



## AGENDA ITEM COVERSHEET

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**PREPARED BY:** Bruce Oakley, Town Manager

**DEPARTMENT:** Executive

**MEETING:** Town Council 06/23/2020

**SUBJECT:** Review Proposed Marketing Budget for FY20/21

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### **BACKGROUND:**

Attached is the proposed FY20/21 marketing budget presented by the Convention and Visitors Bureau.

Total: \$408,325

Contingency 7.35%: \$32,394

**FY Budget Total: \$440,719.00**

### **ACTION REQUESTED:**

Review and consider approving the FY202/21 marketing budget.

### **RECOMMENDED MOTION:**

Motion to approve the FY20/21 marketing budget in the amount of \$40,719.00.