TOWN OF CAROLINA BEACH

MARINA - VISITOR INFORMATION KIOSK

Operations Advisory Committee

May 12, 2024

MARINA → VISITOR INFORMATION KIOSK

Interactive Visitor Information Kiosk

- WIFI Enabled, With Touchscreen Click-Stream Tracking.
- Reduce workload at Town Hall answering question.
- Modern Approach to Providing Key Information & Visitor Experience.
- Potentially ROT Funded.

Features:

- ❑ "You are Here"
  - "Find Amenities Around Town".
  - "Town Parking Locator.

- ❑ Town Events:
  - Current Week.
  - Yearly Calendar [Single Page].

- ❑ Visitor Guides for a Fun & Safe Experience.
  - Pet Waste Rules.
  - Pets on the Beach Rules.
  - Noise Guidelines.
  - Digging/Re-Filling Holes on the Beaches.

- ❑ Carolina Beach Chamber of Commerce

- ❑ What to Do Around Town by Category:
  - Fishing Charters.
  - Eco-Tourism/Entertainment Charters.
  - Hotels, Motels.
  - Restaurants, Bars, Beer/Wine Shops.
  - For Adults & Kids.
    - ○ Miniature Golf (indoor & outdoor).
    - ○ Escape Room.
  - Beach Vendors.
    - Umbrellas & Chair Services.
    - Kayaks & Surfboards.
    - Bicycle Rentals.
  - Golf Cart Rentals.

OVERALL TRAFFIC FLOW

- Pedestrian Safety is Primary Benefit

- Simplify Traffic

- Exit on Harper Avenue & Carl Winner towards Lake Park Blvd.

- Primary Entry to CBD is Lake Park Blvd & Cape Fear Blvd.