

# WELCOME TO OUR STORY!



The Journey of BikeWalk North Carolina



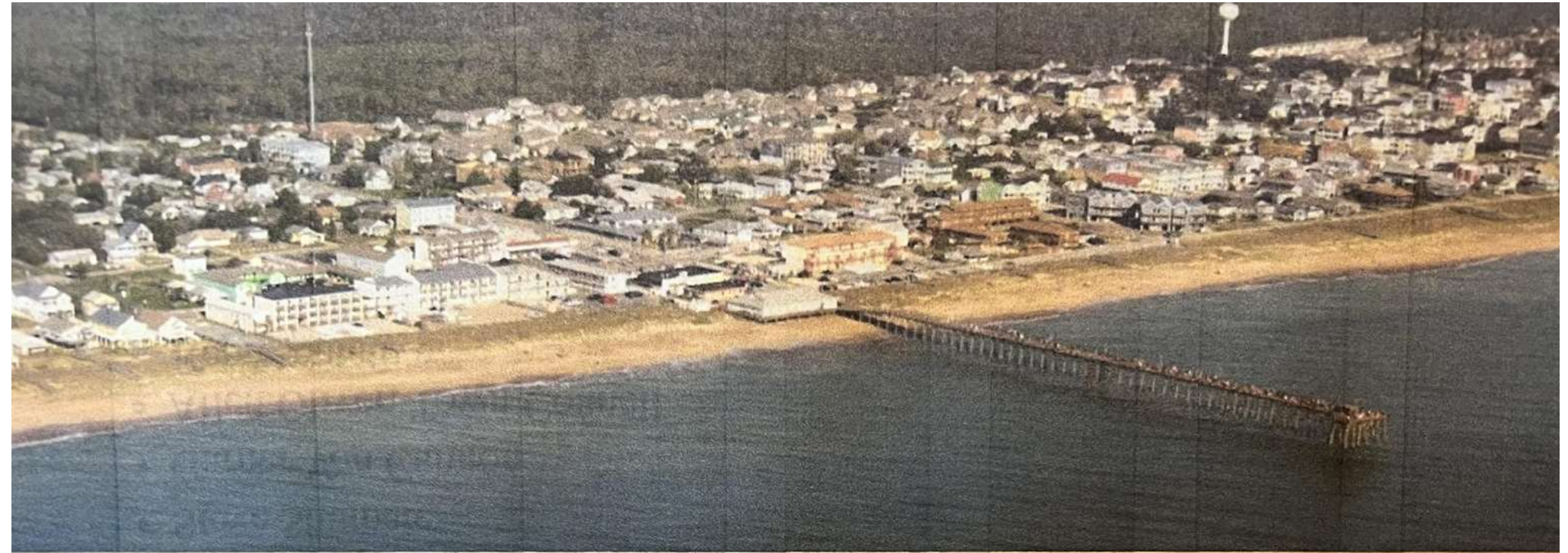


**From Pilots to Policy: Advocating for  
Economic, Environmental, & Public Health**



**Mark Fenton, Tufts University**  
**Nov. 2019**

[www.mafenton.com](http://www.mafenton.com)



# **Kure Beach Pedestrian & Bicycle Committee**

*2020 Walk Audit Report*



MAY 2022  
FINAL PLAN

# Kure Beach Bicycle & Pedestrian Plan



Prepared for the Town of Kure Beach and the Wilmington Urban Area Metropolitan Planning Organization (WMPO)  
Prepared by Alta Planning + Design | 2022  
Adopted by the Town of Kure Beach on May 23, 2022



# BikeWalk NC: What We Do

**BikeWalk NC's mission is to lead, support, and inspire advocacy and educational efforts throughout North Carolina for an environment that fairly, safely, and equitably serves bicyclists, pedestrians, and others using active mobility and human-powered transportation.**







**BikeWalk North Carolina began in 1997 with the goal of making biking and walking safe, enjoyable, and accessible for all. Since then, we've hosted statewide conferences, partnered with NCDOT and others to create the "Best Practices for Bicyclists and Motorists" and the 2024 Strategic Highway Safety Plan, and advocated for NCDOT's Complete Streets policy in 2010. NCDOT's programs like Safe Routes to School and Vision Zero focus on reducing traffic injuries and promoting transportation equity. Our programs, like the Friendly Driver Program, focus on education and advocacy to promote safer transportation for everyone.**





**Traffic Gardens are miniature street networks that provide a safe, interactive environment for learning road safety.**

**By building rider confidence and enhancing community engagement, Traffic Gardens help promote safe cycling and walking.**

**These gardens are a powerful tool in fostering a culture of safety and awareness among all road users.**

































# Traffic Gardens: Cultivating Safe Young Riders with BikeWalk NC





# BikeWalk NC's Friendly Driver

## Program (NCFDP)

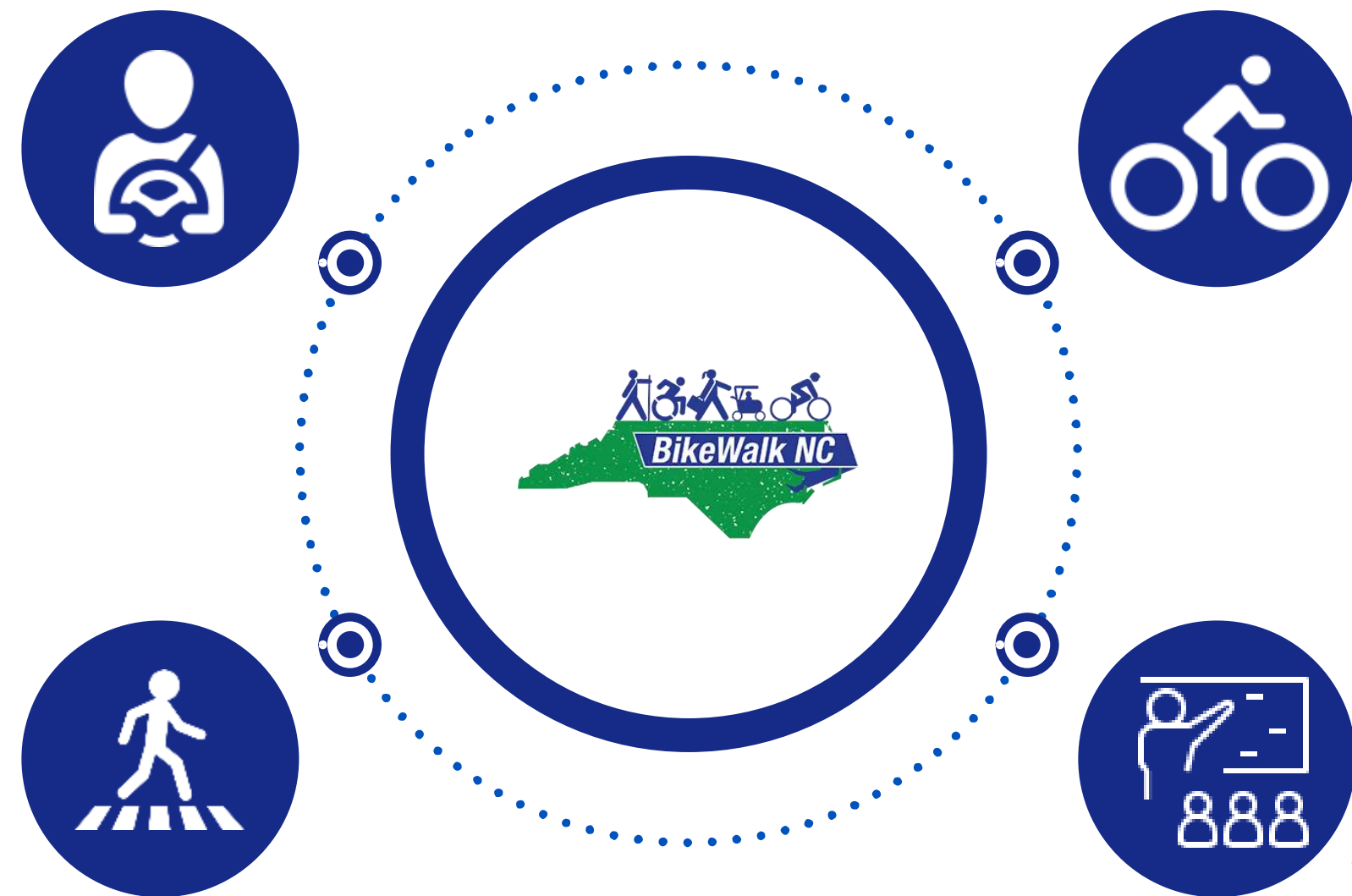
The NC Friendly Driver Program (NCFDP) is an initiative by BikeWalk NC designed to educate motorists on safely interacting with Vulnerable Road Users (VRUs) such as pedestrians and cyclists.

### Goals:

- Increase driver awareness and safety around VRUs.
- Promote respectful and lawful behavior towards VRUs.

### Key Components:

- Training sessions and workshops.
- Distribution of educational materials.
- Community outreach and engagement.





# Impact of the NC Friendly Driver Program

## Focus Counties:

- **Durham**
- **New Hanover**
- **Guilford**
- **Cumberland**
- **Wake**
- **Forsyth**
- **Mecklenburg**

## FDP's Engagement:

- **16 training sessions reaching 478 individuals (Grant year 2023-2024)**
- **Program participants include: general public, law enforcement, college students, high school drivers education students, school bus drivers, and transportation professionals.**
- **Outreach and partnerships with local organizations and schools.**

“This workshop is fantastic and I literally want to share it with everyone!” –Paul S.





# 13th Annual NC BikeWalk Transportation Summit



## Save the Dates

September 22-24, 2024  
The Friday Conference Center  
Chapel Hill, NC





## **SUNDAY - Sept 22**

- Bike Ride
- Sponsors and Speakers Social

## **MONDAY - Sept 23**

- Breakfast
- Speakers
- Lunch
- Sessions (sneak preview Session 6 Success Stories various non-profits and organizations from around the State including: Three Wheel Therapy)
- Social

## **TUESDAY - Sept 24**

### **8:00 AM-6:00PM Traffic Bicycling for Transportation Professionals & Law Enforcement**

\*Qualifies as prerequisite for LCI certification class\* Steven Goodridge - League of American Bicyclists Master Instructor Chapel Hill Public Library - 100 Library Dr, Chapel Hill, NC 27514

9:00 AM- 12:00 PM **Active Sessions / Walk Audit / Bike Audit** Walk Audit begins at Eastgate Shopping Center - 1800 E Franklin St, Chapel Hill, NC 27514 Transportation provided from the Friday Center Bike Audit meets and departs from the Friday Center



# 2024 NC BikeWalk Transportation Summit

## Featured Speakers



John J. Bauters is a Councilmember and the former Mayor of the City of Emeryville, California. In Emeryville, John has been leading the transformation of his city from a car-centric community to one that prioritizes creating safe transit and active transportation choices.



Barkha R Patel is the Director of Infrastructure for the City of Jersey City, NJ, one of the most densely-populated, transit-rich, and ethnically diverse cities in the US. She oversees the planning, design, and implementation of the City's critical public infrastructure including all municipal streets, transit, parks, public spaces, buildings, and other public facilities. She serves as a senior advisor to the Mayor and leads the City's Architecture, Engineering, Transportation, Sustainability, and Innovation agency



Ryan Sharp has served as the Director of Transportation and Parking for the City of Hoboken since 2017. He is responsible for the safe, equitable, and efficient operation of Hoboken's surface transportation systems.



Anna Zivarts is a low-vision parent, nondriver and author of *When Driving Is Not an Option: Steering Away from Car Dependency* (Island Press, 2024).

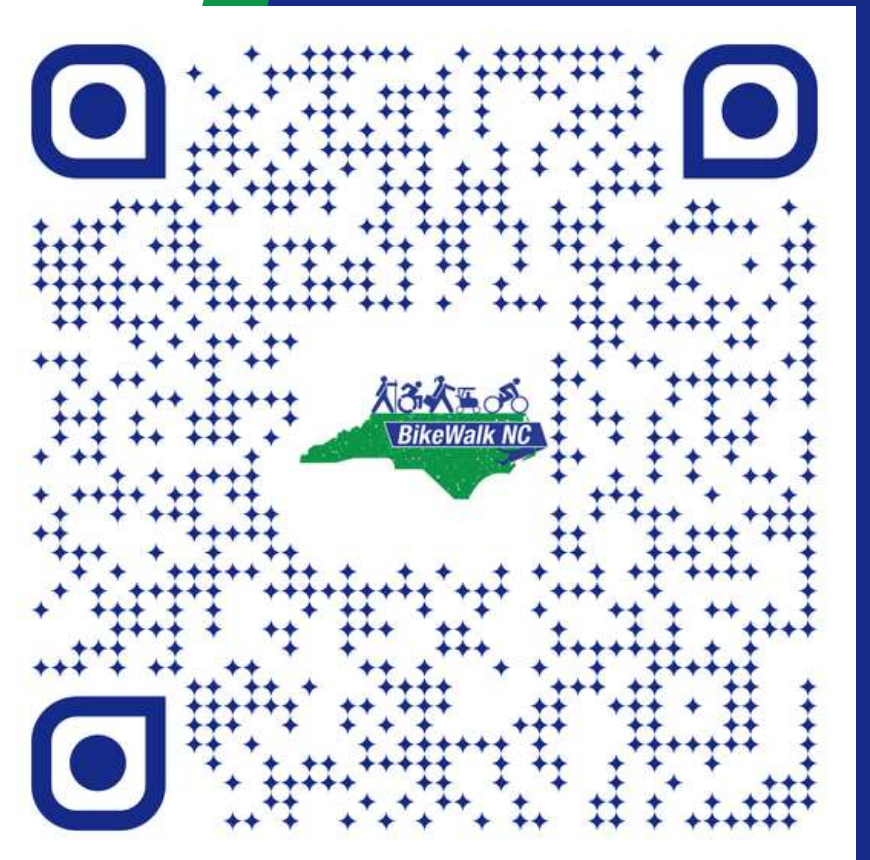


# THANK YOU!

Learn more about BikeWalk NC at [www.bikewalknc.org](http://www.bikewalknc.org)



Scan here to learn about our upcoming Summit, Sept. 22–24 in Chapel Hill!



 outreach@bikewalknc.org

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