

Carolina Beach Mural Project Proposed January 2021

Carolina Beach Mural Project Proposed January 2021				
INCOME			2021	
		ACTUAL 2021	Projected REVENUE	% to TTL
TTL			\$ 39,750.00	
Monetary Donations			\$ 3,000.00	7.5%
Sponsorships			\$ 5,000.00	12.6%
Grants			\$ 13,000.00	32.7%
Fundraiser Events				
	Meet the Artist		\$ 3,000.00	7.5%
	Hi 5 CB		\$ -	
	Unveil Events		\$ 2,750.00	6.9%
	Raffle		\$ 2,000.00	5.0%
Merchandise Sales				
	Apparel		\$ 4,500.00	11.3%
	Giclee's		\$ 2,500.00	6.3%
In-Kind Donations			\$ 3,000.00	7.5%
Memberships			\$ 1,000.00	2.5%
		ACTUAL 2021	Projected EXPENSES	% to TTL
EXPENSES				
TTL			\$ 39,750.00	
Wall Prep				
	Mural 4 (SeaWitch)		\$ 50.00	0.1%
	Mural 5 (Hurricane Alley's)		\$ 200.00	0.5%
	Mural 6 (Kate's)		\$ 50.00	0.1%
	Mural 7 (Savannah Inn)		\$ 100.00	0.3%
Materials				
	Mural 4 (SeaWitch)		\$ 100.00	0.3%
	Mural 5 (Hurricane Alley's)		\$ 200.00	0.5%
	Mural 6 (Kate's)		\$ 100.00	0.3%
	Mural 7 (Savannah Inn)		\$ 100.00	0.3%
Artist				
	Mural 4 (SeaWitch)		\$ 4,500.00	11.3%
	Mural 5 (Hurricane Alley's)		\$ 15,000.00	37.7%
	Mural 6 (Kate's)		\$ 3,500.00	8.8%
	Mural 7 (Savannah Inn)		\$ 5,500.00	13.8%
Equipment (lift, lights)				
	Mural 4 (SeaWitch)		\$ 100.00	0.3%
	Mural 5 (Hurricane Alley's)		\$ 600.00	1.5%
	Mural 6 (Kate's)		\$ 50.00	0.1%
	Mural 7 (Savannah Inn)		\$ 50.00	0.1%

Fundraisers (food, rentals)			\$ 650.00	1.6%
Merchandise to Resell			\$ 3,000.00	7.5%
Marketing Materials			\$ 250.00	0.6%
Legal/ Tax Prep			\$ 1,000.00	2.5%
Website/ URL/ Online Selling			\$ 350.00	0.9%
PayPal Fees			\$ 200.00	0.5%
Other			\$ 1,000.00	2.5%
Insurance			\$ 500.00	1.3%
Reserve			\$ 2,500.00	6.3%
Bank Charges & Fees			\$ 100.00	0.3%

\$ 3,179.02	
\$ 1,031.18	
\$ 98.37	

Carolina Beach Mural Project Proposed January 2022 Budget

2022

Projected REVENUE

TTL	\$	48,500.00
Monetary Donations	\$	5,000.00
Sponsorships	\$	6,000.00
Grants*	\$	20,000.00
Fundraiser Events	\$	5,000.00
Merchandise Sales (apparel, giclees)	\$	8,000.00
In-Kind Donations	\$	2,500.00
Memberships	\$	2,000.00

2022

Estimated EXPENSES

TTL	\$	48,500.00
Wall Prep		
Mural 8	\$	50.00
Mural 9	\$	200.00
Mural 10	\$	50.00
Mural 11	\$	100.00
Materials		
Mural 8	\$	100.00
Mural 9	\$	200.00
Mural 10	\$	100.00
Mural 11	\$	100.00
Artist		
Mural 8	\$	6,000.00
Mural 9	\$	15,000.00
Mural 10	\$	6,000.00
Mural 11	\$	6,000.00
Equipment (lift, lights)		
Mural 8	\$	100.00
Mural 9	\$	600.00
Mural 10	\$	50.00
Mural 11	\$	50.00
Fundraisers (food, rentals)	\$	650.00
Merchandise to Resell	\$	6,000.00
Marketing Materials	\$	250.00
Legal/ Tax Prep	\$	1,000.00
Website/ URL/ Online Selling	\$	250.00
PayPal Fees	\$	400.00
Other	\$	1,000.00

Insurance	\$	1,000.00
Reserve	\$	3,000.00
Bank Charges & Fees	\$	250.00