

Why Century Council Members Should Attend the NWFLC 2026 Annual Summer Event

April 24 | 6–9 PM | Fort Walton Beach

Attending the NWFLC Annual Summer Event is an important opportunity for Century's Council Members because it strengthens our regional relationships, elevates our visibility, and ensures our community has a voice in conversations that directly impact Northwest Florida. This event brings together elected officials, regional leaders, and decision-makers from across the Panhandle, creating a space where collaboration and shared problem-solving can happen in real time.

For Century, participation is especially valuable. We are a small town with big needs and even bigger potential. Being present allows us to:

- 1. Build relationships with leaders who influence funding, policy, and regional initiatives.** These connections help us advocate for Century's priorities—economic development, infrastructure, transportation, and community revitalization.
- 2. Stay informed about regional trends and opportunities.** The conversations happening in rooms like this often shape future grants, partnerships, and legislative support.
- 3. Position Century as an active, engaged community.** Our presence signals that we are committed to collaboration and ready to be part of regional solutions.
- 4. Share our story and highlight our progress.** Events like this give us a platform to talk about the work we're doing, the challenges we face, and the partnerships we're seeking.
- 5. Strengthen teamwork within our own council.** Attending together builds unity, shared understanding, and a stronger collective voice.

This is more than a social gathering, it's a strategic opportunity for Century to be seen, heard, and included. Our participation ensures that Century remains connected, informed, and positioned for growth as Northwest Florida continues to move forward.