



Sidewalk Mural Proposal

“Centennial Alley”

July 11, 2023



Yay Public Art!



Star News

12 Bucket List things to do



Wilmington & Beaches, NC

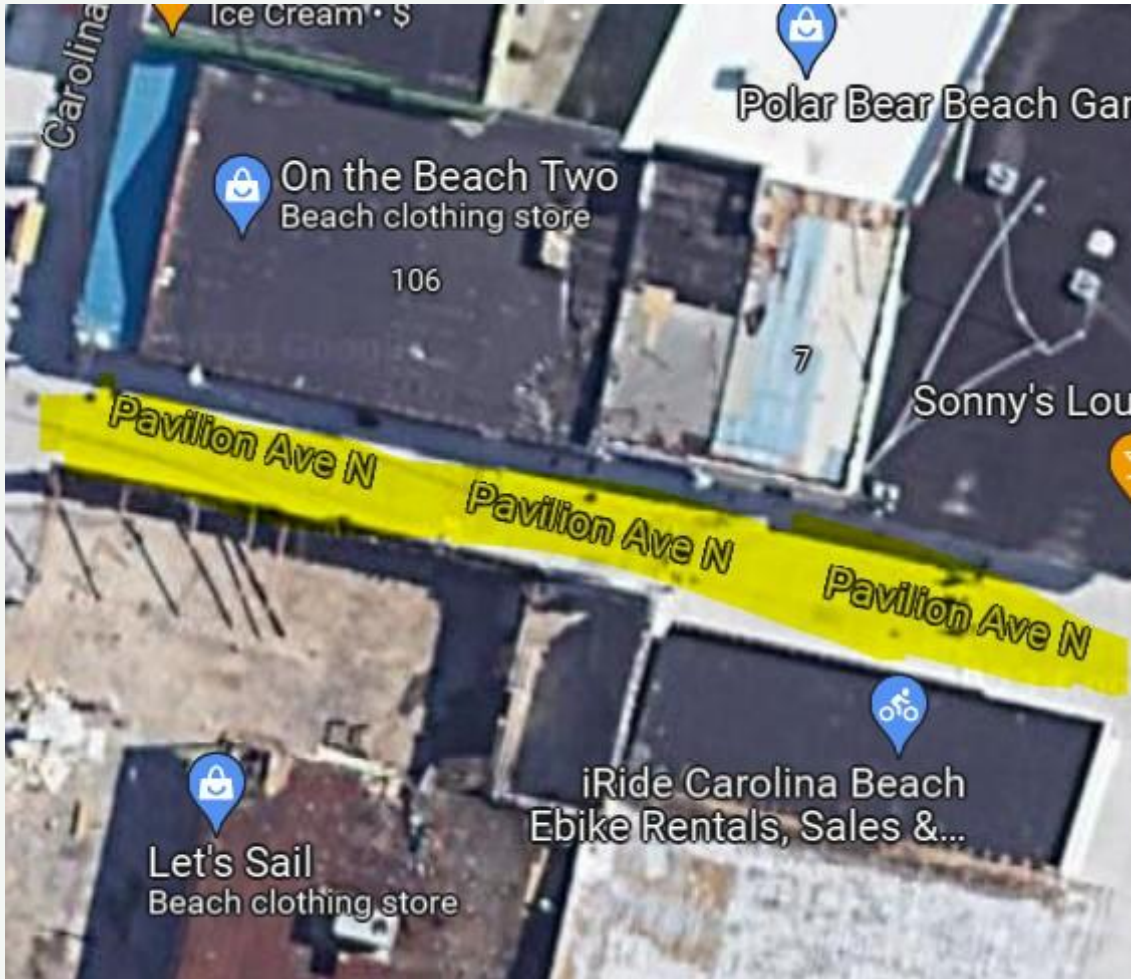
Murals consistently marketed on @discoverwilmingtonnc and @carolinabeachnc



Colorful mural in Carolina Beach, which has become a draw for visitors from all over the state, particularly the R... as CVB)

Washington Post

Local (WWAY/WECT) & east coast coverage of our murals.



Pavilion Ave North

Spring 2024 Mural Project

The CB Mural Project would like to install a mural on the sidewalk stretching from Carolina Beach Ave N to the Boardwalk.

In partnership with the Beautification Committee and the Business & Economic Committee, we would also like to add 4 potted palm trees to the alley, and string café lights to create a safe walkthrough that is attractive and reflects the vibe of Carolina Beach



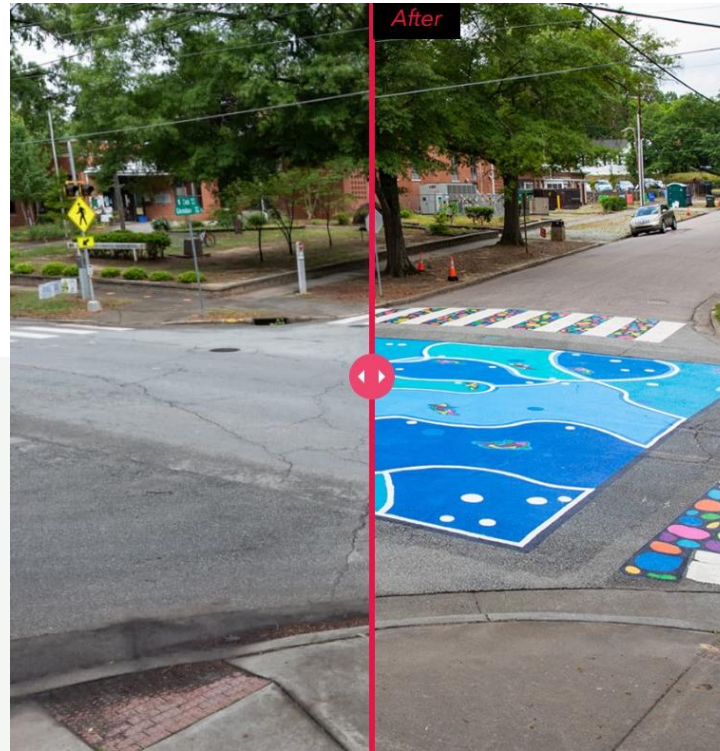
Key Project Goals

- Transform the alley with visually appealing artwork that inspires and uplifts residents and visitors.
- Improve safety in the alley and vicinity Boardwalk.
- Enhance social connectivity through creative placemaking and art activation.

What Does a Sidewalk Mural Look Like?



Colorful



Transformative



Magical



To Note

- Design TBD. If approved by TOCB, an RFP will be published later in the year, asking NC Artists to submit their concepts. The CB Mural Project Board will review all proposals and choose the concept that best fits the space.
- While this project can be 100% funded by the CB Mural Program (sponsorships will be available), this beautification project could qualify for ROT funding.
- Installation Timeline: Spring 2024. 2-3 weeks.
- We hope to bring a community participation element to this project, but TBD (painting on the floor is challenging).

Thank
you

Carolina Beach Mural Project

