for the Month:</b> <ol style="list-style-type: none"> <li>1. Graduation for Alachua County Cohort 1 - Business Leaders Institute for Early Learning</li> <li>2. Media highlight for Gainesville Circus Center Summer Camp</li> </ol>

MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT		
DATE	MEETING / EVENT	SUMMARY
Monday, June 6, 2022	<a href="#">Future Project</a> , Keshia Jenkins with The Children's Movement of Florida	In order to build a coalition grounded in parent and early learning educator voices, the Children's Movement of Florida will be hosting listening tours and sessions in 15+ Florida cities and virtually this summer. Gainesville is currently one of the cities being considered. The listening tour's goal is to hear the voices of parents, early learning educators, family home and center owners/directors, and policy experts to reimagine a new early learning future in Florida.
Thursday, June 9, 2022	Early Childhood Conference Track Planning Meeting with BLI	Refining sessions for ALL In Conference with the Greater Gainesville Chamber.

Friday, June 10, 2022	Help Me Grow Alachua Biweekly Meeting	Planning, Technical Assistance, and Progress meeting with Help Me Grow Florida and Help Me Grow Alachua, CHS of Florida.
Friday, June 10, 2022	System Mapping Project Meeting with Kallen Shaw	Planning and discussion of prenatal to 3 system mapping of Alachua County
Monday, June 13, 2022	Help Me Grow Partner and Affiliate County Team (PACT) Meeting	State level quarterly meeting led by Help Me Grow Florida.
Tuesday June, 13, 2022	PCI Fellow and Community Fellow Meeting	Project planning and discussion meeting on Community Doula Services and PCI mini grant development.
Wednesday, June 15, 2022	Help Me Grow 101 with Help Me Grow Florida	Training session with Help Me Grow Alachua.
Thursday, June 16, 2022	Early Childhood Conference Track Planning Meeting with BLI	Refining sessions for ALL In Conference with the Greater Gainesville Chamber.
Friday, June 17, 2022	Campaign for Grade Level Reading Advisory Lectio Meeting	Leadership team strategy planning meeting with Lectio Technical Assistance.
Tuesday, June 21, 2022	Campaign for Grade Level Reading Advisory Committee Meeting	Leadership team review of Lectio recommendation and planning for next partners meeting.
Wednesday, June 22, 2022	The Children's Movement of Florida Advisory Meeting	Quarterly meeting to determine direction, priorities, and mission for the coming year.
Thursday, June 23, 2022	ReadingPals End-Year Conference and Celebration	End of year sharing of data, review of programs across the state, and discussion of plans for next year.
Thursday, June 23, 2022	Healthy Start of North Central Florida Annual Meeting	Review of all programs for the region. Discussion of upcoming plans and ideas.

Thursday, June 23, 2022	Accreditation Academy Meeting with FACCM	BLI meeting with Accreditation Academy participants and Jennifer Shields Executive Director with FACC. Introduction meeting to FACCM and Overview for Accreditation. Review of next steps.
Friday, June 24, 2022	Help Me Grow Alachua Biweekly Meeting	Planning, Technical Assistance, and Progress meeting with Help Me Grow Florida and Help Me Grow Alachua, CHS of Florida.
Monday, June 27, 2022	Association of ELC and FACCT Joint Meeting	Review of upcoming changes, communication process between organizations, and joint policy opportunities. Discussed concerns with ELC budget cuts for some of the ELC. Meeting included Children's Trust and Children Service Council leadership and leadership from ELC across the state.
Tuesday, June 28, 2022	2022 Florida Learners to Earners Workforce Solution Summit	Hosted by the Florida Chamber Foundation to engage with Florida's business leaders, education and workforce advocates, and elected officials as they discuss the importance of investing in early learning and closing the skills gaps in the current and future workforce.
Wednesday, June 29, 2022	Early Childhood Professional Conference Planning Meeting with BLI and Greater Gainesville Chamber	Planning and discussion meeting
Thursday, June 30, 2022	Data Technical Advisory Committee	The Trust hosted its fourth committee meeting to discuss and come to agreement on data collection and management policies for the Trust.
Saturday, July 2, 2022	PCI and Community Fellow Meeting	Project planning and discussion meeting on Community Doula Services and PCI mini grant development.

## PROGRAMS Calendar

PROGRAMS CALENDAR	
(CALENDAR FOR THE PREVIOUS MONTH AND THE UPCOMING MONTH)	
June	
Tuesday, June 7, 2022	Data Collection Training for Summer Enrichment Providers
Friday, June 10, 2022	Children's Forum Registry Meeting
Friday, June 10, 2022	Help Me Grow Alachua Implementation Update meeting
<b>Monday, June 10, 2022</b> <b>BOARD MEETING</b>	<b>Listening Project ITN 2022-05</b>
Tuesday, June 14, 2022	Data Collection Training for Summer Camp Providers
Wednesday, June 15, 2022	Alachua SAMIS Discussion
Friday, June 17, 2022	National Collaborate for Infants & Toddlers - Alachua Meeting
Friday, June 17, 2022	Listening Project ITN 2022-05 - Release date
Wednesday, June 22, 2022	Children's Movement of Florida Regional Meeting at CTAC
Thursday, June 23, 2022	Listening Project ITN 2022-05 - Bidders' Conference
Thursday, June 30, 2022	CTAC & United Way Programs Meeting
July	
Wednesday, July 6, 2022	Early Childhood Professional Conference Planning Meeting
Thursday, July 7, 2022	Campaign for Grade Level Reading Meeting
Thursday, July 7, 2022	Media highlight for Gainesville Circus Center camp
Thursday, July 7, 2022	Help Me Grow Outreach Material 101 Training
Friday, July 8, 2022	Pritzker Children Initiative Fellows Meeting
<b>Monday, July 11, 2022</b> <b>BOARD MEETING</b>	<b>TeensWork Alachua presentation, NewboRN Home Visiting and Maternal Family Partner presentation and Afterschool presentation</b>
Wednesday, July 13, 2022	Catalyst for Change and Education Foundation of Alachua County
Wednesday, July 13, 2022	Pritzker Children's Initiative Grant Check In Meeting
Friday, July 15, 2022	Implementation Science presentation and discussion
Friday, July 15, 2022	National Collaborate for Infants and Toddlers - Alachua Meeting
Friday, July 15, 2022	Listening Project ITN responses due and bid opening
Monday, July 18, 2022	Pritzker Grant partners meeting
Wednesday, July 20, 2022	ALL IN Gainesville Conference and BLI Graduation
Thursday, July 28, 2022	Data Technical Advisory committee meeting
July 18-22, 2022	Listening Project - Application review period
July 26-27, 2022	Listening Project - Applicant Interviews
July 28-29, 2022	Listening Project - Public Evaluation of Applications

## PLANNING, RESEARCH, AND EVALUATION

**Data System Exploration** – Met with three software vendors to learn about product solutions for data collection, information management, workflow, and reporting. Researching in detail products capabilities, usability, security features, and cost to determine which would be the best fit for the Trust and its providers.

**Data Technical Advisory Committee** – The DTAC continues to meet monthly with its most recent meeting on June 30<sup>th</sup>. The committee discussed and came to agreement on several topics to be included in our data collection and management policy including what data elements will be collected, our approach, data sharing, informing participants, and data security.

**Listening Project ITN** – Help with drafting and finalization of the Listening Project ITN; posted to the American Evaluation Association job board; in attendance and support at the Listening Project Bidders' Information Session and providing support/input on questions received.

**Summer Camp Site Visits** – Developed a summer camp site monitoring and reporting tool to create efficiency and consistency in processes and documentation efforts. We've completed more than a dozen summer camp site visits thus far.

**Implementation Science** – Met with Isandra Zayas – Program Exploration and Implementation Science Lead – from the Children's Services Council of Palm Beach County who will be providing a professional development opportunity for the Children's Trust of Alachua County team on Implementation Science.

### **Webinars/Articles/Professional Development:**

[Florida State University](#). Foundations of Infant Mental Health:

Session 1 : June 1- Key Infant Mental Concepts and Attachment in the First 1000 Days with Dr. Mimi Graham.

Session 2: June 8- The Science & Neurobiology of How Children Develop.

Session 3: June 15- The Impact of Trauma & Early Adversity on Development; Resiliency.

Session 4: June 22- Promoting Infant Mental Health for Teen Parents and Their Children; Multidisciplinary Teaming.

Session 5: June 29- Using Infant Mental Health Framework to Change the Trajectory; Promotion of Infant Mental Health Across Systems; Early Care and Education; Child Welfare.

[Build Initiative](#) Community of Practice Series #2: June 16- Early Childhood Education Workforce Parity Approach and Discussion with Washington, D.C and San Francisco, CA

Pritzker Family Foundation Community of Practice for Black and Brown Leaders: June 21- Implicit Bias: Exploring the intersection between race and leadership

[FACCT](#) Lunch 'n Learn Series: June 30 –Barriers to Economic Mobility for Low-Income Working Families with Young Children”

## FINANCE AND ADMINISTRATION

1. 3<sup>rd</sup> Quarter Financial Report
2. Monthly Checks & Expenditure Report June 2022

## COMMUNICATIONS

### Communications Report: June 1, 2022 – June 30, 2022

#### Website Traffic – Key Points

·	Page Views	4,886
·	New Users	1,300

#### Most Viewed Web Pages

·	Home Page	826
·	Program Directory	528
·	Listening Project ITN	317
·	Bids/RFPs	283
·	Meetings	229

#### Followers

·	Constant Contact	1,275
·	Facebook	972
·	Twitter	193
·	Instagram	182
·	LinkedIn	121

#### Children's Trust in the News

- [Children's Trust Plans County-wide Listening Tour - June 17, 2022](#)
- [Alachua County taxable property values see annual jump of 9.4% in new estimates – June 14, 2022](#)
- [Newberry's Opioid Task Force partners with the city of Archer - WCJB - June 14, 2022](#)
- [Camp to focus on leadership – June 10, 2022](#)

## Billboard Update

At the request of Dr. Karen Cole-Smith, we are looking into renting a billboard, or billboards, to generate more awareness of the Children's Trust of Alachua County. Although there are no digital billboards in the county, we are looking for ways to rotate messages. We are focused on identifying high-traffic areas in the community and not on Interstate 75. We are currently personally viewing sites provided by a billboard vendor. Of course, we are determining costs before deciding what our strategy should be going forward.

The message has not been determined, but we have found it will be between 6 and 10 words, depending on the billboard size. Two options so far include:

Logo (which provides for "Children's Trust of Alachua County")

- Funding over 12,000 opportunities for our children.
- Funding opportunities, so our children are Healthy, Educated, Supported, and Safe.

We will reach out to Dr. Cole-Smith to make an appointment and go over the additional information we are getting from the vendor.

## BOARD MOTIONS

Motions included in this section are incomplete as of the previous meeting

DATE	MOTION	STATUS	COMMENTS
6/27	Motion to have staff schedule meeting with CRI to negotiate deliverables and funding for the remaining term of the contract	Completed	A meeting has been scheduled with CRI. The following have agreed to attend; Board Chair, CTAC Fiscal and Admn staff, CRI and County staff
5/23/22	Motion to have staff investigate whether afterschool and summer camps address strategy 2.3 (literacy) or 2.4 (special needs)?	In Progress	7/5 Update - There are two providers that have not completed the survey. Completed surveys are expected within the next week. Staff has started brainstorming survey ideas to include ways to get detail information from providers regarding 2.3 and 2.4
5/23/22	Directed staff to contact County to discuss the Trust's facilities needs.	Completed	Call to County Manager. Awaiting date and time for meeting



## BOARD REQUESTS

DATE	REQUEST	STATUS	COMMENTS
6/27/22	Funding for Saving Smiles program	In Progress	Staff will meet with Program Manager to discuss program needs and present back to Board for funding considerations during FY 23
6/27	Discussion of the GNV4ALL initiative proposals	In progress	Early Childhood Coordinator (Mia) has scheduled a site visit at the Gainesville Empowerment Zone (GEZ) Family Learning Center. Staff is working on an early learning access initiative that would benefit GEZ families and other vulnerable families across the county
5/23/22	How do our position's salaries compare to other CSCs? How does our Admin costs compare to other CSCs?	In Progress	Ask a CSC request has been submitted to State Association
2/14/22	"authorize the Executive Director to negotiate a contract with Goodwill Industries of North Florida and Minority Business Listings to be the TeensWork Alachua employers of record. If this negotiation is unsuccessful, the Trust authorizes the Executive Director to contract with Computer Aid Inc. (CAI) under State Term Contract 80111600-21-STC, Temporary Staffing Services."	Completed	Contract has been completed and is in review with CAIs legal team

## SUCCESS STORIES

New Tech Now shared this Success Story...

Einstein is a Charter School in Alachua Co that New Tech Now has been working with since 2018. All of the students have some type of disability, IEP or need for literacy improvement. We visited the 2nd and 3rd graders for two days totaling 4 hours of class time. Mrs. Flint, the Vice Principal, asked us to work with the below grade level readers since they were the only group in the school not testing. She wanted to give the students a fun activity while introducing them to coding.

The first day we shared with them the difference between virtual reality and augmented reality. We let them each read the Augmented Reality book "O is for Oshun." We asked if they had ever created anything for AR/VR, if they knew what it could be used for in the real world, and what they thought about the AR book. The students' answers ranged from "it made me feel more creative", "it was more fun", "the AR book was more interesting."

The activity we designed for this particular group included having the students write their own story based on "O is for Oshun" using a letter from the alphabet and name that they like. We asked them to make an accordion fold book that they would then use to tell their story. They hand wrote the story in their book, illustrated the story and added colorful 3D stickers. Then, we asked them to recreate that story in digital form on their computers using CoSpaces design software. 90% of the students were able to create a handmade book and a digital version. The few students that could not complete the task were either absent for one of the days or were not able to combine the two tasks.

Here are some photos from the book making activity -

<https://photos.app.goo.gl/rquhQSvaZfJeXwjf7>