

# **City of Chipley**

## **Hometown Heroes Banner Program Policy**

### **Purpose**

The City of Chipley Hometown Heroes Banner Program is established to honor and recognize veterans and active-duty military members who have lived or currently reside in the City of Chipley. This program serves as a visible tribute to the courage, sacrifice, and service of local individuals who have served or continue to serve in the United States Armed Forces.

### **Program Description**

Approved banners will be displayed on designated poles throughout downtown Chipley and at City Hall. Each banner will feature:

- A photograph of the honored individual
- Full name
- Rank
- Branch of military service

The display period will vary annually but is expected to occur during a portion of the year between Memorial Day and Veterans Day.

Due to limited pole availability, the program can accommodate a maximum of 20 banners at any given time for a period of two (2) years.

### **Eligibility Requirements**

To be eligible for inclusion in the Hometown Heroes Banner Program, the individual must:

1. Be a current or former resident of the City of Chipley, Florida; and
2. Have served or be currently serving honorably in one of the following branches of the United States Armed Forces:
  - U.S. Army
  - U.S. Navy
  - U.S. Air Force
  - U.S. Marine Corps
  - U.S. Coast Guard
  - National Guard

Proof of service may be required at the discretion of the City.

### **Sponsorship Fee**

The cost to sponsor a banner is **\$100 per individual**.

- Payment must be submitted at the time of application.
- Applications will not be processed without payment.
- Fees help offset production, installation, maintenance, and removal costs.
- Fees are non-refundable once the banner has been approved for production.

## **Application Process**

Applicants must submit:

- A completed official application form
- A high-quality photograph of the honoree
- Accurate service information (name, rank, branch)
- Proof of service, if requested
- Full payment of the sponsorship fee

Applications will be accepted on a first-come, first-serve basis until all banner spaces are filled.

## **Banner Production and Display**

- Banner design, layout, and materials will be standardized by the City of Chipley.
- The City reserves the right to edit photographs for clarity and uniformity.
- Banner placement locations will be determined solely by the City.
- Banners will remain City property during the display period.

## **Maintenance and Liability**

- The City will make reasonable efforts to maintain banners during the display period.
- The City is not responsible for damage caused by weather, accidents, vandalism, or other unforeseen events.
- Replacement of damaged banners may require an additional fee.

## **Removal and Disposition**

At the end of the display period:

- Banners will be removed by City staff or authorized personnel.
- Sponsors or designated family members will be notified when banners are available for pickup.
- Unclaimed banners may be discarded after a reasonable holding period.

## **Program Limitations**

- Participation does not guarantee a specific display location or duration.

- The City reserves the right to limit the number of banners per family if demand exceeds availability.
- The City may suspend or modify the program at any time as needed.

### **Statement of Appreciation**

The City of Chipley takes great pride in offering the Hometown Heroes Banner Program as a heartfelt tribute to the courageous individuals from our community who have served or continue to serve in our nation's armed forces.