The proposed project is a locally owned and operated boutique hotel by the same developers behind The Hive in downtown Wilmington. The location is in the CBD fronting N Lake Park Blvd and Harper Ave where the 14-room Welcome Inn once operated. Also on the property are two other derelict structures comprised of 6 additional sleeping units. The proposed new hotel would add 22 more sleeping units and 42 parking spots to the location restoring the use of the property to lodging once again. As an experience-focused, boutique property, also on-site will be multiple food and beverage commercial spaces that will serve as amenities for hotel guests, other Carolina Beach visitors and the local community.

The ground floor will be comprised of a ventilated parking structure, hotel entrance and commercial space. The second floor will feature 12 rooms, a pool, pool bar and a green roof/garden space. The third and fourth floors will each have 15 rooms. The rooftop will house the stairwells and elevator shafts for the building, as well as a cafe/bar with views of the ocean and the boardwalk. The rooms will all be larger than a typical hotel room emphasizing quality over density. The local developers aim to capture the energy and nostalgia of Carolina Beach in the architecture, decor and hotel operations.

