

# TOWN OF CASCO, MAINE

## REQUEST FOR PROPOSAL

Realtor Services

RFP#: 2025-001

BID DEADLINE: May 12, 2025 @ 10:00 am

### PROPOSAL FORM

TO: Anthony Ward, Town Manager  
Town of Casco  
635 Meadow Road  
Casco, Maine 04015

By submitting a proposal, you represent that you have (1) thoroughly examined and become familiar with the scope of services outlined in this RFP and (2) are capable of performing quality work to achieve the Town's objectives.

Name: Kristina Neal - The Lakes Real Estate

Business Address: 175 Portland Road<sup>Suite 1</sup> Bridgton, ME 04009  
Personal Address: 88 Middle Road Naples, ME 04055  
Telephone: 207-210-7165

Website: www.maine-lakes.com

Email: Kristina@maine-lakes.com

Years in business: Kristina 4.5 years; The Lakes Real Estate 13 years.

Description of your firm including size of firm, location, number and nature of the professional staff, staff experience and training, including a brief resume for each key person listed that will be assigned to service the Town if awarded, including the individual real estate license information:

We are a local Agency located in Bridgton. We have 6 Agents, but I will be assigned to the listing(s). I have my Associate Broker license (license # BA92-T112) and I am in good standing with State and local Board of Realtors. I am very experienced in the Lakes Region Area market.

Describe qualifications and experience (minimum five years previous experience) your firm has as a licensed residential and commercial realtor:

I have my Commercial and Residential license. I closed over \$4 million in sales in the month of March 2025, which was the highest sales volume in The Lakes Region. I have sold numerous properties ranging from land to waterfront<sup>residential</sup> commercial. Our Agency is well-known in the local market.

Marketing budget, tools, and resources available:

All listings will be photographed by a professional photographer. A professional sign company will install Real Estate sign(s). Our marketing director will prepare social media posts that will be shared on multiple platforms (Instagram, Facebook etc.) and the listings will be advertised on our website.

List of at least three (3) references, provide names and telephone numbers of contact persons:

Daniel Craffey 207 310 0925  
Billy Rowe 207 899 8464  
Anna Stewart 207 520 7128

} I sold residential and/or commercial properties for all of these people.

Provide examples of recent marketing efforts for similar property for sale or sold by your firm:

All of our listings are represented in the same way. I am not sure what type of listings you have yet, but here are some recent sales: 692<sup>nd</sup> Roosevelt Trail, Naples (commercial)  
52 Ridgeview Road, Harrison. 35 Shorehedge Dr. Bridgton.

Additional relevant services offered through your firm:

Attention to detail. I live in Naples and work in Bridgton, so I am often available and in close proximity to Gasco. High sales volume in the Lakes Region market.


Listing of current litigation, outstanding judgments, and liens:

NONE.

State firm's all-inclusive commission rate for services

(Note: listing and marketing expense are the realtor's responsibility):

Residential and Commercial Listings 5%  
Land 7%

  
Signature

5/8/25  
Date