



AGENDA ITEM COVERSHEET

PREPARED BY: Jeremy Hardison, Planning Director **DEPARTMENT:** Planning

MEETING: Town Council – 1/12/2021

SUBJECT: Presentation – Scooter Rental Company (Bird)

BACKGROUND:

Bird is a micromobility company that operates shared electric scooters. Bird operates with the user installing the Bird app, on which it displays all the scooters available (tracked by GPS) nearby. Before starting a trip, the user supplies payment information. The user then scans the QR code on the scooter, beginning the trip. Chris Stockwell with Bird would like to request to make a presentation to Town Council on how Bird could operate in Carolina Beach.

ACTION REQUESTED:

Provide feedback on if shared electric scooters is suitable for Carolina Beach

RECOMMENDED MOTION:

Give direction on if Town Council would like to see shared electric scooters operate within the town limits by directing staff to enter into either a 1) Memorandum of Understanding to operate or 2) operate under a limited trail run or 3) not to operate at all.

Attachments

1. Proposed Memorandum of Understanding by Bird
2. What is Bird
3. Bird Local Communities
4. Options for operating in Carolina Beach