



Vacation 911: Production Overview



The Ask



Following on from the success of a previous series we produced for the UK television network Channel 4 - *Tourist Police* - we are now looking to find a beautiful and filmic vacation destination that is popular with American tourists to film a brand-new similar series called **Vacation 911**. The whole series will be filmed in the one aspirational and appealing location and will follow the day-to-day activities of the police who protect and serve the area, telling stories of crimes involving tourists who are either perpetrators of, or victims of, crimes.



The Show

Vacation 911 will be an observational documentary series that follows the work of the police in the tourist hotspots of the chosen destination as they tackle everyday crimes and offer support to visiting tourists.

The show will follow a select number of law enforcement officers (agreed in advance in collaboration with the relevant authorities) in several locations around the region, riding with the officers as they attend to everyday emergencies and run street patrols in their area, observing operations at a select number of police stations, and understanding how the work of law enforcement forms part of the country's emergency services operations.





Filming Style

The series will be filmed in true vérité style, not as a constructed and fabricated "reality". We aim to provide a real reflection of law enforcement and crime in the region and positively demonstrate that it is being dealt with effectively.

The overall narrative should honestly highlight the work of the police in the region and the challenges they are called on to resolve every day. To do this, we would "ride" with the police, follow them on patrols, and film their daily interactions with the public. Following the officers so closely "humanizes" the institution for viewers, allowing them to get to know the real people taking care of them and learn more about the work they do.



Regional Economic Impact

Vacation 911 will be an exciting and entertaining series, but it is also an opportunity to inform and educate viewers about the activities of law enforcement as they safeguard the public. Far from focusing on the kind of headline grabbing crimes that occur rarely in an officer's career, Vacation 911 will demonstrate the variety and complexity of the situations the police attend to daily. This will instil confidence with potential new visitors to the region and thereby help increase tourist numbers.

The ambition of the series is to film at multiple locations around the region, allowing the whole area to be a stunning and enticing backdrop to the storylines we follow. We will see people enjoying themselves, by day and by night, in the region's most attractive and popular resorts, beaches, outdoor pursuits destinations, bars and nightclubs, and we will meet tourists who have chosen to visit for their vacation.

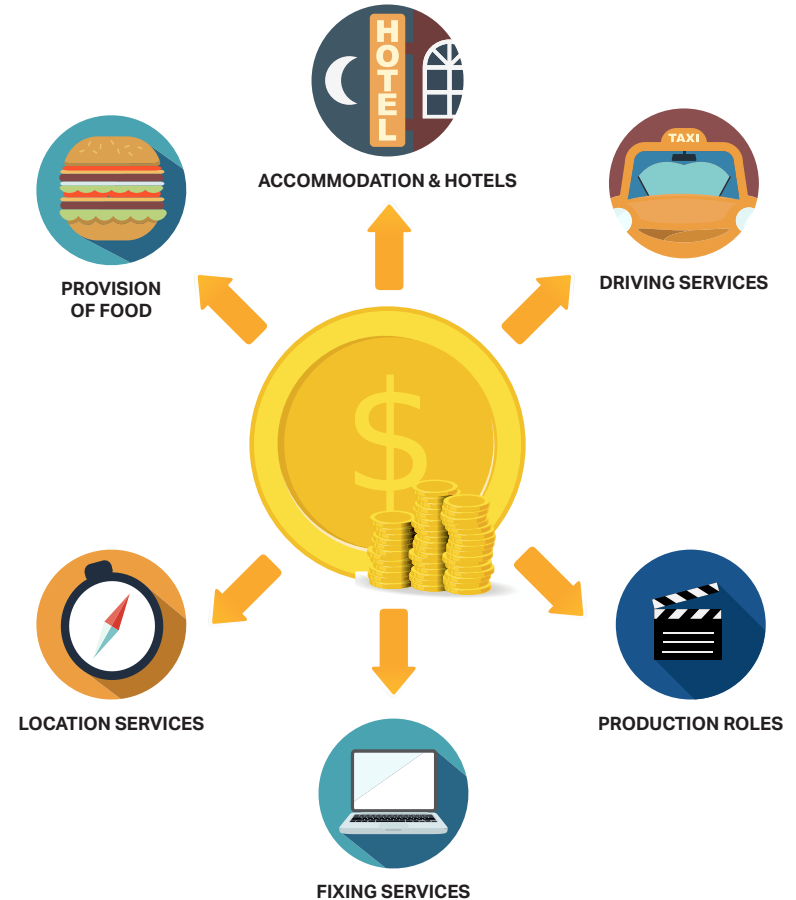
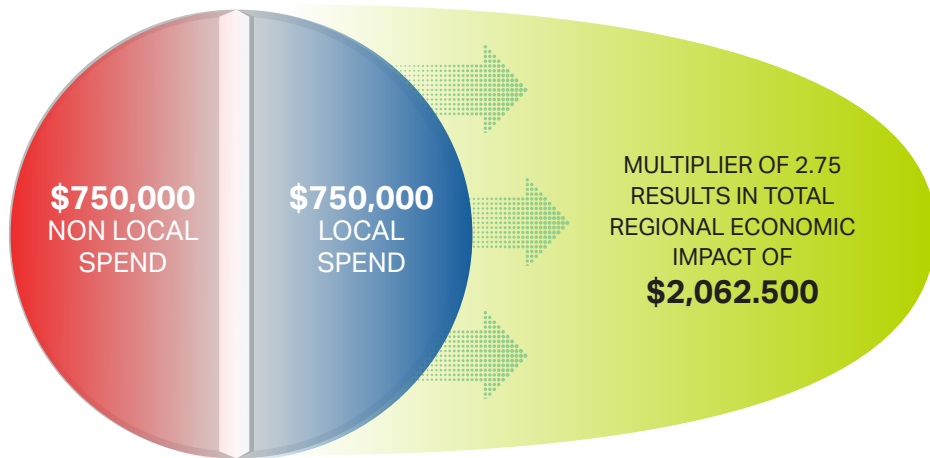
As the series follows activity all over the region, this provides an opportunity for local product integration of destinations of interest to tourists, hotels, restaurants, bars, clubs, activities, local produce and products, as well as tourist services, to be naturally integrated into the series. There is also scope to produce promotional material for the region or individual services separately from the series as an added bonus.

Our sincere and congruent aim with this project is to show the area off as a beautiful vacation destination – perhaps the least challenging aim of the entire project to ensure success in!



Vacation 911 will bring employment and skills development to the region for around 5-6 months, with local crew employed in various critical roles during filming, as well as for the provision of food and accommodation, driving services, fixing services and location services in the lead up to and during production.

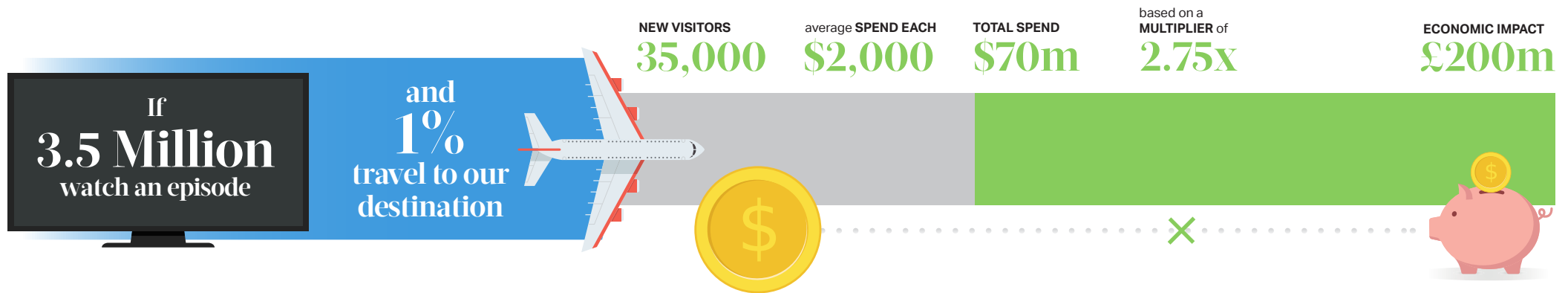
We do not have final budget figures yet but, working on the assumption that we will initially produce 10 x one hour episodes, we estimate that the total budget would be around \$1.5 million of which approximately 50 percent would be spent in the region. Allowing for an economic multiplier of 2.75, this would potentially lead to an immediate boost of more than \$2 million into the region. In addition, over the course of the transmission of the series, we anticipate an increase in visitor numbers which would produce further economic benefits for the region.



We have several networks interested in Vacation 911, in particular the Reelz channel, and we will also have an international distributor lined up to distribute the series to other territories around the world.

Reelz is currently enjoying record viewing figures in the US for its verité crime production **On Patrol: Live**, which achieved around 7 million views in the first few weeks of release. That figure positioned Reelz as the most watched cable network among adults aged 25-54 and 18-49 every Saturday night that the show aired, and further led to the network commissioning an off-shoot production of the show which now also airs in a prime-time position every Friday. This is a major growth area for the network, which is keen to create new and engaging content for an audience that has demonstrated a strong appetite for reality programming in the true crime genre.

Assuming **Vacation 911** reached just 50 percent of the audience reached with **On Patrol: Live**, this means 3.5 million would be exposed to the show, and if just one percent of this number was inspired to visit, spending an average of \$2,000 each, this would mean 35,000 people would spend \$2,000 – which translates to a potential financial benefit to the region of \$70 million. Using the multiplier of 2.75, the economic impact would be around \$200 million.

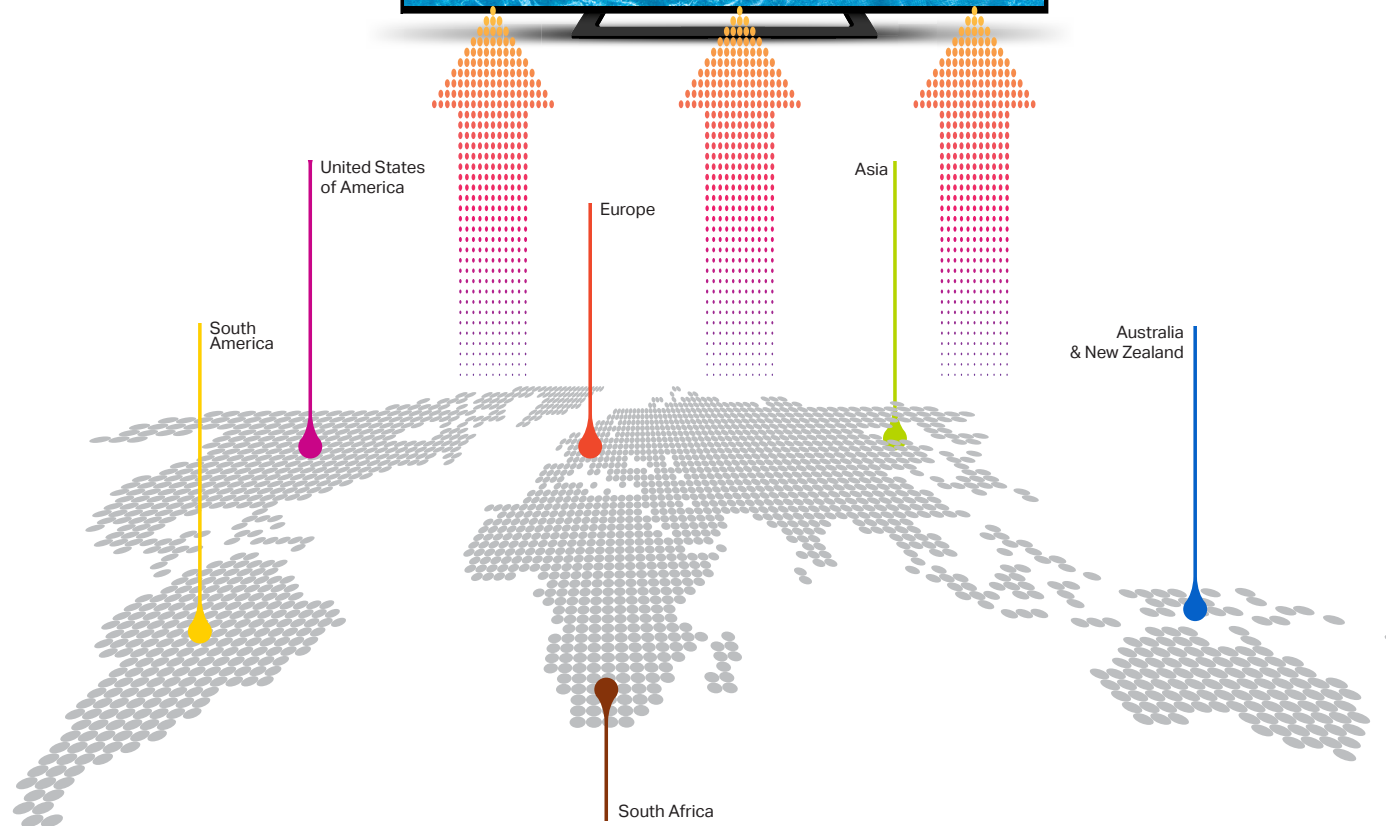


Proposed Filming & Broadcast Schedules

We anticipate that the production of the initial season would be embedded in the region for filming for around 4-5 months, plus additional pre-production work in advance of filming.

Vacation 911 would be a returnable, repeatable series that is not “time-stamped” and can be endlessly repeated by the commissioning channel as well as other international distributors, making it an enduring promotion for both the beautiful local area and the positive efforts of law enforcement in the region to safeguard residents and visitors. Ideally, we would choose to film during high season for US travellers, in particular Spring Break, as we would also like to capture some of the energy that younger tourists bring to the region – capturing both the daytime and night-time experiences they sometimes require support from the police to enjoy.

We anticipate the series would broadcast first in the US during winter 2024, and will be repeated throughout that year and beyond. We also anticipate sales of the show to many European territories as well as ones in Australia, South America, Asia and South Africa. As some of these would be pre-sales, they also would be transmitting around the same time as the US launch.



The Production Team

The team behind *Vacation 911* is very experienced in creating this type of programming and has previously gained access to other globally recognised and sensitive institutions to create compelling and multi-episodic series, including NASA, CERN, and several international police forces, hospitals and emergency rooms.

The team recognises that a strong collaborative approach to the production will make this an exciting and advantageous showcase for the region as a destination.

Angela Smith – *Creative Director*



Originally from the UK but now based in Los Angeles, Angela has almost 30 years in content creation, working as Executive Producer, Creator, Producer, Director and Showrunner in the UK, US and Ireland. For 14 years, she was CEO of Turn On Television, where she created more than 30 productions including three seasons of *Conmen Case Files* for Netflix and the *Crime and Investigation Network* and *Tourist Police* for Channel 4 as well as other unscripted programs for Discovery, Discovery Health, Animal Planet, MTV Channel 5, ITV1, ITV2, Granada, Living TV, Tubi, Sky Travel and Nick Jr., before attracting venture capital funding and rebranding as Glistening Productions. Angela oversees a large unscripted development slate.

Kyle Prince – *Development Executive*



Based in the UK, Kyle began his career as a researcher on popular Channel 4 series *Gamesmaster* and *The Big Breakfast* before becoming a producer and director on Bronze Emmy-winning *Home on Their Own* (ITV1), *Airline* (ITV1) and the first season of *I'm A Celebrity.. Get Me Out of Here!* (ITV1). As a series director, he worked on many of Channel 4's key returnable brands, including *The Sex Education Show*, *Secret Eaters* and the Emmy-winning *Embarrassing Bodies: Live from the Clinic*, before becoming a series producer and showrunner for, among others, *Discovery International* and Channel 4, then an editor/director on RTE's RTS award-winning *The Fitting Room*.

Sarah Walters – *Development Producer*



Based in our Manchester (UK) office, Sarah has worked in print and broadcast news media for 18 years with a particular focus on culture and social history. From 2004, she worked as a multi-media features journalist and current affairs columnist for the biggest regional UK newspaper, the *Manchester Evening News*. Since moving into broadcast in 2017, she has worked as a researcher, writer and assistant producer on several award-winning and award-nominated documentary programs and factual entertainment series for the likes of the BBC, Channel 4 and Amazon Prime, as well as written a number of shorts for younger audiences.



Commitments

The production is committed to an honest and respectful portrayal of law enforcement in the region.

The production is committed to maintaining positive relationships with the government and government agencies to ensure it can be a returnable proposition. The success of the series rests upon a strong and respectful relationship with key institutions and people in the area, and the producers are committed to maintaining a positive and collaborative relationship with all the key participants. To ensure good relations, the

production is willing to provide a factual accuracy viewing of all episodes before each episode is transmitted and will welcome meaningful input throughout the production.

Working with the footage the production generates, the production could commit to creating an advertisement for the local Tourism Department, as a gesture of our goodwill and another bonus for the region.

We welcome questions and will be happy to clarify any further detail you require.

